



Veracity Tips

It's easy to ***turn your PC into a versatile all-in-one payments tool*** with a virtual terminal solution. Here are some benefits of ***going virtual***:

- It allows you to log into your account from wherever you are to process a transaction. Have more than one location? Multiple users—with the proper credentials—can be logged into the system from different locations.
- You can process both card-present and card-not-present transactions.
- It is fast and reliable.
- It is easy and cost-effective to set up.
- You can plug into a router or modem rather than tying up a phone line to run transactions.
- Clients can receive electronic receipts and recurring billing.
- The gateway handles all updates; no need for downloading and modifying terminals as you go.
- It offers online account reports management you can access any time.
- It fits businesses of all sizes.
- You can supplement payment acceptance with your mobile phone or device for on-the-go transactions.

When looking at virtual POS systems, ***look for a proven payment gateway that conducts electronic transactions quickly and securely, has strong customer support and is PCI compliant.*** It should also easily integrate into your other business systems and be scalable for future growth needs.

Business doesn't stand still anymore. ***With a virtual terminal, you can take payments online, in your store, and anywhere your customers are.*** Contact Veracity at (866) 944-0055 or by e-mail, info@veracitypayments.com for more information or to learn about our virtual options including virtual POS through our own Symphony Suite.