

Advertise in the *Michigan Paralegal*

The ***Michigan Paralegal*** is the official publication of the Legal Assistants Section of the State Bar Michigan; it is published quarterly. The *Michigan Paralegal* is an economical and effective means for you to reach the nearly 600 members of the Legal Assistants Section of the State Bar of Michigan. The *Michigan Paralegal* accepts advertising from companies that provide useful resources to legal assistants or paralegals. Ads must be camera-ready.

For further information contact Christine L. Welton, Advertising Manager, at (231) 941-9660 x 108, or use the Advertising Space Contract provided.

Advertising Terms and Rates

Deadline

Receipt of ad copy and payment is due three weeks before the first day of publication. Cancellations must be received in writing two weeks prior to publication.

<u>Issue:</u>	<u>Ad Due:</u>	<u>Michigan Paralegal Mailed Approx.:</u>
Winter 2006	December 8, 2005	January 10, 2006
Spring 2006	March 20, 2006	April 11, 2006
Summer 2006	June 14, 2006	July 5, 2006
Fall 2006	September 22, 2006	October 13, 2006

Billing Policy

Prepaid ads only. Ads that are not prepaid will not be published.

Rates (Prices are PER ISSUE)

\$150 – full page/insert

\$100 – half page

\$75 – quarter page

\$50 – business card/classified