

STATE BAR OF MICHIGAN



FOCUS ON THE FUTURE

BLF 2015

**BAR LEADERSHIP FORUM
GRAND HOTEL, MACKINAC ISLAND
JUNE 12-13 SEE YOU THERE**

Registration materials and program updates are available at www.michbar.org/blf

W E L C O M E

Please join us for the 2015 Bar Leadership Forum on June 12-13 at Mackinac Island's famous Grand Hotel.



Outstanding educational programs, great resources, and fabulous networking opportunities await you at this year's Bar Leadership Forum. This year's program is one that you will not want to miss! Is your bar association or section looking to the future and challenged with change? If you would like to find out what needs to change so that you can lay the groundwork for the future, you need to be at the 2015 Bar Leadership Forum.

We are pleased to open this year's Forum with the continuation of the discussion on the future of the profession. Jeffrey Cufaude, an architect of ideas and well respected ABA Bar Leadership Institute presenter, will open this year's forum. Jeffrey's presentation will provide valuable insight and give you the tools to help you navigate change during your leadership. His wisdom will guide you down a path that will tap into your creativity and allow you to be innovative to ensure you create a solid foundation for your organization's future.

The program continues with a legislative update, followed by the always popular breakout sessions to meet your section or bar peers and find your support for the upcoming year. Friday would not be complete without the celebrated Grand Reception that brings us together on the Grand Hotel porch.

We will continue the focus on how to help bar leaders with future challenges throughout Saturday morning. The opening session will help with cultivating your volunteer community so that your foundation is strong, leading to higher productivity in the coming year and beyond. Breakouts will focus on nuts-and-bolts sessions on running effective meetings and law-related education.

The Forum also offers a great opportunity to network. We will be gathering at the same time and place as the Upper Michigan Legal Institute and the Board of Commissioners meeting. I invite you to use the Forum as an opportunity to share information with other State Bar of Michigan leaders, and enjoy networking opportunities with your colleagues from around the state of Michigan.

I look forward to seeing you in June!

A handwritten signature in blue ink that reads "Thomas C. Rombach". The signature is fluid and cursive.

Thomas C. Rombach
President, State Bar of Michigan

Friday, June 12

10:30 a.m.–5:00 p.m. | Registration

11:30 a.m.–1:00 p.m. | Vendor Visits & Refreshments

1:00–1:30 p.m. | Welcome

Hon. James N. Erhart

Chair, BLF Advisory Committee

Thomas M. Rombach

President, State Bar of Michigan

Vanessa Peterson Williams

Chair, Representative Assembly

Janet K. Welch

Executive Director, State Bar of Michigan

1:30–2:45 p.m. | **Thriving in the New Normal: How to Lead and Innovate in a World of Constant Change**

Many people still talk about change as something that only periodically happens amid longer periods of calm stability. In reality, we live in a world characterized by constant change. This world has been described as VUCA: volatile, uncertain, complex, and ambiguous.

Navigating this permanent whitewater requires resilient organizations and individuals, particularly if they hope to generate innovative insights and solutions. What do we know about those organizations and leaders who are able to innovate in a world of constant change? What are the mindsets and skillsets individuals must develop to constantly recalibrate their intention and attention?

In this general session, speaker Jeffrey Cufaude will guide us through the critical principles and practices required to build individual and organizational capacity, competence, and confidence to not just survive, but also to thrive in the new normal in which we exist.

Jeffrey Cufaude

President/CEO Idea Architects

2:45–3:05 p.m. | Vendor Visits & Refreshments

“This forum provides the opportunity to form key relationships with other bar leaders who can help you grow both individually and as a bar association.”

—Alisa Parker
Judge Charles A. Pratt Bar Association

3:05–3:30 p.m. | Legislative Update

Peter Cunningham

Assistant Executive Director, Director of Governmental Relations, State Bar of Michigan

3:35–5:00 p.m. | **Meet Your Fellow Section Leaders/Meet Your Fellow Bar Leaders**

Whether a bar leader or a section leader, select the session that will offer the opportunity to meet your peers and share your ideas. These interactive workshops will give you the opportunity to network and create a community of support. Organized around the opening session topic of the “new normal” and the challenge of change, these informal sessions will help you find your peers and share ideas on the change process.

Session A: Meet Your Fellow Section Leaders

Session B: Meet Your Fellow Bar Leaders

6:00–7:00 p.m. | Grand Reception



Saturday, June 13

8:00–8:30 a.m. | Hotel Checkout

8:15–8:30 a.m. | Vendor Visits

8:30–9:45 a.m. | Cultivating an Engaged (and Engaging) Volunteer Community

Almost every organization wants more volunteers, but few have taken a deep dive into what is required to do so. Building a strong community of volunteers requires having a comprehensive plan for doing so and then executing it consistently.

In this session, we'll review some of the timeless strategies for engaging volunteers along with the timely tactics for doing so in 2015 and beyond. We'll examine a few key research findings about volunteer involvement and review a checklist of best (and next) practices for cultivating an engaged volunteer community and providing an engaging volunteer experience.

Jeffrey Cufaude

President/CEO Idea Architects

9:50–10:40 a.m. | The Big Picture

Janet K. Welch

Executive Director, State Bar of Michigan

Lori A. Buiteweg

President-Elect, State Bar of Michigan

Daniel D. Quick

Chair-Elect, Representative Assembly

10:45–11:15 a.m. | Vendor Visits & Refreshments

11:15 a.m.–12:30 p.m. | Concurrent Sessions

Session A: New Trends in Law-Related Education: Add a Pro Bono Component!

The role of the organized bar in informing the public about the importance of the justice system, the rule of law, and the responsibility of individuals to society remains relevant today. This session will show tried and true methods of reaching the public, and demonstrate a new trend of combining pro bono service with law-related education. It will also show the importance of reaching diverse audiences and how to make connections with schools and other audiences looking for our participation.

Session B: Running an Effective Meeting: Engaging Members to do the Work of Change

Well-organized meetings are the key to organizational success. They can also be used to gain or maintain momentum and to effectuate change even in a resistant environment. This session will demonstrate how to run a basic meeting, and will also show how to use meetings to achieve growth and succeed in achieving goals. Motivating participation, building board or council involvement, and dealing with disruptive or difficult personalities will also be addressed. Panelists will explain how to identify and use influential change leaders in the process.

12:30–1:00 p.m. | Closing Session

We'll close with an opportunity to network with peer leaders and informally share conference highlights. Your evaluation of the conference programming will be sought here—and be sure to stay until the end for our popular doorprize drawing.

1:00 p.m. | Lunch on Own

“Exceptional opportunity to develop leadership skills and confer with SBM leadership.”

*—Joseph Patrick McGill,
Incorporated Society of Irish-American Lawyers*



2015 Bar Leadership Forum Advisory Committee

Hon. James N. Erhart, Chair

Marguerite Donahue
Jacquise Alicia Ray Purifoy
David E. Gilbert
Rick Troy

Staff Liaisons

Nancy Brown
Candace A. Crowley
Kari Thrush

“A must-attend event for those involved in section leadership.”

—Michael P. Donnelly
Litigation Section

Top **3** Reasons to Attend the BLF June 12-13, 2015

- Network with Colleagues
- Access Leadership Resources
- Great Venue

FAMILY ACTIVITIES



Grand Hotel Historical Lecture Friday, 2:00 p.m.–3:00 p.m.

This lecture, given by the hotel's resident historian, spans the hotel's history from its 1877 opening to present day. You will discover on the tour that the Grand Hotel's unique architectural features equally match its extraordinary history.



Grand Hotel Stable History Talk and Tour Saturday, 10:30–11:30 a.m.

Take the time for a tour of the new Grand Hotel stable that opened in 2012. Learn some of the history of the horse culture on the island from one of the stable masters as well as how Grand Hotel houses and trains its teams.

(Extensive walking will be involved.)

KEYNOTE



Jeffrey Cufaude

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A former association executive and university student affairs staff member, Jeffrey Cufaude is an architect of ideas, building communities of ideas and idealists through his writing, facilitation, and speaking. Currently he is working on his first book, *Say Yes Less: Why it Matters and How to Do It*. His areas of work include strategy think tanks that bring fresh eyes and innovative thinking to critical questions; conference workshops; volunteer and staff sessions and retreats; and major keynotes, including speaking on lifelong learning at TEDxIndianapolis in 2012. For 10 years, he led the American Society of Association Executives Future Leaders Conference, demonstrating his unique gifts in custom-designing and facilitating multiple-day leadership and learning experiences. His work is known for reflecting best practices in adult learning, and he often teaches presentation design and facilitation skills to subject matter experts. He also is an accomplished author with more than 20 articles published in major association magazines and journals. He is a long-time volunteer with several professional associations, was a co-producer of TEDxIndianapolis in 2013, and has served on the boards of several Indianapolis nonprofits including Big Car, an innovative arts and placemaking organization.