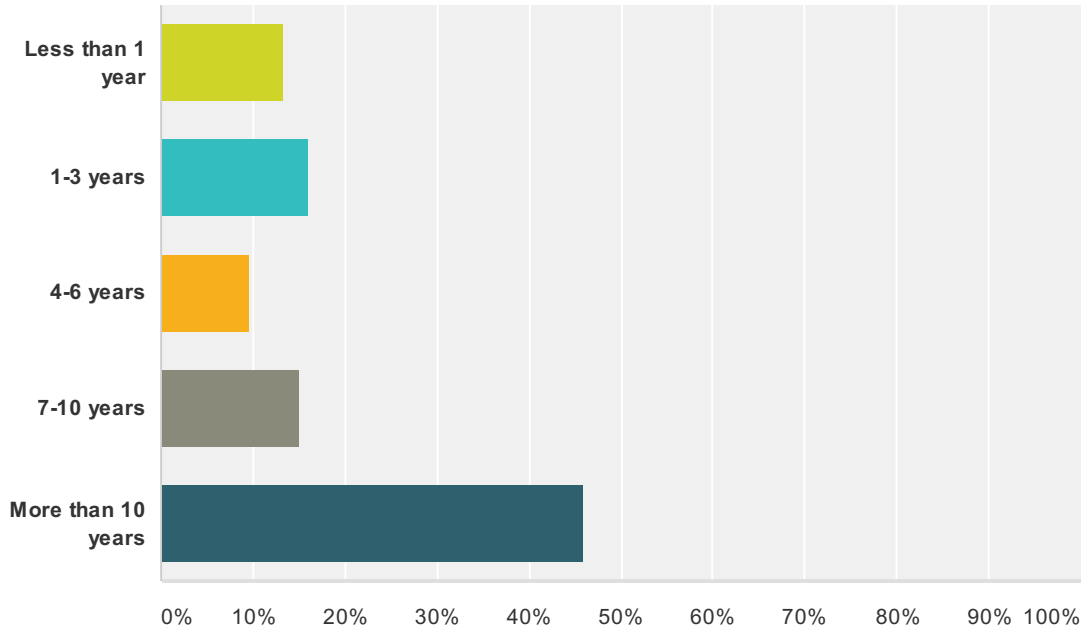


Q1 How long have you been a member of the Intellectual Property Law Section?

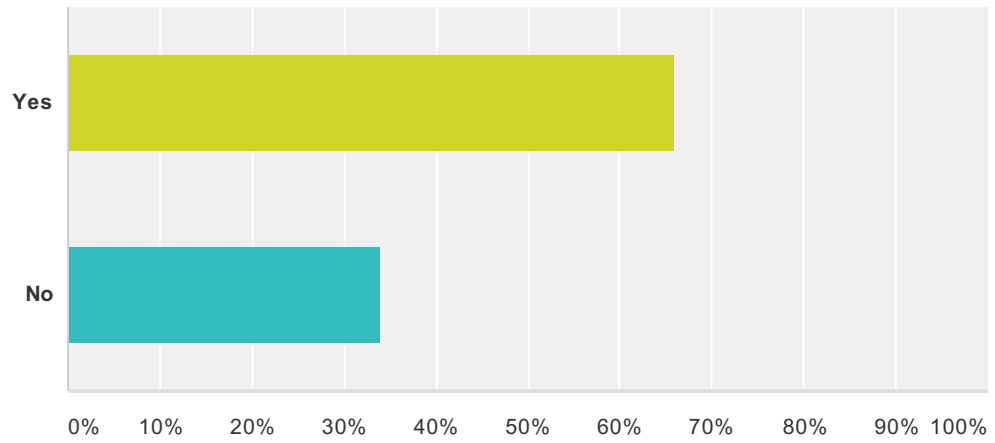
Answered: 187 Skipped: 1



Answer Choices	Responses
Less than 1 year	13.37% 25
1-3 years	16.04% 30
4-6 years	9.63% 18
7-10 years	14.97% 28
More than 10 years	45.99% 86
Total	187

Q2 Have you attended the Spring IP Seminar in Lansing in the last five years?

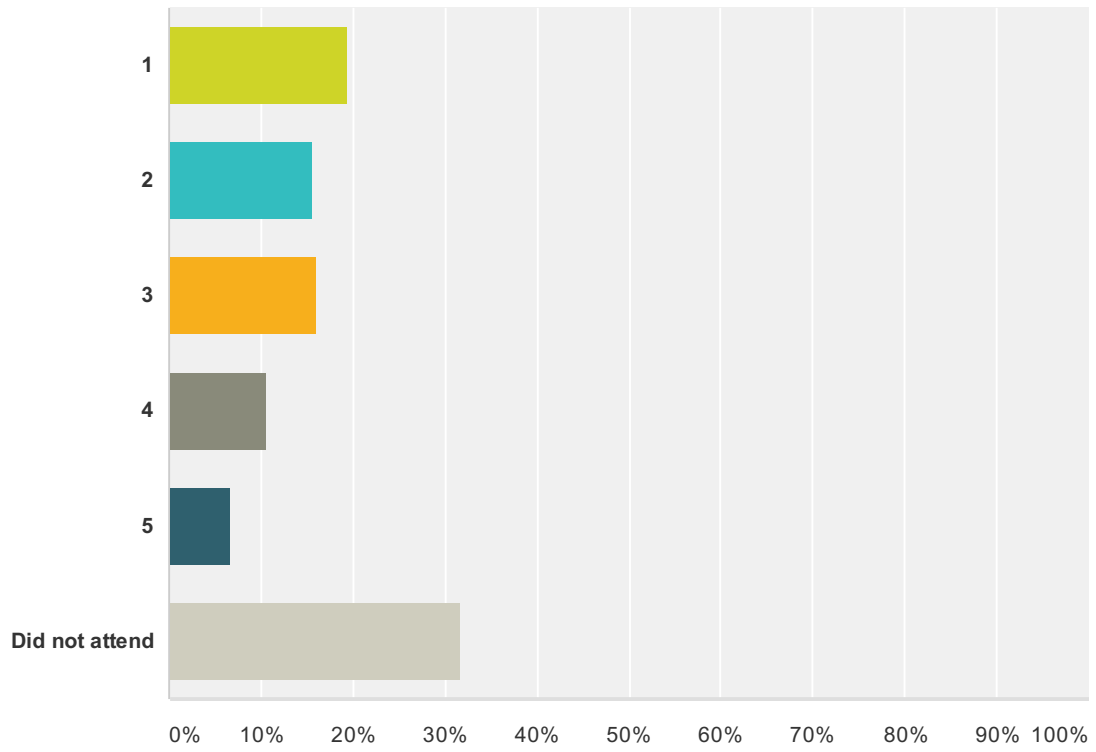
Answered: 188 Skipped: 0



Answer Choices	Responses
Yes	65.96% 124
No	34.04% 64
Total	188

Q3 If you have attended the Spring IP Seminar in Lansing in the last five years, how many times

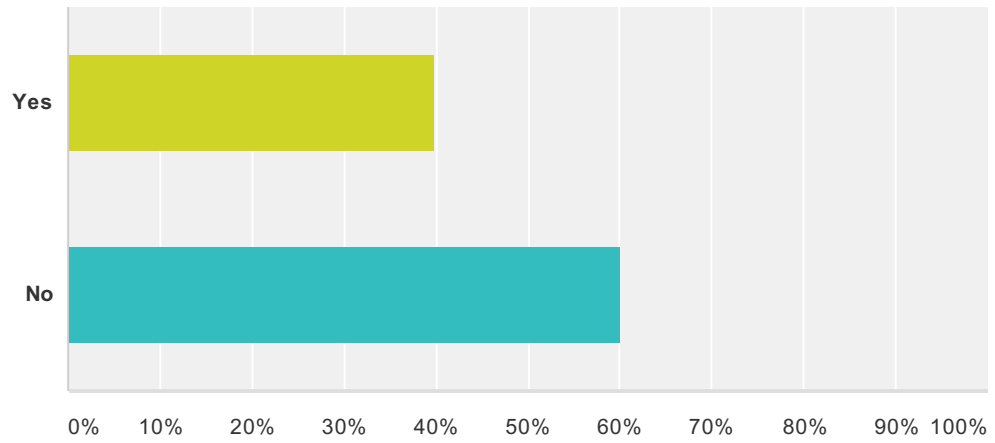
Answered: 180 Skipped: 8



Answer Choices	Responses	
1	19.44%	35
2	15.56%	28
3	16.11%	29
4	10.56%	19
5	6.67%	12
Did not attend	31.67%	57
Total		180

Q4 Have you attended the Summer Institute in the last five years?

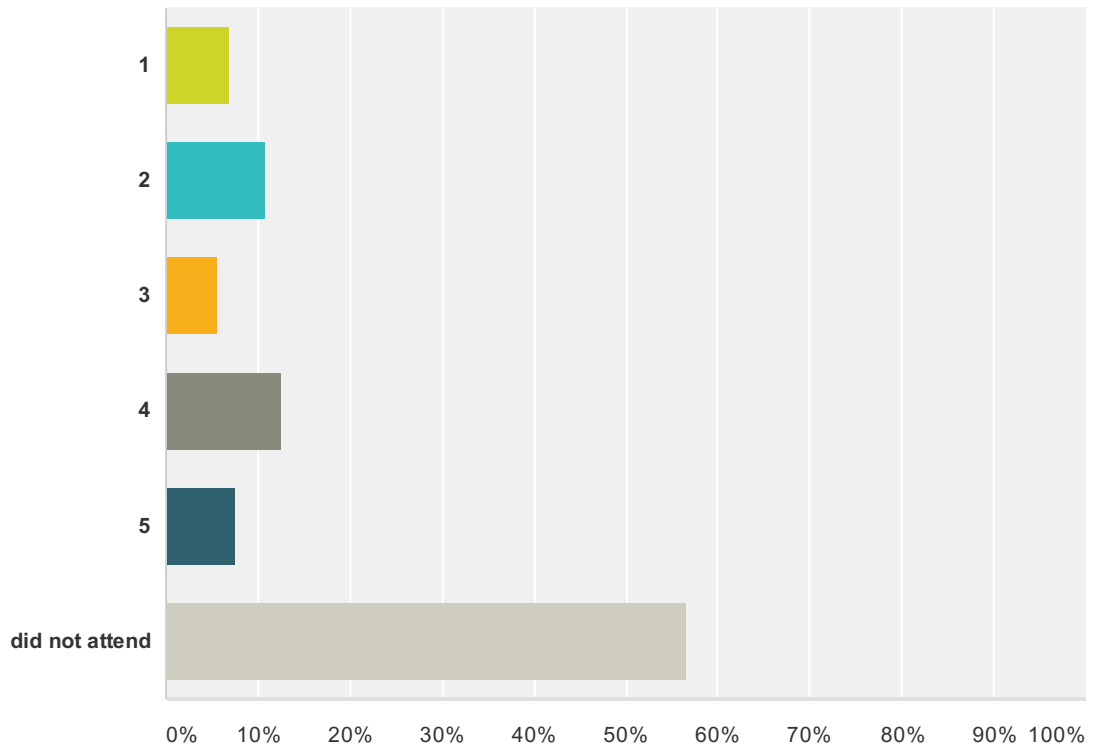
Answered: 188 Skipped: 0



Answer Choices	Responses
Yes	39.89% 75
No	60.11% 113
Total	188

Q5 If you have attended the Summer Institute in the last five years, how many times?

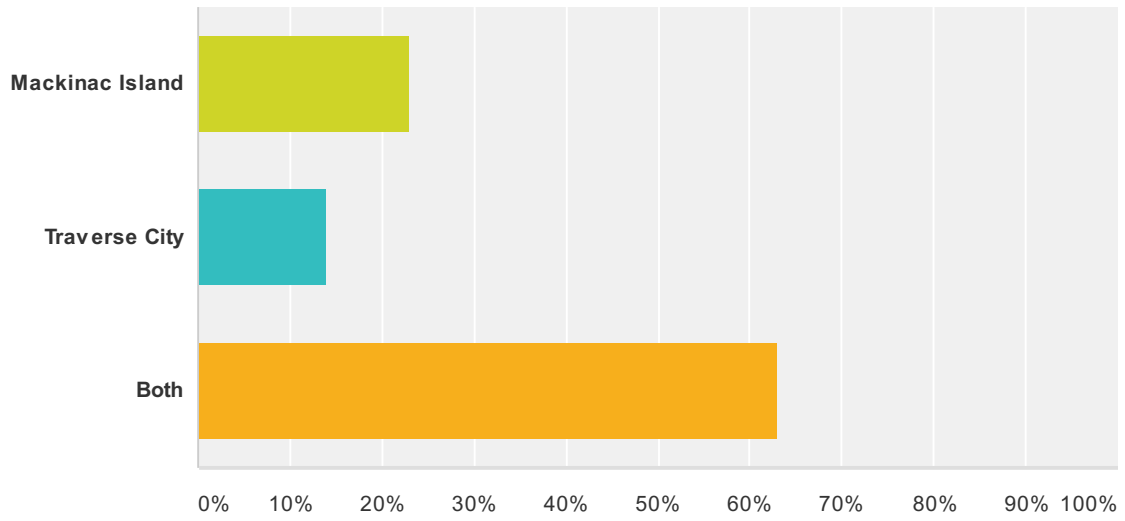
Answered: 175 Skipped: 13



Answer Choices	Responses	
1	6.86%	12
2	10.86%	19
3	5.71%	10
4	12.57%	22
5	7.43%	13
did not attend	56.57%	99
Total		175

Q6 Which venues of the Summer Institutes have you attended?

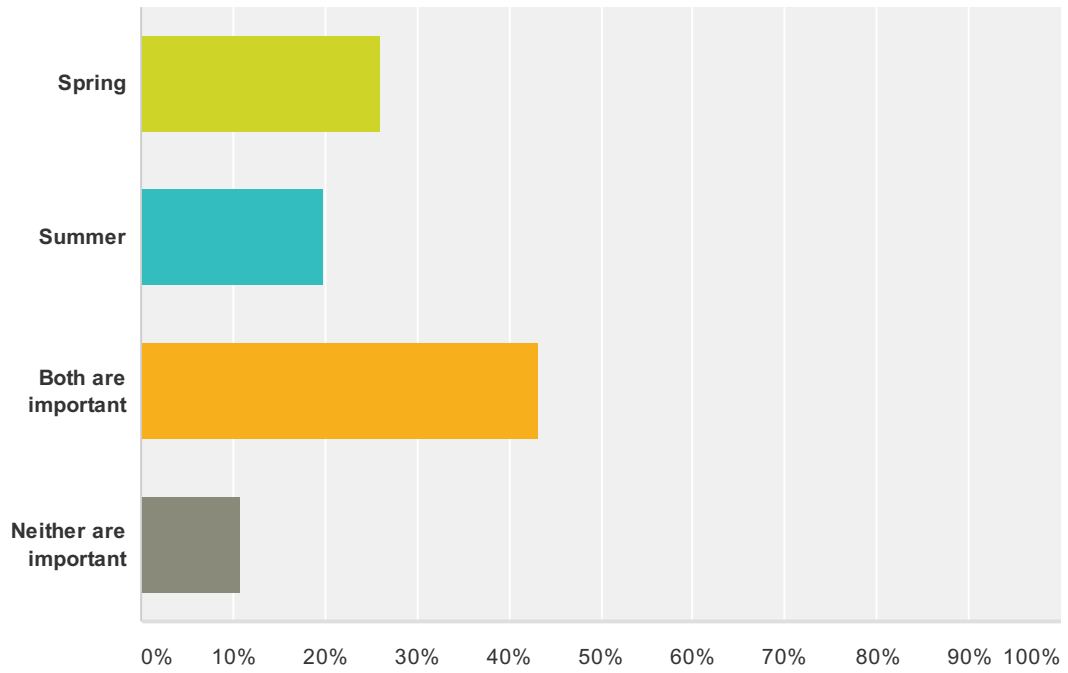
Answered: 100 Skipped: 88



Answer Choices	Responses
Mackinac Island	23.00% 23
Traverse City	14.00% 14
Both	63.00% 63
Total	100

Q7 Which program do you consider to be more important to you?

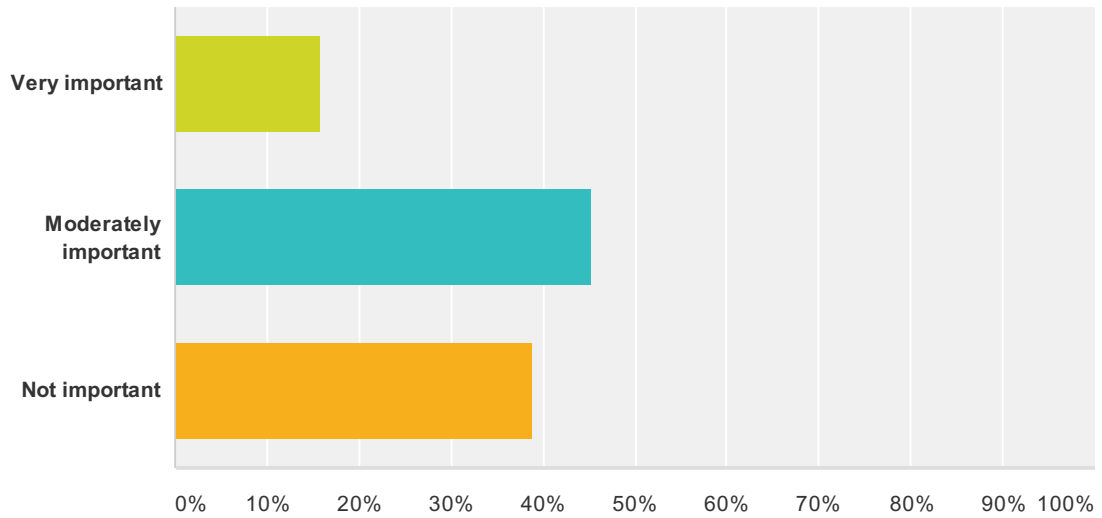
Answered: 176 Skipped: 12



Answer Choices	Responses	
Spring	26.14%	46
Summer	19.89%	35
Both are important	43.18%	76
Neither are important	10.80%	19
Total		176

Q8 How important is it to you that there are two IPLS seminar-type programs per year?

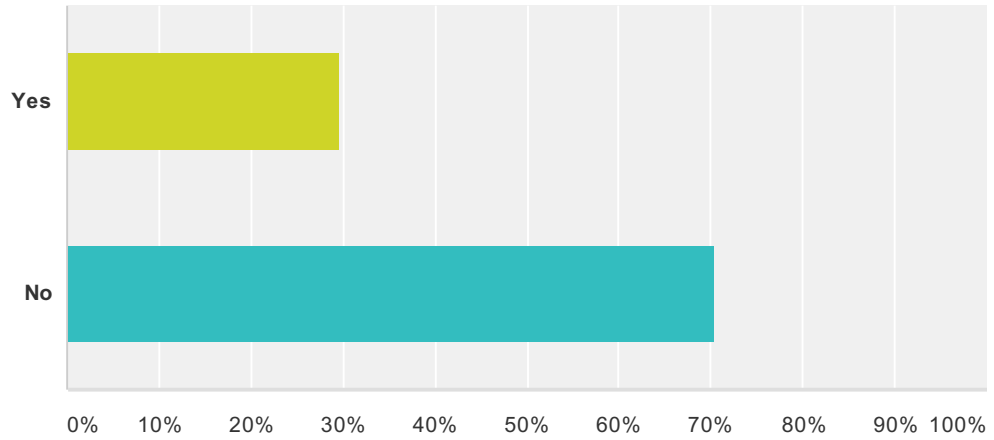
Answered: 183 Skipped: 5



Answer Choices	Responses	
Very important	15.85%	29
Moderately important	45.36%	83
Not important	38.80%	71
Total		183

Q9 The Spring IP Seminar is held in March and the Summer Institute is held in July. Do you think that the dates are too close together?

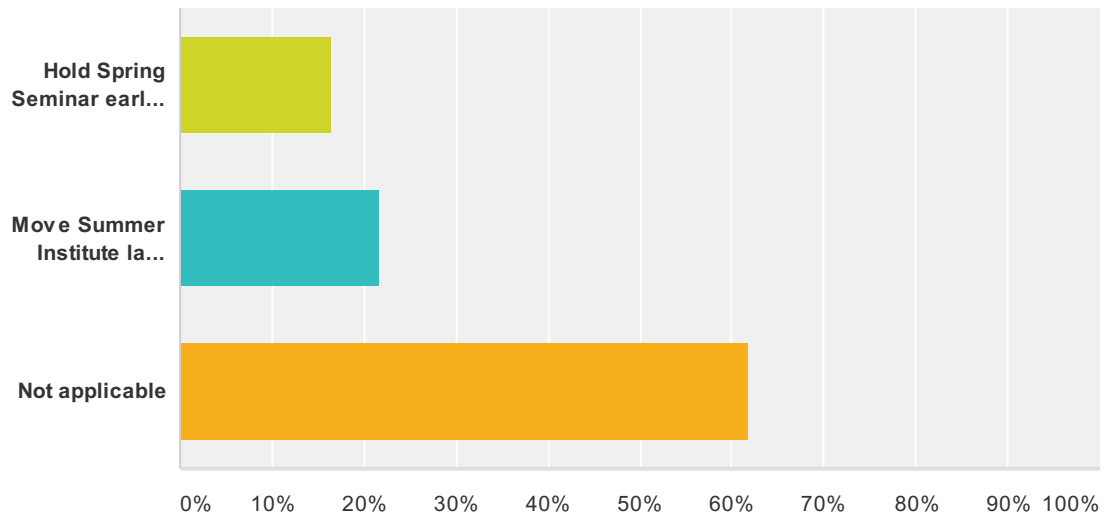
Answered: 182 Skipped: 6



Answer Choices	Responses	
Yes	29.67%	54
No	70.33%	128
Total		182

Q10 If you think the dates are too close together, which would you prefer to see moved?

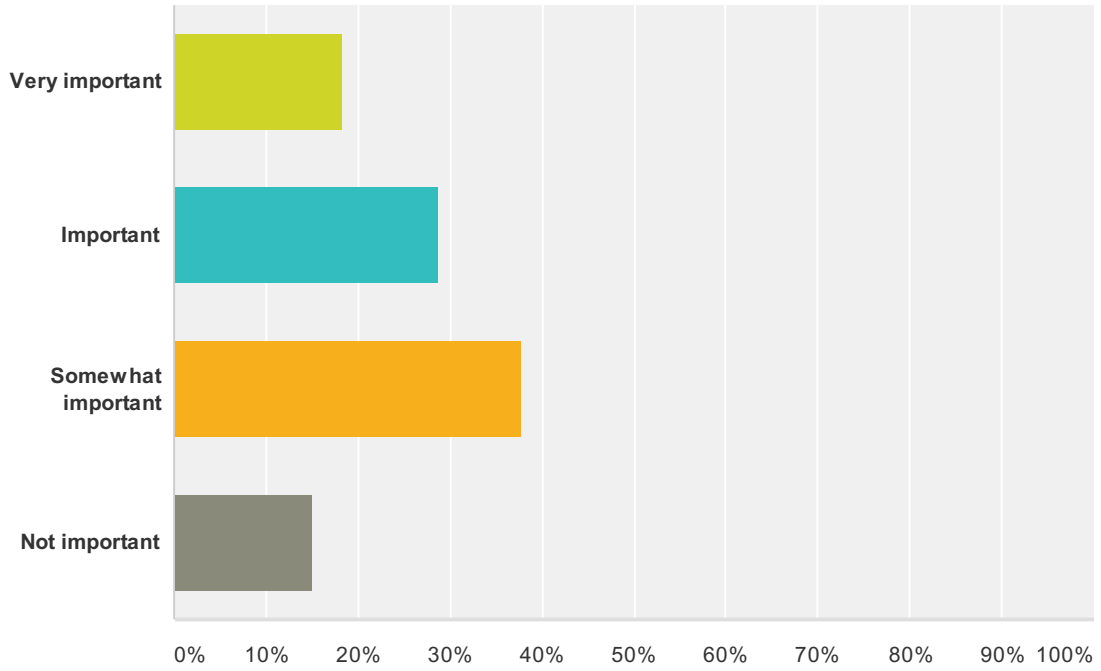
Answered: 170 Skipped: 18



Answer Choices	Responses
Hold Spring Seminar earlier in the year.	16.47% 28
Move Summer Institute later in the year.	21.76% 37
Not applicable	61.76% 105
Total	170

Q11 Please rate how valuable the Spring IP Seminar is to you.

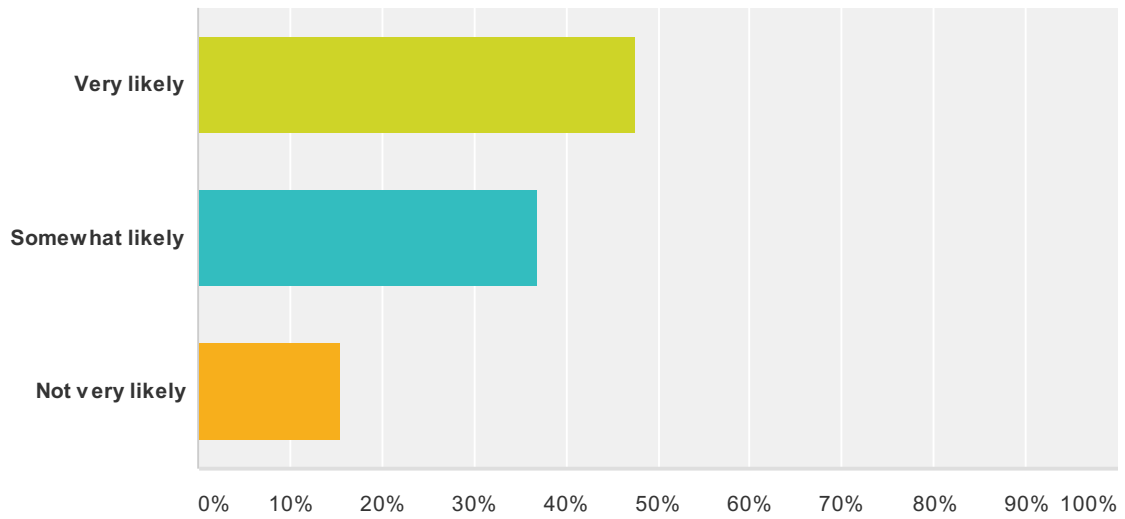
Answered: 180 Skipped: 8



Answer Choices	Responses	
Very important	18.33%	33
Important	28.89%	52
Somewhat important	37.78%	68
Not important	15.00%	27
Total		180

Q12 How likely is it that you will attend a Spring IP Seminar within the next three years?

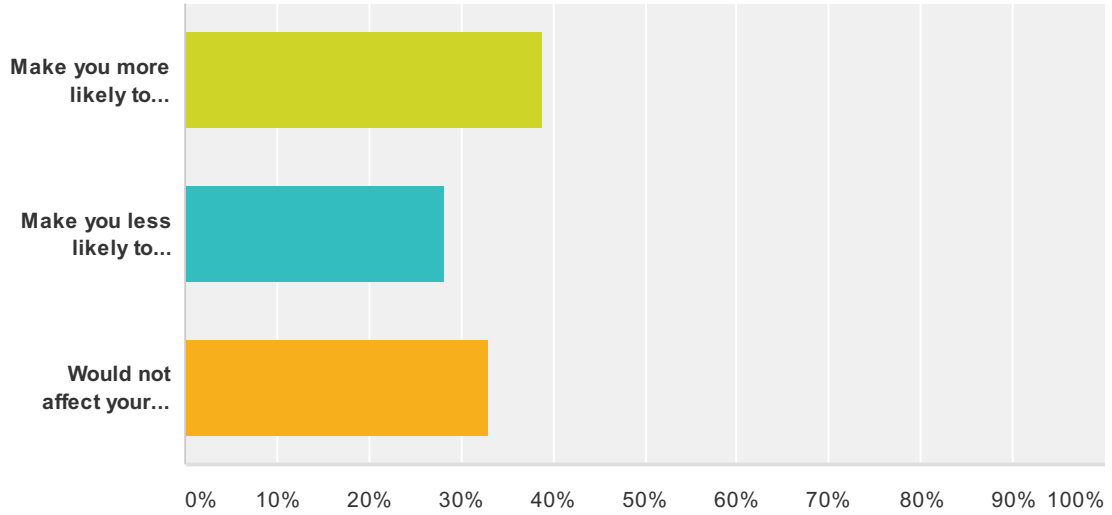
Answered: 187 Skipped: 1



Answer Choices	Responses	
Very likely	47.59%	89
Somewhat likely	36.90%	69
Not very likely	15.51%	29
Total		187

Q13 The Spring IP Seminar is held every March in East Lansing. Would moving the conference location from East Lansing to metro Detroit:

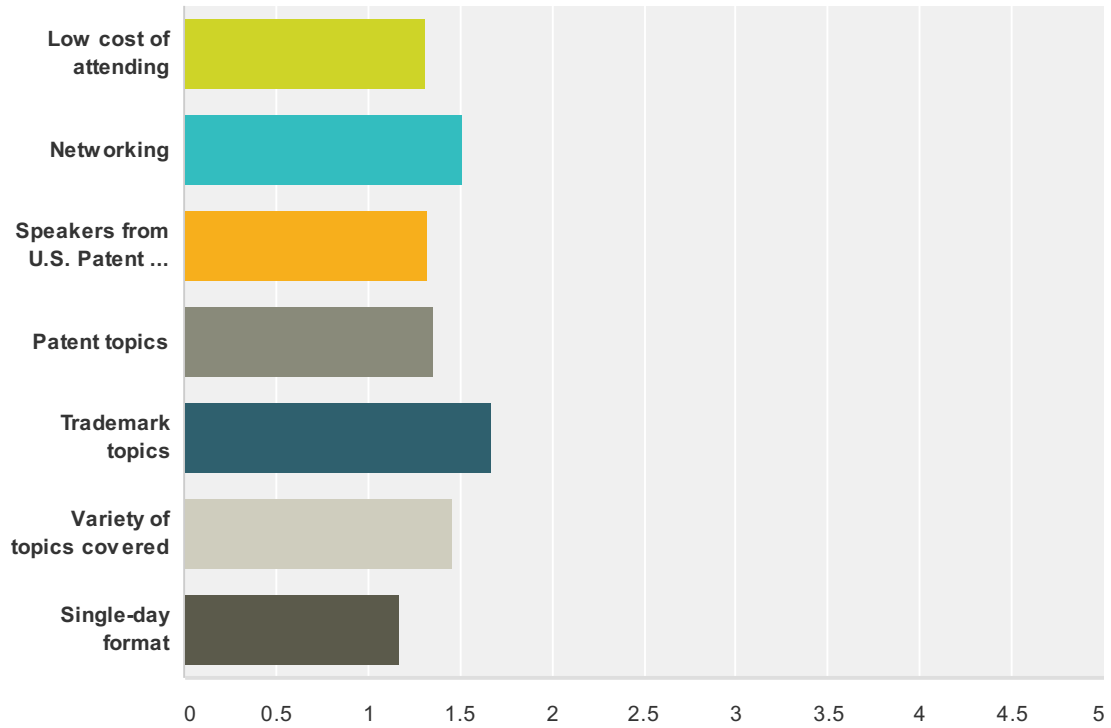
Answered: 188 Skipped: 0



Answer Choices	Responses
Make you more likely to attend	38.83% 73
Make you less likely to attend	28.19% 53
Would not affect your decision to attend	32.98% 62
Total	188

Q14 Please rate how important the following factors are to you regarding the Spring IP Seminar

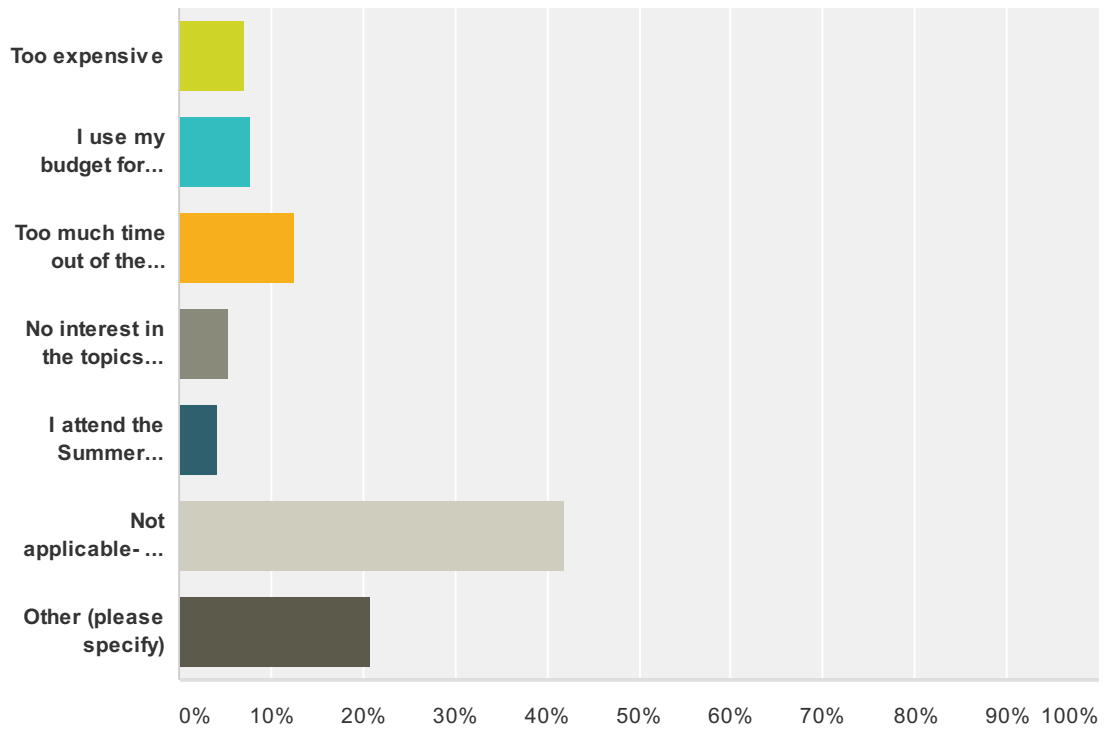
Answered: 184 Skipped: 4



	Important	Neutral	Not important	Total	Average Rating
Low cost of attending	72.13% 132	23.50% 43	4.37% 8	183	1.32
Networking	57.61% 106	33.70% 62	8.70% 16	184	1.51
Speakers from U.S. Patent & Trademark Office	71.58% 131	23.50% 43	4.92% 9	183	1.33
Patent topics	75.00% 138	13.59% 25	11.41% 21	184	1.36
Trademark topics	47.80% 87	37.36% 68	14.84% 27	182	1.67
Variety of topics covered	59.34% 108	35.71% 65	4.95% 9	182	1.46
Single-day format	86.89% 159	9.29% 17	3.83% 7	183	1.17

Q15 If you did not attend the Spring IP Seminar once in the last 3 years, what is the main reason you did not attend?

Answered: 167 Skipped: 21



Answer Choices	Responses
Too expensive	7.19% 12
I use my budget for education on other conferences	7.78% 13
Too much time out of the office	12.57% 21
No interest in the topics covered	5.39% 9
I attend the Summer Institute instead	4.19% 7
Not applicable- I attended the conference	41.92% 70
Other (please specify)	20.96% 35
Total	167

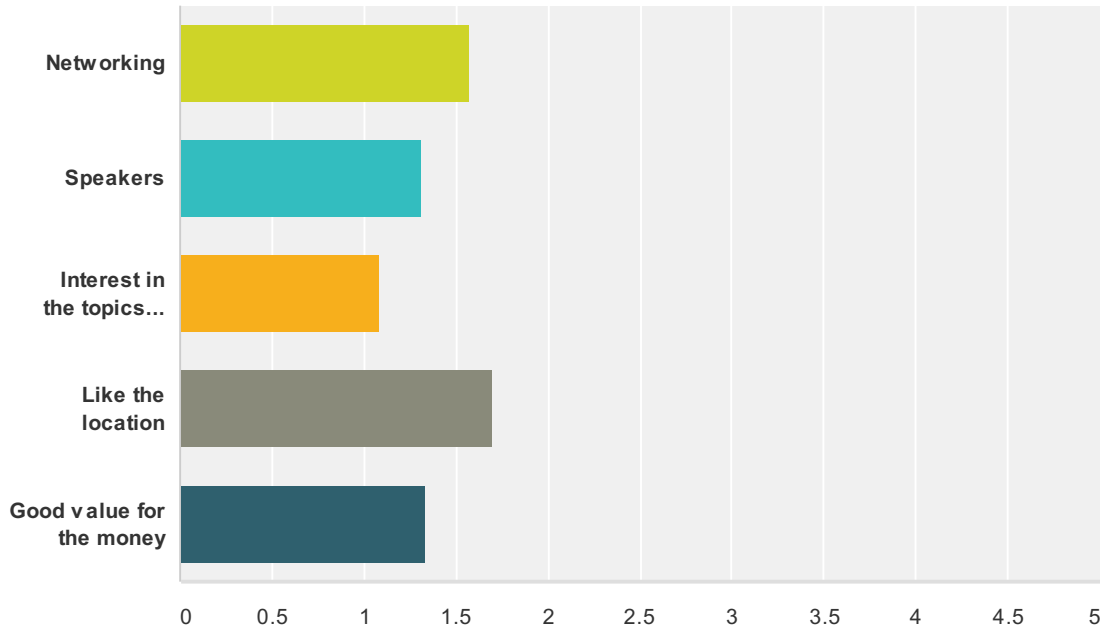
#	Other (please specify)
1	Attend AIPLA conferences early in the year
2	schedule conflicts or attended the summer institute
3	Retired. Do business counseling; so, do continue to have interest in generally keeping up.
4	Personal Schedule
5	East Lansing is too far
6	Conflict on that day

Intellectual Property Law Section Membership Survey

7	Busy with litigation that needed attention during the time of the seminar	
8	If it is going to require travel, too tough when kids are in school.	
9	Had moved to a new firm and was extremely busy.	
10	conflicts	
11	Too busy, other priorities	
12	Nobody from my office goes & I'm a new attorney	
13	recently joined	
14	topics not closely related to my present practice	
15	Date conflicts	
16	interested only in the written materials	
17	THE TRAVEL TIME COMBINED WITH THE COST OF ATTENDANCE IS JUST TOO HIGH. I GO TO ABA EVENTS IN PREFERENCE.	
18	Traveling	
19	In Lansing and not further East	
20	Work-related conflict	
21	my schedule quite often has conflicts	
22	Always the same reason - some item of work requires me to be in the office on the day of the seminar - have lost registration fees	
23	I am in Indianapolis, so a one day meeting is not optimal	
24	It's at my own time and expense. My company does not support external training/seminars for IP Counsel.	
25	Travel to a single day seminar not cost effective for out of state attorney	
26	Time conflicts for the two years that were unavoidable	
27	I am a new attorney and have not had the opportunity because of time to attend.	
28	car trouble	
29	I was not a lawyer yet	
30	Attended law school in Chicago	
31	Office is located outside of MI.	
32	Just joined a few weeks ago	
33	I am a new lawyer and member	
34	Conflict with date	
35	Have only been a member since November 2013.	

Q16 If you did attend the Spring IP Seminar in the last 3 years, please rate the following reasons relative to why you attended

Answered: 118 Skipped: 70



	Important	Neutral	Not important	Total	Average Rating
Networking	53.91% 62	33.91% 39	12.17% 14	115	1.58
Speakers	69.57% 80	28.70% 33	1.74% 2	115	1.32
Interest in the topics covered	91.45% 107	7.69% 9	0.85% 1	117	1.09
Like the location	42.48% 48	45.13% 51	12.39% 14	113	1.70
Good value for the money	71.05% 81	23.68% 27	5.26% 6	114	1.34

Q17 Is there anything that would make it more likely for you to attend the Spring Seminar?

Answered: 48 Skipped: 140

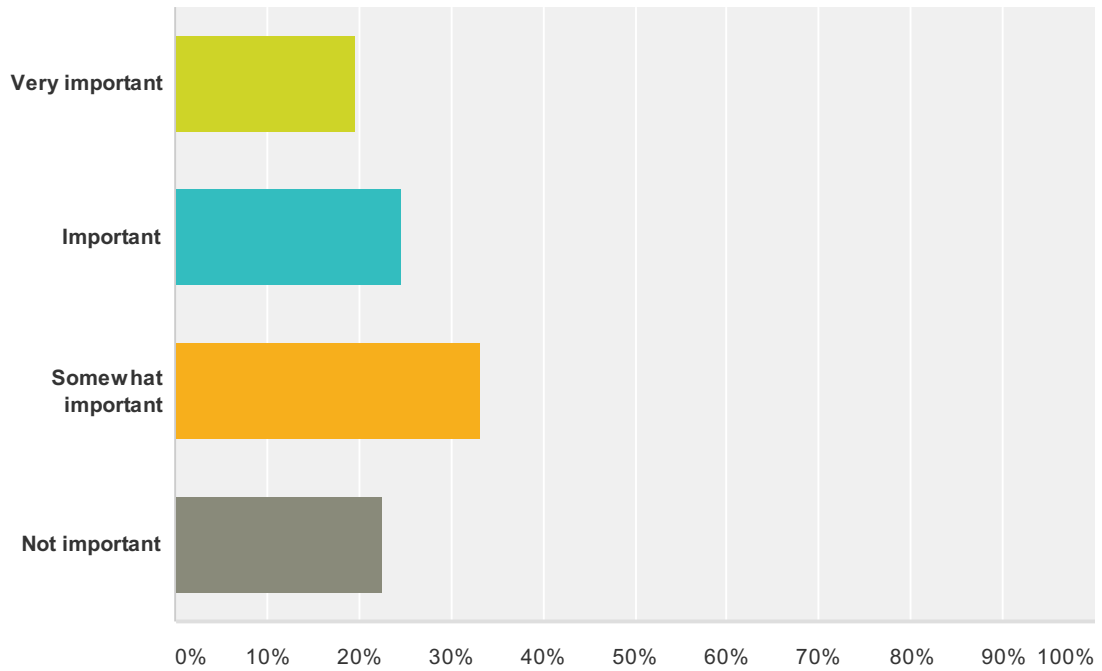
#	Responses	
1	Move to metro Detroit.	
2	Still too expensive considering that the speakers should not be paid (either governmental employees or "firm" presenters should not be paid) and if moved to Detroit I would not attend at all - maybe think about moving it to Grand Rapids	
3	Relevance of topics is the main reason I would attend. Doesn't appear to be much networking.	
4	More convenient location to Ann Arbor.	
5	Closer venue to Detroit	
6	Moving it to Detroit area	
7	No.	
8	Move it to the metro Detroit area.	
9	A location closer to Metro Detroit. This might also allow a one-half day seminar, in addition to the Summer Institute. It could be video conferenced to a central location in E. Lansing and/or GRapids and/or Kzoo etc., since a one-half day seminar would make travel less likely for out-of-towners.	
10	Better choice on prosecution issues for drafting a better case.	
11	If it were held in Hilton Head around the time the azaleas bloom (last 2 weeks of March to first 2 weeks April), I would probably make it a priority to attend. Sorry, Michigan just isn't very nice in March. Not cold enough for good skiing, not warm enough for good golf/boating, rains/snows too much, potholes are at a max and make driving no fun.	
12	It seems that the Spring IP Seminar is often targeted to younger professionals and the topics covered seem to be covering basics or are just not very pertinent to my practice.	
13	Having nationally recognized speakers	
14	a metro Detroit location	
15	Sessions on licensing and other IP agreements	
16	Do it in the Detroit Metropolitan area.	
17	If you move the Spring Seminar to metro Detroit I will NOT be attending. It is only fair to keep it in the center of the State where it is accessible to all not to just one geographic region. Western Michigan is becoming an ever greater influence in State IP matters and should be respected as such. In fact, if anything, I think it would be more appropriate to hold the Spring Seminar in Grand Rapids than Metro Detroit!	
18	No	
19	I thought the topics this year were very interesting. The speaker on data protection was by far the best and most interesting. I felt that the level of information provided was very pedestrian- as if the room was full of NON-practicing IP lawyers asking very basic questions. I was looking for a much higher level of discussion. The Patent Office rep., while beyond our control, was not a very good presenter- too bad.	
20	Moving it to Metro Detroit, preferably not to the Inn at St. John's. That is a very difficult location for me.	
21	I would like to see more coverage on non-patent intellectual property issues	
22	Have it in Detroit	

Intellectual Property Law Section Membership Survey

23	More practice/strategy discussions for in-house patent attorneys
24	More focus on trademark issues
25	Better heating in the rooms. More useful afternoon presentations.
26	copyright
27	always try - always sabotages by work
28	I love the Spring Seminar. I have only attended the Summer Seminar once due to cost (although I certainly plan to attend it more in the future). The Spring Seminar is perfect for me. Relatively cheap, 1 hour drive, and its a one-day affair. I even like the time of year that it is done.
29	I really like the Spring Seminar. Note: the room with the trademark presentations was too small, 10 people were standing. Please put us in a different room (I do like that big round one just down the hall). As I said in written feedback form, good job on the luncheon speaker but do keep "entertainment" in mind as this cannot be too dry or you lose people's interest. A dynamic speaker is appreciated.
30	Closer to Metro Detroit with lower cost.
31	More non-patent topics, more "emerging issues" discussions.
32	Change the date, have it on a Friday versus a Monday so that the weekend follows the conference instead of preceeds it.
33	Move the location closer the Metro Detroit.
34	plan it around my schedule?
35	Room for the break-out session this year was too small. I could not find seating in one of the sessions I wanted to attend.
36	I always sign up for the spring seminar. The only reasons I have not attended is due to a work conflict and the time it takes to travel from metro Detroit to and from MSU. Moving the seminar to metro Detroit would make my attendance much more likely every year.
37	Holding it on a weekend or federal holiday so I do not have to take time off to attend.
38	Need to have speakers talking about relevant topics. Sometimes the US PTO speaker is not very knowledgeable / does not talk about currently proposed changes that we should be aware of.
39	Nope
40	topics beyond just patents and trademarks.
41	Would only consider it if it were free, and even then it would need to happen on a weekend where I didn't happen to have something else happening.
42	Nothing
43	Discounted rate for new members of the bar or students.
44	I am very pleased with the Spring Seminar, and I cannot think of anything I would change.
45	Cheaper, an online forum where potential attendees can discuss going on the trip/ logistics/ fun things to do together after the event
46	Would like a topic on Madrid trademark filings covered. Also, the room for trademarks this past spring conference was much too small. Please use a bigger room for future spring conferences.
47	Closer to metro Detroit for sure. Focus on issues in higher education and/or social media is always helpful.
48	Cover more practical topics.

Q18 Please rate how valuable the Summer Institute is to you

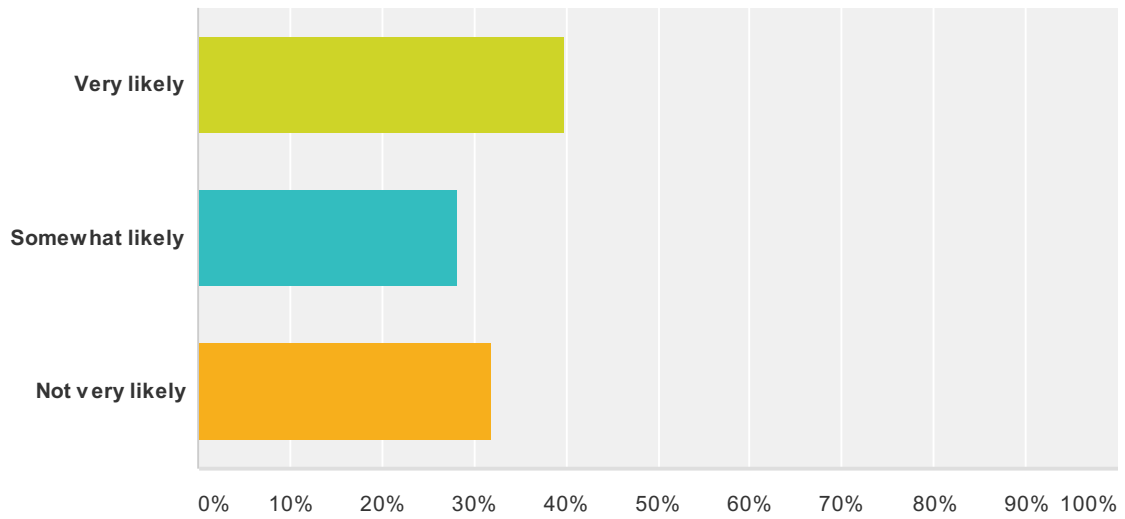
Answered: 178 Skipped: 10



Answer Choices	Responses	
Very important	19.66%	35
Important	24.72%	44
Somewhat important	33.15%	59
Not important	22.47%	40
Total		178

Q19 How likely is it that you will attend a future Summer Institute within the next three years?

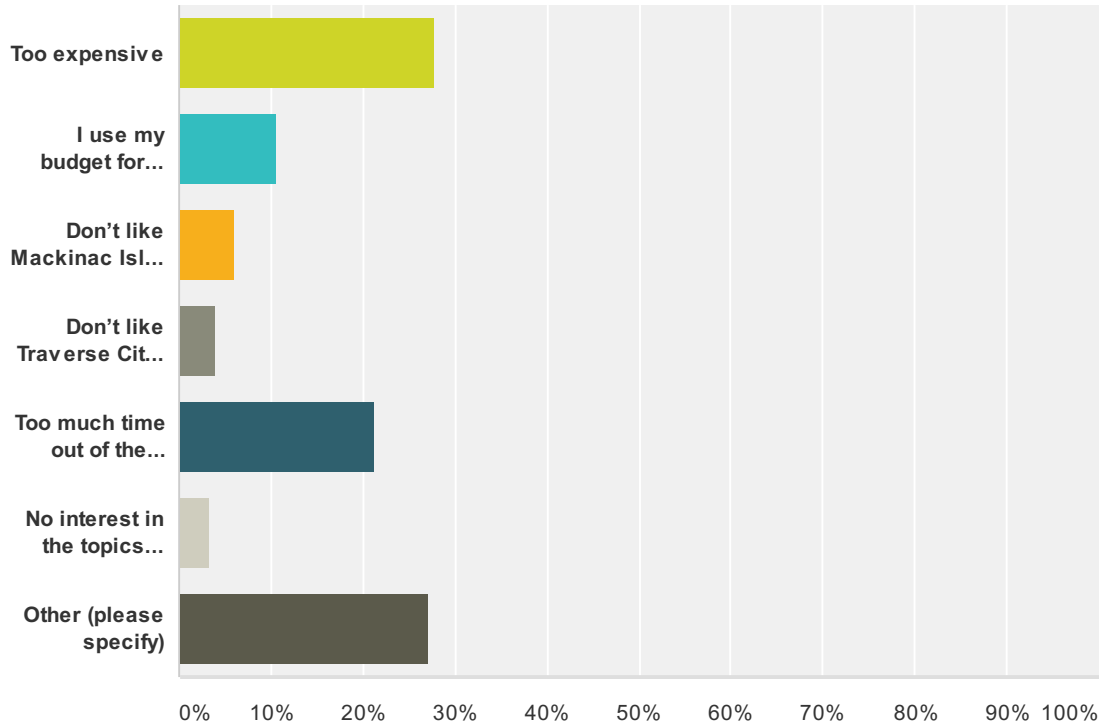
Answered: 181 Skipped: 7



Answer Choices	Responses
Very likely	39.78% 72
Somewhat likely	28.18% 51
Not very likely	32.04% 58
Total	181

Q20 The Summer Institute has been held in July for 2 consecutive years on Mackinac Island, followed by one year in Traverse City. If you have not attended the Summer IP Law Institute once in the last 3 years, what is the main reason you did not attend?

Answered: 151 Skipped: 37



Answer Choices	Responses
Too expensive	27.81% 42
I use my budget for education on other conferences	10.60% 16
Don't like Mackinac Island location	5.96% 9
Don't like Traverse City location	3.97% 6
Too much time out of the office	21.19% 32
No interest in the topics covered	3.31% 5
Other (please specify)	27.15% 41
Total	151

#	Other (please specify)
1	Overlaps with vacation time
2	Too far

Intellectual Property Law Section Membership Survey

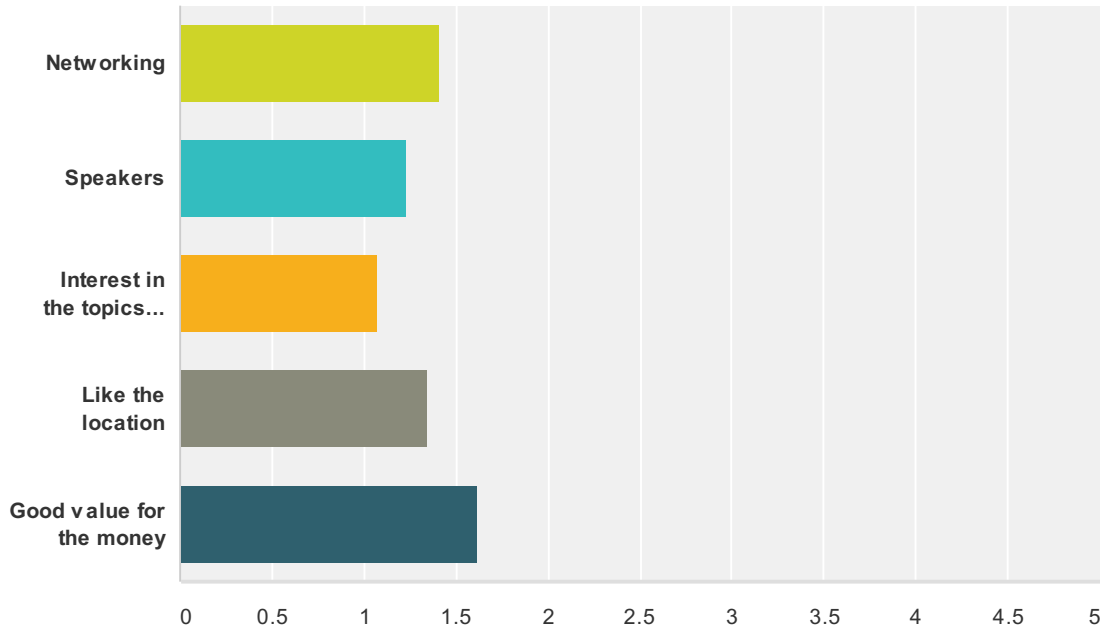
3	The hotel on Macinac Island is ridiculoulsy expensive.
4	In th eyears I attended it was more like a reason to go up North and play golf as opposed to an educational seminar
5	I attended more than once in last 3 years.
6	Not applicable -- I attended.
7	Both the expense and time are too high. I do not use this as an excuse for a vacation,
8	conflict in travel schedule
9	attended
10	Budget and no time
11	I'm a new attorney
12	Conflicting Schedules
13	see above regarding Spring Seminar
14	Conflict with other work or personal commitments
15	Date conflicts
16	see above
17	I had a scheduling conflict.
18	Don't want to spend precious limited summer time with a group of patent attorneys- I do that all week long...If it were in the middle of winter and somewhere warm I would go.
19	MACKINAC ISLAND IS NOT AN APPROPRIATE PLACE. THE COSTS ARE WAY OUT OF LINE. THE TIME TO GET THERE IS ALSO WAY OUT OF LINE. I UNDERSTAND THAT PEOPLE LIKE TO VACATION THERE BUT . . .
20	Conflict of Dates
21	Wanted to go but could not afford it. Could have used a reduced cost or no cost option, like the Solo & Small Firm Institute offers.
22	Did attend all
23	At my time and expense. Company will not support.
24	I attended each year
25	No budget to attend and multiple day format is inconvenient
26	In law school
27	Have not had an opportunity to attend.
28	Scheduling conflicts.
29	Not a lawyer yet
30	busy with other things
31	Office is located outside of MI.
32	Just joined a few weeks ago
33	Difficult time of year to find more time out of the office
34	I am a new lawyer and memeber
35	Both locations are too far away for me
36	New member of the IP Law Section and overall member of the Michigan bar
37	I did attend twice in the last three years.
38	Was not yet admitted to the State Bar
39	Conflict with dates

Intellectual Property Law Section Membership Survey

40	Have only been a member since November 2013.	
41	Pregnant with Twins - could not travel	

Q21 If you did attend the Summer Institute in the last 3 years, please rate the following reasons relative to why you attended

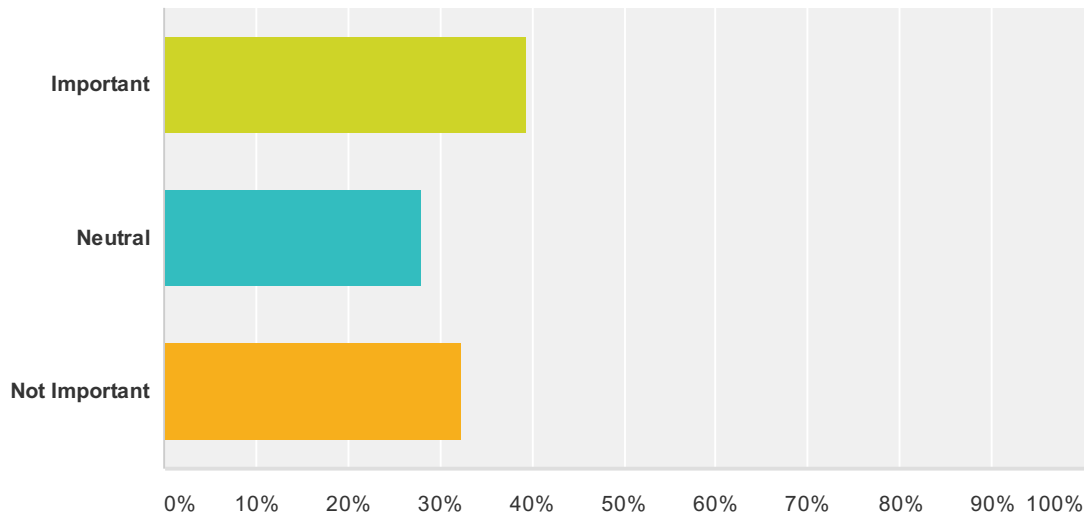
Answered: 79 Skipped: 109



	Important	Neutral	Not important	Total	Average Rating
Networking	65.38% 51	28.21% 22	6.41% 5	78	1.41
Speakers	79.75% 63	17.72% 14	2.53% 2	79	1.23
Interest in the topics covered	92.41% 73	7.59% 6	0.00% 0	79	1.08
Like the location	70.89% 56	22.78% 18	6.33% 5	79	1.35
Good value for the money	43.42% 33	51.32% 39	5.26% 4	76	1.62

Q22 How important is it to you that the Summer Institute be held at a resort/vacation destination

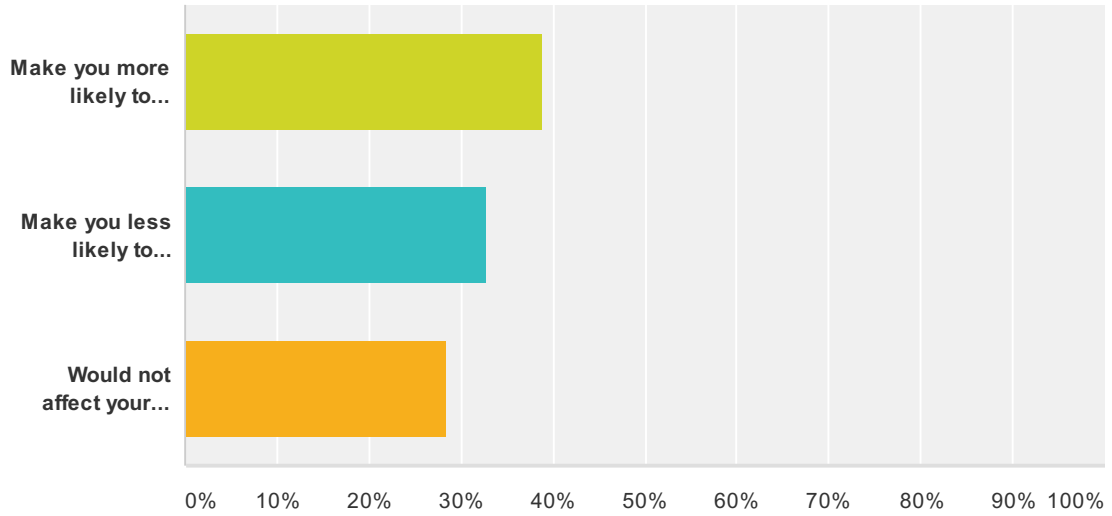
Answered: 182 Skipped: 6



Answer Choices	Responses
Important	39.56% 72
Neutral	28.02% 51
Not Important	32.42% 59
Total	182

Q23 The Summer Institute has been held in July for two consecutive years on Mackinac Island, followed by one year in Traverse City. For the year that it is not on Mackinac Island, would moving the Summer Institute location from Traverse City to metro Detroit and shortening it to a day and a half:

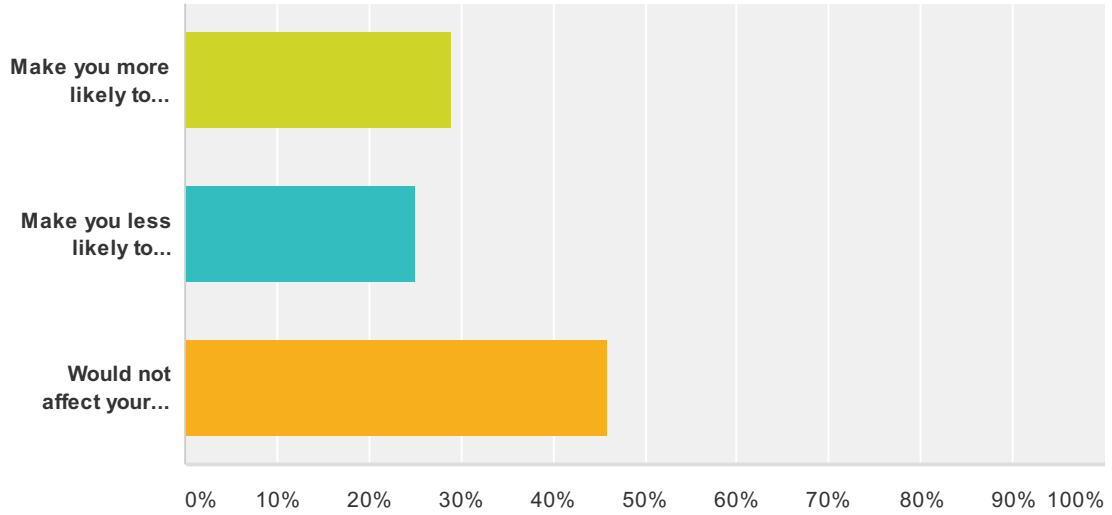
Answered: 183 Skipped: 5



Answer Choices	Responses
Make you more likely to attend	38.80% 71
Make you less likely to attend	32.79% 60
Would not affect your decision to attend the conference	28.42% 52
Total	183

Q24 For the year that it is not on Mackinac Island, would moving the Summer Institute location from Traverse City to West Michigan:

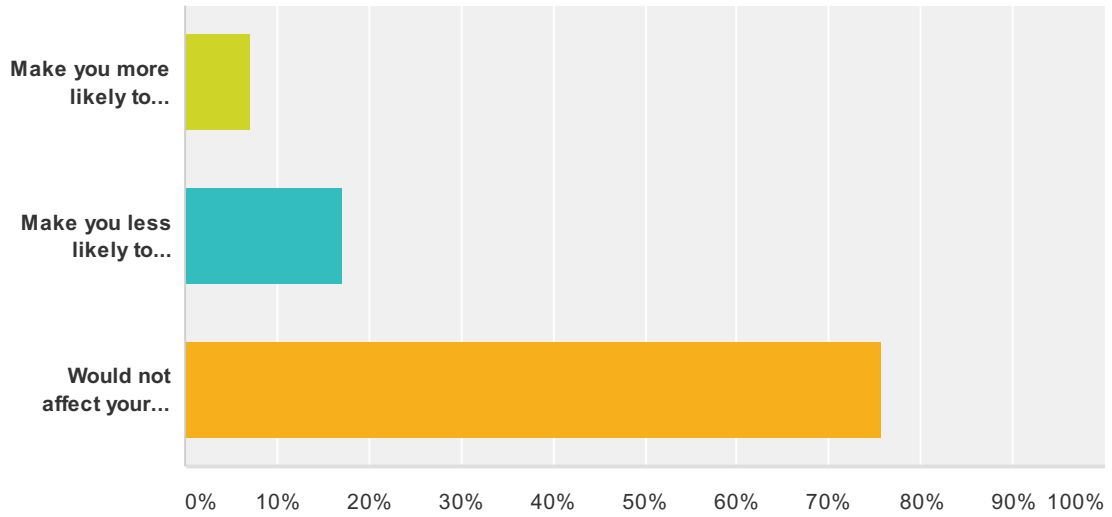
Answered: 183 Skipped: 5



Answer Choices	Responses
Make you more likely to attend	28.96% 53
Make you less likely to attend	25.14% 46
Would not affect your decision to attend the conference	45.90% 84
Total	183

Q25 For the year that it is not on Mackinac Island, would moving the Summer Institute location from Traverse City to a different Northern Michigan location:

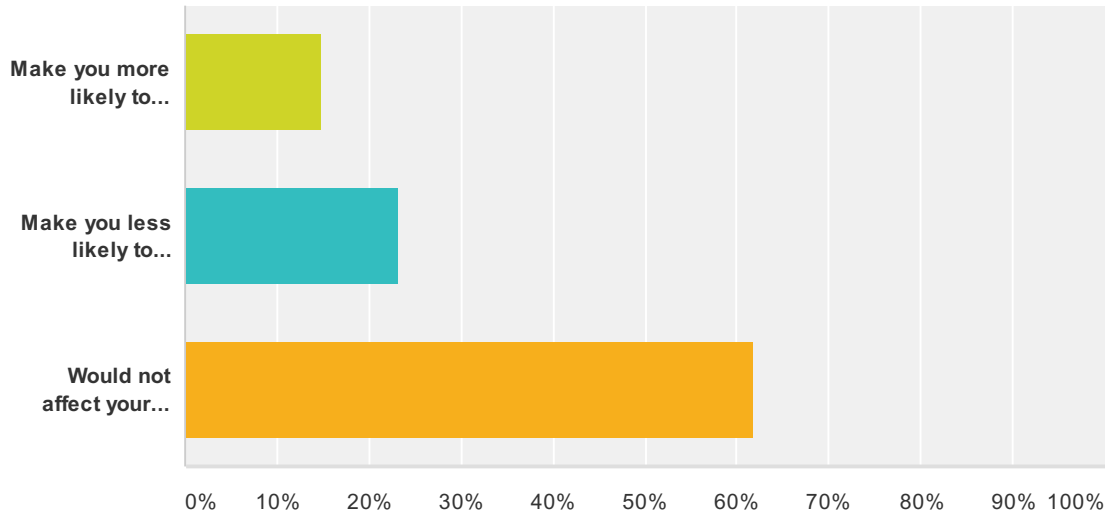
Answered: 182 Skipped: 6



Answer Choices	Responses
Make you more likely to attend	7.14% 13
Make you less likely to attend	17.03% 31
Would not affect your decision to attend the conference	75.82% 138
Total	182

Q26 For the year it is traditionally not on Mackinac Island, would holding the Summer Institute on Mackinac Island every year rather than being off the island:

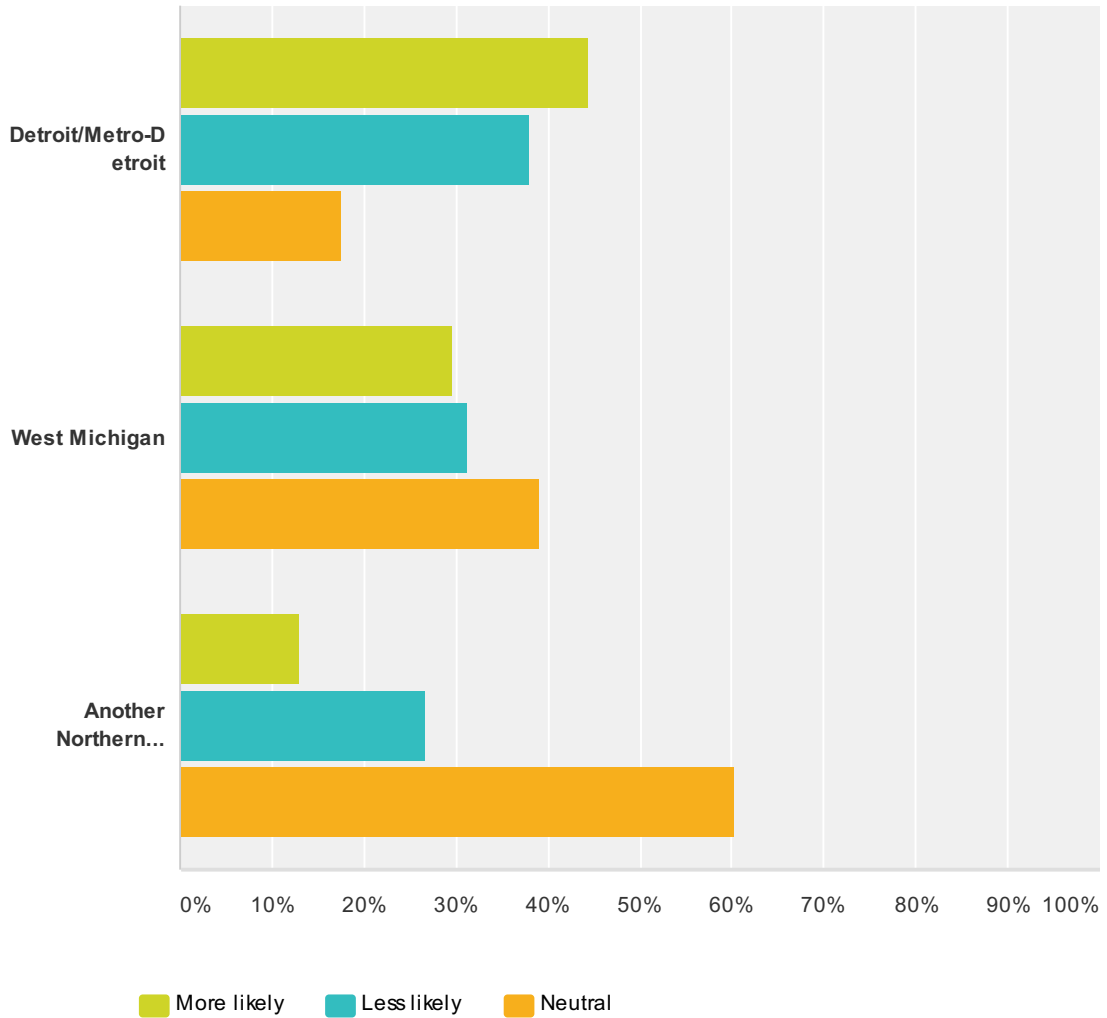
Answered: 181 Skipped: 7



Answer Choices	Responses
Make you more likely to attend	14.92% 27
Make you less likely to attend	23.20% 42
Would not affect your decision to attend the conference	61.88% 112
Total	181

Q27 As compared to Mackinac Island, would you be more or less likely to attend the Summer Institute if it were held in either of the following locations?

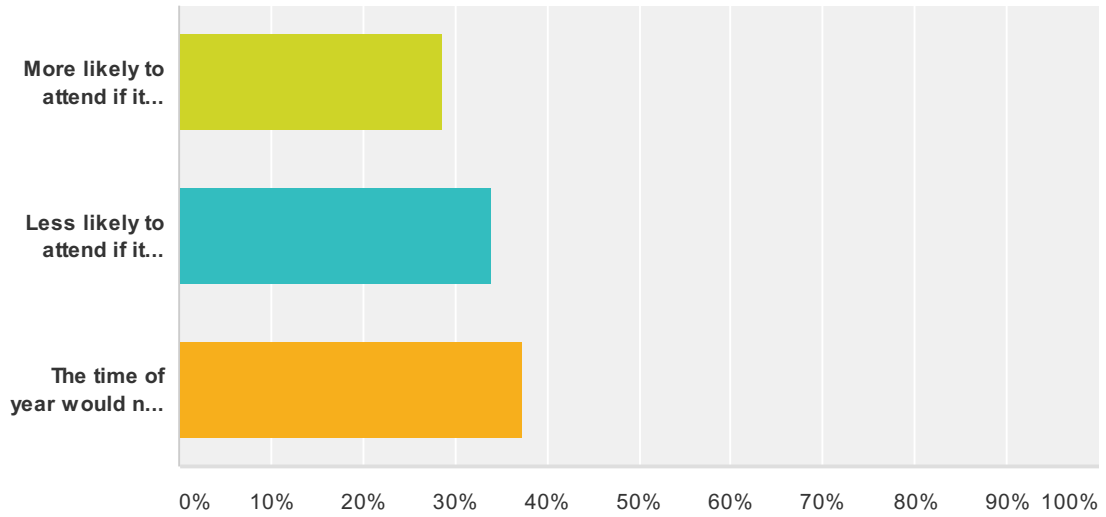
Answered: 183 Skipped: 5



	More likely	Less likely	Neutral	Total
Detroit/Metro-Detroit	44.51% 81	37.91% 69	17.58% 32	182
West Michigan	29.61% 53	31.28% 56	39.11% 70	179
Another Northern Michigan location	12.85% 23	26.82% 48	60.34% 108	179

Q28 As compared to mid-July, would you be more or less likely to attend the Summer Institute if it were conducted in the fall?

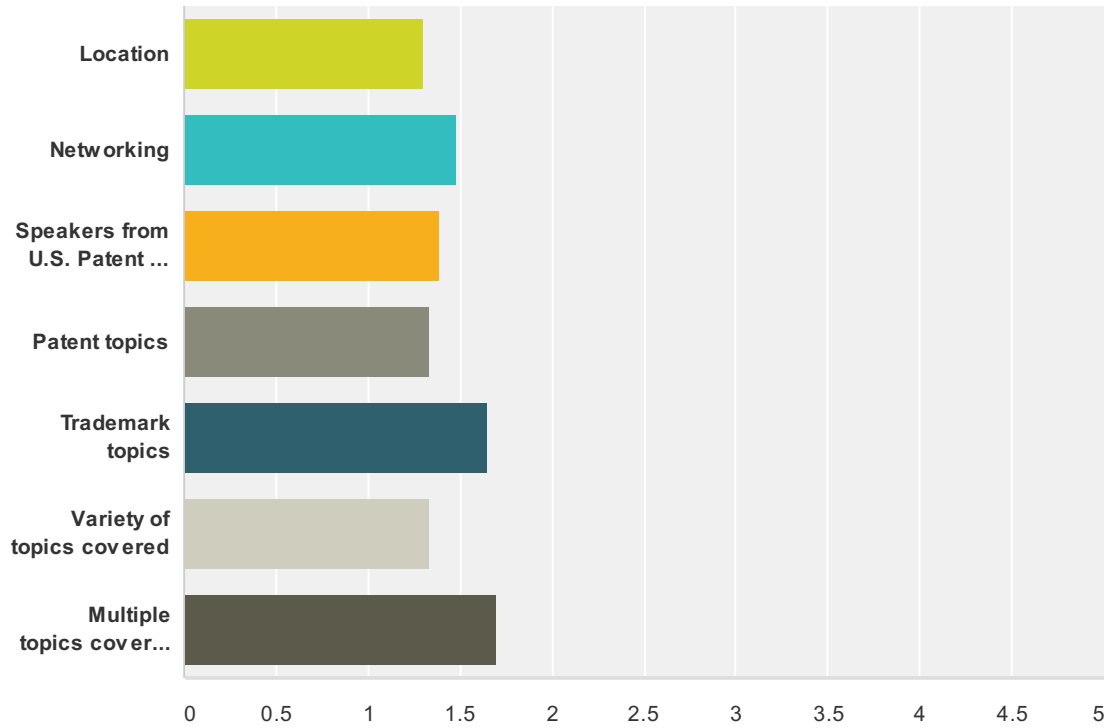
Answered: 182 Skipped: 6



Answer Choices	Responses
More likely to attend if it were in the fall instead of summer	28.57% 52
Less likely to attend if it were in the fall instead of summer	34.07% 62
The time of year would not affect my decision to attend	37.36% 68
Total	182

Q29 Please rate how important the following factors are to you regarding the Summer Institute

Answered: 181 Skipped: 7



	Important	Neutral	Not important	Total	Average Rating
Location	71.67% 129	25.56% 46	2.78% 5	180	1.31
Networking	60.00% 108	31.67% 57	8.33% 15	180	1.48
Speakers from U.S. Patent & Trademark Office	66.11% 119	28.33% 51	5.56% 10	180	1.39
Patent topics	77.65% 139	11.17% 20	11.17% 20	179	1.34
Trademark topics	49.44% 88	36.52% 65	14.04% 25	178	1.65
Variety of topics covered	71.27% 129	23.76% 43	4.97% 9	181	1.34
Multiple topics covered over several days	43.02% 77	43.58% 78	13.41% 24	179	1.70

Q30 Is there anything that would make it more likely for you to attend the Summer Institute?

Answered: 53 Skipped: 135

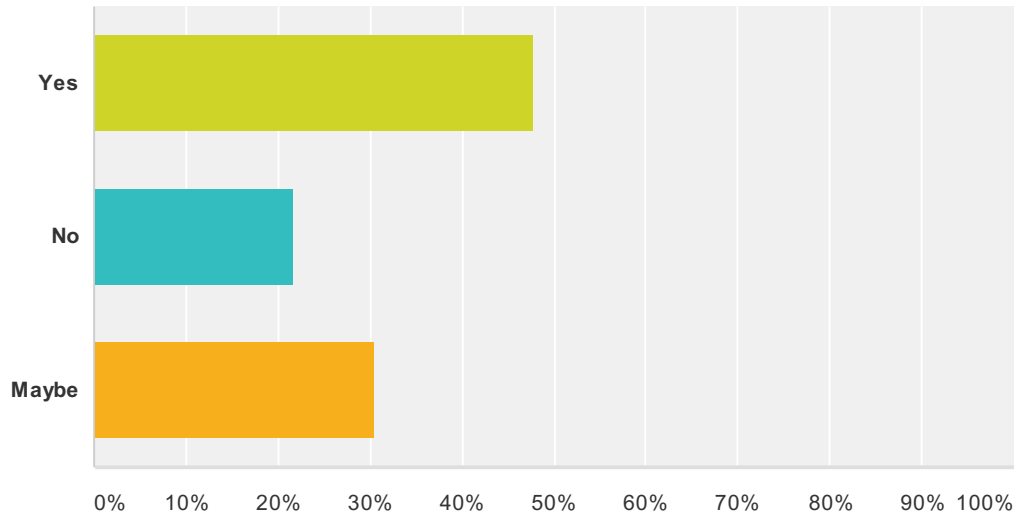
#	Responses	
1	no one (outside of Detroit) wants to go to Detroit!!! so if you move it to Detroit, you will be making it a Detroit bar function	
2	Move more than every third year to Traverse City. Mackinac Island is over-rated. Move more to TC or Detroit.	
3	More elemental training for Associates and new practitioners.	
4	I would enjoy a short, inexpensive seminar on pertinent topics with an opportunity to discuss things with others and an opportunity to meet and socialize with others. Both venues are nice, although Traverse City was kind of expensive and Mackinaw somewhat far away	
5	Location	
6	The hotel on Macinac Island is far too expensive. If it was at another nice hotel, I might attend.	
7	If it was more education intensive	
8	Moving to metro Detroit location	
9	No.	
10	Hold the summer institute in Traverse City, Boyne, or other nearby resort town. Mackinac Island is too costly and gets repetitive.	
11	Mackinac Island is the best venue for a mulitple day event. A variety of different "off-year" venues would make it more likely to attend the "off-year" Summer Institute. Depending on location, maybe those should be shortened programs (i.e. 1 day or 1.5 days).	
12	1- move off Mackinac Island 2- move later, perhaps August or September	
13	Good speakers; usually are present and that needs to continue.	
14	While I always attend for the materials, I am not a huge fan of Mackinac Island. The cost for lodging is a bit much.	
15	By changing the venue from the Island every 3 years, it messes with the habit of attending. We look for something else to do on the off years.	
16	I do feel that going back to Mackinaw and the Grand Hotel loses its luster, so I often take a year off so that I enjoy it more. Plus, the Grand Hotel is quite costly, but it is a fun environment from time-to-time for a conference. I think Bay Harbor or other locations would be great, too for diversity and keeping it interesting. It is the quality of the CLE/summaries of law and networking that really draw me back most years.	
17	If it is on Mackinac.	
18	metro Detroit location	
19	See above regarding the Spring Seminar	
20	Copyright topics.	
21	Hold it in the Metro Detroit area.	
22	see above	
23	So long it is Northern Michigan I keep it on my wish list.	
24	No	
25	Move it from Summer to Winter	

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26	MOVING IT SOMEWHERE CLOSER AND MORE OF A BUSINESS LOCATION. MY FIRM IS NOT INTERESTED IN REIMBURSING PEOPLE WHO GO TO RESORT LOCATIONS AS THEY ARE APT TO SKIP THE SESSIONS OF THE INSTITUTE AND VACATION. IT IS A HARD SELL PARTICULARLY WHEN MACKINAC ISLAND IS AS EXPENSIVE AS IT IS.	
27	Not holding it on Mackinaw Island every year	
28	More coverage on non-patent issues	
29	More affordable, which is difficult because the Grand Hotel venue is preferable.	
30	Needs to be much less expensive or be held in Metro Detroit.	
31	Fewer days and full days of presentations. Much too expensive for a set of half days.	
32	More sophisticated copyright coverage. With all due respect to Kate Spellman, her rehash of current cases really adds little to the same information that is readily available from a number of other sources.	
33	Cost is prohibitive - particularly on Island where you are forced into an expensive hotel and/or ferry fare	
34	No. I commend you on a good Summer Institute format and rotation. Make sure the sound system is top notch. (Cannot recall if that was a specific problem or if it was somewhere else.) The big screen(s) need to be big and easy to read. Dynamic speakers are always a plus. I did like eating breakfast for "free" at the Grand Hotel, it was a nice perk but may not be feasible cost-wise.	
35	trademark/non-patent track, easily accessible location	
36	I would pay out of my own pocket to attend if child care was available during the patent topics.	
37	Currently it wastes too much time. I am not on vacation, I am at a seminar. I do not want to attend 3 hours of classes and be done for the day.	
38	I loved the Traverse City Location. That was my favorite location. It is the only one I have attended in the last 5 years. Mackinaw Island is too far away and too expensive.	
39	Closer location to metropolitan Detroit area and conducted over a single day.	
40	Make it more economical (considering seminar, lodging, travel, and distance)	
41	Possibly moving it closer to metro Detroit could make it more likely as long as it was still at a nice destination. The content is very important, but the location is also very important. Many attorneys, myself included, try to use this as a mini-vacation. If this were to be moved to a non-destination location, I think the seminary would lose a lot of its appeal.	
42	more basic trademark topics	
43	Holding it on a weekend or federal holiday so I do not have to take time off to attend.	
44	More focus on US PTO practice, statistics, tips, etc.	
45	Nope	
46	Metro Detroit, not an entire weekend. Up north, every person has to book a hotel. In Metro Detroit--I don't know the numbers--but many people would not have to.	
47	again, more topics beyond just patents and trademarks.	
48	Would only consider it if it were free, and even then it would need to happen on a weekend where I didn't happen to have something else happening.	
49	If it was closer to Metro Detroit	
50	It is way too expensive.	
51	The location is too far away from Southeastern Michigan for me	
52	Reduced cost of attendance. Feeling like it was more welcoming to in-house/academic attendees.	
53	I prefer a conference that provide things that I can take away and use in my day to day activities like the spring seminar.	

Q31 If you were unable to attend either the Spring IP Seminar or Summer Institute in person, would you consider watching all or any portion of the presentations via webcast?

Answered: 180 Skipped: 8



Answer Choices	Responses	
Yes	47.78%	86
No	21.67%	39
Maybe	30.56%	55
Total		180

Q32 Please provide us any comments or suggestions that you have regarding the IPLS programs.

Answered: 34 Skipped: 154

#	Responses	
1	no one (outside of Detroit) wants to go to Detroit!!! so if you move it to Detroit, you will be making it a Detroit bar function	
2	You put on great programs. I would suggest that we have some fundamental claim drafting classes, for example, by the author of Invention Claiming and Analysis.	
3	If low attendance is the problem, which seems to be the case, I would probably cancel the summer seminar and have one or two one-day seminars at different times during the year, with a reception and cocktail party afterward.	
4	The last Lansing program was excellent on the patent side. The speaker was disappointing and the I thought the trademark aspect was weak this year.	
5	None.	
6	Keep the summer program at a nice resort where family can enjoy a vacation at the same time	
7	Webcast would be good because I need CLE credits for my Florida bar membership.	
8	Have opportunity for groups like the Women's breakfast continue as that is the best networking.	
9	I am more likely to attend if you have it in a nice place. GT Resort is run down. And Shanty Creek is a pit. I would be happier if it were easier to get a nice room in the Grand Hotel. We have had some real stinkers, but we have also had some beautiful rooms. The AC has made it much better.	
10	I would like to see a once-per year 1 or 2 day format held in Detroit with speakers focussed on patents from the PTO & CAFC.	
11	I faithfully attended both the Spring Seminar and the Summer Institute for many year and feel they contributed substantially to my legal education.	
12	Generally the IPLS programs are very good and put together well. I get much out of them when I can attend.	
13	Recorded events are great	
14	The Spring Seminar started more as a work shop with a local practice flavor. It has morphed into something closer to a mini-summer institute. I think it would help attendees if the spring seminar had a more local aspect to it, e.g., how Michigan firms deal with well known national patent or trademark issues. Perhaps some practical experience in panels comprising local attorneys, and/or Michigan speakers about how IP law is actually practiced in Michigan.	
15	I think that the Spring Seminar should stay in East Lansing at the Kellogg Center. The Summer Institute should remain 2 consecutive years at Mackinac followed by 1 year in Traverse City or another Northern Michigan destination.	
16	Webcasts would be great.	
17	Better speakers!	
18	Can not justify to IRS the cost/benefit of going to Summer program.	
19	Hold the summer program on Mackinac Island every third year or, at most, every other year. It is an expensive facility that is not as well set up for conferences as alternative sites.	
20	would love to do webcast if CLE credits are still available -- I have mandatory CLE requirements for other state bars	

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21	As far as a webcast is concerned, I might, but am not too motivated to do so. I need the travel to get away from my office for awhile, the networking, etc. Good questions in this survey – keep up the good work!	
22	Thank you for adding a non-patent track. Please keep that going.	
23	The spring seminar topics were great this year. I am glad I bought the hard copy book because I got an error message when trying to download the materials.	
24	They might have to break into patent and non-patent events. I do not do patent prosecutions and the patent track and patent lunch speakers take my valuable time with no educational benefit.	
25	I have always wanted to attend the summer institute, but the cost and length are both too much for a young associate. That is why I like the spring seminar so much. However, I hope that someday I will become a shareholder and can afford the time and cost to be able to attend the summer institute on Mackinac Island. Thus, even though I marked on this survey that I would be more likely to attend a 1.5 day Detroit seminar (which is true), I sincerely hope the summer institute does not turn into that. Please keep this in mind when reviewing these results. Thanks.	
26	For me, the Spring Seminar is the best value going; it is my primary CLE choice. Good central location, usually great speakers and nice compact schedule.	
27	I think they are a very good thing for keeping informed and with good value.	
28	IPLS is a great program	
29	Keep up the great speakers, like Ms. Gilson and the USPTO Trademark Examiner. Regardless of location, I would return for great speakers.	
30	I just joined a few weeks ago, so I have no idea what these two things are. That said, I generally don't go to events, especially if they charge for admission. Detroit is an awful location, and islands are very inconvenient to get to.	
31	Keep them coming!	
32	I would be interested in an additional Fall program just like the Spring program. Perhaps the third (Fall) program could be held in Metro Detroit, Ann Arbor, Western Michigan, or at rotating locations year-to-year.	
33	Thank you for all your hard work in putting together top-notch seminars year after year.	
34	It would be helpful to find out how else we can be involved outside of the two seminar opportunities.	