

Minutes of the SBM IPLS meeting of March 9, 2006

The meeting was conducted via telecon and was *called to order* around 9:40am. Those *Council members in attendance* were *Craig Baldwin, Beverly Bunting, Laura Slenzak, Greg Bonderenko, Mark Davis, Denise Glassmeyer, Jake Grove, John Naber, Lisa Smith, and Jennifer Warren*. Frank Angileri and Charlie Ashbrook were not able to participate.

Minutes of February 2006 meeting were approved. The Bar sent the Section's *treasury and expenses report (as of 1/31)* and the treasurer "remarks" regarding those were likewise approved.

The *newsletter* was mailed out and should be arriving on your desks any minute now!

Craig was contacted by U-M w.r.t. a *Copyright Symposium* on March 24th and was asked to help get the word out. We will add it to our calendar of events on website, and may have materials at our Spring Seminar (if available).

Jake expanded upon the note he had earlier sent about *potential fall seminars* featuring USPTO "nuts and bolts" topics. China enforcement was not per se a forte of PTO, but that they could probably help us find a suitable presenter. But all of the other topics seem ready-to-go whenever and wherever we'd like. With that said, the *overwhelming consensus was to go with a "how to" introduction to EFS and its interplay with PAIR*, with east side (200 attendee target)/west side (100 attendee target) locations. The Marriott Centerline, Troy Marriott or MSU Mgmt Center remain suggestions for "east side" location, and Grand Valley's Eberhard Center or Amway Grand Plaza Hotel for "west side" of the state. We will ask ICLE to quote for handling the reservations, mailing and e-mailing of brochures, and to handle on-site check-in. The PTO may already have a brochure, just as they did a few years back with their "patent customers outreach program" for AIPA and electronic filing, so we will likely not need ICLE to design or print any brochures. Target pricing is in the \$30-50 range, pending confirmation of food costs and availability of sites in October or early November. The Council agreed that we have more than sufficient funds to subsidize this seminar. Mark and Jake will take care of confirming details and logistics, to report back next month.

For the spring seminar's *student roundtable*, Jennifer and Charlie have four speakers lined-up not including themselves. Both Bev and Denise indicated they were available to also serve on the roundtable as representatives on behalf of "the law firm" contingency which was not yet otherwise represented by any of the panelists.

No one from ICLE was able to participate in the call, however Lynn Chard had sent an update on March 2nd indicating that the pace of registrations was down (200 were registered out of 300 seats). The handout booklets will have a four-color cover insert. Three sets of course materials remained still outstanding. The council and speakers were reminded to RSVP to ICLE's Stephanie McKinley if you plan to attend the pre-event dinner on Sunday March 19th. The speakers and topics are listed on the ICLE registration site, which is <http://www.icle.org/springip>.

Regarding the *Summer Institute*, the brochures went out (see also <http://www.icle.org/summerip>). Bev explained that she is finalizing the last few finishing touches, such as deciding on whether to have music for the Friday evening "beach front" reception (general consensus, yes!). Bev also explained that she did indeed send a letter to Judge Newman to confirm our desire to have her as keynote for summer 2007. She has not heard back.

Marjory Basile will be asked to serve as keynote speaker for the *women's i.p. networking breakfast*. Bev suggested that this will help highlight the "networking" aspects, and that we should further support that by, e.g. collecting business cards and sending out a follow-up of who was there and to help facilitate further off-line networking. (Angela Moore was not available).

Likewise, we will strive to similarly facilitate off-line networking amongst the *corporate council lunch*. Laura Slenzak and Charlie Ashbrook are going to moderate. The general topic remains the changing nature of the inside/outside counsel relationship and controlling of costs, e.g. requests for quote, off-shoring, purchasing pools, reverse auction bidding, etc. Information will be printed out and placed at each table, and additional 'pre' packages will preferably be e-mailed to lunch registrants to ensure a lively discussion! Laura will make sure that our Eli Lilly and Revlon speakers are invited to participate.

Artz & Artz is sponsoring the Thursday evening reception, Gifford Krass et al is sponsoring the Friday evening reception, Honigman Miller Schwartz & Cohn is sponsoring continental breakfasts for both Friday and Saturday mornings, and Reising Ethington is sponsoring the women's networking breakfast.

Craig reminded everyone that we need to start thinking about *elections*. None of the "term expiring 2006" council members are term-limited. Denise reminded everyone that, at last year's Spring Seminar, we put out a "fish bowl" for people interested in serving the Council in any capacity.

The meeting was adjourned at approximately 10:50am.

The next (April 2006) meeting will be in-person.

There are not any plans for a June meeting unless we find we need one.