

Advertising

ALL COMMUNICATIONS relating to advertising should be directed to RE: Advertising, c/o Finance Department, State Bar of Michigan, Michael Franck Building, 306 Townsend Street, Lansing, MI 48933-2012. Questions, please call (517) 346-6315.

CLASSIFIED AD RATES for 50 words or less (\$1 for each word over 50) for State Bar of Michigan members is \$75 per month; the non-member rate is \$100 per month. Position Wanted member rates are a flat \$50 per month. The advertiser's name, address, and telephone number will appear in the ad unless the ***confidential blind box service** is requested or other instructions are given.

***CONFIDENTIAL BLIND BOX SERVICE** is available for an additional \$25 per month. The box number is assigned through the State Bar of Michigan and will replace the advertiser's contact information. **Names of blind box numbers will NOT be disclosed for any reason.** Responses are mailed to the State Bar of Michigan and forwarded, unopened, to the advertiser as they are received.

Readers replying to box numbers should mail to: **Blind Box _____**, *Michigan Bar Journal*, 306 Townsend Street, Lansing, MI 48933-

2012. Applicants wishing to protect their own identity should seal their reply in an envelope addressed to the box number, sealing that envelope in a larger envelope with a list of whom you do not want the reply forwarded to. Direct the larger envelope to the attention of the Advertising Manager. If the box holder is someone on that list your reply will be destroyed without notice.

PAYMENT MUST ACCOMPANY ORDERS — Ads that are not pre-paid will **NOT** be published. If you require an invoice please contact the Advertising Department.

DEADLINE — Ad copy and prepayment are due 30 days prior to the first day of publication (for example, May 1st for June, June 1st for July and so on). Cancellations must be received in writing 30 days prior to publication. For the Annual *April Directory* issue the deadline is February 1 of each year. Please note that due to its long-term retention only service-related advertisements will be published.

The *Michigan Bar Journal* reserves the right to cancel an advertisement at any time.

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Michigan Bar Journal

A D V E R T I S I N G R A T E S

SBM
STATE BAR OF MICHIGAN

Interior Position	1x	3x	6x	12x
Full page	\$1,250	\$1,190	\$1,130	\$1,055
Two-thirds page	975	920	870	825
One-half page	780	740	695	660
One-third page	585	560	525	495
One-fourth page	505	490	465	395
One-sixth page	390	380	350	340
One-ninth page	315	305	285	270
One-twelfth page	235	230	220	215

Premium Position	1x	3x	6x	12x
Back cover - full page	\$2,470	\$2,390	\$2,295	\$2,210
Inside front cover - full page	2,205	2,145	2,050	1,980
Inside back cover - full page	2,205	2,145	2,050	1,980

Digital Edition

To help advertisers get more from their advertising investment, the *Michigan Bar Journal* is available as an enhanced digital edition—free to anyone visiting the State Bar of Michigan's website. This increases readership among audience segments who do not regularly receive or subscribe to the *Journal*, such as law-firm employees and court personnel.

Another benefit of the digital edition is that all ads are interactive with hotlinks to advertisers' websites or e-mail addresses at no additional charge.

Advertising Contact – Stacy Ozanich
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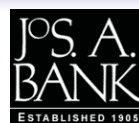
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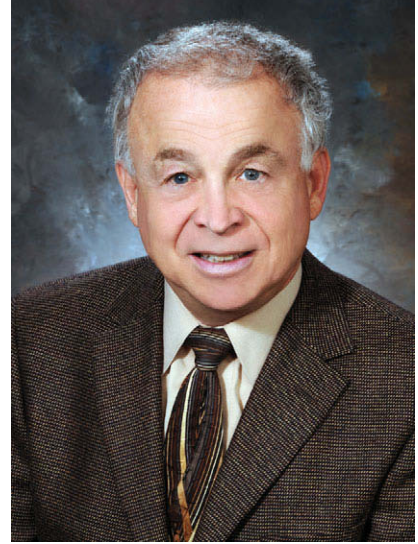
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