

Advertise in the *Michigan Paralegal*

The ***Michigan Paralegal*** is the official publication of the Paralegal/Legal Assistant Section of the State Bar Michigan; it is published quarterly. The *Michigan Paralegal* is an economical and effective means for you to reach the nearly 600 members of the Paralegal/Legal Assistant Section of the State Bar of Michigan. The *Michigan Paralegal* accepts advertising from companies that provide useful resources to legal assistants or paralegals. Ads must be camera-ready.

For further information contact Kathy Ann Blunck, Advertising Manager, at (231) 486-4526, or use the Advertising Space Contract provided.

Advertising Terms and Rates

Deadline

Receipt of ad copy and payment is due three weeks before the first day of publication. Cancellations must be received in writing two weeks prior to publication.

<u>Issue:</u>	<u>Ad Due:</u>	<u>Michigan Paralegal Distributed</u>
Winter 2010	December 8, 2010	January 10, 2011
Spring 2011	March 20, 2011	April 11, 2011
Summer 2011	June 14, 2011	July 5, 2011
Fall 2011	September 22, 2011	October 13, 2011

Billing Policy

Prepaid ads only. Ads that are not prepaid will not be published

Rates (Prices are PER ISSUE)

\$150 – full page/insert

\$100 – half page

\$75 – quarter page

\$50 – business card/classified