



# Building Your Business Development & Personal Marketing Plan

A Solo & Small Firm Seminar

May 20, 2014 • 8:30 a.m. – 12:30 p.m.

Thomas M. Cooley Law School, Grand Rapids Campus • Room 406  
111 Commerce Ave., SW, Grand Rapids, MI 49503 • [Directions](#)

Register online at <http://e.michbar.org>

Registration deadline: May 15, 2014

P #: \_\_\_\_\_

Name: \_\_\_\_\_

Your Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Enclosed is check # \_\_\_\_\_ for \$ \_\_\_\_\_

Please make check payable to: STATE BAR OF MICHIGAN

Please bill my:  Visa  MasterCard for \$ \_\_\_\_\_

Debit/Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Please print name as it appears on debit/credit card:

\_\_\_\_\_

Authorized Signature: \_\_\_\_\_

## Cost

\$95

## Agenda

- Program Introduction
- Building Your Plan
- Putting Your Plan in Action
- Q&A and Wrap-up

## Questions

Contact a State Bar of Michigan practice management advisor at (800) 341-9715.

## Submit Your Form

**Mail** your check, or debit/credit card information, and completed registration form to:  
State Bar of Michigan  
Attn: Seminar Registration  
Michael Franck Building  
306 Townsend Street, Lansing, MI 48933

**Fax** (ONLY if paying by debit/credit card) the completed form and debit/credit card information to:  
Attn: Seminar Registration at (517) 372-5921

**Cancellation Policy:** Registration fees are refunded if written notice of cancellation (fax/e-mail/U.S. Mail) is received by May 15, 2014, at 5:00 p.m. Materials will not be provided to those who receive a refund. Written notice should be made to: e-mail: (tbelling@mailto:michbar.org), fax (517-372-5921 ATTN: Tina Bellinger) or by U.S. mail (306 Townsend Street, Lansing, MI 48933 ATTN: Tina Bellinger).