

**e-Journal Banner Ad Configurations and Rates**

**HOME PAGE BANNERS**

Acceptable formats include .jpg and .gif (no animated gifs).  
 Sizes are exact. We will not accept anything other than the ad size specified.

**LARGE BANNER AD**

The large banner fly-out ad has a small tile ad that flies out to the bigger ad.

Tile size: 150W X 126H or 2.083W X 1.75 inches (will appear in the e-mail)  
 Fly-out size: 220W X 337H

- 1 year \$25,020
- 6 months \$13,200
- 3 months \$6,900
- 1 month \$2,600

**SMALL BANNER AD**

150W X 126H (does not fly out to a bigger ad)

- 1 year \$6,000
- 6 months \$3,600
- 3 months \$2,100
- 1 month \$800

**Classified Advertisements**

Base of 50 words or less, \$1 for every word over 50.  
 Website and/or e-mail direct links are \$25 per link.

	<u>Members</u>	<u>Non-Members</u>
1 month	\$160	\$170
3 months	\$310	\$310
6 months	\$435	\$440
	website link	Free
	e-mail link	Free
1 year	\$710	\$715
	website link	Free
	e-mail link	Free

**Member Record** Field of Practice listing (example below):

1 year . . . . . \$210

Ex:

**Adoption**

**John Doe**, Doe & Doe, PC, 12345 S Block Road, Lansing, MI, 48933-2083, (123) 456-7890, Fax: (123) 456-6543, jdoe@doeanddoe.com, www.doeanddoe.com.

**Classified Field of Practice listing**

Base of 50 words or less, each additional word \$1.  
 Website and/or e-mail direct links are \$25 per link.

1 year	50 words or less	\$710
6 months	50 words or less	\$435
3 months	50 words or less	\$310
1 month	50 words or less	\$160
	Include logo-GIF	\$25
	Include picture JPEG	\$25
	Link to website	\$25
	Link to e-mail	\$25