



Together Delivering More  
to Bar Members

SAVE  
THE  
DATE

Hyatt Regency, Dearborn

September 14–16

2011

State Bar of Michigan  
ANNUAL MEETING



Solo & Small Firm  
INSTITUTE

**COSPONSORS** State Bar of Michigan  
General Practice—Solo and Small Firm Section (Founding Sponsor)  
Law Practice Management and Legal Administrators Section  
Business Law Section  
Practice Management Resource Center

# CLE and Great Networking Combined at Your Annual Meeting

There's never been a better time to invest in yourself and your practice—and never a better occasion than your annual meeting! Attend your section council meeting, an array of SBM networking events, a huge vendor hall with giveaways and practice assistance, and the most exciting *Solo & Small Firm Institute* yet!

Whether you're ready to start your new practice or enhance your current one, the *Institute* provides the tools you need with sessions from outstanding speakers on timely topics—innovative ways to market yourself using social media, practicing effectively in the “cloud,” selecting useful technology, substantive law updates and tips, techniques for increasing productivity, strategies to reduce expenses, and approaches to enhance the quality of your life. For best results, bring your whole staff to catch every session!



## Social Media for Lawyers

Tweeting? Blogging? LinkedIn? If you're not, find out why you should be! Don't miss our *Marketing & Social Media* breakout track on Friday. Get advice, real-world experience, and the tools you'll need to create a winning social media strategy!

## Rejuvenate Your Practice at the Most Valuable Program You Will Attend This Year!

### Increase Exposure—Market Your Practice in Innovative and Inexpensive Ways

- Get a model business development plan and take your connections to a deeper level
- Find new clients and capture more business from your current caseload
- Motivate clients to spread the word about your high-quality services and get positive client reviews to appear on Google
- Realize significant business gains through social media
- Develop a blog that engages your audience and keeps you in the forefront of clients' minds
- Give your LinkedIn profile an extreme makeover to build your reputation and expand your network

### Energize Your Client Representation—Handle the Hottest Issues

- Everything you need to know about underwater residential property
- Take advantage of the Michigan Trust Code to draft personalized revocable trusts for every client
- Effectively deal with an aging client
- Help employers put together effective social media policies
- Handle MIP cases and protect the future of your young client
- Get the most out of every deposition

### Save Time—Technology Made Easy

- Follow in the footsteps of lawyers who have embraced technology and revolutionized their practices
- Take advantage of all Adobe Acrobat has to offer
- Select the smartphone or tablet PC that's right for you, then get the best apps for lawyers
- Never lose a document again—streamline your office with electronic document management
- Collaborate and share documents in the “cloud”
- Maximize your technology dollars—find out how with a technology audit

### Improve Your Bottom Line—Employ Smart Practice Management Techniques

- Analyze financial data and trends to make better business decisions
- Get the essentials of good communication that enable you to stay focused and follow up effectively
- Learn the answer to the eternal question, “How do I choose clients that will actually pay me?”
- Avoid the 21 ways you may be killing your practice
- Reduce staffing costs with today's best voice recognition software
- Go virtual and run your practice on hundreds of dollars a month

## Featured Speakers at the Solo & Small Firm INSTITUTE



### Angela B. Frye

Counsel, Midwest Area  
Verizon Wireless  
Schaumburg, IL

Angela B. Frye serves as counsel for the company's Midwest area. As counsel, she provides legal support for Verizon Wireless's network and retail organizations, handling a variety of zoning, contract, leasing, and litigation matters. Ms. Frye

also handles legal escalations involving tax, bankruptcy, privacy, partnership, and public relations matters for the Midwest area. She speaks nationally at bar conventions on the best smartphone apps for lawyers. She graduated with highest honors from the Illinois Institute of Technology's Chicago–Kent School of Law.



### Karen B. Kahn Ed.D. PCC

Co-Managing Partner  
Threshold Advisors LLC  
Westport, CT

Founder and co-managing partner of the firm, Karen B. Kahn is a certified coach and consultant dedicated to developing strong, successful leaders and organizations where leaders can thrive. She consults with and coaches lawyers and law firms, teaching

business development, strategic thinking, clear communication, personal effectiveness, team building, and relationship development. As a recognized "gender expert," she creates and strengthens women's initiatives, lends new insight on ways to attract and retain talent, and delivers programs that enhance the working relationships of men and women. For more than 30 years, she maintained a successful private practice that combined coaching and psychology. Her pioneering work with the Ohio State University Athletic Department during the initiation of Title IX made her one of the first Division I sports psychologists in the country.



### Barron K. Henley

Affinity Consulting Group LLC  
Columbus, OH

Barron K. Henley is an attorney, a "legal technologist" since 1990, and a founding member of Affinity Consulting Group (formerly Henley March and Unger Consulting, Inc.), a firm that handles all aspects of law practice automation including document assembly, case

management, document management, legal accounting software, trial presentation and litigation support, paper reduction and scanning, hardware, networks and servers, and security. He is a member of the ABA Law Practice Management Section and is the former chairperson of the OSBA Law Office Automation and Technology Committee.



### Ann M. Guinn

G & P Associates  
Kent, WA

A principal of the firm, Ann M. Guinn is a consultant to solo and small law firm practitioners. With more than 30 years in the legal community, she teaches attorneys how to build and maintain high-earning, client-centered, and satisfying law practices. Ms. Guinn offers her services through

teleseminars, monthly membership group classes, CLE courses, and one-on-one consulting sessions. She has served as an advisor to the executive committee of the Washington State Bar Association's Solo and Small Practice Section since 1994. Ms. Guinn is author of the book *Minding Your Own Business: The Solo and Small Firm Lawyer's Guide to a Profitable Practice* (ABA 2010).



### Kevin O'Keefe

CEO and Publisher  
LexBlog Inc.  
Seattle, WA

Kevin O'Keefe is chief executive officer and publisher of *LexBlog*, a leading provider of social media solutions and strategies to law firms. Mr. O'Keefe was a trial lawyer for 17 years, successfully marketing his law firm via the Internet in such a positive way

that *USA Today* said, "If he isn't careful, he may wind up giving lawyers a good name." He founded *PrairieLaw.com*, an online law community for consumers and small-business people, later acquired by LexisNexis and now incorporated into Martindale-Hubbell's *www.lawyers.com*. Mr. O'Keefe's blog, *Real Lawyers Have Blogs*, is a leading source of information on the use of blogs and other social media for lawyers and law firms.



### Janet K. Welch

Executive Director  
State Bar of Michigan  
Lansing

Janet K. Welch is executive director of the State Bar of Michigan. She has had an extensive career in state government, beginning in the Michigan legislature where she served as a legislative analyst in the House and as the first director of the

Senate's nonpartisan legislative analysis office. After graduating from the University of Michigan Law School, Ms. Welch was a law clerk for Michigan Supreme Court Justice Robert P. Griffin. She stayed at the Court for over a decade in a variety of positions, culminating in a position as Supreme Court counsel.

## SCHEDULE AT A GLANCE

### State Bar of Michigan Events (Separate registration required)

#### State Bar of Michigan Awards Banquet

Wednesday, September 14 6:30pm–9:30pm

Join us as we pay tribute to our members who have achieved the highest honors in areas of leadership, professional integrity, and community service.

#### State Bar of Michigan Inaugural Luncheon

Thursday, September 15 12:00pm–2:00pm

Share in the celebration with the swearing-in of the 77th State Bar president, Julie I. Fershtman, along with other State Bar officers.

#### Celebrating Diversity Reception

Thursday, September 15 6:30pm–8:30pm

The Justice Initiatives community is once again hosting an event to celebrate the rich diversity of the bar. The reception will also acknowledge the work accomplished over the year in support of achieving greater diversity and inclusion in the Michigan legal profession.

#### State Bar of Michigan Legal Milestone Dedication Luncheon

Friday, September 16 12:00pm–2:00pm

After 25 years of recognizing significant legal cases and placing bronze plaques all around the state to commemorate these cases, the Michigan Legal Milestone program is still going strong. This 36th dedication will feature a historic case from southeast Michigan, *Milliken v Bradley*, that went all the way to the United States Supreme Court. A panel of knowledgeable and eloquent speakers will recall the case and discuss its continuing impact on Detroit.

### Wednesday, September 14, 2011

#### SBM ANNUAL MEETING

12:00pm–2:00pm

Real Property Law Section  
Council Meeting

12:00pm–1:00pm

State Bar of Michigan Commissioner  
Committees Meetings

1:30pm–3:30pm

State Bar of Michigan Board of  
Commissioners Meeting

2:00pm–4:00pm

Michigan State Bar Foundation Members/  
Trustees Annual Business Meeting

2:00pm–4:30pm

Arts, Communications, Entertainment  
& Sports Section Business Meeting  
& Program

3:00pm–7:00pm

Annual Meeting Registration Opens

4:00pm–5:00pm

State Bar of Michigan New Board of  
Commissioners Meeting

4:15pm–4:30pm

Fellows of the Michigan State Bar  
Foundation Annual Business Meeting

4:30pm–6:00pm

Fellows of the Michigan State Bar  
Foundation Annual Reception (by invitation)

6:30pm–9:30pm

State Bar of Michigan Awards Banquet

### Thursday, September 15, 2011

LEVEL: BASIC/INTER/ADVANCED CLE: 10 ETHICS: .75 PARALEGAL: 11.5\*, Ethics 1

Solo & Small Firm INSTITUTE		SBM ANNUAL MEETING
8:00am	Continental Breakfast, Vendor Showcase, and Registration	8:00am–5:00pm Registration
8:15am	Getting the Most Out of Your ICLE Partnership Demonstration by ICLE Staff	8:00am–9:30am Continental Breakfast
9:00am	Welcome and Introductions Elizabeth A. Silverman, Chair, General Practice—Solo and Small Firm Section of the State Bar of Michigan, Elizabeth A. Silverman PC, Farmington Hills	8:00am–5:00pm Vendor Showcase
9:20am	Report from the Executive Director Janet K. Welch, Executive Director, State Bar of Michigan, Lansing	9:00am–5:00pm Representative Assembly Business Meeting
9:40am	<b>KEYNOTE PRESENTATION: The Art, Science, and Strategy of Forming Valuable Professional Relationships</b> Karen B. Kahn Ed.D. PCC, Co-Managing Partner, Threshold Advisors LLC, Westport, CT	9:30am–11:30am Young Lawyers Section Business Meeting
10:40am	Vendor Showcase Break	9:30am–12:00pm Family Law Section Business Meeting Litigation Section Business Meeting
		9:30am–12:00pm Master Lawyers Section Council Meeting & Program
		10:00am–11:30am Casemaker Training

\*Approved by the National Association of Legal Assistants Inc. (Approval is pending from the National Federation of Paralegal Associations. Actual CLE awarded may vary by state.)



**Thursday, September 15, 2011 continued**

Solo & Small Firm INSTITUTE			SBM ANNUAL MEETING
11:00am	SUBSTANTIVE LAW	<b>Family Law Update</b> Janice K. Cunningham, Mallory Cunningham Lapka Scott & Selin PLLC, <i>Lansing</i>	10:00am–12:00pm <b>Equal Access Initiative Disabilities Work Group Program</b>
	LAW PRACTICE MANAGEMENT	<b>Putting the Strategy to Work—Part 1: Making Great Connections Happen</b> Karen B. Kahn Ed.D. PCC, Co-Managing Partner, Threshold Advisors LLC, <i>Westport, CT</i>	10:00am–12:00pm <b>State Bar of Michigan Past Presidents' Advisory Council Business Meeting</b>
	TECHNOLOGY	<b>Technology Audits: Providing Guidance and Direction for the Technology Future of Your Firm</b> Barron K. Henley, Affinity Consulting Group LLC, <i>Columbus, OH</i>	10:00am–11:30am <b>Insurance and Indemnity Law Section Business Meeting &amp; Program</b>
12:00pm	<b>Lunch and Annual Meeting Functions</b>		12:00pm–2:00pm <b>State Bar of Michigan Inaugural Luncheon</b>
2:00pm	SUBSTANTIVE LAW	<b>Underwater Property: Options to Avoid Capsizing</b> William M. Schlecte, Schlecte Law Firm PC, <i>Ann Arbor</i>	12:00pm–5:30pm <b>International Law Section Business Meeting &amp; Program</b>
	LAW PRACTICE MANAGEMENT	<b>Putting the Strategy to Work—Part 2: Met Great People? Now What?</b> Karen B. Kahn Ed.D. PCC, Co-Managing Partner, Threshold Advisors LLC, <i>Westport, CT</i>	1:00pm–4:00pm <b>Appellate Practice Section Business Meeting &amp; Program</b>
	TECHNOLOGY	<b>Smartphone Roundup 2011</b> Barron K. Henley, Affinity Consulting Group LLC, <i>Columbus, OH</i>	1:00pm–1:45pm <b>General Practice—Solo and Small Firm Section Business Meeting</b>
2:50pm	SUBSTANTIVE LAW	<b>Dealing with the Aging Client</b> Dustin S. Foster, Assistant Professor, Thomas M. Cooley Law School, <i>Auburn Hills</i>	1:30pm–6:30pm <b>Environmental Law Section Program &amp; Business Meeting</b>
	LAW PRACTICE MANAGEMENT	<b>Electronic File Management—Streamline Your Office with Better Document Management</b> Barron K. Henley, Affinity Consulting Group LLC, <i>Columbus, OH</i>	2:00pm–3:30pm <b>Casemaker Training</b>
	TECHNOLOGY	<b>The Joy of Tablets</b> Randy Arden Musbach, Law Office of Randy Musbach, <i>Chelsea</i> ; Angela B. Frye, Counsel, Midwest Area, Verizon Wireless, <i>Schaumburg, IL</i>	2:00pm–4:00pm <b>Consumer Law Section Business Meeting &amp; Program</b>
3:35pm	<b>Vendor Showcase Break</b>		2:00pm–4:00pm <b>Michigan Retired Judges Association Business Meeting</b>
3:55pm	SUBSTANTIVE LAW	<b>The Michigan LLC Act: Good News for Debtors</b> Cynthia L. Umphrey, Kemp Klein Law Firm, <i>Troy</i>	2:00pm–5:00pm <b>Labor &amp; Employment Law Section Business Meeting &amp; Program</b>
	LAW PRACTICE MANAGEMENT	<b>Clio Practice Management Tools: Manage Your Law Firm Online and On-the-Go</b> Diane Ebersole, Practice Management Advisor, State Bar of Michigan, <i>Lansing</i>	4:30pm–6:00pm <b>Law School Receptions</b> Michigan State University Thomas M. Cooley University of Detroit Mercy University of Michigan Wayne State University
	TECHNOLOGY	<b>The Best Smartphone Apps for Lawyers</b> Angela B. Frye, Counsel, Midwest Area, Verizon Wireless, <i>Schaumburg, IL</i> ; William A. McNeil, McNeil Law Office PLC, <i>Paw Paw</i>	6:30pm–8:30pm <b>Celebrating Diversity Reception</b>
4:45pm	SUBSTANTIVE LAW	<b>Medical Marijuana Update</b> Matthew R. Abel, Cannabis Counsel PLC, <i>Detroit</i>	
	LAW PRACTICE MANAGEMENT	<b>Cloud Computing: Managing Legal Risks and Ethical Issues</b> Kathryn L. Ossian, Miller Canfield Paddock and Stone PLC, <i>Detroit</i>	
	TECHNOLOGY	<b>50 Tips in 50 Minutes</b> Barron K. Henley, Affinity Consulting Group LLC, <i>Columbus, OH</i>	

## SCHEDULE AT A GLANCE

Friday, September 16, 2011

Solo & Small Firm INSTITUTE		SBM ANNUAL MEETING
8:00am	Continental Breakfast, Vendor Showcase, and Registration	8:00am–2:00pm Registration
8:15am	Getting the Most Out of Your ICLE Online Library Demonstration by ICLE Staff	8:00am–9:30am Continental Breakfast
9:00am	<b>KEYNOTE PRESENTATION:</b> What Social Media is All About and Why You Should Care Kevin O'Keefe, CEO and Publisher, LexBlog Inc., <i>Seattle, WA</i>	8:00am–2:00pm Vendor Showcase
10:00am	<b>KEYNOTE PRESENTATION:</b> Technology to Revolutionize Your Practice and Revitalize Your Life Barron K. Henley, Affinity Consulting Group LLC, <i>Columbus, OH</i>	9:00am–12:00pm Criminal Law Section Business Meeting & Program
10:50am	Vendor Showcase Break	9:00am–12:00pm Paralegal/Legal Assistant Section Business Meeting & Program
11:10am	<b>SUBSTANTIVE LAW</b> The Ultimate Revocable Grantor Trust Michele C. Marquardt, DeMent and Marquardt PLC, <i>Kalamazoo</i>	9:30am–12:00pm Michigan Lawyers Auxiliary Business Meeting
	<b>LAW PRACTICE MANAGEMENT</b> Online Reputation Management for Every Lawyer Brendan B. Chard, The Modern Firm LLC, <i>Ann Arbor</i>	
	<b>TECHNOLOGY</b> Adobe Acrobat X and PDFing for Lawyers Barron K. Henley, Affinity Consulting Group LLC, <i>Columbus, OH</i>	
	<b>MARKETING &amp; SOCIAL MEDIA</b> Effective Blogging Techniques for Lawyers Kevin O'Keefe, CEO and Publisher, LexBlog Inc., <i>Seattle, WA</i>	
12:00pm	Lunch and Annual Meeting Functions	10:00am–11:30am Casemaker Training
2:00pm	<b>SUBSTANTIVE LAW</b> Social Media and Employment Law Brian E. Koncius, Bogas Koncius & Croson PC, <i>Bingham Farms</i> ; Joseph A. Starr, Starr Butler Alexopoulos & Stoner PLLC, <i>Southfield</i>	10:00am–12:00pm Children's Law Section Business Meeting & Program
	<b>LAW PRACTICE MANAGEMENT</b> Use Last Year's Lessons to Make This Your Best Year Ever Ann M. Guinn, G & P Associates, <i>Kent, WA</i>	
	<b>TECHNOLOGY</b> Trial Resources That Get You Organized and Amaze Your Trier of Fact JoAnn L. Hathaway, Practice Management Advisor, State Bar of Michigan, <i>Lansing</i>	
	<b>MARKETING &amp; SOCIAL MEDIA</b> Can't Imagine Using Twitter for Business Development? Think Again Kevin O'Keefe, CEO and Publisher, LexBlog Inc., <i>Seattle, WA</i>	
2:55pm	<b>SUBSTANTIVE LAW</b> Effective Depositions Barbara A. Patek, Erman Teicher Miller Zucker & Freedman PC, <i>Southfield</i>	10:00am–12:00pm Administrative & Regulatory Law Section Business Meeting & Program
	<b>LAW PRACTICE MANAGEMENT</b> 21 Ways to Effectively Kill Your Practice Without Even Trying Ann M. Guinn, G & P Associates, <i>Kent, WA</i>	
	<b>TECHNOLOGY</b> The Virtual Office: Your Own, Personal Cloud 9 Barron K. Henley, Affinity Consulting Group LLC, <i>Columbus, OH</i>	
	<b>MARKETING &amp; SOCIAL MEDIA</b> Using LinkedIn for More Than a Profile Kevin O'Keefe, CEO and Publisher, LexBlog Inc., <i>Seattle, WA</i>	
3:45pm	Networking Break	12:00pm–2:00pm State Bar of Michigan Dedication Luncheon
4:00pm	<b>SUBSTANTIVE LAW</b> Handling Minor-in-Possession Cases Michele D. Kelly, Kelly & Kelly PC, <i>Northville</i>	12:00pm–3:30pm Antitrust, Franchising & Trade Regulation Section Business Meeting, Lunch & Program
	<b>LAW PRACTICE MANAGEMENT</b> Getting Paid, Collecting Fees, and Keeping Overhead Low Ann M. Guinn, G & P Associates, <i>Kent, WA</i> ; Rebecca Simkins, Barris Sott Denn & Driker PLLC, <i>Detroit</i>	
	<b>TECHNOLOGY</b> Voice Recognition Software—Dragon NaturallySpeaking Barron K. Henley, Affinity Consulting Group LLC, <i>Columbus, OH</i>	
	<b>MARKETING &amp; SOCIAL MEDIA</b> Marketing for the Frugal Practitioner Shon A. Cook, Williams Hughes & Cook PLLC, <i>Muskegon</i>	
		12:00pm–2:00pm Law Practice Management and Legal Administrators Section Business Meeting & Program
		1:00pm–3:00pm Michigan District Judges Association Business Meeting
		Negligence Law Section Business Meeting & Program
		1:00pm–4:00pm American Indian Law Section Business Meeting & Program
		1:30pm–4:00pm Animal Law Section Business Meeting

## The State Bar of Michigan and The Institute of Continuing Legal Education Working to Help You Build Your Practice

Whether you are an experienced solo or small firm practitioner, a new law graduate, or leaving your firm to go out on your own, the *State Bar of Michigan Annual Meeting* and *Solo & Small Firm Institute* is the perfect place to be. Take advantage of numerous networking opportunities and expert guidance from other successful solo and small firm practitioners. Whatever your needs, count on your annual meeting to provide you with access to the tools you need.

### SAVE BIG with Early Bird Savings!

Get rewarded when you register early for the *State Bar of Michigan Annual Meeting* and *Solo & Small Firm Institute*. Save up to \$50 when you register on or before August 19, 2011. Join the many who take advantage of this great offer every year. You won't regret it!



### EXPANDED NEED-BASED SCHOLARSHIPS

Scholarships made possible by the generous support  
of the State Bar of Michigan, ICLE, and the Real Property Law Section

Scholarships cover the registration fee for the *Solo & Small Firm Institute* and are offered on a first-come, first-served basis. Previous scholarship recipients will not be excluded. Don't wait—apply today!

**To apply**, send a statement of need and indicate attendance (Thursday only, Friday only, or both days) to:  
ICLE • Attn: Stephanie Fisher • 1020 Greene St. • Ann Arbor, MI 48109-1444

### Hotel Information

Hyatt Regency Dearborn  
600 Town Center Drive  
Dearborn, MI 48126-2793

At Hyatt Regency, we bring people together to create real connections and increase productivity. With our stylish guestrooms, innovative meeting facilities and flexible exhibit space—plus, access to nearby convention centers and stunning resort destinations—we help make you feel more than welcome and your large meeting, conference, or convention more than a success. For a reservation, call (888) 421-1442. Identify yourself as being with the State Bar of Michigan or use the code G-SBBM to receive the discounted group rate. Registrants are responsible for their own hotel expenses.



# ANNUAL MEETING SCHEDULE DETAILS

## Wednesday, September 14, 2011

12:00pm–2:00pm REGENCY BALLROOM D

### Real Property Law Section Council Meeting & Lunch

12:00pm–1:00pm

### State Bar of Michigan Commissioner Committees Meetings & Lunch

1:30pm–3:30pm REGENCY BALLROOM AB

### State Bar of Michigan Board of Commissioners Meeting

2:00pm–4:00pm REGENCY BALLROOM C

### Michigan State Bar Foundation Members/Trustees Annual Business Meeting

4:15pm–4:30pm ROTUNDA

### Fellows of the Michigan State Bar Foundation Annual Business Meeting

4:30pm–6:00pm ROTUNDA

### Fellows of the Michigan State Bar Foundation Annual Reception (by invitation)

2:00pm–4:30pm STEARNS KNIGHT

### Arts, Communications, Entertainment & Sports Section Business Meeting & Program

3:00pm–7:00pm

REGISTRATION DESKS 1, 2, 3 IN HOTEL LOBBY

### Annual Meeting Registration Opens

4:00pm–5:00pm REGENCY BALLROOM AB

### State Bar of Michigan New Board of Commissioners Meeting

6:30pm–9:30pm GRAND BALLROOM

### State Bar of Michigan Awards Banquet

Join us as we pay tribute to our members who have achieved the highest honors in areas of leadership, professional integrity, and community service.

#### Roberts P. Hudson Award

James K. Robinson (*posthumously*)

#### Frank J. Kelley Distinguished Public Service Award

Hon. John A. Hallacy

John H. Logie

Hon. Milton L. Mack Jr.

#### John W. Reed Michigan Lawyer Legacy Award

Harold Norris

#### Champion of Justice Award

Jacqueline Doig

Barry L. Howard and Edward H. Pappas

Kary L. Moss

Prof. Monica Nuckolls and Hon. M. T. Thompson Jr.  
Rebecca Shiemke

#### Kimberly M. Cahill Bar Leadership Award

A for Attorney Program—Lisa Kirsch Satawa  
and James Samuels

#### John W. Cumiskey Pro Bono Award

Elizabeth J. Fossel

#### Liberty Bell Award

Kate White

Judy Ellis

#### Michigan Defense Trial Counsel—

#### Respected Advocate Award

To Be Announced

## State Bar of Michigan

### Awards Banquet (continued)

Michigan Association for Justice—  
Respected Advocate Award  
To Be Announced

Michigan State Bar Foundation  
2011 Access to Justice Award  
Robert F. Gillett

## Thursday, September 15, 2011

8:00am–5:00pm GREAT LAKES CENTER

### Registration

8:00am–9:30am GREAT LAKES CENTER

### Continental Breakfast

8:00am–5:00pm GREAT LAKES CENTER

### Vendor Showcase

9:00am–5:00pm GREAT LAKES CENTER A

### Representative Assembly Business Meeting

9:30am–12:00pm DESOTO

### Family Law Section Business Meeting

9:30am–12:00pm THOMAS

### Litigation Section Business Meeting

9:30am–10:00am PIERCE ARROW

### Master Lawyers Section Council Meeting

10:00am–12:00pm PIERCE ARROW

### Master Lawyers Section Program

The Master Lawyers Section annual meeting will provide an opportunity for section members to network with each other, to hear from their peers about their second seasons of practice, and to be updated about recent and upcoming changes to the Michigan Rules of Professional Conduct.

9:30am–11:30am ROLLS ROYCE

### Young Lawyers Section Business Meeting

10:00am–11:30am CORD

### Casemaker Training

10:00am–12:00pm STANLEY STEAMER

### Equal Access Initiative Disabilities Work Group Program

### DNR Decisions Impacting Persons with Disabilities

Who decides? This session will address the important and timely topic of decision-making regarding do not resuscitate (DNR) orders for individuals with significant cognitive limitations. Who may execute a DNR order and under what circumstances?

*Speakers:* Mark A. Cody, Michigan Protection and Advocacy Service, Inc., Lansing; Hon. Milton L. Mack Jr., Wayne County Probate Court, Detroit; J. Kay Felt, (retired), Dykema Gossett PLLC, Health Care Practice Group, Detroit; Tom Tomlinson, Ph.D., Center for Ethics and Humanities in the Life Sciences, Michigan State University, East Lansing

10:00am–12:00pm GROTTO

### State Bar of Michigan Past Presidents' Advisory Council Business Meeting

10:00am–10:30am BUGATTI ROYALE

### Insurance and Indemnity Law Section Business Meeting

10:30am–11:30am BUGATTI ROYALE

### Insurance and Indemnity Law Section Program

### Is There Bad Faith in Michigan?

### A Discussion of Claims and Defenses

What remedies are available to a policyholder when there is an insurance coverage dispute with its insurer? What defenses are available to the insurer? What are the consequences of pursuing those claims or defenses? How can an insurance coverage dispute affect parties in related underlying litigation? Join the Insurance and Indemnity Law Section for a panel discussion on this complicated issue, which impacts many different areas of the law.

12:00pm–2:00pm GRAND BALLROOM

### State Bar of Michigan Inaugural Luncheon

Share in the celebration with the swearing-in of State Bar President Julie I. Fershtman and other State Bar officers.



W. Anthony Jenkins  
SBM President  
2010–2011



Julie I. Fershtman  
SBM President  
2011–2012

11:30am–1:00pm MARQUIS BALLROOM

### International Law Section Business Meeting & Lunch

1:00pm–5:30pm MARQUIS BALLROOM

### International Law Section Program

### Structuring and Resolving Disputes Arising in Connection with International Joint Ventures

Join us for a two-part panel discussion about the practical implications of establishing, maintaining, and dissolving international joint ventures, as well as how we resolve real disputes that arise within international joint ventures.

*Panelists:* Colleen Freeburg, General Motors Corp, Warren; Kathleen C. Kozlowski, Ford Motor Company, Dearborn; Andrew Bos, Caraco Pharmaceutical Laboratories Ltd, Detroit; Margaret Fukuda, Delphi Automotive Systems, Troy; Tom Miller, Matias Energy LLC, Madison Heights; Sharon McInay, Matias Energy LLC, Madison Heights

*Moderators:* Richard Goetz, Dykema Gossett PLLC, Detroit; John S. Wilson, John S. Wilson PLC, Ann Arbor



1:00pm–1:45pm  
**Appellate Practice Section  
 Business Meeting**

2:00pm–4:00pm  
**Appellate Practice Section  
 Program**

**To Publish or Not to Publish**

A lively discussion with four Michigan Court of Appeals judges about published vs. unpublished opinions.

*Panelists: Hon. Peter O'Connell, Lansing; Hon. Michael Talbot, Detroit; Hon. Elizabeth Gleicher, Detroit; Hon. Kirsten Frank Kelly, Detroit*

*Moderator: Liisa R. Speaker, Speaker Law Firm PLLC, Lansing*

1:00pm–1:45pm  
**General Practice—  
 Solo and Small Firm Section  
 Business Meeting**

1:30pm–4:45pm  
**Environmental Law Section  
 Program**

5:00pm–6:30pm  
**Environmental Law Section  
 Business Meeting**

2:00pm–3:30pm  
**Casemaker Training**

2:00pm–2:30pm  
**Consumer Law Section  
 Business Meeting**

2:30pm–4:00pm  
**Consumer Law Section  
 Program**

2:00pm–4:00pm  
**Michigan Retired Judges Association  
 Business Meeting**

2:00pm–2:15pm  
**Labor & Employment Law Section  
 Business Meeting**

2:15pm–5:00pm  
**Labor & Employment Law Section  
 Program**

The Labor and Employment Law Section is pleased to present the following timely and informative program:

- I. "A View from Cincinnati"
- Observations on appellate advocacy of employment cases.

*Presenter: Judge David McKeague of the Sixth Circuit U.S. Court of Appeals*

**Labor & Employment Law Section  
 Program (continued)**

- II. "A Clash of the Titans": The NLRB Takes on Boeing
- A debate about the implications of the NLRB's complaint against Boeing Company for shifting work from union plants in Washington state to a new nonunion plant in South Carolina.

*Moderator: Tom Barnes*

*Union Perspective: Leonard Page*

*Management Perspective: Bob Verduyze*

III. "Politics and the Public Sector: Assessing the Issues"

- A discussion about recent changes and initiatives undertaken to limit the scope of bargaining the benefits historically afforded public sector unions and their members.

*Moderator: Tom Barnes*

*Union Perspective: Jim Moore*

*Management Perspective: Craig Lange*

4:30pm–6:00pm  
**Law School Receptions**

Michigan State University  
 Thomas M. Cooley  
 University of Detroit Mercy  
 University of Michigan  
 Wayne State University

6:30pm–8:30pm  
**Celebrating Diversity Reception**

The Justice Initiatives community is once again hosting an event to celebrate the rich diversity of the bar. The reception will also acknowledge the work accomplished over the year in support of achieving greater diversity and inclusion in the Michigan legal profession.

**Friday, September 16, 2011**

8:00am–2:00pm  
**Registration**

8:00am–9:30am  
**Continental Breakfast**

8:00am–2:00pm  
**Vendor Showcase**

9:00am–10:00am  
**Criminal Law Section  
 Business Meeting**

10:00am–12:00pm  
**Criminal Law Section  
 Program**

**Monitoring Sex Offenders:  
 How We Do It and Does It Work**

Discussion of Michigan's revised sex offender registry law, standard parole conditions for sex offenders, and the costs and consequences of monitoring sex offenders.

9:00am–10:00am  
**Paralegal/Legal Assistant Section  
 Business Meeting**

10:00am–12:00pm  
**Paralegal/Legal Assistant Section  
 Program**

**"Super Drunk" Law**

The Paralegal/Legal Assistant Section's "birthday" coincides with the recent implementation of Michigan's "super drunk" law concerning greater penalties for motorists under the influence of alcohol. Join us in hearing more on this subject that impacts our personal lives, professional services, and society.

*Speaker: Patrick I. Barone, Barone Defense Firm, Birmingham*

9:30am–12:00pm  
**Michigan Lawyers Auxiliary  
 Business Meeting**

10:00am–10:30am  
**Administrative & Regulatory Law Section  
 Business Meeting**

10:30am–12:00pm  
**Administrative & Regulatory Law Section  
 Program**

**The New Michigan Administrative  
 Hearing System**

Executive Reorganization Order 2011-4 created the Michigan Administrative Hearing System, effective April 24, 2011, replacing the SOAHR and other tribunals. Its executive director will discuss the impact of these changes on administrative hearings.

*Speaker: Michael Zimmer, Michigan Administrative Hearing System, Lansing*

10:00am–11:30am  
**Casemaker Training**

10:00am–12:00pm  
**Children's Law Section  
 Business Meeting & Program**

**Mediating Permanency Outcomes**

This year's annual program will feature a panel presentation on using mediation to guide appropriate permanency outcomes in abuse and neglect cases. Linda Glover, executive director of the Resolution Services Center in Lansing; Kathy Lame, former director of Citizen Dispute Resolution Service Inc. in Charlevoix; and Judge Frederick Mulhauser, chief judge of the Emmett/Charlevoix County Probate Court, will discuss the types of situations where mediation could yield successful results. Additionally, the panel will talk about implementing mediation resources in abuse and neglect cases. The section's business meeting will follow.

12:00pm–2:00pm

**State Bar of Michigan  
Legal Milestone Dedication Luncheon**

After 25 years of recognizing significant legal cases and placing bronze plaques all around the state to commemorate these cases, the Michigan Legal Milestone program is still going strong. This 36th dedication will feature a historic case from southeast Michigan, *Milliken v Bradley*, that went all the way to the United States Supreme Court. A panel of knowledgeable and eloquent speakers will recall the case and discuss its continuing impact on Detroit.

12:00pm–1:30pm

**Antitrust, Franchising &  
Trade Regulation Section  
Business Meeting & Lunch**

2:00pm–3:30pm

**Antitrust, Franchising  
& Trade Regulation Section  
Program**

**Corporate Leniency in an Era of  
Increased Antitrust Enforcement**

With increased antitrust enforcement, the Department of Justice's leniency program can be a game changer for any corporation or individual involved in an antitrust investigation. Since its advent in 1993, the leniency program has drastically changed the landscape of antitrust investigation for everyone involved. This panel of qualified speakers will discuss its impact and importance from the perspective of the DOJ, counsel for potential plaintiffs in a civil case, and from the defense side.

*Panelists: Kevin Culum, DOJ, Cleveland, OH; Jay Himes, Labatan Sucharow, New York, NY; Gordon Lang, Nixon Peabody, Washington, DC*

12:00pm–12:30pm

**Law Practice Management  
and Legal Administrators Section  
Business Meeting & Lunch**

12:30pm–2:00pm

**Law Practice Management  
and Legal Administrators Section  
Program**

**Q&A for Your Law Practice Day**

Features lunch and interactive discussions with leaders who will field your individual questions and concerns about technology, marketing, administration, productivity, billing, etc.

1:00pm–3:00pm

**Michigan District Judges Association  
Business Meeting**

1:00pm–3:00pm

**Negligence Law Section  
Business Meeting & Program**

1:30pm–4:00pm

**Animal Law Section  
Business Meeting**

1:00pm–2:00pm

**American Indian Law Section  
Business Meeting**

2:00pm–4:00pm

**American Indian Law Section  
Program**

**A Day in Tribal Court**

Tribal court attorneys and judges will present common cases heard in tribal court. A question-and-answer period will follow with the opportunity to learn more information about tribal court policies and procedures as well as cultural customs.

**SPECIAL THANKS TO OUR GENEROUS SPONSORS**

General Practice—Solo and Small Firm Section  
of the State Bar of Michigan  
*Founding Sponsor*

Law Practice Management  
and Legal Administrators Section  
of the State Bar of Michigan

Business Law Section  
of the State Bar of Michigan

Practice Management Resource Center  
of the State Bar of Michigan



Nonprofit corporations and independent licensees  
of the Blue Cross and Blue Shield Association



**REGISTRATION FORM** (Please photocopy this form for additional registrants.)

Early Bird Savings End August 19, 2011

**Register me for the following FREE Annual Meeting Events:**

SECTION AND ANCILLARY GROUP MEETINGS TIMES

**WEDNESDAY, SEPTEMBER 14, 2011**

- ARTS, COMMUNICATIONS, ENTERTAINMENT & SPORTS SECTION 2:00PM–4:30PM
- REAL PROPERTY LAW SECTION COUNCIL 12:00PM–2:00PM

**THURSDAY, SEPTEMBER 15, 2011**

- APPELLATE PRACTICE SECTION 1:00PM–4:00PM
- CASEMAKER TRAINING 10:00AM–11:30AM
- CASEMAKER TRAINING 2:00PM–3:30PM
- CONSUMER LAW SECTION 2:00PM–4:00PM
- ENVIRONMENTAL LAW SECTION 1:30PM–6:30PM
- EQUAL ACCESS INITIATIVE DISABILITIES WORK GROUP 10:00AM–12:00PM
- FAMILY LAW SECTION 9:30AM–12:00PM
- GENERAL PRACTICE—SOLO AND SMALL FIRM SECTION 1:00PM–1:45PM
- INSURANCE AND INDEMNITY LAW SECTION 10:00AM–11:30AM
- INTERNATIONAL LAW SECTION 12:00PM–5:30PM
- LABOR & EMPLOYMENT LAW SECTION 2:00PM–5:00PM
- LITIGATION SECTION 9:30AM–12:00PM
- MASTER LAWYERS SECTION 9:30AM–12:00PM
- MICHIGAN RETIRED JUDGES ASSOCIATION 2:00PM–4:00PM
- REPRESENTATIVE ASSEMBLY 9:00AM–5:00PM
- YOUNG LAWYERS SECTION 9:30AM–11:30AM

**FRIDAY, SEPTEMBER 16, 2011**

- ADMINISTRATIVE & REGULATORY LAW SECTION 10:00AM–12:00PM
- AMERICAN INDIAN LAW SECTION 1:00PM–4:00PM
- ANIMAL LAW SECTION 1:30PM–4:00PM
- ANTITRUST, FRANCHISING & TRADE REGULATION SECTION MEETING AND LUNCH 12:00PM–3:30PM
- CASEMAKER TRAINING 10:00AM–11:30AM
- CHILDREN'S LAW SECTION 10:00AM–12:00PM
- CRIMINAL LAW SECTION 9:00AM–12:00PM
- LAW PRACTICE MANAGEMENT AND LEGAL ADMINISTRATORS SECTION 12:00PM–2:00PM
- MICHIGAN DISTRICT JUDGES ASSOCIATION 1:00PM–3:00PM
- MICHIGAN LAWYERS AUXILIARY 9:30AM–12:00PM
- NEGLIGENCE LAW SECTION 1:00PM–3:00PM
- PARALEGAL/LEGAL ASSISTANT SECTION 9:00AM–12:00PM

**Register me for the Solo & Small Firm Institute:**

(Includes materials on CD-ROM. Register for printed handbook and meals separately.)

DATES	INSTITUTE FEES
BOTH DAYS 9/15–16/2011	<input type="radio"/> \$145 EARLY BIRD* <input type="radio"/> \$195 REGULAR
THURSDAY ONLY 9/15/2011	<input type="radio"/> \$80 EARLY BIRD* <input type="radio"/> \$105 REGULAR
FRIDAY ONLY 9/16/2011	<input type="radio"/> \$80 EARLY BIRD* <input type="radio"/> \$105 REGULAR

**Attending AND want the printed handbook?**

PRINTED HANDBOOK TITLE	PRINTED HANDBOOK FEES
2011 SOLO & SMALL FIRM INSTITUTE	<input type="radio"/> \$55

**Can't attend? Order the printed handbook!**

(Price includes tax, shipping, and handling.)

PRINTED HANDBOOK TITLE	PRINTED HANDBOOK FEES
2011 SOLO & SMALL FIRM INSTITUTE	<input type="radio"/> \$232

**Register me for the following Networking Events and Meals:**

(Contact Amy Castner to reserve tables at meal events. (517) 346-6322 or acastner@mail.michbar.org)

EVENT TITLE	# OF TKTS	EVENT FEES
<b>WEDNESDAY, SEPTEMBER 14, 2011</b>		
STATE BAR AWARDS BANQUET	_____ x	<input type="radio"/> \$66 EARLY BIRD* <input type="radio"/> \$70 REGULAR
<b>THURSDAY, SEPTEMBER 15, 2011</b>		
CONTINENTAL BREAKFAST	_____ x	<input type="radio"/> FREE
STATE BAR INAUGURAL LUNCHEON	_____ x	<input type="radio"/> \$44 EARLY BIRD* <input type="radio"/> \$48 REGULAR
CELEBRATING DIVERSITY RECEPTION	_____ x	<input type="radio"/> \$10
<b>FRIDAY, SEPTEMBER 16, 2011</b>		
CONTINENTAL BREAKFAST	_____ x	<input type="radio"/> FREE
LEGAL MILESTONE DEDICATION LUNCHEON	_____ x	<input type="radio"/> \$44 EARLY BIRD* <input type="radio"/> \$48 REGULAR

NAME \_\_\_\_\_ MI P # \_\_\_\_\_

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

SPECIAL AND DIETARY NEEDS \_\_\_\_\_

**PAYMENT INFORMATION**

2011 SOLO & SMALL FIRM INSTITUTE REGISTRATION SUBTOTAL	\$ _____
2011 SOLO & SMALL FIRM INSTITUTE PRINTED HANDBOOK SUBTOTAL	\$ _____
NETWORKING EVENTS REGISTRATION AND MEALS SUBTOTAL	\$ _____
<b>TOTAL AMOUNT DUE</b>	<b>\$ _____</b>

CHECK # \_\_\_\_\_ CHARGE MY:  VISA  MASTERCARD  
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CREDIT CARD # \_\_\_\_\_ EXP DATE \_\_\_\_\_ SIGNATURE FOR CREDIT CARD \_\_\_\_\_

\*Early bird pricing guaranteed through August 19, 2011.


**Cancellation Policy:** Cancellation requests must be made in writing to the State Bar of Michigan before August 19, 2011 for a full refund. After August 19 a \$25 fee applies. No refunds will be made after September 2, 2011.

**Accommodations:** Discounted rates are available at the Hyatt Regency, Dearborn. See www.michbar.org/annualmeeting.cfm for details or call (800) 233-1234. Reservations must be made by August 15, 2011.

**Register Today! Early Bird Savings End Aug. 19, 2011**  
 3 Convenient Ways to Register with the State Bar of Michigan

 **REGISTER ONLINE**  
 www.michbar.org/annualmeeting.cfm

 **FAX**  
 (517) 346-6365

 **MAIL**  
 State Bar of Michigan, Attn: Annual Meeting Registration  
 306 Townsend St., Lansing, MI 48933-2012