

Minutes of the SBM IPLS meeting of January 12, 2006

The meeting was conducted via telecon and was *called to order* around 10am. Those *Council members in attendance* were *Greg Bonderenko, Craig Baldwin, John Naber, Beverly Bunting, Jennifer Warren, Laura Slenzak, Jake Grove, Denise Glassmeyer*, and *Frank Angileri*. Also present were *Lynn Chard* and *Stephanie McKinley, ICLE*.

Charlie Ashbrook, Lisa Smith and Mark Davis were not able to participate.

Minutes of December 2005 meeting approved. The Bar sent the Section's *treasury and expenses report (as of 11/30)* and the treasurer "remarks" regarding those were likewise approved. The Council agreed that we have more than sufficient funds to conduct a third seminar as the opportunity arises.

The *Spring Seminar* is on target. Details are being finalized by Stephanie as far as break-out rooms, refreshment locations and duration, lunch menu, and the like. Reservations for the prior evening at Dusty's restaurant are also in the works, but it's a bit early (more than two months in advance) for the restaurant to actually commit to our reservation. The council and speakers are invited to attend this pre-event dinner on Sunday March 19th. The speakers and topics are listed on the ICLE registration site, which is <http://www.icle.org/springip>.

The section's website will be updated to publicize both coming events, and to provide links for the registration.

Regarding the *Summer Institute*, pricing of the event was discussed. There was a vote to approve ICLE changing the general registration fee from \$355 to \$365, section fee from \$265 to \$275, and the special/advanced session fees from \$30 to \$35. In this regard, it bears pointing out that ICLE shoulders all of the profit/loss risk for the Institute, and the Section merely sponsors the Institute. This is as opposed to the Spring Seminar, where the Section bears the p/l risk and merely pays ICLE an administrative fee for arranging the event and handling the reservations.

The discussion then turned to the *extra-curricular activities* available for the Summer Institute. Wine tours will definitely be included, details to be worked out to include the best choices given our time limitations. This tour will be available for participants to book via ICLE. Booking through ICLE is necessary because we will be providing bus transportation as part of the tour. Other activities, however, will not need to be booked through ICLE because there won't be any need to provide group transportation. The brochure, then, will simply list the other choices and will provide information on how participants can choose to register. As far as accommodations, everyone who has been to Grand Traverse before highly recommended booking a condo if you have any plans to bring your family along.

Judge Newman was interested in being our "key" speaker for the Summer Institute; however it is still unclear if her schedule will accommodate her attending. If she cannot commit for this year, let's definitely try to get her for next year.

Artz & Artz is sponsoring the Thursday evening reception, Gifford Krass et al is sponsoring the Friday evening reception, and Honigman Miller Schwartz & Cohn is sponsoring continental breakfasts for both Friday and Saturday mornings. There is not yet a sponsor for the women's breakfast, although we haven't necessarily tried to find any, either. Angela Moore (Matt Moore's wife) clerked for Judge Michel and is in-house i.p. at National Geographic. Let's keep her in mind as a key speaker for the women's breakfast. The corporate council roundtable luncheon will cost \$25/participant (no sponsor), and Laura Slenzak and Charlie Ashbrook were going to moderate. The general topic will be the changing nature of the inside/outside counsel relationship and controlling of costs, e.g. requests for quote, off-shoring,

purchasing pools, reverse auction bidding, etc. Information will be printed out and placed at each table, and additional 'pre' packages will preferably be e-mailed to lunch registrants to ensure a lively discussion! Our Eli Lilly and Revlon speakers definitely need to be invited. (Lynn would like a short, catchy title, please!!).

John Doll and John Whelan are unofficially confirmed, and Lynn will circle back to get the formal governmental approvals secured. Discussion turned to the proposed brochure, and the manner in which our topics and speakers are featured.

Proceedings will be published in the one color in the existing format by a new publisher (the State Bar itself) for "on desk" by end of January at a cost of approximately \$800 for printing and \$500 for postage (approximately 1000 copies). Content will be the events and the Federal Register notice regarding the comment period for the proposed rule changes. Denise is working with Stacy Sage and Susan McMann regarding possible new formats as well. Other sections' newsletters will be studied as possible templates for our new format.

As far as any seminars for the fall, Mark and Jake had earlier volunteered to come up with a program. Certainly, a USPTO program is always welcome, e.g. a training style of program akin to PCT day that was useful for both new lawyers and support staff. Electronic filing, either patents and/or trademarks, is definitely worth considering.

The meeting was adjourned at approximately 11:15am.