

Ipls PROCEEDINGS

STATE BAR OF MICHIGAN

Spring Seminar

Please join us for the Annual Intellectual Property Spring Seminar Presented by the IP Law Section. Once again, we are pleased to join with the Institute of Continuing Legal Education to present an all-day seminar on current topics in Intellectual Property Law.

The Spring Seminar will be held on **March 20, 2006**, from 9:00 am to 4:30 pm at the Kellogg Hotel and Conference Center at Michigan State University, 55 S. Harrison Road, East Lansing, Michigan.

Registration material has been mailed to all members of the Section and can be obtained at the ICLE web page at www.icle.org/springip. Registration costs are \$85 for members of the IP Section, \$15 for law students, and \$185 for non-members.

We are pleased to welcome the Honorable George Caram Steeh, III, U.S. District Court Eastern District of Michigan, as the keynote speaker at the seminar luncheon. Judge Steeh will be discussing intellectual property issues in Michigan's Federal District Courts.

Our Spring Seminar will also include opportunities for law students to become acquainted with the field of intellectual property law as well as members of our Section. We will be offering a Round Table discussion on topics of specific interest to law students considering specializing in IP law moderated by IP Council members Jennifer Warren and Charles Ashbrook. The panel members will include section members from a wide variety of IP disciplines and interests.

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Intellectual Property Law Section
State Bar of Michigan
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Spring Seminar

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Members of the IP Section Council have worked to identify and select topics of current interest to practitioners in a wide variety of intellectual property disciplines for this year's Spring Seminar. Our moderators for the 2006 Spring Seminar will be IP Section Council members Greg Bondarenko and John Naber. Topics include:

- **New USPTO Proposals that Will Affect Your Practice and The New Patent Appeal Process** presented by Robert Spar, Office of Patent Legal Administration USPTO
- **Oppositions before the USPTO Trials and Appeals Board**, presented by Peter Cataldo, Trials and Appeals Board, USPTO
- **Trial Strategy in the TTAB versus Civil Actions** presented by Peter Mack, Foley & Lardner, Washington, DC
- **What is New in Copyright Law and Licensing** presented by Susan Kornfield, Bodman LLP, Ann Arbor, MI
- **Combating Restriction Practice** presented by Charles Van Horn, Finnegan Henderson, Washington, DC
- **Mergers and Acquisitions: IP Due Diligence in Business Transactions** presented by David Roodman and Daniel Crowe of Bryan Cave, St Louis, MO
- **Patent Cooperation Treaty 102(e) Prior Art** presented by Craig Summerfield, Brinks Hofer Gibson & Lione, Chicago, IL
- **Trade Secret Litigation** presented by Mark Cantor, Brooks Kushman, Southfield, MI
- **Counterfeiting and Trademark Enforcement/ Management Strategies** presented by Valerie Fedowich, Pfizer IP Enforcement Group, New York, NY
- **Multi-State Survey on Employment and Non-Compete Agreements in the IP Landscape** presented by James Burrows, Butzel Long, Detroit, MI

Submissions to IPLS Proceedings

Articles of interest to the membership are actively solicited for publication on the IPLS website. If you have recently researched a topic of interest to our membership, please consider a submission. Submissions should be sent directly to the editor:

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Summer Institute

Planning for the 32nd Intellectual Property Law Summer Institute and Business Meeting of the Intellectual Property Law section is well underway. This year's Institute will be held at **Grand Traverse Resort in Acme, MI** from Thursday, **July 20, 2006**, to Saturday, **July 22, 2006**.

Our venue takes us to the Grand Traverse Bay region of Michigan. Our format provides three days of great speakers, timely topics, and ample opportunity to network with friends and colleagues. Look for mailings with registration materials. The materials can also be obtained at www.icle.org/summerip.

Friday topics include updates in the major areas of Copyright and Trademark and Patent Law, as well as the opportunity to register for (and attend) advanced limited enrollment classes in your particular area(s) of interest. Our first-day speakers include:

- **Katharine Spellman** of Cobalt LLP, Berkeley, CA offering an Update in Copyright Law and an advanced class tentatively entitled *Copyright Convergence: the Interplay between Copyright Law and Freedom of Speech, Employment Law and International Treaties*
- **David Bernstein** of Debevoise & Plimpton LLP, New York, NY offering an Update in Trademark law and an advanced class tentatively titled *Advertising Law: Substantiation and Challenges*
- **Thomas Irving** of Finnegan Henderson Farabow Garrett & Dunner LLP, Washington, DC, offering an Update in Patent Law and an advanced class tentatively entitled *Get Your Flu Shot to Avoid the Inequitable Conduct Plague*
- **John Berry**, executive director, State Bar of Michigan, speaking on Ethical Issues for Intellectual Property Attorneys

Saturday topics include a variety of practice-specific talks moderated by Council members Beverly Bunting and Lisa Smith. Speakers include:

- **John Doll**, Commissioner for Patents, USPTO, speaking on the inside workings of the U.S. Patent and Trademark Office and future developments
- **Jerome Gilson**, author of *Gilson on Trademarks*, speaking on 60 years of the Lanham Act
- **Marybeth Peters**, Director, U.S. Copyright Office, speaking on hot topics at the Copyright Office
- **John Whealan**, Office of the Solicitor, USPTO, on representation before the Federal Circuit
- **John O'Shea**, Revlon Consumer Products Corporation, on corporate perspectives on global enforcement of a famous mark
- **Robert Armitage**, Eli Lilly & Company, on proposed patent legislation
- **Matthew Moore** of Howrey LLP, speaking on Patent Trolls and Pirates

Our planned activities include evening receptions on Thursday and Friday for our registrants and their guests as well as continental breakfasts on Friday and Saturday for our registrants. Friday also includes opportunities to attend a Women in Intellectual Property Networking Breakfast and the Fourth Annual Corporate Roundtable Luncheon – a chance for lively free-ranging discussion between in-house and outside counsel on a number of topics.

The Summer Institute will also be the site of our annual section meeting, tentatively scheduled for July 21, 2006, at 8:00 am. Please join with your fellow section members as we review the years and plan for future activities and initiatives. ?

Calendar of Events

The council reminds the membership that all section members are invited to attend council meetings. The meetings are ordinarily scheduled for the second Thursday of the month, August - June, from 9:30 am-noon, and are typically conducted at Christi's Bistro at the Lansing Sheraton. Contact a council member for precise times and locations.

March, 2006

Council Meeting at 9:30 a.m.
Contact a council member for the time and location.

March 20, 2006

IPLS Meeting and Spring Seminar
Kellogg Center, East Lansing
Registration form available at
www.icle.org/springip

April, 2006

Council Meeting at 9:30 a.m.
Contact a council member for the time and location.

May, 2006

Council Meeting at 9:30 a.m.
Contact a council member for the time and location.

June, 2006

Council Meeting at 9:30 a.m.
Contact a council member for the time and location.

July 20-22, 2006

Intellectual Property Law Institute
Grand Traverse Resort,
Traverse City, MI

From the Section Council

We hope you enjoy the new updated version of *IPLS Proceedings*. This update is part of a continuing effort by our section to support our section members and the practice of intellectual property law in the state of Michigan.


Your section council remains committed to providing quality, timely, legal education in areas specific to intellectual property law and to helping you, your clients and, by extension, the people of the state of Michigan. With your continued support and assistance, we hope to expand on this effort.

Our out-of-state speakers and guests typically comment on the level of expertise, sophistication, and depth of knowledge they encounter in IP practitioners from our state. The skill of our practitioners did not occur by accident. It is the result of years and

decades of continued dedication and effort on the part of our members. Your IP Law Section remains committed to assisting you in developing these talents and skills as well as to contributing to the national dialogue on the evolution of intellectual property law. Along the way, we seek to help maintain the “critical mass” of talent, work, and interest necessary to develop and attract young IP talent in and to this state.

The members of this Section need no convincing about the importance of vital and viable intellectual property law and practice to industry and the economy. We hope that the expanded format for *IPLS Proceedings* will encourage dialogue and discussion among our practitioners. Are there topics to discuss? Issues to explore? *IPLS Proceedings* seeks your articles and discussion.

The council members charged with revamping *IPLS Proceedings* initially envisioned this newsletter as including continuing features addressing interests as varied as those of our members. In our brainstorming sessions, the council members thought of ideas as varied as a column dedicated to USPTO practice pointers, a section for law student (written) submissions, and articles covering activities in Michigan of general interest to IP practitioners.

Nothing contributes to writer’s block like 50-to-60 column inches of space to fill with meaningful copy on a routine basis. Our editor expresses her hope that the Section members are intrigued by the new opportunity and have submissions and suggestions for future editions of *IPLS Proceedings*. 



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