

Business Boot Camp II

This award-winning program will help you:

- Develop confidence, attract clients, and impress partners
- Learn the secrets of Michigan's most successful business practitioners—our faculty describes the work they do day in and day out
- Take home time-tested, proven forms and explanatory materials you can put to use immediately
- Network with other attorneys – both in class and during the on-site lunches.

Day One

Stock Options and Other Equity-Based Compensation
how they work • required provisions • issues to consider
Justin G. Klimko, Butzel Long PC

Personal Property / Article 9 / Creditors Rights
security interests • perfection issues • rights of creditors
Lisa Sommers Gretchko, Howard & Howard Attorneys PLLC

Executive Employment Agreements and Employment Law
best practices • termination and severance issues • employment issues generally
Jeffrey G. Fraser, Miller Johnson

Non-Profit Organizations
Formation Issues • Membership vs Directorship • 501(c) entities
Mark R. Lezotte, Butzel Long PC

Select M & A — Negotiated Acquisitions (Part One)
NDAs • letters of intent • APAs • SPAs • due diligence
Timothy R. Damschroder, Bodman PLC
David Foltyn, Honigman Miller Schwartz & Cohn

Day Two

Intellectual Property
recognizing IP issues • patents, trademarks and copyrights
Susan M. Kornfield, Bodman PLC

Understanding Financial Statements
what they are • what they show • how to use them
William P. Kingsley, UHY LLP

Real Estate / Environmental
real estate business issues
Melissa N. Collar, Warner Norcross & Judd LLP

Environmental
basic environmental issues
Scott D. Hubbard, Warner Norcross & Judd LLP

Select M & A — Negotiated Acquisitions (Part Two)
APAs and SPAs continued • closings • earnouts • dispute resolution
Eric I. Lark, Kerr, Russell & Weber PLC
Daniel H. Minkus, Clark Hill PLC

Directors of Training



Timothy R.
Damschroder
Bodman LLP
Ann Arbor
Plymouth



Daniel H.
Minkus
Clark Hill PLC
Birmingham
Plymouth



Jeffrey S.
Ammon
Miller Johnson
Grand Rapids
Grand Rapids

Grand Rapids

Amway Grand Plaza Hotel

187 Monroe Ave. NW
Grand Rapids, MI 49503

November 3 - 4, 2014
9:00 AM - 5:00 PM

Metro Detroit

The Inn at St. John's
44045 Five Mile Rd.
Plymouth, MI 48170

January 22 - 23, 2015
9:00 AM - 5:00 PM

Sponsored by:
Business Law Section of the State Bar of Michigan

Are You Ready for Business?

BUSINESS BOOT CAMP II REGISTRATION

NAME _____
MI BAR # _____
FIRM _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____ FAX _____
E-MAIL _____

Business Boot Camp II Location:

- GRAND RAPIDS NOVEMBER 3-4, 2014
(SAVE \$20: REGISTER BEFORE SEPTEMBER 30, 2014)
- PLYMOUTH JANUARY 22-23, 2015
(SAVE \$20: REGISTER BEFORE NOVEMBER 30, 2014)

Fees:

- \$80 – LAW STUDENTS
- \$220 – INDIVIDUAL
- \$1000 – FIRM (UP TO 15 PARTICIPANTS)

Payment Information:

CHECK # _____ (CHECKS PAYABLE TO
AMOUNT \$ _____ STATE BAR OF
MICHIGAN)

PLEASE BILL MY: VISA
 MASTERCARD

CREDIT CARD # EXP. DATE PRINT NAME AS IT APPEARS ON CREDIT CARD

AUTHORIZED SIGNATURE

MAIL YOUR CHECK AND COMPLETED FORM TO:

DANIEL H. MINKUS, DIRECTOR OF TRAINING
CLARK HILL PLC
151 SOUTH OLD WOODWARD AVENUE
SUITE 200
BIRMINGHAM, MI 48009

FAX (ONLY IF PAYING BY CREDIT CARD) THE COMPLETED FORM AND CREDIT CARD INFORMATION TO:

ATTN: SEMINAR REGISTRATION @
248-988-1835

FOR INFORMATION REGARDING BUSINESS BOOT CAMP II, CALL THE BUSINESS LAW SECTION ADMINISTRATOR AT 248-953-9022.

THINK GREEN! IN ADVANCE OF THE SESSION, THE BUSINESS LAW SECTION WILL PROVIDE YOU WITH A LINK TO A SITE CONTAINING ALL OF THE WRITTEN SEMINAR MATERIALS. **PRINTED COPIES OF THE MATERIALS WILL NOT BE PROVIDED.**

CANCELLATION POLICY: IN ORDER TO RECEIVE A REFUND YOU MUST NOTIFY THE BUSINESS LAW SECTION ADMINISTRATOR NOT LESS THAN 30 DAYS BEFORE THE SESSION DATES.