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lawyer helps

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What is "A Lawyer Helps"?

Two Goals:

- Celebrate lawyers making a difference
- Provide tools to help lawyers make a difference for people and society





Is “A Lawyer Helps” An Image Campaign?

No. “Image” can imply just a public relations blitz.

...A Lawyer Helps is not about making lawyers LOOK good
...It simply recognizes the ways they DO good.



Why is it called "A Lawyer Helps?"

Because helping is the heart of the law. Lawyers

- Solve legal problems
- Provide free legal help to the poor
- Give time to many other community efforts.



Why publicize pro bono and other community service?

Provide recognition

Showcase examples to encourage more lawyers to help



How does "A Lawyer Helps"
continue the tradition of lawyers
helping others?

Provides models for
doing good works

Provides tools to help
lawyers help others



How will public education about "A Lawyer Helps" happen?

Website

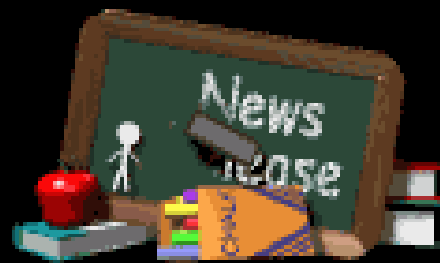
News Releases

Articles

PSAs

Law Related Education

Special Events & Meetings



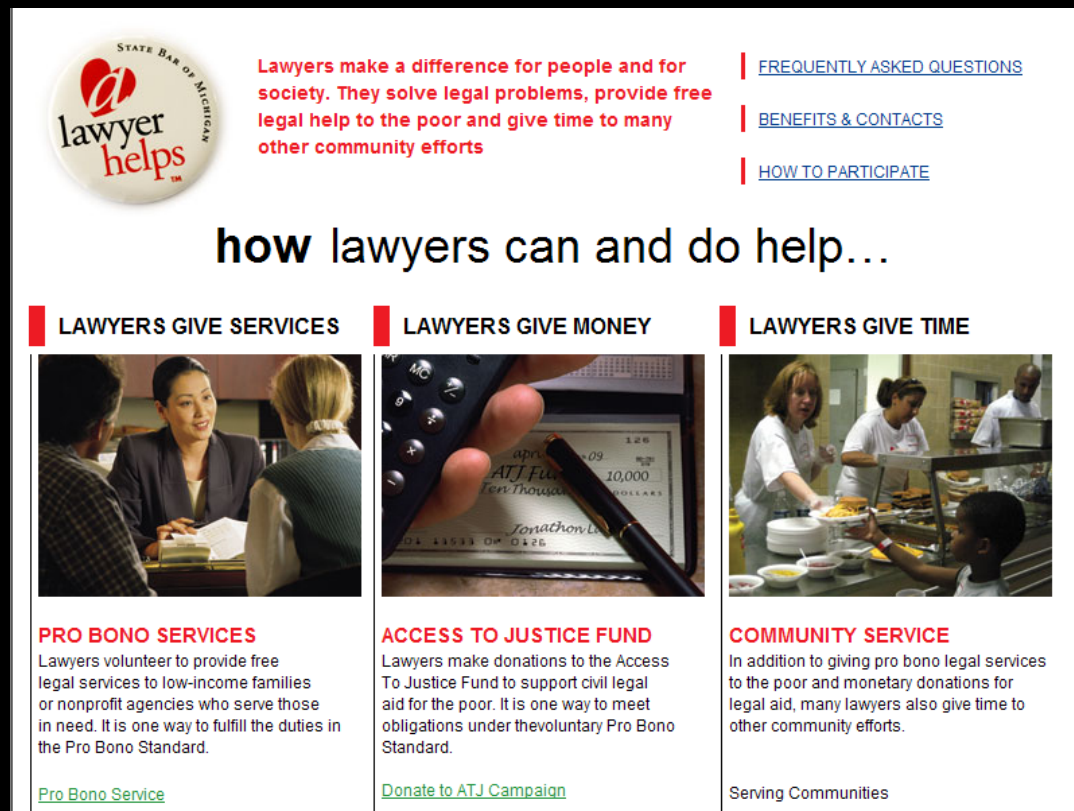
What is www.alawyerhelps.org?



Pro Bono Services
Access to Justice Fund
Community Service

What tools and resources are available on www.alawyerhelps.org?

- Pro Bono Help
- How to Donate
- How to Get Gear
- How to Submit Stories






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Lawyers make a difference for people and for society. They solve legal problems, provide free legal help to the poor and give time to many other community efforts

- [FREQUENTLY ASKED QUESTIONS](#)
- [BENEFITS & CONTACTS](#)
- [HOW TO PARTICIPATE](#)

how lawyers can and do help...

LAWYERS GIVE SERVICES	LAWYERS GIVE MONEY	LAWYERS GIVE TIME
		
PRO BONO SERVICES Lawyers volunteer to provide free legal services to low-income families or nonprofit agencies who serve those in need. It is one way to fulfill the duties in the Pro Bono Standard. Pro Bono Service	ACCESS TO JUSTICE FUND Lawyers make donations to the Access To Justice Fund to support civil legal aid for the poor. It is one way to meet obligations under the voluntary Pro Bono Standard. Donate to ATJ Campaign	COMMUNITY SERVICE In addition to giving pro bono legal services to the poor and monetary donations for legal aid, many lawyers also give time to other community efforts. Serving Communities

Where can I find answers to questions about "A Lawyer Helps"?

The "Frequently Asked Questions" brochure is available online and in print. It answers key questions and helps explain how all aspects of the program are coordinated.



What partners can participate in "A Lawyer Helps?"

- Local & Specialty Bars
- Civil Legal Aid Agencies
- MI State Bar Foundation
- Law Schools
- Law Firms
- Lawyers



What are the benefits of participating in "A Lawyer Helps?"

- Part of ALH legacy
- Products
- Publicity
- Marketing Assistance
- Resources and Toolkit



What are “A Lawyer Helps” participants asked to do?

- Use “A Lawyer Helps” language
- Not vary “A Lawyer Helps” logo
- Use “A Lawyer Helps” Gear
- Promote “A Lawyer Helps” goals
- Upload stories to web



Why are participants asked to use “boilerplate” words about “A Lawyer Helps”?

- Consistent messages
- Correct information about “A Lawyer Helps”
- Model language provided for text use and non-text use (e.g. advertising)



What is the brief “co-branding” language everyone should use?

“Lawyers make a difference for people and society. They solve legal problems, provide free legal help to the poor, and give time to many other community efforts.”



Why does “ A Lawyer Helps” prioritize pro bono services and ATJ Fund donations?

Because of the Bar’s
historical commitment
and because lawyer
ethical guidelines
prioritize them



Why are financial donations part of lawyers' pro bono obligation?

Because the SBM
Voluntary Pro Bono
Standard encompasses
both services and
financial donations



What is the State Bar Voluntary Pro Bono Standard?

3 Cases

30 Hours

300 Dollars





What is pro bono service?

Elements of pro bono services

- Free
- Legal services
- To low-income persons or organizations



How does pro bono service differ from community service?

In addition to pro bono services, many lawyers also assist other community efforts outside the pro bono definition

“A Lawyer Helps” honors community service, too



What is the Access to Justice Fund?

The ATJ Fund receives donations from lawyers, law firms and others to support civil legal aid to the poor.

The ATJ Campaign is a partnership of SBM, MSBF and civil legal aid.



How can
lawyers give
to the Access
to Justice
Fund?“

www.atjfund.org



Resource Initiative / Access to Justice Campaign



The Access to Justice Campaign is a partnership of the State Bar of Michigan, the Michigan State Bar Foundation, and the state's civil legal services providers. The goal of the Access to Justice Campaign is to raise funds to improve access to justice for low-income people with civil legal needs in Michigan.

Online Donation Form

For Michigan Residents

I would like to become part of the Access to Justice Leadership Campaign to fund civil legal services for the poor.

My gift is for the total amount of \$

This is in addition to my existing ATJ Pledge.

This gift is for (please check one box below):

- Endowment fund (with Michigan tax credit)
- Endowment fund (without tax credit)
- Operations fund

If not designated, gifts will be placed in the endowment fund, without tax credit, for needs throughout the state.

If you want your donation to go to a specific organization, please view eligibility information at www.atjfund.org and select the organization from one list below.

For an endowment fund gift:

Select Below

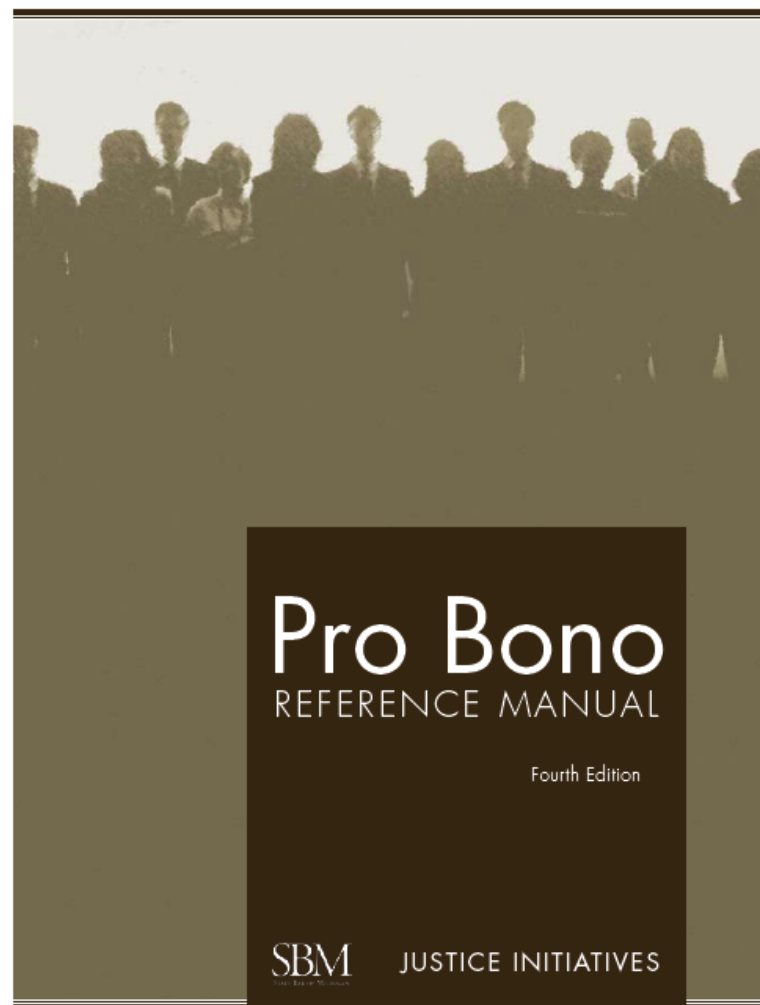
For an operations fund gift


Select Below

Please check here if you do not want the gift amount disclosed to the program.

How can
lawyers
volunteer for a
pro bono
case?”

www.alawyerhelps.org





How do I find out about support
available for pro bono services
and options for making ATJ
Fund donations?

www.alawyerhelps.org

www.atjfund.org






How do I upload stories about lawyers helping others and see ideas to acknowledge them?

Use the stories web form at www.alawyerhelps.org

See toolkit on the web site



How can "A Lawyer Helps"
participants obtain "A Lawyer
Helps" gear?

Request form
available online



How do I learn more about participating in "A Lawyer Helps?"



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[FREQUENTLY ASKED QUESTIONS](#)

[BENEFITS & CONTACTS](#)

[HOW TO PARTICIPATE](#)

how lawyers can and do help...

LAWYERS GIVE SERVICES



PRO BONO SERVICES

Lawyers volunteer to provide free legal services to low-income families or nonprofit agencies who serve those in need. It is one way to fulfill the duties in the Pro Bono Standard.

[Pro Bono Service](#)

LAWYERS GIVE MONEY



ACCESS TO JUSTICE FUND

Lawyers make donations to the Access To Justice Fund to support civil legal aid for the poor. It is one way to meet obligations under the voluntary Pro Bono Standard.

[Donate to ATJ Campaign](#)

LAWYERS GIVE TIME



COMMUNITY SERVICE

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[Serving Communities](#)

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