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**IPLS ACTIVITIES**

The 2000 IPLS Summer workshop will be held on July 20 to July 22 on Mackinac Island. Register by phone at 877-229-4350 or online at <http://www.icle.org/>. The seminar includes Receptions on Thursday and Friday evenings, the traditional updates on Patent Law, Trade-mark Law and Copyright Law; an ethics session on protecting privilege in correspondence with foreign agents; modifying US priority applications for success in the EPO and in key Asian countries; PCT nationalization strategy and reconciling the demands of multiple offices in international applications; update on internet legal issues; and issues related to protecting Trademarks internationally.

**ANNUAL MEETING**

On Wednesday, September 20, 2000 (2-4:30pm) at the State Bar Annual Meeting, the Intellectual Property Section is co-sponsoring a presentation titled "E-Commerce - The 10 Legal Questions Every Business Should Be Prepared to Answer." The presentation will be made by Larry M. Zanger of McBride Baker & Coles (<http://www.mbc.com/>) in Chicago, Illinois.

Mr. Zanger is a partner in McBride's Chicago office and chairman of the Information Technology and Electronic Commerce (ITEC) Law Department. Both a lawyer and a certified public accountant and winner of the Elijah Watts Sells Award, Mr. Zanger has substantial experience in the representation of a variety of businesses in the computer industry. Representative computer law activities include representation of computer software developers, computer consultants, systems integrators and software and hardware distributors and dealers. Several of these clients have been involved in international distribution and own foreign subsidiaries. His activities include all forms of electronic commerce, software licensing, trade secret protection activities, commercialization of technology, mergers and acquisitions of software companies, acquisition of individual programs and software financing, negotiation of outsourcing agreements, negotiation of downsizing and software restructuring agreements and sales of software developing and software consulting companies to a publicly-traded corporation.

The ten questions Mr. Zanger will answer for us are:

- Question 1: Do I Own my Internet Site and Identity?
- Question 2: Do I Own the Content on My Internet Site?
- Question 3: Have I Dealt With Privacy Issues?
- Question 4: How Do I Form Contracts and Enter Into Transactions Online?
- Question 5: Is My Internet Site Secure?
- Question 6: To What Additional Liability Am I Exposed to By Engaging in E-Commerce?
- Question 7: What is the Effect of Current E-Commerce Legislation on my Business Model?
- Question 8: How Can I Get Traffic to My Web Site?
- Question 9: How Do I Deal With Taxation Related To My E-Commerce Business?
- Question 10: What Jurisdictional Issues Relate to E-Commerce?

We encourage all Section members to attend.

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 Law Section, State Bar  
 of Michigan 2000

## A VIEW FROM THE CHAIR

by Jeanne-Marie Marshall

One reality of being an intellectual property practitioner today is change. Significant rule changes and developments in case law are almost routine.

As I see it, one of the most important functions of the Intellectual Property Law Section ("IPLS") Council is providing programs through which Section members can remain abreast of recent changes affecting their practice. To this end, the IPLS Council plans and sponsors three educational programs a year.

The first program of 2000 was held in Lansing this past spring. Thanks to excellent work by Catherine Collins and David Kelly, section members were afforded an opportunity to learn about important rule changes in the United States Patent and Trademark Office, as well as changes in practice before the Trademark Trial and Appeal Board. This informative program was very well attended and received good reviews from the Section members.

By far, the IPLS Council's most well known program is the Summer Workshop. This year the Summer Workshop will be held at Mackinac Island's Grand Hotel on July 20-22. As in the past, updates in the area of patent, trademark, and copyright law will be presented during the first day of the Workshop. Recognizing that many of

our clients compete in a global economy, the second day of the Workshop focuses on various international aspects of our practice. The Section's Chairman-Elect, Norman Sims, has done an outstanding job of planning a program that should prove beneficial to all Section members. The Summer Workshop is always well attended, especially when it is at the Grand Hotel. So, if you have not signed up already you should do so quickly.

The final education program planned by the IPLS Council is scheduled for September, following the Annual Meeting at Cobo Hall. Historically, attendance at the Annual Meeting has been very low. Hopefully, the fine program on e-commerce put together by G. Thomas Williams, with the help of Fernando Borrego, may entice more section members to attend.

I hope that all Section members will take advantage of these programs. They are designed to assist members in their daily practice of law. Of course, if any member would like to see a particular subject addressed at any of the IPLS programs, please inform a Council member. The Council is always more than willing to respond to members' questions and input. After all, I believe most of the Council, including myself, believes our role is to serve the membership.

## NEWS FROM THE COUNCIL

### Council Meetings

The council reminds the membership that all section members are invited to attend Council meetings. Council meetings are generally held on the first Thursday of each month at 9:30 a.m. Due to renovation of the State Bar Building, meeting locations vary. Please contact a Council member for location if you plan on attending. Dates and locations for upcoming meetings are listed in the IPLS Planning Calendar in each issue of *Proceedings*.

### Submission to Proceedings

Articles of interest to the membership are actively solicited for publication in this newsletter. If you have recently researched a topic of interest to our membership please consider a submission. Submissions should be sent directly to the editor: Sharon K. Severance, c/o Dow Corning Corporation, 2200 W. Salzburg Rd., Auburn, MI 48611 or e-mail to [sharon.severance@dowcorning.com](mailto:sharon.severance@dowcorning.com).

### Proceedings Publication

In the past you have received your *Proceedings of the Intellectual Property Law Section of the State Bar of Michigan* on a quarterly basis. To support these quarterly publications, members and the IPLS student paper contest have provided us with articles of interest for publication. Over the past several years we have received a limited number of articles from our members and IPLS no longer sponsors the student paper contest. Due to this lack of articles for publication the Council has decided to publish the *Proceedings* approximately three times per calendar year.

### IPLS Web Page

We encourage you to visit us on the web at [www.michbar.org/sections/](http://www.michbar.org/sections/) (select Intellectual Property) for information on IPLS, upcoming events, and copies of presentations from our spring seminars.

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**1999 - 2000**

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## NEWS FROM THE COUNCIL

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### IPLS's Annual Spring Meeting

The annual spring meeting was held Monday, March 20, 2000, at the Kellogg Center in East Lansing. Over 150 attorneys and students attended the meeting. Hiram Bernstein, the Senior Legal Advisor of the Special Program Law Office of the U.S.P.T.O. presented an update on current patent rule changes. Administrative Trademark Judge T. Jeffrey Quinn of the Trademark Trial and Appeal Board of the United States Patent Office presented practical tips on appearing before the Trademark Trial and Appeal Board, along with an update on trademark rule changes.

The two Patent Office sessions were followed by "Antitrust Developments Pertinent to IP Practitioners" presented by Philip Larson of Hogan & Hartson, Washington D.C. Mr. Larson gave an overview of the major antitrust issues facing Patent Practitioners and their clients.

Magistrate Judge Joseph Scoville of the Federal Western District of Michigan was the luncheon speaker and gave a lively presentation on the scope of attorney client privilege.

Following the luncheon, Karen Kimble of Dow Chemical Company provided a power point presentation on the nuts and bolts of PCT Practice that included many tips on how to prepare a US application for filing in the PCT. The nuts and bolts presentation was followed by a presentation by Louis O. Maassel, a U.S. representative of WIPO, who provided an instructional session on the PCT Easy Software.

During a concurrent session with the PCT presentations, the student attendees participated in a roundtable-like discussion on career paths in the patent and trademark field with Judge Quinn and Mr. Bernstein of the U.S. Patent and Trademark Office, John VanOphem, and Fred Erbisch fielding questions from the students.

3/2/2000: IPLS Council Meeting, Lansing  
3/20/2000: Spring Seminar, Kellogg Center, East Lansing  
5/4/2000: IPLS Council Meeting, Lansing  
7/20-22/2000: Summer Workshop, Mackinac Island  
9/20/2000: Annual Meeting, Cobo Hall, Detroit  
10/5/2000: Council Meeting, Lansing  
11/2/2000: Council Meeting, Lansing  
12/7/2000: Council Meeting, Lansing

WHAT WE'VE DONE . . .  
WHAT WE'LL DO

## IPLS PLANNING CALENDAR

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**IPLS ACTIVITIES**

**ANNUAL MEETING**

This Section's annual spring meeting is scheduled for Monday, March 20, 2000, at the Kellogg Center in East Lansing. The registration fee for the seminar is \$50.00 (free for law students). Registrations will be sent by mail. If you do not receive a registration form, you can download a copy of the registration, which will be posted on the State Bar web page under the Intellectual Property law section, or you can contact Catherine S. Collins at (616) 975-5506 or via email at collins@vglb.com.

Registration for the seminar will begin at 8:45 a.m. and continue until 9:15 a.m. The first session will commence at 9:15 a.m. Hiram Bernstein, the Senior Legal Advisor of the Special Program Law Office of the U.S.P.T.O. will present "New Rule Changes in Patent Practice". At 10:15 a.m., Administrative Trademark Judge, T. Jeffrey Quinn of the Trademark Trial and Appeal Board of the United States Patent Office will present "New Rule Changes in Trademark Practice".

The two Patent Office sessions will be followed at 11:15 am by Philip Larson of Hogan & Hartson in Washington D.C. who will present "Antitrust Developments Pertinent to IP Practitioners".

A reception with open bar will begin at 12:15 p.m. The reception will run until 12:45 p.m. and will be followed by lunch. The luncheon speaker is Magistrate Judge Joseph Scoville of the Federal Western District of Michigan. Judge Scoville's presentation is entitled "Scope of Attorney Client Privilege When Charges of Willful Infringement are Made".

Two concurrent break-out sessions will follow the lunch. At 2:00 p.m., Karen Kimble of Dow Corning Corporation will present "Nuts and Bolts of PCT Practice." Mr. Bernstein of the U.S. Patent and Trademark Office will provide a discussion on career paths in the Patent Office for the law students attending the seminar.

The concurrent break-out sessions are then followed at 3:00 p.m. by a presentation by Louis O. Maassel, a U.S. representative of WIPO who will present a session on "PCT Easy Software".

**SUMMER WORKSHOP**

The 2000 Summer Workshop is scheduled for July 20-22 at the Grand Hotel on Mackinac Island. More information will be provided in the next issue of *Proceedings*. Please mark your calendar now.

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 Law Section, State Bar  
 of Michigan 2000



## A VIEW FROM THE CHAIR

by Jeanne-Marie Marshall

The beginning of this millenium is, in my opinion, a time to both reflect upon the past and look forward to the future.

Reflecting upon this past year, I believe it is important to thank those people who have extended their unwavering support for our Section. Particularly, I would like to thank our departing Section Chair, Dan Bliss. Because of his commitment to our Section and his service on the Council, we have been able to continue presenting outstanding programs including our Spring Seminar and Summer Workshop. The Summer Workshop, now in its twenty-sixth year, has received national recognition and has recently served as a model for similar workshops across the country.

I am also grateful to the Council members for their active participation in the governing of our Section. Without these hard working people, none of the activities which benefit our Section are possible. Indeed, countless hours go into planning each program, publication and event sponsored by the Section. This is in addition to the time these people spend travelling to Lansing for meetings and practicing law full-time.

Turning now to the future, I believe it is important to continue with those things that have been successful, while striving for new ways to serve our membership. During the coming year, I will focus on maintaining the tradition of excellent continuing legal education, while broadening the services the Council offers to members. But to do this, I need your help.

Please let me know if there are any additional activities, programs, or publications that you would like our Section to sponsor. Please plan on attending the Spring Seminar and Summer Workshop, which are being held on March 20, 2000 (in Lansing) and July 20-22, 2000 (on Mackinac Island), respectively. When you attend these programs, please provide us with your feedback. Your feedback is used to continuously improve upon our programs.

Finally, please feel free to attend any Council meeting. Our meetings are generally held the first Thursday of the month. Your attendance is always welcome.

I look forward to working with you this year.

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# IPLS PLANNING CALENDAR

## WHAT WE'VE DONE . . . WHAT WE'LL DO

September 15, 1999	Annual Meeting Grand Rapids	March 20, 2000	Spring Seminar Kellogg Center, East Lansing
October 7, 1999	IPLS Council Meeting Lansing	April 6, 2000	IPLS Council Meeting Lansing
November 4, 1999	IPLS Council Meeting Lansing	May 4, 2000	IPLS Council Meeting Lansing
December 2, 1999	IPLS Council Meeting Lansing	June 1, 2000	IPLS Council Meeting Lansing
February 3, 2000	IPLS Council Meeting Lansing	June 20-22, 2000	Summer Workshop Mackinac Island
March 2, 2000	IPLS Council Meeting Lansing		

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