



THE STATE BAR OF MICHIGAN BAR LEADERSHIP FORUM

BAR LEADERSHIP FORUM

BLF

June 12-13

GRAND HOTEL  
Mackinac Island



Please join us for the 2009 Bar Leadership Forum!

Outstanding educational programs, great resources, and fabulous networking opportunities await you at this year's Bar Leadership Forum on June 12 and 13 at Mackinac Island's famous Grand Hotel!

Our keynote presenter for this year's forum is Vince Crew—a no-nonsense, entertainingly serious fellow who has an incredible gift of “REACHing” people on a level that helps them improve their ability to lead others. Vince Crew is the founder of REACH Development Services, an independent strategic growth service firm committed to helping professionals REACH their “next level” objectives. He is also an adviser, speaker, author of the book *Leadership Defined* and a contributor to Fox Business TV, Fox Radio News, and a national conference speaker.

The format this year will consist of our keynote presentation on Friday afternoon. Prior to the Grand reception, we will break into workshops so sections and bar association groups can network and discuss opportunities for growth. On Saturday we have programs planned on legislation, public policy and media, and law-related education and strategic partnerships.

The Bar Leadership Forum is geared specifically to leaders in the legal profession, and we are looking forward to sharing practical association management information that you can apply immediately.

The conference also offers a great opportunity to network. We will be gathering at the same time and place as the Upper Michigan Legal Institute, the Board of Commissioners meeting and the Criminal Law Section annual program. I invite you to use the conference as an opportunity to share information with other State Bar of Michigan leaders, and enjoy networking opportunities with your colleagues from around the state of Michigan.

I look forward to seeing you in June!

EDWARD H. PAPPAS  
President, State Bar of Michigan

**Friday, June 12****Registration**

10:30 a.m.–5:00 p.m.

**Vendor Visits and Refreshments**

11:30 a.m.–1:00 p.m.

**Welcome**

1:00 p.m.–1:30 p.m.

**Daniel M. Levy**, chairperson, BLF Advisory Committee**Edward H. Pappas**, president, State Bar of Michigan**Katherine Kakish**, chairperson, Representative Assembly**Keynote Presentation**

1:30 p.m.–2:45 p.m.

**New Leadership... A Mandate for Association Growth**

Leaders are “burning out,” “copping out,” and “dropping out” at record numbers. Regardless of the nature of your mission or membership profile, competition, budget cuts, and uncertainty make growing your association or section a daunting task for paid and volunteer leaders.

This presentation is about learning how to prioritize and get about the business, not just the busy-ness, of leading a vital group. You will master nine new strategies for leadership, understand the new three-pronged focus to ensure long-term capacity, clearly define the changing roles of paid staff and governance leaders today, and craft an immediate plan for action to turn around or improve your group.

Keynote Presenter:

**Vince Crew**, Reach Development Services**Vendor Visits and Refreshment Break**

2:45 p.m.–3:05 p.m.

**General Session**

3:05 p.m.–4:05 p.m.

**Strategic Growth in Crazy Times**

Every leader knows planning and execution is critical to success. In this highly interactive session you will hear ways to make critical thinking and results measurable. From traditional to new methods of planning, this program cuts through the theory and gets to what really works. Our presenter will use the REACH Development Model, developed in 1997 to visually approach a step-by-step process of developing an individualized plan to thrive. Whether you are experiencing growth, stagnation, or decline, design a plan that fits your stage in the enterprise life cycle.

This session will teach you how to turn pretty words into real results, how to recognize organizational and personnel barriers, and how to recognize the profile of an effective planning team.

Presenter:

**Vince Crew**, Reach Development Services**Bar Association Growth through Peer Relationships**

4:05 p.m.–5:00 p.m.

A well-connected president can lead a bar association to growth. Meet your peers and share challenges to tackle as the forum progresses. This interactive session will introduce you to those you will network with throughout the weekend, and will create a community of support for you throughout your leadership year.

Facilitators:

**Donald E. McGinnis, Jr.**, past president, Oakland County Bar Association**Lorraine H. Weber**, executive director, Detroit Metropolitan Bar Association**Section Growth through Peer Relationships**

4:05 p.m.–5:00 p.m.

A well-connected chair can lead a section to growth. Meet your peers and share challenges to tackle as the forum progresses. This interactive session will introduce you to those you will network with throughout the weekend, and will create a community of support for you throughout your leadership year.

Facilitators:

**Elizabeth Lyon**, director of governmental relations, State Bar of Michigan**Michael S. Khoury**, past chair, Business Law Section**Vendor Visits**

5:00 p.m.–5:30 p.m.

**Grand Reception**

6:00 p.m.–7:00 p.m.

“A wonderful experience with great opportunities to network with leaders in their respective fields of practice”

**CHARLES W. SKINNER**, Law Student Section

## Saturday, June 13

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### Hotel checkout

8:00 a.m.–8:30 a.m.

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### Vendor visits

8:15 a.m.–8:30 a.m.

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### The Big Picture

8:30 a.m.–8:55 a.m.

**Janet K. Welch**, executive director, State Bar of Michigan

**Charles R. Toy**, president-elect, State Bar of Michigan

**Elizabeth Moehle Johnson**, chairperson-elect, Representative Assembly

### Legislative Update

8:55 a.m.–9:20 a.m.

**Nell Kuhnmuensch**, director, Governmental Consultant Services, Inc.

**Elizabeth Lyon**, director of governmental relations, State Bar of Michigan

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## CONCURRENT SESSIONS

9:30 a.m.–10:45 a.m.

### Bar Associations

#### Engage Members Through Law-Related Education

Civic education programs are easy and low-cost ways to interest individual members, provide service to the community, and draw positive press attention for your association. This session will show you how to enlist help from your members and what resources are available. A report from the March 2009 Law-Related Education Summit will be used to demonstrate Michigan efforts.

Moderator:

**Edward H. Pappas**, president, State Bar of Michigan

Panel Members:

**Lisa Stadig Elliot**, executive director, Oakland County Bar Association

**Michael J. Riordan**, officer, Federal Bar Association—Eastern District

**Hon. Cynthia D. Stephens**, Michigan Court of Appeals

### Sections

#### Engage Younger Members through Strategic Partnerships

Demographic information confirms that section membership is aging. This session will show you how partnerships with law school student organizations, the Young Lawyers Section, and the Law Student Section can help you gain young members and achieve intergenerational growth. Data for individual sections will be provided here.

Moderator:

**Michael S. Khoury**, past chair, Business Law Section

Panel Members:

**Timothy Tyrone Gardner, Jr.**, council member, Young Lawyers Section

**Douglas E. Koenig**, council member, Law Student Section

**Ricardo M. Villarosa**, director, Student Life and Educational Outreach, Wayne State University Law School

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### Vendor Visits and Refreshments

10:45 a.m.–11:15 a.m.

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## CONCURRENT SESSIONS

11:15 a.m.–12:30 p.m.

### Dealing with the Media

Communication pros will provide valuable advice for handling inquiries from the media in a practical, solution-orientated way. Presenters will show you how interactions with the media can lead to growth opportunities for your association.

Moderator:

**Cameron J. Evans**, chair, Law and the Media Committee

Panel:

**Jesse Green**, member, Law and the Media Committee

**Thomas C. Rombach**, former member, Law and the Media Committee

### Running an Effective Meeting

Well-organized and reported meetings can be the key to gaining or maintaining organizational momentum. This session will demonstrate how to use meetings—and the authority of the chair—to achieve growth and success in achieving goals.

Moderator:

**Nancy J. Diehl**, past president, State Bar of Michigan

Panel:

**Connie M. Deford**, president, National Association of Parliamentarians

**Ronald D. Keefe**, past president, State Bar of Michigan

**Hon. Cynthia D. Stephens**, Michigan Court of Appeals

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### Closing Session

12:30 p.m.–1:00 p.m.

We'll close with presentations of key conclusions from each of the breakout sessions. Learn specific things that these interactive sessions revealed and how this information may apply to your group. Be sure to stay until the end for our door-prize drawing.

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### Lunch on own

1:00 p.m.

FAMILY ACTIVITIES:

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**Grand Hotel Historic Lecture and Tour**

Friday 2:00 p.m.–3:30 p.m.

This lecture, given by the hotel's resident historian, spans the hotel's history from its 1877 opening to present day. You will discover on the tour that the Grand Hotel's unique architectural features equally match its extraordinary history.

Meet at 2:00 p.m. in the parlor by the Audubon Wine Bar.

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**Grand Hotel Kitchen Tour**

Saturday 10:30 a.m.–12:00 p.m.

Take a look behind the scenes of the Grand Hotel's kitchen. The hotel serves over 300,000 meals in the dining room every season. In addition, the employee cafeteria serves three meals per day to 550 employees. See how this magnificent feat is accomplished on time and with grandeur.

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TOP 3 REASONS TO ATTEND THE BLF

- Network with Colleagues
- Leadership Tools
- Great Venue

Register Today: <http://www.michbar.org/BLF.cfm>

Questions? Contact Kari Thrush at (800) 968-1442 x 6371 or [kthrush@mail.michbar.org](mailto:kthrush@mail.michbar.org)

“This program will help both leaders and members of bar associations of any size.”

TERRENCE BERG, Catholic Lawyers Society

**Bar Leadership Liaison Advisory Committee:**

Daniel M. Levy, chair

Lisa Stadig Elliot

Timothy Tyrone Gardner, Jr.

Elizabeth Moehle Johnson

Michael S. Khoury

Jeffrey F. Klein

Thomas C. Rombach

Hon. Cynthia D. Stephens

Lorraine H. Weber

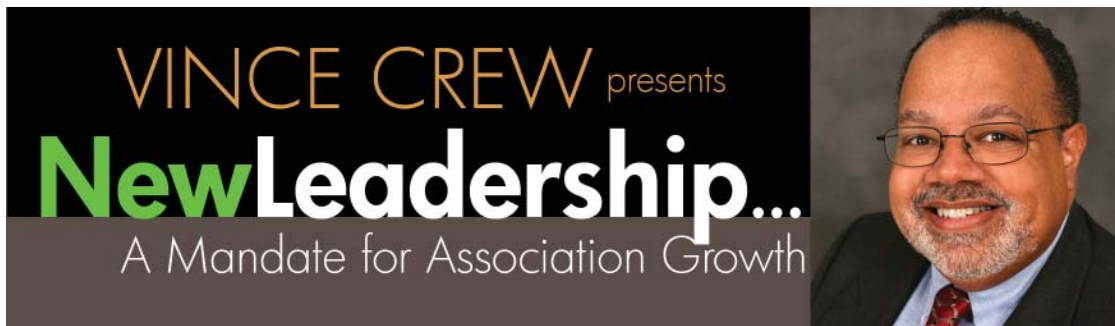
Bruce A. Courtade, commissioner liaison

Staff Liaisons:

Nancy Brown

Candace A. Crowley

Kari Thrush



Clients recognize this Naples-based adviser, speaker, and author as a tremendous blend of businessman, listener, and encourager. His voice is smooth, his mind is constantly probing, and his opinions are fearless and provocative as he challenges popular theory with fundamental truths.

Vince Crew is the founder of REACH Development. Born in Cleveland, Ohio, he has 30 years of experience in sales, marketing, and at both staff and executive management levels. He has held positions in several corporations, including Brach's, Olivetti, Prime, Apple, and Sprint. Before establishing his company in 1997, he was chief operations, development, and public relations officer for an Ohio healthcare foundation.

His incredible career has provided hands-on experience in various industries and applications, including retail, manufacturing, allied healthcare provider networks, municipal government, marketing, project management, reseller/distributor network management, estate planning, foundation operations, governance, business management, and strategic development.

This diverse background enables him to transition seamlessly to various assignments concentrating in areas of *new leadership*, *intelligent staffing*, and *everyday ethics* and decision-making. His strategic work is a fusion of content and encouragement, and his speaking programs merit professional, trade, and state organizations for CPE and CEU accreditation. His books are designed as practical, action-oriented, and insightful treatments of serious matters.

Vince holds a master of science degree in marketing and communication from Franklin University with an emphasis on leadership ethics and organization lifecycles. His undergraduate degree is from Ashland University with a double major in communications and graphic design and a minor in theology. He is a graduate of The National Planned Giving Institute at the College of William & Mary credentialed in charitable estate planning.

He has served on numerous boards and is an advocate for philanthropic support. He has been both a guest lecturer and adjunct professor in university business schools. He is the author of *Keeping the Very BEST* (Lighthouse, 2003—in its second expanded edition); *The Leadership Thought Guide Vol I* (Lighthouse, 2004), digitally published as an E-book; and *Leadership Defined* (Insight, 2005).

Vince has been a columnist for healthcare provider publications, is the creator of the REACH Development Model©, author of *The One Sheeter*© monthly newsletter, a frequent contributor to a number of professional association newsletters, and a resource to media outlets.

# BAR LEADERSHIP FORUM

• June 12 & 13, 2009 The Grand Hotel, Mackinac Island •

## BLF PROGRAM REGISTRATION

Please complete this form and return with payment no later than **May 29, 2009**.

### Send to:

State Bar of Michigan Attn: Finance  
Bar Leadership Forum Registration  
306 Townsend Street  
Lansing, MI 48933

### Fax to:

(517) 346-6365

### Online registration:

<http://www.michbar.org/blf.cfm>

Once your registration has been received and processed, you will receive a confirmation letter.

### Questions:

For questions or to arrange for accommodations for persons with disabilities, contact Kari Thrush at (800) 968-1442 ext. 6371 or [kthrush@mail.michbar.org](mailto:kthrush@mail.michbar.org)

### Overnight Accommodations:

For overnight accommodations, please complete the Grand Hotel reservation form and return directly to the Grand Hotel by May 12, 2009. Please note that all guests staying in your room must be registered guests of the hotel to receive meals. Indicate all guests in the appropriate area on the hotel reservation form and on this registration form.

### Cancellation Policy:

To receive a full refund, you must notify the State Bar of Michigan Finance Department in writing by May 29, 2009. After May 29, a \$25 handling fee will be assessed. No refunds will be issued for cancellations received after June 5, 2009.

Name \_\_\_\_\_ P # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Name of spouse/each guest \_\_\_\_\_

Name and age of each child \_\_\_\_\_

**\$185.00** \_\_\_ **Attendee Registration** (includes Grand Reception) ... \$ \_\_\_\_\_

**\$157.00** \_\_\_ **Early Bird Attendee Registration** (before May 15) \$ \_\_\_\_\_

\$29.00 X \_\_\_ Spouse/Guest Grand Reception Fee ..... \$ \_\_\_\_\_

\$14.50 X \_\_\_ Children 12 and under Grand Reception Fee ..... \$ \_\_\_\_\_

*Family Activities: Friday, June 12, 2:00-3:30 p.m.*

\$15.00 X \_\_\_ Grand Hotel Historic Lecture & Tour ..... \$ \_\_\_\_\_

\$10.00 X \_\_\_ Children 12 and under..... \$ \_\_\_\_\_

*Family Activities: Saturday, June 13, 10:30 a.m.-12:00 p.m.*

\$15.00 X \_\_\_ Grand Hotel Kitchen Tour ..... \$ \_\_\_\_\_

\$10.00 X \_\_\_ Children 12 and under..... \$ \_\_\_\_\_

\_\_\_ **TOTAL PAYMENT ENCLOSED**..... \$ \_\_\_\_\_

Please make checks payable to: *State Bar of Michigan*

Please bill my:  MasterCard  Visa

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_

Please print name as it appears on credit card \_\_\_\_\_