PUBLICATIONS AND WEBSITE ADVISORY COMMITTEE

Regular Meeting Wednesday, November 30, 2016 Minutes

Present:

Members: Josh Ard, David Cohen, Margaret Costello, David Dyki, Jessica Fox, Brendan Frey, Vani Chandrasekhar Gujuluva, Joe Kimble, Gerard Mantese, John Mayer, John Runyan, Rebecca Schnelz, Chris Trudeau, Linda Watson.

Staff: Nancy Brown, Mike Eidelbes, Linda Novak.

Absent:

Excused: John Juroszek, Richard Kraus.

Unexcused: Brian Draper, Neal Nusholtz, Tyra Wright.

REGULAR MEETING

Meeting called to order at 5:03 p.m. by John Runyan

1. Approval of September 29, 2016, Meeting Minutes

Motion by John Mayer, seconded by David Cohen. Motion approved unanimously with Jessica Fox abstaining due to absence at the September 29 meeting.

- 2. Michigan Bar Journal (Chris Trudeau)
 - a. Issues status (Linda Novak)
 - Feb. 2017 (health care law): Articles are done and submitted to editor.
 - March 2017 (general): Articles are in.
 - April 2017 (directory): The notice of change with regard to the full directory no longer being sent out to all members for free will appear in the December issue.
 - May 2017 (antitrust, franchising, and trade regulation): According to the section liaison, there have been more than enough members to volunteer to serve as authors. If there is an overflow of authors, there's a possibility the extra articles could be used in future general issues.
 - b. Citizen-lawyer series (Linda Novak)

Francine Cullari used to write occasional articles about lawyers and interesting things they do outside the courtroom. Margaret Costello will now manage the series.

c. Proposed theme issues

John Runyan noted some of the sections have not sponsored a theme issue in a few years. In an attempt to drum up interest, he asked committee members to look at the list of past theme issues located on the PWAC web page and find sections that haven't had a recent theme issue, then reach out to the section to gauge their interest.

- Elder law and disability rights requested a theme issue. Linda Novak recommended them for January 2018. John Runyan will serve as editor.
- Immigration law: John Runyan will contact immigration lawyers he knows to gauge interest. Margaret Costello noted that the International Law Section has an immigration law committee and the Michigan chapter of the American Immigration Lawyers Association is also very active. Jessica Fox added that the Ingham County Bar Association has immigration law section. Margaret Costello will head up exploration into a possible them issue tentatively scheduled for February 2018.
- Marijuana law recently had a theme issue, but wants to do another one as soon as possible. It has been scheduled for August 2018. Chris Trudeau will serve as editor.

3. Website subcommittee

a. Website activities (Nancy Brown)

The PMRC area of SBM website has been recently updated — the site's copy was updated and several new books were added to the digital library. A wellness shelf has also been added to the LJAP area. In addition, the State Bar is entering into agreement with Legal Talk Network, which will work with the PMRC's JoAnn Hathaway and LJAP's Tish Vincent to produce a monthly podcast called "On Balance."

4. Diversity subcommittee (Gerard Mantese)

Gerard commented that he doesn't have a clear picture of what the committee should be doing and requested an ongoing mandate. John Runyan said based on meeting of SBM committee chairs, one priority is diversity of committee membership and continuing to recruit diverse members. There is no limit on the number of members PWAC can have, but the committee can't add members in the middle of the Bar year unless someone resigns.

5. Directory (Linda Watson)

As noted above, the notice of change with regard to the full directory no longer being sent out to all members for free will appear in the December issue.

6. Print publications (Mike Eidelbes)

Mike Eidelbes is meeting with Sarah Nussbaumer to compare notes on the current status of brochure program and will have an update at the next committee meeting.

7. New business

John Juroszek has had ongoing discussion perma.cc regarding their services and will have an update at the next committee meeting.

Meeting adjourned at 5:32 p.m.