

**STATE BAR OF MICHIGAN
2007-2008 ANNUAL REPOST
ARTS COMMUNICATION ENTERTAINMENT and SPORTS (ACES) SECTION**

Mission Statement (unchanged from previous years): The Arts, Communications, Entertainment & Sports Section of the State Bar of Michigan provides education, information and analysis about issues of concern through meetings, seminars, this site, public service programs, and publication of a newsletter. Membership in the Section is open to all members of the State Bar of Michigan. Statements made on behalf of the Section do not necessarily reflect the views of the State Bar of Michigan.

Officers:

Chair: Mindy M. Schwartz, P63135

Chair Elect: Matthew Bower, P66957

The positions of secretary and treasurer remained unfilled this year due to the tragic death of one board member (Tom Silvia) and another member's move out-of-state.

Council:

Term Expiring 2009: Elizabeth A. Dumouchelle, Detroit
Lawrence R. Jordan, Ann Arbor
Kimberly L. Ward, Detroit

Term Expiring 2010: Leonard F. Charla, Bloomfield Hills
Henry B. Clay, III, Detroit
Richard Todd Hasley, Monroe
Duane M. Lewis, Detroit
Jeffrey G. Richardson, Southfield
Dan Skorich, Dewitt
John H. Willem, Detroit

Term Expiring 2011: Mindy M. Schwartz, Berkley

Immediate Past Chair: Duane M. Lewis, Detroit

Ex Officios: Richard T. Hasley, Monroe
Jeffrey G. Richardson, Southfield
Craig W. Sanders, Lansing
John H. Willems, Detroit

Committee Chairpersons:

Certification (establish an ICLE certificate program). Lawrence Jordan

Communications (establish seminar content in telecommunications area). Neil Lento

Technology/Website Development. Henry Clay III

Hensel Award. Liz DuMouchelle

Legislative Action/Civic Affairs. Duane Lewis

Meetings, Activities, Seminars: ACES conducted numerous events during the 2007-2008 year.

In July, 2007, ACES held a meeting for new and prospective members at historic Pewabic Tile in Detroit. Gov. Granholm's Director for Cool Cities, Karen Gagnon, and Bob O'Brien of Southwest Solutions gave excellent presentations. Pewabic hosts conducted a tour for attendees. Many returning and prospective new members were welcomed and joined in discussions on a vast range of topics from "blogging" and other internet concerns to sports issues.

In March, more than 30 ACES members met at Club Bart, a well established live-music venue in Ferndale, to discuss "The Developing Entertainment Industry in Southeastern Michigan." Guest speakers included Roger Hood (United Sound Studios); Diane Cheklich (Independent Film Producer); Rick Sperling (Mosaic Youth Theatre) and others from the music, film and theatre industries. Topics ranged from succeeding in a challenging economy to Michigan's remarkable new film incentives and what industry professionals were looking for from the legal industry. The evening culminated with an open-mic jazz/R&B performance featuring a number of new and exciting area musicians.

ACES also cosponsored a seminar with ICLE in May, 2008. ACES members Lawrence Jordan and Howard Hertz worked with ICLE to develop and present the seminar "Representing the Celebrity Client." Topics included Right of Publicity Legislation with guest speaker Representative Hansen H. Clarke, Merchandising, Endorsement and Personal Appearance Deals; and Tax and Investment Planning. The seminar exceeded all attendance expectations with more than 110 people taking part – either in person or via the webcast.

Most recently, our membership met at the Museum of Contemporary Art Detroit. Our special guest speaker was Clare Pfeiffer Ramsey, Managing Editor of Model D, who discussed Model D's goals to promote the city of Detroit – including a focus on the creative population in this area. Attendees also had the opportunity to view all of the museum's current exhibits and become more familiar with the fledgling operation.

Legislation and Policy Issues: ACES has been, and continues to be involved in the development of "Rights of Publicity" legislation. Senator Hansen Clarke is spearheading the issue in the legislature and has relied on several ACES members for guidance and input for this vital legislation.

Publications: ACES members, led by Thomas Anderson and Len Charla, put together an Entertainment and Sports issue of the Michigan Bar Journal, published in September 2007. Members Charles Palmer, Jeffrey Richardson, Larry Jordan and Ethan Bordman published superb articles of a variety of current/hot topics.

Awards: Each year, ACES presents an award to a member who has contributed greatly to the sports and entertainment industries in Michigan. This year, the award was presented to the late Tom Silvia, the “Subliminal Kid.” A long-time Ann Arbor Alive radio host, Tom was also an accomplished musician and composer, and passionate about supporting and developing the industry as well as local talent. The reception was held at the Birmingham Bloomfield Art Center.

Financial Report:

ITEM	AMOUNT
Opening Balance:	\$8,924.62
Dues:	6,232.00
ListServ Expenses:	(245.00)
Meeting Expenses:	(3,683.10)
Current Balance:	\$11,228.52

Future Goals/Activities: ACES will be active on a number of fronts including:

- Developing a mentor program, beginning with a multi-school event where law students interested in the sports and entertainment industries can meet active practitioners and continuing with the development of a system in which students are paired with mentor attorneys for a one-on-one educational experience.
- Continuing work on Rights of Publicity, incentives and other legislation vital to the survival of the relevant industries in Michigan.
- Developing a plan to revitalize the Volunteer Lawyers for the Arts program that will provide basic legal services to young artists who need, but otherwise would have no access to, such services.
- Planning a special sports/entertainment program for its membership at the Bar Association’s 2008 Annual Meeting in Dearborn.
- Working closely with ICLE to develop additional seminars and materials with regards to the entertainment and sports industries; and an eye towards developing a certification program in such fields.