CUBAN DISCOVERY
A PEOPLE-TO-PEOPLE EDUCATIONAL EXCHANGE

SEPTEMBER 6–13, 2013

Organized & Operated by:

Go Next, Inc. is licensed by the U.S. Department of the Treasury to conduct People-to-People Educational Exchanges in Cuba

Developed for:

SBM
PREFERRED PARTNER
DEAR MEMBER,

Cuba: Historically rich, culturally diverse, environmentally magnificent. For decades, the Caribbean’s largest island—roughly 90 miles away from U.S. soil—has been but a mystery, perceived through secondhand sources and beyond the grasp of most American travelers.

Now that People-to-People exchanges are possible, we invite you to embark on a captivating journey that reveals Cuba’s complex history and culture. This trip is specially designed to broaden your understanding of a nation of stark contradictions molded by a turbulent past. Time seems to stand still as you watch vintage 1950s-era automobiles roll along cobbled streets past beautifully preserved Spanish colonial buildings. As the hub for economic and political heritage, our base in Havana presents an ideal setting to interact with local citizens and uncover new perspectives. You will gain insight into the country’s thriving arts community through discussions with independent artists and visits to performing arts schools and studios. You’ll also journey beyond the spirited capital to fertile tobacco and sugar cane fields that permeate the countryside revealing a glimpse into rural Cuban life. Along the southern coastline, you’ll visit the beautifully preserved colonial cities of Trinidad and Cienfuegos—both UNESCO World Heritage Sites.

This exclusive opportunity to explore Cuba is organized and operated by Go Next, Inc., which holds a People-to-People license from the U.S Department of the Treasury, Office of Foreign Assets Control (OFAC) authorizing registered travelers on this educational exchange program to visit Cuba. Go Next invites you to personally experience the people, culture, landscape and architecture of this distinct Caribbean nation on a week-long journey developed for the State Bar of Michigan.

With an intimate group of just 25 travelers, you will share enriching activities that illuminate the realities of Cuban citizens, providing an ideal gateway into their daily lives. Through informative and educational People-to-People exchanges, you will uncover Cuba’s lush beauty, paradoxes and remarkable intrigue on this unforgettable adventure. Space is strictly limited, so sign up now. Don’t miss this unique opportunity to unravel the mysteries of a fascinating country through its most candid, inspiring source—its people.

Sincerely,

Max R. Hoffman, Jr.
Chairperson, Membership Services Committee

P.S. This is another example of our efforts to harness the group purchasing power of our membership on your behalf, at no cost to the State Bar of Michigan. All expenses, including those of this mailing, are paid for by the provider.

SPACE IS LIMITED TO 25 PARTICIPANTS. BOOK NOW!

For information and to register call GO NEXT at 800.842.9023
TRAVEL INSURANCE

Optional travel insurance is available. Call Go Next at 800.842.9023 for details.

OPERATOR/PARTICIPANT AGREEMENT

Go Next, Inc. (hereinafter GN), located at 800 West 78th Street, Suite 345, Minneapolis, Minnesota 55438-2538, in return for full payment by you of the amounts specified, is responsible to arrange for the transportation, accommodations and other services specified as included in this brochure, and to the extent you have selected them, and subject to the following terms and conditions. Unless expressly specified as included by this brochure, onward air travel or air travel beyond the itinerary specified is not included.

RESPONSIBILITY: GN is responsible to you for arranging all included transportation, accommodations and other services. However, in the absence of negligence on its part, GN and the affinity group (hereinafter AG) for which this program was developed are not responsible for personal injury, property damage, or any other loss, claim or damage arising out of or related to goods or services offered or included. GN and the AG for which this program was developed are not responsible for personal injury, property damage or any other loss, claim or damage related to or arising out of, in whole or in part, acts of God, weather, labor strife, government actions, mechanical breakdowns, war-like acts, terrorist activities, other acts of theuntime travel of GN and the AG for which this program was developed. GN and the AG for which this program was developed are not responsible for incidental or consequential losses or damage.

Neither GN nor the AG for which this program was developed are responsible for any penalty, loss or inconvenience resulting from air or land arrangements made independently by travelers, including non-refundable conditions not expressly described in this brochure.

TRAVELER RESPONSIBILITY: GN has been issued a specific license by the U.S. Department of the Treasury’s Office of Foreign Assets Control (hereinafter OFAC) to organize and conduct a program consisting of a full-time schedule of educational exchange activities that will result in meaningful interaction between the travelers and individuals in Cuba. U.S. travel arrangements include all activities, and imposes on GN the obligation to ensure such adherence. In the event any traveler does not adhere to this full-time schedule, GN will require the traveler to leave the travel program and may result in legal penalties for the traveler. OFAC may require the submission of a report from each participant concerning the activities undertaken pursuant to GN’s license. Each participant is required to keep a record of all transactions undertaken pursuant to GN’s license for a period of at least five years from the date of travel.

PAYMENT: A deposit in the amount shown on the reservation form and a signed agreement for each person is required to secure reservations. Final payment is due as shown on the reservation form. If space is fully booked, your payment will be returned or, with your authorization, your name placed on a waiting list. ALL CHECKS AND MONEY ORDERS MUST BE MADE PAYABLE AS INDICATED ON THE RESERVATION FORM. CONFIRMATION IS SUBJECT TO RECEIPT BY GN OF DEPOSIT AND A SIGNED AGREEMENT.

PRICES: GN RESERVES THE RIGHT TO INCREASE PRICES IN THE EVENT OF ANY INCREASED SECURITY OR FUEL RELATED SURCHARGES, OR IF THE PROGRAM IS ALTERED BECAUSE OF A DELAY, CANCELLATION, OR CHANGE IN PLACE AT THE TIME OF TICKETING OR TRAVEL, FOREIGN OR DOMESTIC TAX INCREASES, OR ADVERSE CURRENCY EXCHANGE FLUCTUATIONS. AFTER DECEMBER 01, 2012, GN RESERVES THE RIGHT, IF NECESSARY OR ADVISABLE, TO SUBSTITUTE HOTELS BUT IS NOT OBLIGED TO DO SO. The price is based on tariffs in effect for estimated 2013 prices as of December 01, 2012. Prices increase every year, and it is therefore possible that increases could occur after the printing of this brochure and in advance of your departure.

AIR TRANSPORTATION: GN reserves the right to specify the air carrier and routing. Flights are based on property controlled groups and charter fares may vary and may have restrictive terms and conditions. After tickets are issued, penalties up to 100% of the ticket may apply. If connecting flights are not provided, you may be responsible for consultations with GN and the AG for which this program was developed. GN cannot be held responsible for lost or damaged luggage. ALL FLIGHTS HAVE LUGGAGE RESTRICTIONS.

AIRCRAFT BOARDING: The air carrier reserves the right to substitute equipment but is not obliged to do so. GN reserves the right to substitute air carriers but is not obliged to do so, GN CANNOT BE HELD RESPONSIBLE FOR LOST OR DAMAGED LUGGAGE. Air travel is at your own risk. Aircraft boarding privileges are limited to persons whose full payment and signed agreement have been received by GN and whose names are given on the manifest given to the carrier before departure. All persons must also present a valid government issued passport with their return date and a Cuba visa when boarding. Improper documentation, inadequate proof of identity, inadequate proof of age for children under 2, or any other reason may result in denial of boarding privileges. The air carrier reserves the right to decline, accept or cancel any person on the flight at any time within their sole discretion. If you are denied boarding privileges, you forfeit all monies paid and will be assessed any non-refundable costs.

VISAS: A visa is required for U.S. citizens traveling to Cuba. GN’s OFAC authorized travel service provider will endeavor to assist travelers in applying for the necessary visa subject to the following. A signed, valid passport is required for each person and it is suggested that you do not already have your passport that you apply for it immediately. If you currently have a valid passport, it must be valid a minimum of 6 months after your scheduled date of return to meet the requirements for your visa. Visa assistance will only be provided for those travelers paid in full 45 days prior to departure.

NOTICES: Any complaints or claims against GN must be made in writing and received by GN within 90 days after scheduled termination of the trip. Any action or suit against GN must be commenced within 1 (one) year after scheduled termination of the trip or be forever barred. The rights and remedies relating to cancellations made available under this agreement are in addition to any other rights or remedies available under applicable law. However, we offer any refunds under this agreement with the express understanding that the receipt of that refund by you waives all other remedies.

While Go Next makes every effort to adhere to the specifics shown in this brochure, all information contained herein is subject to change. Go Next is not responsible or liable for typographical errors, omissions or misprints.

INSURANCE: Travel insurance is available and can provide coverage for unforeseen circumstances that could disrupt your trip. Call Go Next for details.

INTERNATIONAL FLIGHTS ONLY: International travel involves stringent identification and documentation requirements. Be sure you are familiar with them sufficiently in advance and early in your planning.

ADVISORY: When you are traveling outside of the United States, please be aware that significantly different health, safety and legal standards may prevail. You should plan and act accordingly and exercise good personal judgment for your own health and safety at all times when abroad. If you have any medical condition, disability, or require special attention or equipment, you should investigate your destination(s) beforehand and ensure the care and conditions you need will be available.

CHANGE PLANS OR CANCEL, YOUR RIGHTS TO A REFUND ARE LIMITED: The following changes will be assessed for cancellations.

If you cancel or change plans more than 100 days in advance of initial flight, a full refund less a $250 per person administrative fee is provided. Any remaining payments are nonrefundable.

CANCELLATIONS: Upon receipt of written cancellation from you, the following service fees will apply in addition to any applicable airline cancellation fees. Cancellations received 101 days or more before initial flight departure, $250 per person; 100-46 days before departure, $1,000 per person; 45 days or less, no refund.

HEALTH: Any physical or mental condition requiring special medical treatment is the responsibility of the traveler. Go Next makes no effort whatsoever to be involved with your medical condition.

For more information on Cuba travel, call 800.842.9023, or visit us online at www.gonext.com.
RESERVE YOUR CUBAN DISCOVERY TRIP TODAY!

CUBAN DISCOVERY $4,399 per person, double occupancy
Check one: ☐ Twin (2 beds) ☐ Double ☐ Single (add $600) Accommodation requests are subject to hotel availability.
☐ I/we will make my/our own air and transfer arrangements to and from Miami.
☐ Please call me/us to arrange my/our connecting domestic flight options ($35 administrative fee per booking will apply).

NOTE: Your Cuba charter flight check-in will begin at 7:00 A.M. Go Next has arranged a group rate at a hotel near the Miami airport for those who wish to overnight in Miami prior to the charter flight. Highly suggested.
☐ Call me/us to arrange my/our overnight hotel stay in Miami.

All passengers must travel with a passport valid at least 6 months beyond their return date.

FIRST GUEST
Full Name (as it appears on your passport)

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Birth Date (MM/DD/YYYY)

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Mother’s maiden name

Preferred name on name badge

Passport Number

Place of Issuance of Passport

Passport Exp. Date

Email Address

Mailing Address

City

Home Phone

State

ZIP

Cell Phone

SECOND GUEST
Full Name (as it appears on your passport)

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Preferred name on name badge

Passport Number

Place of Issuance of Passport

Passport Exp. Date

Email Address

Mailing Address

City

Home Phone

State

ZIP

Cell Phone

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN: I/we have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement.

SIGN HERE X

SIGN HERE X

DEPOSIT AND FINAL PAYMENT: A deposit of $500 per person is due with your reservation application. Make checks payable to Go Next. Full payment is required by May 29, 2013 (100 days prior to departure). Reservations received after this date must be accompanied with full payment.

Please reserve _____________ space(s) and enclosed is my/our deposit for $ _____________________.

Deposits may also be made by credit card; however, all FINAL payments are required to be made by check or cash.

I/we authorize Go Next, Inc. to charge my/our deposit for $ _____________________.

Name (as it appears on your credit card)

[ ] Visa [ ] MasterCard

SIGN HERE X

Billing address same as above

Billing Address (if different from above)

Card Number

Security Code

Exp. Date

Making a deposit or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.
A People-to-People educational exchange allows U.S. citizens the opportunity to visit Cuba in order to engage with its citizens and share diverse, cultural experiences. Through a special People-to-People license issued to Go Next, Inc. by the U.S. Department of the Treasury, you can experience this enthralling island firsthand and immerse yourself in a powerful cultural exchange. This unique travel initiative redefines the scope of a typical vacation by bringing meaningful interactions with real, local people to the forefront. The license dictates that all participants follow a full-time comprehensive schedule focusing on educational opportunities and genuine cross-cultural connections, so no time will be available for independent excursions. Open the door to this multifaceted, isolated nation and strengthen your global awareness on this extraordinary People-to-People journey.
DAY 1 DEPART FOR CUBA
Depart from Miami International Airport on your charter flight to Havana. Upon arrival, transfer to your hotel. Begin your unforgettable journey in Old Havana, a UNESCO World Heritage Site. Visit a used book market where you’ll have the chance to meet with independent Cuban booksellers and learn about the culture and impact of literature in Cuban society. *(L, D) Parque Central Hotel*

DAY 2 HAVANA
In the morning, visit the district of Alamar in the outskirts of Havana. Established as a social housing project in the 1970s, today the Soviet-style prefabricated concrete apartment blocks are home to thousands of Cubans. Meet with local residents and learn about the process of obtaining housing in Cuba and the tradition of multigenerational living arrangements. Continue to the fishing village of Cojímar, the setting for Ernest Hemingway’s book *The Old Man and the Sea*, and visit Finca Vigía, the mansion where Hemingway lived from 1939 until 1960. Next, discover the Callejón de Hamel in central Havana where you will see local street art and music, and learn about the impact of arts in Cuban society. Dinner is on your own. *(B, L) Parque Central Hotel*

DAY 3 HAVANA
Travel west to visit Las Terrazas, a small community and nature reserve, designated as a UNESCO Biosphere Reserve. Founded shortly after the Cuban Revolution in 1959 as a self-sustaining community, today the area is home to much of Cuba’s tobacco farming. Visit the Clinica Las Terrazas, a local medical clinic, and get a rare glimpse into rural Cuba’s medical services, remedies and philosophies. Continue to Café Maria where the owner and her family welcome visitors to sample coffee and discover the role of coffee in Cuba’s culture. See the art studio of independent artist Lester Campa in his private studio and hear about his unique paper recycling process. On the journey back to Havana, visit the home of ceramicist and painter, Jose Fuster, “The Picasso of the Caribbean.” *(B, L, D) Parque Central Hotel*

DAY 4 CIENFUEGOS/TRINIDAD
Drive south to Cienfuegos, known as the Pearl of the South, passing by small towns and villages along Cuba’s autopista, or highway. Explore the main square and Punta Gordo peninsula, before meeting with the faculty, staff and students of the Beny Moré School of Art. Learn about how students are trained in visual and musical arts and take part in discussions about Cuban and American arts education. A native of Cienfuegos, Beny Moré, from whom the school takes its name, is recognized as Cuba’s most famous singer. Also visit a ration store where the store manager will explain rationing, the two currency system and the difference between Ration Stores, Cuban Peso Stores and CUC stores. Continue to Trinidad, a charming old Spanish colonial town and UNESCO World Heritage Site. Lunch is on your own. *(B, D) Iberostar Grand Hotel Trinidad*
DAY 5 TRINIDAD
Visit the Casa de la Alfarero, a pottery house founded and operated by the Santander family for generations. Discover the process of ceramic production and have the unique opportunity to create a piece of your own. Tour one of Trinidad’s casas particulares, or bed and breakfasts, where you will learn about this new entrepreneurial opportunity for Cubans, a business typically operated by the state. Next, see the Templo de Yemaya, where a Santeria practitioner will explain the basic principles of this Afro-Cuban religion. Enjoy lunch at the Hacienda de Manda Izuaga, located in the heart of the Valley de los Ingenios, a series of valleys once known as a center for sugar production. Built in the late 1700s, the mansion features an exhibition of paintings depicting the lives of slaves on sugar plantations. Then tour a local Cuban maternity home, and discuss with staff members the medical services provided to expectant mothers. Enjoy dinner in a private home known as a paladar, where you can meet with a multigenerational family and experience a bit of local daily life. Following dinner, you may visit either Casa de la Musica or Casa de la Trova, a community gathering where locals from all walks of life come to hear music and meet with friends—an ideal occasion for further engaging with locals to discuss community life in Cuba and the U.S.

(B, L, D) Iberostar Grand Hotel Trinidad

DAY 6 SANTA CLARA/HAVANA
En route to Santa Clara, enjoy a panoramic drive through the picturesque town of Sancti Spiritus, home to Cuba’s oldest church and one of the original seven Cuban cities founded by the Spanish. Arrive in Santa Clara, where lunch will be served at the Los Caneyes Hotel, followed by a visit to the Santa Clara Music and Performing Arts School. Enjoy dance, theater and music performances by the students and learn about the role and impact of the performing arts in Cuban life and its influence on education. Time permitting, you will make a stop at the Museum and Mausoleum of Che Guevara before returning to Havana.

(B, L, D) Parque Central Hotel

DAY 7 HAVANA
Your day starts with a visit to the University of Havana*, Cuba’s oldest university and one of the first established in the Americas. Here, you can meet with teachers and administrators to gain insight into the Cuban higher education system. Next, visit an elementary school* and interact with the children while taking part in their English lesson. Gain further insight into the Cuban educational system through discussions with school administrators and teachers. Dinner is at an authentic privately-owned and operated restaurant where you can hear first-hand from the owners about the entrepreneurial climate in Cuba.

(B, L, D) Parque Central Hotel

DAY 8 RETURN HOME
Morning transfer to the airport for your flight to Miami.

(B) B-Breakfast L-Lunch D-Dinner

This itinerary provides a full schedule of activities that result in meaningful interactions with Cubans through People-to-People educational exchanges. U.S. Law requires all travelers joining this program adhere to the full-time schedule and imposes on Go Next, Inc. the responsibility to ensure such observance. Itinerary is subject to change.

* In the event a school or other venue is closed, an alternate People-to-People educational exchange will be scheduled.
INCLUDED FEATURES:

- Round-trip chartered jet service between Miami and Havana
- 7 nights’ accommodations: 5 nights in Havana, 2 nights in Trinidad
- 19 meals: 7 breakfasts (B), 6 lunches (L), 6 dinners (D), including a glass of wine or beer with lunch and dinner
- Transportation via private, A/C vehicles with bottled water on board
- Full schedule of educational activities that result in meaningful interaction with the locals
- Informative program of cultural and educational exchanges
- Private English speaking guide
- Exclusive Go Next program manager/hospitality desk
- Gratuities for restaurant staff, local guides and drivers, and luggage handling
- Cuban travel insurance covering medical repatriation expenses only, as required by the Cuban Government

NOT INCLUDED:

Airfare between home and Miami, pre-trip hotel stay in Miami, passport fees, Cuban visa fee of approximately $75, Cuban departure tax, beverages other than those included with meals as indicated, personal expenses, optional travel insurance, excess baggage fees, and other items not specifically mentioned as included.

The agreement in this brochure is the exclusive and entire statement of the agreement between you and Go Next, Inc. It should be read carefully.
PARQUE CENTRAL HOTEL—HAVANA
Standing in the cultural center of Old Havana is the deluxe Parque Central Hotel, ideally located in the lovely Central Park area, near the historic Plaza de la Catedral, the Capital and the Havana Harbor. This Spanish colonial-style hotel offers an array of modern amenities including restaurants, snack bars, lounges, a fitness room, massage room and a rooftop pool. Each classic guest room radiates a warm ambiance with rich wood furniture and features satellite TV and interactive television service, a safe, air conditioning, hair dryer, and iron with ironing board (upon request).

IBEROSTAR GRAND HOTEL TRINIDAD
Ideally located in the heart of Trinidad and across from Céspedes Park, a peaceful square sprinkled with verdant plants and trees, is the Grand Hotel Trinidad, featuring a delightful, pastel green façade. This deluxe haven of elegance showcases a charming lobby displaying checkered floors leading to a fountain. Other amenities include a restaurant, massage service and a game room with billiards. Each warmly decorated guest room evokes an air of comfort, and comes complete with modern touches, including a balcony/terrace, mini-bar, satellite TV and iPod docking station clock radio.