Standing Committee on
Public Outreach & Education (123000)
As of March 4, 2020

Jurisdiction: Support the public education services of the State Bar of Michigan
· Assisting in developing educational events and programs advancing lay understanding of law and the legal profession, with particular emphasis on community programs, including Law Day and Constitution Day
· Providing review and recommendations concerning the State Bar of Michigan’s online resources available to the public
· Exploring and assessing opportunities for collaboration in public outreach consistent with SBM strategic goals with local bar associations, nonlegal professional associations, and other external entities
· Conferring and coordinating regularly with the Unauthorized Practice of Law committee to discuss how each committee’s work might interact with and support the other’s work
· Recommending Michigan Legal Milestones that commemorate significant cases, events, places and people in the State’s legal history, and upon approval of the Board of Commissioners, helping implement the milestone and its celebration
· Reviewing reports on effectiveness of public outreach programming from the Social Media and Website Committee based on evaluation metrics, and utilizing these reports as a basis for recommending improvements in content and modification or discontinuation of programs.

Chair
P37580 Allan T. Motzny
City of Troy City Attorney's Office
500 W Big Beaver Rd
Troy MI 48084-5254
Phone: (248) 524-3324
Fax: (248) 524-3259
e-mail: motznyat@troymi.gov

Member
Term Ending: 2020
P77810 Alejandra A. Del Pino, Lansing
P69652 Eric W. Doch, Detroit
P36511 Rachael L. Drenovsky, Lansing
P58240 Helen M. Haessly, Lansing
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P37580 Allan T. Motzny, Troy
P69129 Agenique Nichelle Smiley, Lansing
P33171 Cynthia F. Wisner, Livonia
Ellen Zwarensteyn, Caledonia

Term Ending: 2021
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P57291 Kimberly Koscielnik, Lansing
P72782 John E. McQuiston, Detroit
P79989 Pamela Susan Wall, Detroit

Term Ending: 2022
P43246 Kelly Lynn Bidelman, Flint
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P81961 Brandy L. VanDenbrook, Lakeland

Advisor
Adam Oster, Lansing

State Bar Liaison
PL1077 Darin Alan Day, Lansing
P56508 Lynn P. Ingram, Lansing
P45515 Laurin’ C. Roberts Thomas, Lansing
State Bar Liaison Assistant

Anne M. Smith, Lansing
Monique Smith, Lansing