## 2006-2007 SECTION ANNUAL REPORT STATE BAR OF MICHIGAN

#### Section Name: Intellectual Property Law

#### **Mission Statement**

The Intellectual Property Section of the State Bar of Michigan provides education, information and analysis about issues of concern through meetings, seminars, the website, public service programs, and publication of a newsletter.

# Officers and Membership:

Chair::	Beverly M. Bunting (Council Member 2000-04, Secretary- Treasurer 2004-05, Chair-Elect 2005-06)	Phone: (248) 647-6000 Fax: (248) 647-5210 E-mail: <u>bbunting@patlaw.com</u>
Chair-Elect:	<u>Laura M. Slenzak</u> (Council Member 2001-05, Secretary-Treasurer 2005-06)	Auburn Hills
Secretary- Treasurer:	<u>Denise M. Glassmeyer</u> (Council Member 2003-06)	Troy
Term Expires	Frank A. Angileri	Southfield
2007:	(Council Member 2004-07) <u>Gregory P. Bondarenko</u> (Council Member 2004-07)	Grand Rapids
	John M. Naber	Ann Arbor
Term Expires	(Council Member 2004-07) <u>Mark A. Davis</u>	Grand Rapids
2008:	(Council Member 2005-08)	Тгоу
	Andrew M. Grove (Council Member 2005-08 Jennifer S. Warren	Midland
	(Council Member 2005-08	
Term Expires 2009:	<u>Jennifer Sheehan Anderson</u> (Council member 2006-09)	Bloomfield Hills
	David L. Wisz	Birmingham
	(Council member 2006-09) <u>Austin W. Zhang</u> (Council member 2006-09)	Ann Arbor
Immediate Past Chair:	<u>Craig A. Baldwin</u> (Council Member 2000-03, Secretary-Treasurer 2003-04, Chair-Elect 2004-05, Chairperson 2005-06)	Auburn Hills
Commissioner Liaison:	Rodger D. Young	Southfield

## 2006-07 Council Meeting Schedule:

The Intellectual Property Law Section meets the second Thursday of each month at 9:30 a.m. The meetings take place in Lansing or via conference call.

## Events/Seminars:

In keeping with its core mission, the Section continues to focus its attention on developing and implementing educational programs for its members. These programs included:

The 32<sup>nd</sup> Annual Intellectual Property Law Summer Institute was held on July 20-21 in Traverse City Michigan. The Institute included updates on recent developments in patent, trademark and copyright case law from Brian Diner, David Bernstein and Kate Spellman. Top Washington officials offered insight into the latest developments including the Commissioner for Patents John Doll, the Deputy General Counsel for IP from the Office of the Solicitor General John Whealan, and the Director of the US Copyright Office Marybeth Peters. Other topics included patent reform, patent trolls, the Lanham Act, and trademark enforcement. Limited enrollment advanced sessions were well attended. We continued to provide an networking opportunities for women in IP at networking breakfast, and corporate counsel and outside counsel at a special lunch. The evening receptions were well attended.

A half day seminar entitled "The Latest on the U.s. Patent and Trademark Office;s Electronic Filing System was held in Troy on October 9, 2006 and in Grand Rapids on October 10, 2006. The USPTO provided training and an overview of the electronic filing system introduced to the general public in march of 2006. The seminar was well attended by practitioners as well as support staff and is part of an ongoing effort of the section to provide affordable learning opportunities at all levels.

On March 19, 2007, the Spring IP seminar was held in East Lansing Michigan. Over 350 practitioners attended sessions on the new patent rules, PTO appeals tactics, patent enforcement overseas, claims drafting strategies, license drafting, customs registration and counterfeiting, TTAB updates, internet investigations and trademark litigation. Judge Cohn offered his insights into electronic discovery in IP litigation in Michigan's Federal District Courts. Law students enjoyed networking with attorneys and the round table discussion on job opportunities in IP.

# **Ongoing Activities:**

The Section developed and finalized plans for the 2007 Intellectual Property Law Summer Institute to be held July 12-14 in Mackinac Island. New for this summer is the expansion of the institute to offer advanced sessions on Thursday afternoon on patent drafting and taxation of IP. We continue to offer the law updates, and patent and trademark tracks with nationally recognized speakers, as well as the women in IP networking breakfast and corporate counsel lunch.

The Section initiated discussions with the AIPLA to separate out Michigan in its Annual Economic report. The section will work more closely with AIPLA in the future through a new liaison between AIPLA and state bar organizations.

The Section is finalizing plans for a program in the Fall of 2006 regarding PCT practice. Carol Bidwell of WIPO will be the featured speaker. The program will take place in October in Troy and Grand Rapids.

The Section made significant effort to improve the content of its newsletter, IPLS Proceedings to make it more relevant to practitioners. We published a Fall, Winter and Spring Newsletter. Discussions are ongoing regarding ways to obtain useful content and/or hiring an editor for the newsletter. The present editors, Jennifer Anderson, Jennifer Warren, and Denise Glassmeyer did an outstanding job in raising the level of the newsletter.

#### Finances:

The Section continues to have a strong financial position with a cash balance of over \$100,000 as of April 2007. The remaining expenses include the spring seminar, summer institute and spring newsletter. After there payments are made, it is expected that the cash balance will still exceed \$90,000 at the end of the 2006-2007 term. This is an increase of approximately \$10,000 from the prior year. The Section agreed to maintain the dues for the next year at the current level. Also, the Section will underwrite a portion of the Fall program as well as the advanced sessions from the Summer Institute. The cash balance gives the Section the flexibility to obtain nationally known speakers at seminars, and to improve the newsletter through the use of an outside editor.

Beverly Bunting Chair, intellectual Property Law Section State Bar of Michigan May 31, 2007