

Minutes of the SBM IPLS meeting of February 9, 2006

The meeting was conducted via telecon and was *called to order* around 9:50am. Those *Council members in attendance* were *Laura Slenzak, Mark Davis, Jake Grove, Beverly Bunting, John Naber, Jennifer Warren, Lisa Smith* and *Frank Angileri*. Also present were *Lynn Chard* and *Stephanie McKinley, ICLE*.

Charlie Ashbrook, Greg Bonderenko, Craig Baldwin and Denise Glassmeyer were not able to participate.

Minutes of January 2006 meeting were approved. The Bar sent the Section's *treasury and expenses report (as of 12/31)* and the treasurer "remarks" regarding those were likewise approved. The Council agreed that we have more than sufficient funds to conduct a third seminar as the opportunity arises.

The *Spring Seminar* registrations are on track (120 to date). The new brochure is at the printer and should be mailed by the end of next week. Five sets of course materials have already arrived, ten more are still outstanding. Stephanie is finalizing food (plated lunch, not buffet; refreshments for the breaks), and final counts are due two weeks prior. Speakers are confirming their needs for hotel, etc. with ICLE. The council and speakers are invited to attend this pre-event dinner on Sunday March 19th. The speakers and topics are listed on the ICLE registration site, which is <http://www.icle.org/springip>. Greg and John volunteered to moderate, and Lisa has also volunteered to moderate for the trademark track as needed. Jennifer and Charlie are still working on finding panelists for the law student roundtable.

The section's website has been updated to publicize both coming events, and to provide links for the registration.

Regarding the *Summer Institute*, pricing of the event was confirmed as being: general registration fee \$365, section fee \$275, and the special/advanced session fees \$35. Speakers are all confirmed. The ICLE website already has the information at www.icle.org/summerip, and the wording for the topic 'titles' will be finalized this week for sending the brochure to the printer and for updating the website accordingly. Bev will send a letter to Judge Newman to confirm our desire to have her as keynote for summer 2007.

Artz & Artz is sponsoring the Thursday evening reception, Gifford Krass et al is sponsoring the Friday evening reception, Honigman Miller Schwartz & Cohn is sponsoring continental breakfasts for both Friday and Saturday mornings, and Reising Ethington is sponsoring the women's networking breakfast. Angela Moore (Matt Moore's wife) clerked for Judge Michel and is in-house i.p. at National Geographic. Laura will contact her to ask her to be the "key note" speaker for the women's breakfast. The corporate council roundtable luncheon will cost \$25/participant (no sponsor), and Laura Slenzak and Charlie Ashbrook are going to moderate. The general topic will be the changing nature of the inside/outside counsel relationship and controlling of costs, e.g. requests for quote, off-shoring, purchasing pools, reverse auction bidding, etc. Information will be printed out and placed at each table, and additional 'pre' packages will preferably be e-mailed to lunch registrants to ensure a lively discussion! Laura will make sure that our Eli Lilly and Revlon speakers are invited to participate.

Regarding a *possible third seminar*, Jake reported that he and Mark have contacted Eleanor Meltzer to see if the USPTO has any 'road show' ready topics that we could host for the fall (Oct or Nov), and they are awaiting to hear back. The USPTO website's home page highlights some road shows that they're already doing, e.g. "Open Source Software Community Meeting" (Alexandria, VA, February 16, 2006), "China's Impact on Intellectual Property" (Atlanta, GA, March 2 - 3, 2006), and a two-day conference for small businesses on "Intellectual Property in the Global Marketplace" (San Diego, CA, February 27 & 28, 2006). The Marriott Centerline, Troy Marriott or MSU Mgmt Center were suggested for "east side" location, and Grand Valley's Eberhard Center or Amway Center for "west side" of the state. Talk then

turned to ensuring there is a paralegal-suitable topic, since they are often overlooked when it comes to i.p.-specific CLE.

Proceedings was slated to be published in the one color in the existing format by a new publisher (the State Bar itself) for "on desk" by end of January at a cost of approximately \$800 for printing and \$500 for postage (approximately 1000 copies). Content will be the events and the Federal Register notice regarding the comment period for the proposed rule changes. Jennifer will follow-up with Denise.

The meeting was adjourned at approximately 10:50am.