

**PUBLICATIONS AND WEBSITE ADVISORY COMMITTEE
MINUTES OF OCTOBER 16, 2007**

Present: Fred Baker, John Tatum, Mike Eidelbes, Linda Novak, Naseem Stecker, Nancy Brown, Francine Cullari, Joe Kimble, John Juroszek, Steve Conley, Gerard Mantese, and John Runyan

By telephone: Steve Dunn, Fred Melamed, Linda Watson, Robin Luce-Hermann, Mark Melamed, and Jason Hanselman

Guests: Bonnie Otis (Ambrose Int'l), Sandra Barger (staff, Electronic Publications Coordinator)

1. Unfortunately, Lisa Barwick, our new intern, was unable to attend and be introduced to the committee. Her introduction is postponed until the next in person PWAC meeting.

2. Linda Novak's promotion to MJB editor was acknowledged with suitable applause, acclamation, rejoicing, and related observances, including small tokens of regard and appreciation. Sandra Barger's extraordinary contributions to the website launch effort were similarly acknowledged with eloquent expressions of gratitude and praise by John Tatum and a small token of our appreciation.

3. Sandra Barger distributed a hard copy report summarizing the web host transfer. Briefly, the migration occurred with few errors on 9-5-7, with only slight visible changes to the Google mini. Five collections are in place, using 7 synonyms and 120 key matches, which send the user to the correct place. There were 6600 searches in September. The e-Journal tools are in the testing phase. Users will be able to customize the e-Journal to include only what is of interest to them. The changes to the e-Journal should save about 3 hours of manual work (by staff) daily. The new e-Journal format is scheduled to launch in early December. WIKI is now up for Family Law, with 10 topics. The website currently has 56,000 documents up (each article and e-Journal opinion is a document). We are evaluating usability, but so far no consultants are doing so. Xena Comp is managing our new datacenter and we are now on entirely new hardware.

4. Bonnie Otis, our paper representative, reported on instances in Feb and June in which the printer (Imperial) had over 45% paper waste, in at least one instance because the pressman fell asleep (nice job!). She has requested a \$13,773 credit. Ms. Otis explained what spoilage causes and rates are considered within acceptable ranges in the industry; Ambrose manages paper for over 30 companies and, based on their compiled statistics, 19% spoilage is within the range considered normal (from all causes, including "make ready" for color and bindery losses after press).

Current paper market conditions are as bad as they have been since 1995. The industry has contracted and mills are closing, making it more difficult to play off competition in

the procurement process. The papers we have used in the past have disappeared. She has identified 4 suitable replacement papers and is warehousing paper for us for the sake of continuity in the look of the book.

She reports that we are also experiencing some color issues with Imperial for all signatures, which she continues to explore with them. She expects that the spoilage rebate requested will be granted. Gerard Mantese will consult with Ms. Otis on spoilage issues and report back to us at the next meeting where these matters stand.

5. The minutes were approved out of order (to allow the presentations by Ms. Otis and Ms. Barger to be heard first).

6. John Tatum reported on the need, vel non, for password protection of a portion of the PWAC webpage: Essentially, no. Google ignores these pages. Password protection will be lifted.

7. The PWAC opted not to take down the MBJ Index yet. We want to find out the figures from Sandra Barger on index usage and will wait until we have these to decide whether to continue updating the index or take it down.

8. The PWAC approved Linda's draft of a proposal to solicit member art to illustrate MBJ covers and articles.

9. Fred reported progress on the Heinonline licensing proposal, to be followed up at the next meeting, after we have the draft agreement that Heinonline has used with (and to the satisfaction of) the ABA.

10. Linda and John Tatum provided some preliminary glimpses of the results of the online portion of the directory survey. Paper/mail results were incomplete as of the date of our meeting, but will be complete by the next meeting, at which they will report further.

11. Some discussion ensued of whether the current copyright license agreement needs to be modified, with some discussion of the long form forwarded by Bar Counsel Flood for consideration in this connection. No action was taken, which is taking action (by not taking action). The subject remains open if anyone wishes to open it.

12. The PWAC approved a proposal from the AGC to provide columns on a frequent, if not regular, basis. Linda will follow up with this proposal.

13. The PWAC asked Linda to follow up on the constitutional law column proposal received from T.M. Cooley con law Prof. Daniel Ray, by requesting an example of what he has in mind.

14. The PWAC similarly asked Linda to follow up with Marjorie Gell on her proposal

for columns featuring emeritus members of the Bar (her first subject to be James L. Cameron).

15. The PWAC discussed the wisdom of including in the MBJ (in addition to posting it on the website) the list of those suspended for non-payment of dues (among whom, your faithful Chair is pleased to report, he recently narrowly missed being numbered). The consensus (correct me if I am mistaken – my notes grew sketchy as the conversation became animated) seems to be that we should publish the list in MBJ at least once, as it is the only certain means of putting the list in the hands of all members.

16. The PWAC okayed a one-time inclusion of some general articles on criminal law subjects in the criminal law theme (which, by the way, was STUNNING – the prisoner art illustrations were a knockout).

17. The PWAC moved the malpractice theme scheduled for August 2008 to February 2009, to make room for an additional general issue needed to accommodate an embarrassment of aging but publishable transom pieces in inventory.

We adjourned gleefully, having enjoyed the best attendance in memory!

Submitted with an invitation for corrections, by your Chairperson,

Frederick Baker, Jr.