

## Minutes

### Monthly Meeting IP Law Section Council– February 12, 2009 Conference Call

The meeting was called to order by Denise Glassmeyer at 9:35 am. In attendance were council members Denise Glassmeyer, Jennifer Sheehan Anderson, Jean McCarthy; Joellen Shortley Blaszcak, Kevin Mackenzie, Anna Budde, Scott Keller, David Wisz, and Don Wallace.

Also present were Ryan Bailey of the Institute of Continuing Education. Linda Monge from Rader Fishman & Grauer PLLC, and Jessica Sachs from Harness Dickey & Pierce PLC.

#### **Approval of Minutes**

Minutes from the January 8, 2009 are pending review and approval.

#### **REPORTS**

**A. Treasurer's report** – As of January 31, 2009, the Section has \$55,615.75.

#### **B. Spring Seminar**

The Spring Seminar will be held at the Kellogg Center, East Lansing, Michigan, on March 16, 2009, and will be moderated by council members Don Wallace and Eric Sosenko.

Ryan Bailey reported that 87 people have registered to date which is slightly ahead of registration numbers at this time last year. The council decided to host the Sunday night dinner for the speakers at Dusty's Wine Cellar. Ryan will make reservations and send invitations to the speakers and council members.

Council members need to let Ryan know if they need accommodations in East Lansing for Sunday night March 15, 2009.

Council chair Denise Glassmeyer reported that there will be 5 speakers from a variety of backgrounds speaking at the Law Student Roundtable to be moderated by council member Julia Voutyras.

#### **C. Summer**

Ryan reported that the brochure has been sent to the printer. There are two open items – finding a back-up speaker for the WIPO session in the event that the current speaker can not attend and to find out if Judge Ward is able to attend. Ryan will work with Denise and Frank on these open items.

Council agreed to pay the registration fees for the two other speakers participating in the advanced copyright/trademark law session with Kate Spelman.

#### **D. Proceedings**

Council member Kevin Mackenzie received and granted a request for republication for the Egyptian Goddess article by the author. Council adopted policy to grant permission to original authors to re-print as long as the author references *Proceedings* as the original publication.

The next deadline for articles is April 10, 2009.

#### **E. Model State Trademark Law**

Linda Monge and Jessica Sachs are working to have Model State Trademark Law legislation introduced in Michigan to update the state trademark law. They are looking for sponsor to introduce the legislation and support from groups in the state to help move the legislation through the system.

Denise Glassmeyer will circulate the model state trademark law materials to the council members for review and consideration. The council will send comments to Denise by February 18, 2009

The Section could take any of the following positions:

- Agree to endorse the legislation
- Agree to endorse the legislation and delegate council members to continue with the effort
- Agree to endorse the legislation and take it on as a project of the council which may include a position paper among other actions.

#### **F. October Seminar**

The October Seminar will be held on Monday, October 5, 2009 at the GVSU Eberhard Center in Grand Rapids and Tuesday, October 6, 2009 at the MSU Management Education Center in Troy. Council members Scott Keller and Jean McCarthy will be the moderators.

Below is a draft outline for the seminar prepare by Scott, Jean, and Ryan. Council members will propose possible speakers to Scott and Jean for topics below.

##### Morning Session:

- |                       |   |
|-----------------------|---|
| 9:00 a.m. – 9:05 a.m. | <b>Welcome</b><br>R. Scott Keller- Grand Rapids<br>Jean McCarthy - Troy |
| 9:05 a.m. – 9:45 a.m. | <b>Initial Client Interview</b>   |

- What questions do you need to ask
- Bullet 2

Speaker

9:45 a.m. - 10:30 a.m.

**Marketing IP practices**

- Bullet 1
- Bullet 2

10:30 a.m. - 10:45 a.m.

**Break**

10:45 a.m. - 11:40 a.m.

**Maximizing Efficiency in your IP practice**

- Bullet 1
- Bullet 2
- Bullet 3

Speaker

11:40 a.m. - 12:00 p.m.

**Questions and Answers**

12:00 p.m. – 1:00 p.m.

**Lunch**

Afternoon Session:

1:00 p.m. – 1:40 p.m.

**Dealing with the Media**

- Bullet 1
- Bullet 2

Speaker

1:40 p.m. – 2:30 p.m.

**Successfully Managing IP Portfolios**

- Maintaining deposit accounts with the USPTO
- ETF accounts for IP groups
- Bullet 3

Speaker

2:30 p.m. – 2:45 p.m.

**Break**

2:45 p.m. – 3:15 p.m.

**Interaction Between Corporate Counsel & Private Practitioners**

- Bullet 1
- Bullet 2

Speaker

3:15 p.m. – 3:30 p.m.

**Questions and Answers**

**G. Law School for Legislators**

Council members Joellen Shortley Blaszcak and Denise Glassmeyer will work together on the presentation which will be approximately 20 minutes.

### **New Business**

Denise advised that she received materials from the Engineering Society of Detroit Institute regarding its Green initiative symposium. The group is soliciting public comment regarding technology and inventions. Denise will forward materials to the council members for review and comment.

Cooley Law School asked if the Section would be interested in sponsoring a Writing Competition. Joellen will get more details and distribute to the council for consideration.

The next meeting will be a phone meeting on April 2, 2009 at 9:30 am.

The meeting was adjourned at 10:51 am.

