



REPRESENTATIVE ASSEMBLY

SpecialOutreachPublishing / SpecialOPSCCommittee
State Bar of Michigan

THE CHALLENGE

Although the RA is the final policy-making body of the SBM, section chairs and others within the Bar do not think of the RA in suggesting policy changes or even knowing where to turn for support.

OUR GOAL

To increase the visibility of the RA within the State Bar of Michigan and expand its' influence as a policy making body.

SHORT TERM

- Update & Simplify the RA website
- Revise Orientation Material
- Provide RA members with the tools and resources to communicate with key constituencies
- Background on issues we will debate
- Meeting summaries

UPDATE

Internally, the SBM is reviewing this committees recommendations, including:

- Updating the RA Website* - <https://www.michbar.org/generalinfo/repassembly>
 - It is up to this committee and/or the RA to provide the SBM with content and suggestions to update and enhance the existing site.
- Orientation materials are reviewed each year following the September RA meeting, in advance of the April Orientation.
 - This committee appointed a representative to meet with the SBM to make suggested changes, following the September RA.
- RA Communications



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- The RA will work with the SBM to identify appropriate existing communications platforms for the RA to utilize to communicate with members of the State Bar.

LONG TERM

- Engage Bar members (+ others) in conversations about The Assembly
- Invest in better tool to communicate with stakeholder groups
- Define and simplify a process to bring issues to the RA

WHO:

Daniel Cherrin	Mark Holsomback	Christian Ohanian	Adam Pavlik	Richard Cunningham	Vince Romano
Erica Zimny	Fred Herrmann	Joseph McGill	Kim Breitmeyer	<i>Dan Quick,</i> Ex Officio	