

Presents

## Dealing with the Media Seminars

What do you say when the media calls you or one of your colleagues? “No comment” doesn’t cut it. Learn how to deal with the media in a practical, solution-oriented way. Hour-long seminars are free and are moderated by attorneys with journalistic experience.

### Topics Include:

- ▶ What do “off the record” and “on background” mean?
- ▶ When should I return a reporter’s phone calls?
- ▶ What may happen if I don’t talk to the press?
- ▶ What makes a lawsuit or legal dispute “newsworthy?”
- ▶ What do the Rules of Professional Conduct permit me to say?

For more information or to schedule a seminar contact: Cecil Jesse Green, chairperson, Law and the Media Committee at (517) 321-3073 or [jessegreen@michiganjustice.org](mailto:jessegreen@michiganjustice.org) or Naseem Stecker at the State Bar of Michigan at (517) 367-6428 or [nstecker@mail.michbar.org](mailto:nstecker@mail.michbar.org). Visit our webpage at <http://www.michbar.org/generalinfo/lawandmedia.cfm>.