

Inspiring CLE, Great Networking, and ArtPrize* at Your Annual Meeting

Reenergize your practice and reconnect with friends and colleagues at this year's Annual Meeting. It's all here in one location—section council meetings, SBM networking events, a new and improved vendor hall, world-class art, and the ever popular and inspiring *Solo & Small Firm Institute!*

Whether you're starting with a blank canvas or giving your current firm an overhaul, the *Institute* has exactly what you need. Stay current on hot topics in technology, marketing, and practice management with simultaneous break-out sessions taught by national experts. Plus, brush up on the latest legal developments in your practice areas from top Michigan attorneys. Improve yourself and reinvigorate your passion for practice!



New Lunch Events

Thursday—Get your hands dirty! Interact with fellow attendees to create your own art focused on solo & small firm practice.
Win a prize!

Friday—Grab a bite, and then join us for a walking tour of Grand Rapids to explore the magnificent artwork on display.*

Construct Your Perfect Practice at the Most Valuable Program You Will Attend This Year!

Increase Exposure—Market Your Practice in Innovative & Inexpensive Ways

- Get noticed (and retained!) with creative marketing and customer service techniques
- Breathe new life into your contact list with quick and easy ideas to revive your business relationships
- Foster client development by mixing new social networking with traditional face time
- Embrace change and find out why the usual way of marketing your practice might not work anymore

Stay Confident in Your Client Representation— Legal Updates and Important Practice Trends

- Identify the best methods for enforcing and collecting on judgments from business debtors
- Analyze *Klooster* and refresh your understanding of joint property ownership forms and all related uncapping pitfalls
- Defend mortgage fraud crimes using tips from the experts
- Learn the best ways to handle the top elder law issues of 2012
- Effectively cross-examine even the most difficult of witnesses

Save Time and Money— Technology Made Easy

- Craft a technology makeover for your firm on a shoestring budget
- Avoid most malpractice pitfalls by adding the right technology tools
- Discover which cloud services are best for lawyers and why renting a server might be the right approach for your firm
- Effectively implement data backup policies to keep your office running smoothly
- Make any form fillable with Adobe Acrobat X
- Put your best face forward with a tutorial on the best video technologies to use in your practice
- Master slick new Word tips guaranteed to improve productivity

Improve Your Bottom Line—Employ Smart Practice Management Strategies

- Explore the five alternatives to hourly billing and pinpoint which are best for your firm
- Take your productivity to new levels with top iPad tips
- Calculate your firm's financial health by looking at industry benchmarks and interpreting key financial data
- Evaluate why you are not earning what you are worth and learn how to stop the cycle
- Design new organization strategies that actually allow you to practice law while running an efficient law office

Featured Speakers at the Solo & Small Firm INSTITUTE



Scott Bassett
Bradenton, FL

Scott Bassett maintains an active Michigan family law appellate practice long-distance from his residence in Florida, returning to Michigan as needed for appellate arguments. He also consults on complex family law cases and does research and brief-writing on trial court matters. He is a past chairperson of the State Bar of

Michigan's Family Law Section and a former associate editor of the *Michigan Family Law Journal*. Mr. Bassett has authored over 100 published articles and book chapters on family law, appellate practice, and law office technology, including a contribution to ICLE's *Michigan Family Law* (6th ed), and has been a frequent lecturer for ICLE programs in those areas.



Barron K. Henley
Affinity Consulting Group LLC
Columbus, OH

Barron K. Henley is an attorney, a "legal technologist" since 1990, and a founding member of Affinity Consulting Group (formerly Henley March and Unger Consulting, Inc.), a firm that handles all aspects of law practice automation including document assembly, case

management, document management, legal accounting software, trial presentation and litigation support, paper reduction and scanning, hardware, networks and servers, and security. He is a member of the ABA Law Practice Management Section and is a former chairperson of the OSBA Law Office Automation and Technology Committee.



Frank Sanitate
Frank Sanitate Associates
Santa Barbara, CA

Frank Sanitate is president of Frank Sanitate Associates, a firm that develops and presents transformational workshops for professionals. He has taught tens of thousands of lawyers, CPAs, CAs, and other professionals since he founded his firm in 1977, conducting workshops in

every U.S. state and Canadian province. Mr. Sanitate's mission is to enable his workshop participants to adopt his firm's three goals: to make a contribution, to make a profit, and to have fun. With an MBA from Florida Atlantic University, he was previously a manager at the American Institute of CPAs, and before that, a high-school English teacher. Mr. Sanitate has published *Don't Go to Work Unless It's Fun: State-of-the-Heart Time Management.*



Ann M. Guinn G & P Associates Kent, WA

A principal of the firm, Ann M. Guinn is a consultant to solo and small law firm practitioners. With over 30 years in the legal community, she teaches attorneys how to build and maintain high-earning, client-centered, and satisfying law practices. Ms. Guinn offers her services

through teleseminars, monthly membership group classes, CLE courses, and one-on-one consulting sessions. She has served as an advisor to the executive committee of the Washington State Bar Association's (WSBA) Solo and Small Practice Section since 1994. Ms. Guinn is author of the book *Minding Your Own Business: The Solo and Small Firm Lawyer's Guide to a Profitable Practice* (ABA 2010).



Matthew Homann LexThink LLC St. Louis, MO

LexThink founder Matthew Homann is a writer, speaker, entrepreneur, and recovering lawyer who has built an international reputation as an innovative and passionate thinker about changing the practice of law in ways that benefit both lawyers and clients. Described

as an "innovational speaker," he speaks about innovative billing strategies, creative marketing techniques, proven customer-service principles, and cutting-edge ideas from other industries and professions. Mr. Homann also facilitates unique conferences, retreats, and workshops and has worked with law firms of all sizes, as well as with organizations including McDonald's, Microsoft, Hewlett-Packard, British Petroleum, Sungard, and the U.S. Marine Corps. He was recently named one of 50 "Legal Rebels" by the *ABA Journal*.



Janet K. Welch
Executive Director
State Bar of Michigan
Lansing

Janet K. Welch is executive director of the State Bar of Michigan. She has had an extensive career in state government, beginning in the Michigan legislature where she served as a legislative analyst in the House and as the first director of the

Senate's nonpartisan legislative analysis office. After graduating from the University of Michigan Law School, Ms. Welch was a law clerk for Michigan Supreme Court Justice Robert P. Griffin. She stayed at the Court for over a decade in a variety of positions, culminating in a position as Supreme Court counsel.

SCHEDULE AT A GLANCE

State Bar of Michigan Events (Separate registration required)

State Bar of Michigan Awards Banquet

Wednesday, September 19 6:30pm-9:00pm

Join us as we pay tribute to our members who have achieved the highest honors in areas of leadership, professional integrity, and community service.

State Bar of Michigan Inaugural Luncheon

Thursday, September 20 12:00pm-2:00pm

Share in the celebration with the swearing-in of the State Bar President Bruce A. Courtade and other State Bar officers.

Celebrating Diversity Reception

Thursday, September 20 6:30pm-8:30pm

The Justice Initiatives community is hosting this annual event to celebrate the rich diversity of the Bar. The reception will also acknowledge the work accomplished over the year in support of achieving greater diversity and inclusion in the legal profession in Michigan.

State Bar of Michigan 50-Year Golden Celebration Luncheon

Friday, September 21 12:00pm-2:00pm

Celebrate and honor fellow colleagues being recognized for 50 years of membership in the State Bar of Michigan. This is a great opportunity to network with your peers and mentors.

Wednesday, September 19, 2012

SBM ANNUAL MEETING

12:00pm-1:00pm

State Bar of Michigan Commissioner Committees Meetings & Lunch

1:30pm-3:30pm

State Bar of Michigan Board of Commissioners Meeting

2:00pm-4:00pm

Michigan State Bar Foundation Members/ Trustees Annual Business Meeting

3:00pm-7:00pm

Annual Meeting Registration Opens

4:00pm-5:00pm

State Bar of Michigan New Board of Commissioners Meeting

4:15pm-4:30pm

Fellows of the Michigan State Bar Foundation Annual Business Meeting

4:30pm-6:00pm

Fellows of the Michigan State Bar Foundation Annual Reception (by invitation)

6:30pm-9:00pm

SBM ANNUAL MEETING

10:00am-11:30am

State Bar of Michigan Awards Banquet

Thursday, September 20, 2012

	Solo & Small Firm INSTITUTE
8:00am	Continental Breakfast, Vendor Showcase, and Registration
8:15am	Getting the Most Out of Your ICLE Partnership Demonstration by ICLE staff
9:00am	Welcome and Introductions Maury Klein, Chair, General Practice—Solo and Small Firm Section of the State Bar of Michigan, Southfield
9:20am	Report from the Executive Director Janet K. Welch, Executive Director, State Bar of Michigan, Lansing
9:40am	KEYNOTE PRESENTATION: The Creative Counsel Matthew Homann, LexThink LLC, St. Louis, MO
10:40am	Vendor Showcase Break

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LEVEL: BASIC/INTER/ADVANCED CLE: 10 PARALEGAL: TBD*

8:00am-5:00pm Registration 8:00am-9:30am Continental Breakfast 8:00am-5:00pm Vendor Showcase 9:00am-10:15am Diversity and Inclusion 2.0 Program: Recognizing Unintentional Intolerance and the Challenge it Presents to the Legal Profession 9:00am-12:00pm Family Law Section Business Meeting 9:00am-5:00pm Representative Assembly Business Meeting 9:30am-12:00pm Michigan Lawyers Auxiliary Business Meeting 10:00am-11:30am Casemaker Training

Insurance & Indemnity Law Section Business Meeting & Program

Thursday, September 20, 2012 continued

	Solo & Small Fin	·m INSTITUTE	SBM ANNUAL MEETING		
11:00am	SUBSTANTIVE LAW	Family Law Update Jennie Boldish Bryan, RizzoBryan PC, <i>Grand Rapids</i>	10:00am-11:30am Litigation Section Business Meeting		
	MARKETING/ LAW PRACTICE MANAGEMENT	Connecting with Clients Matthew Homann, LexThink LLC, St. Louis, MO	10:00am-12:00pm SBM Past Presidents' Advisory Council Business Meeting		
	TECHNOLOGY	Champagne Technology on a Beer Budget! Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH	11:00am-2:00pm Real Property Law Section Council Meeting 12:00pm-2:30pm		
12:00pm	Lunch and Annu	ral Meeting Functions	Consumer Law Section		
2:00pm	SUBSTANTIVE LAW	Criminal Law Update Timothy K. McMorrow, Kent County Prosecutor's Office, Grand Rapids	Business Meeting & Program 12:00pm-2:00pm State Bar of Michigan Inaugural Luncheon		
	MARKETING/ LAW PRACTICE MANAGEMENT	Practical Pricing—Part 1 Matthew Homann, LexThink LLC, St. Louis, MO	1:00pm-4:00pm American Indian Law Section Business Meeting & Program		
	TECHNOLOGY	Using Technology to Build Malpractice Avoidance Procedures into the Way You Work Barron K. Henley, Affinity Consulting Group LLC, <i>Columbus, OH</i>	1:00pm-1:45pm Appellate Practice Section Business Meeting 1:30pm-6:30pm Environmental Law Section		
2:50pm	SUBSTANTIVE LAW	Effective Cross-Examination Techniques Daniel P. O'Neil, Thompson O'Neil PC, Traverse City	Business Meeting & Program 2:00pm-4:00pm		
	MARKETING/ LAW PRACTICE	Practical Pricing—Part 2 Matthew Homann, LexThink LLC, St. Louis, MO	Administrative & Regulatory Law Section Business Meeting & Program 2:00pm-4:00pm		
	MANAGEMENT TECHNOLOGY	Smile! You're on Lawyer Camera William A. McNeil, McNeil Law Office PLC, Paw Paw	Appellate Practice Section and Litigation Section Program		
3:35pm	Vendor Showca		2:00pm-3:30pm Casemaker Training		
3:55pm	SUBSTANTIVE LAW	Lock, Stock, and Barrel—Building Your Creditor's Rights Arsenal Charity A. Olson, Olson Law Group, <i>Ann Arbor</i>	2:00pm-5:00pm Labor & Employment Law Section Business Meeting & Program		
	MARKETING/ LAW PRACTICE MANAGEMENT	Pad Your Productivity with an iPad Scott Bassett, Bradenton, FL	2:00pm-3:30pm Latin American Bar Activities Section Business Meeting		
	TECHNOLOGY	Business Continuity—The New Frontier of Backup and Data Protection Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH	2:00pm-4:00pm Michigan Retired Judges Association Business Meeting 3:30pm-6:30pm		
4:45pm	SUBSTANTIVE LAW	Anatomy of the Criminal Mortgage Fraud Case Bernhardt "Chris" D. Christenson III, Christenson & Fiederlein PC, Flint; Charles E. Story III, Federal Bureau of Investigation, Flint	Young Lawyers Section Business Meeting 4:30pm-6:00pm Law School Reception		
	MARKETING/ LAW PRACTICE MANAGEMENT	Marketing is a Contact Sport Elizabeth C. Jolliffe, Your Benchmark Coach, <i>Ann Arbor</i>	Michigan State University Thomas M. Cooley University of Detroit Mercy University of Michigan		
	TECHNOLOGY	50 Tech Tips in 50 Minutes Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH	Wayne State University 6:30pm-8:30pm Celebrating Diversity Reception		

SCHEDULE AT A GLANCE

Friday, September 21, 2012

	Solo & Small Fir	rm INSTITUTE	SBM ANNUAL MEETING		
8:00am		akfast, Vendor Showcase, and Registration	8:00am-2:00pm		
8:15am	Getting the Mos Demonstration by IC	t Out of Your ICLE Online Library CLE staff	Registration 8:00am-9:30am Continental Breakfast		
9:00am	How Lawyers Co	ENTATION: Don't Go to Work Unless It's Fun! on Become Happier and More Productive & Sanitate Associates, Santa Barbara, CA	8:00am-2:00pm Vendor Showcase		
10:00am		ENTATION: Killer Cloud Services for Lawyers ffinity Consulting Group LLC, Columbus, OH	9:00am-12:00pm Criminal Law Section Business Meeting & Program		
10:50am	Vendor Showcas	se Break	9:00am-10:00am		
11:10am	SUBSTANTIVE LAW	Klooster, Joint Tenancy, and Uncapping Nyal D. Deems, Varnum LLP, <i>Grand Rapids</i>	General Practice—Solo and Small Firm Section Business Meeting		
	LAW PRACTICE MANAGEMENT	Problem Solving and Creative Thinking Frank Sanitate, Frank Sanitate Associates, Santa Barbara, CA	9:00am-11:30am Master Lawyers Section Council Meeting & Program		
	TECHNOLOGY	Supercharge Your Practice With Adobe Acrobat X JoAnn L. Hathaway, Practice Management Advisor, State Bar of Michigan, <i>Lansing</i>	9:00am-12:00pm Paralegal/Legal Assistant Section Business Meeting & Program		
12:00pm	Lunch and Annu	al Meeting Functions	10:00am-11:30am		
2:00pm	SUBSTANTIVE LAW	Drafting Ladybird Deeds Douglas G. Chalgian, Chalgian & Tripp Law Offices PLLC, <i>East Lansing</i>	Casemaker Training 10:00am–12:00pm Children's Law Section		
	LAW PRACTICE MANAGEMENT	How to Stop Being a Victim of Your Practice by Bringing Order and Taking Control Ann M. Guinn, G & P Associates, <i>Kent, WA</i>	Business Meeting & Program 10:00am-11:00am Judicial Section Business Meeting		
	TECHNOLOGY	Anywhere Lawyering—Productivity Without Paper (Smartphones, Scanners, Paperless Strategies) Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH	11:00am–12:30pm Antitrust, Franchising & Trade Regulation Section Business Meeting & Lunch		
2:55pm	SUBSTANTIVE LAW	Elder Law—Top Ten Common Questions Kathleen Hogan Aguilar, Miller Johnson, <i>Grand Rapids</i>	12:00pm-2:00pm Law Practice Management and Legal Administrators Section		
	LAW PRACTICE MANAGEMENT	Taking Your Firm's Pulse—A 10-Point Checkup and Recommended Prescription for the Business Side of Your Practice Ann M. Guinn, G & P Associates, <i>Kent, WA</i>	Business Meeting & Lunch 12:00pm-2:00pm State Bar of Michigan 50-Year Golden Celebration Luncheon		
	TECHNOLOGY	30 Word Tips in 50 Minutes Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH	1:00pm-2:30pm Aviation Law Section Business Meeting & Program		
3:45pm Networking Break			ů ů		
4:00pm	SUBSTANTIVE LAW	Michigan Business Law Update Jeffrey S. Ammon, Miller Johnson, <i>Grand Rapids</i>	1:00pm-3:00pm Negligence Law Section Business Meeting & Program		
	LAW PRACTICE MANAGEMENT	How to Conquer Underearning and Get Paid for What You Do Ann M. Guinn, G & P Associates, <i>Kent, WA</i>	1:30pm-3:30pm Animal Law Section Business Meeting 2:00pm-4:30pm		
	TECHNOLOGY	The Nuts and Bolts of a Personal Computer—Literally! Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH	Arts, Communications, Entertainment, and Sports Section Business Meeting & Program		

The State Bar of Michigan and Institute of Continuing Legal Education Working to Help You Build Your Practice

Whether you are an experienced solo or small firm practitioner, a new law graduate, or leaving your firm to go out on your own, the *State Bar of Michigan Annual Meeting* and *Solo & Small Firm Institute* is the perfect place to be. Take advantage of numerous networking opportunities and expert guidance from other successful solo and small firm practitioners. Whatever your needs, count on your Annual Meeting to provide you with access to the tools you need.



EXPANDED NEED-BASED SCHOLARSHIPS

Scholarships made possible by the generous support of the State Bar of Michigan, ICLE, the Business Law Section, and the Real Property Law Section

Scholarships cover the registration fee for the *Solo & Small Firm Institute* and are offered on a first-come, first-served basis. Previous scholarship recipients will not be excluded. Don't wait—apply today!

To apply, send a statement of need and indicate attendance (Thursday only, Friday only, or both days) to:

ICLE

Attn: Stephanie Fisher

1020 Greene St.

Ann Arbor, MI 48109-1444

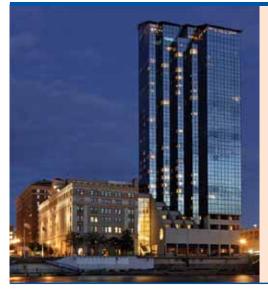
SPECIAL THANKS TO OUR GENEROUS SPONSORS

General Practice— Solo and Small Firm Section of the State Bar of Michigan Founding Sponsor

Business Law Section of the State Bar of Michigan

Law Practice Management and Legal Administrators Section of the State Bar of Michigan

Practice Management Resource Center of the State Bar of Michigan



Hotel Information

Amway Grand Plaza 187 Monroe Avenue Northwest, Grand Rapids, MI 49503 (800) 253-3950 | www.amwaygrand.com

Register online

https://resweb.passkey.com/go/StateBarMI

Every stay is marked by a memorable moment at the Amway Grand Plaza, whether it's a stroll through the Pantlind Ballroom, or the great view from one of the Glass Tower rooms. The Amway Grand Plaza is much more than a hotel—it's a true destination. For a reservation call (800) 253-3590. Identify yourself as being with the State Bar of Michigan to receive the group discounted rate. Reservations must be made by August 19, 2012. Registrants are responsible for their own hotel expenses.

ANNUAL MEETING SCHEDULE DETAILS

Wednesday, September 19, 2012

12:00pm-1:00pm

State Bar of Michigan **Commissioner Committees**

Meetings & Lunch

1:30pm-3:30pm State Bar of Michigan Board of Commissioners Meeting

2:00pm-4:00pm

Michigan State Bar Foundation Members/Trustees

Annual Business Meeting

3:00pm-7:00pm

Annual Meeting Registration Opens

4:00pm-5:00pm

State Bar of Michigan

New Board of Commissioners Meeting

4:15pm-4:30pm

Fellows of the Michigan **State Bar Foundation**

Annual Business Meeting

4:30pm-6:00pm Fellows of the Michigan State Bar Foundation

Annual Reception (by invitation)

6:30pm-9:00pm State Bar of Michigan **Awards Banquet**

Join us as we pay tribute to our members who have achieved the highest honors in areas of leadership, professional integrity, and community service.

Champion of Justice Award

Kathleen L. Bogas, Hon. Karen M. Fort Hood, Frederick W. Lauck, L. Roland Roegge, and Thomas K. Thornburg

Frank J. Kelley Distinguished **Public Service Award**

John M. Barr and Hon. Willie G. Lipscomb Jr.

John W. Cummiskey Pro Bono Award

Ann M. Ozog

John W. Reed Michigan Lawyer Legacy Award Professor Robert A. Sedler

Kimberly M. Cahill Bar Leadership Award OCBA Pro Bono Mentor Match Program

Liberty Bell Award

Sergeant Major David Dunckel

Roberts P. Hudson Award

Frederick M. Baker Ir.

Michigan Association for Justice Respected Advocate Award

Laurel F. McGiffert

Michigan Defense Trial Counsel Respected Advocate Award

Katherine Smith Kennedy

Michigan State Bar Foundation

Access to Justice Award

Candace A. Crowley

Thursday, September 20, 2012

8:00am-5:00pm

Registration

8:00am-9:30am

Continental Breakfast

8:00am-5:00pm

Vendor Showcase

9:00am-10:15am

Diversity and Inclusion 2.0 Program

Recognizing Unintentional Intolerance and the Challenge it Presents to the Legal Profession

A sought-after consultant and keynote speaker, Dr. Steve L. Robbins, coined the term "unintentional intolerance" several years ago, and has since developed engaging presentations and workshops that take a fresh, inviting approach to an often-difficult topic. Research and experience tell us that we all have biases that we are often unaware of, or think little about. Yet, these biases guide our decision-making, behaviors, and attributions on a daily basis.

Speaker: Dr. Steve L. Robbins, S. L. Robbins & Associates, Grand Rapids

9:00am-12:00pm

Family Law Section

Business Meeting

9:00am-5:00pm

Representative Assembly **Business Meeting**

9:30am-12:00pm

Michigan Lawyers Auxiliary **Business Meeting**

10:00am-11:30am

Casemaker Training

10:00am-10:30am

Insurance & Indemnity Law Section Business Meeting

10:30am-11:30am

Insurance & Indemnity Law Section Program

Insurance Coverage Conflicts and the Role of Independent Defense Counsel

10:00am-11:30am

Litigation Section Business Meeting

10:00am-12:00pm

State Bar of Michigan Past Presidents' **Advisory Council**

Business Meeting

11:00am-2:00pm

Real Property Law Section Council Meeting

12:00pm-1:00pm

Consumer Law Section Business Meeting

1:30pm-2:30pm

Consumer Law Section Program

12:00pm-2:00pm

State Bar of Michigan Inaugural Luncheon

Share in the celebration with the swearing-in of State Bar President Bruce A. Courtade and other State Bar officers.



Iulie I. Fershtman SBM President 2011-2012



Bruce A. Courtade SBM President 2012-2013

1:00pm-2:30pm

American Indian Law Section **Business Meeting**

2:30pm-4:00pm

American Indian Law Section Program

Collaboration Between Tribal, State, and Local Governments

Panelists will discuss benefits, challenges, and opportunities for creating collaborative relationships between tribal, state, and local governments. The section will also present the Tecumseh Peacekeeping Award and honor State Bar staff who have provided significant support during our strategic planning process.

1:00pm-1:45pm

Appellate Practice Section Business Meeting

2:00pm-4:00pm Appellate Practice Section and Litigation Section Program

Preservation and Presentation of Issues on Appeal

A panel of Court of Appeals judges and appellate specialists will discuss how to ensure that issues are raised and preserved in the trial court and properly presented on appeal.

Speakers: Hon. Elizabeth Gleicher, Michigan Court of Appeals, Detroit; Hon. Amy Ronayne Krause, Michigan Court of Appeals, Lansing; Linda Garbarino, Tanoury Nauts McKinney & Garbarino PLLC, Detroit; Mark Granzotto, Mark Granzotto PC, Royal Oak

1:30pm-4:45pm

Environmental Law Section Program

5:00pm-6:30pm

Environmental Law SectionBusiness Meeting

2:00pm-2:30pm

Administrative & Regulatory Law Section Business Meeting

2:30pm-4:00pm

Administrative & Regulatory Law Section
Program

The Office of Regulatory Reinvention— A Discussion with LARA's Director & Deputy Director

Governor Snyder established the ORR by Executive Order 2011-5 on April 25, 2011. Steve Hilfinger and Rob Nederhood, who head up the ORR, will discuss its work and progress to date and current issues the ORR is considering and seeking input for from State Bar members. All section members who attend and stay until the end of the program will be eligible to win a door prize of an iPad!

Speakers: Steve Hilfinger, Director and Chief Regulatory Officer, Michigan Department of Licensing and Regulatory Affairs, Lansing; Rob Nederhood, Deputy Director, Michigan Department of Licensing and Regulatory Affairs, Lansing

2:00pm-3:30pm Casemaker Training

2:00pm-2:15pm

Labor & Employment Law Section
Business Meeting

2:15pm-5:00pm

Labor & Employment Law Section Program

2:00pm-3:30pm

Latin American Bar Activities SectionBusiness Meeting

2:00pm-4:00pm

Michigan Retired Judges Association Business Meeting

3:30pm-6:30pm

Young Lawyers Section
Business Meeting

4:30pm-6:00pm

Law School Receptions

Michigan State University Thomas M. Cooley University of Detroit Mercy University of Michigan Wayne State University 6:30pm-8:30pm

Celebrating Diversity Reception

The Justice Initiatives community is hosting this annual event to celebrate the rich diversity of the Bar. The reception will also acknowledge the work accomplished over the year in support of achieving greater diversity and inclusion in the legal profession in Michigan.

Friday, September 21, 2012

8:00am-2:00pm

Registration

8:00am-9:30am

Continental Breakfast

8:00am-2:00pm

Vendor Showcase

9:00am-10:00am

Criminal Law Section

Business Meeting

10:00am-12:00pm

Criminal Law Section

Program

9:00am-10:00am

General Practice— Solo and Small Firm Section

Business Meeting

9:00am-10:30am

Master Lawyers SectionProgram

Your Third Career

A panel of attorneys will discuss new views of law practice in a changing profession.

Speakers: Elizabeth Jolliffe, Your Benchmark Coach, Ann Arbor; Edgar W. Pugh, Pugh Moak PC, Bloomfield Hills; Stuart Trager, Kitch Drutchas Wagner Valitutti & Sherbrook, Detroit

10:30am-11:30am

Master Lawyers Section

Council Meeting

9:00am-10:00am

Paralegal/Legal Assistant Section Business Meeting

10:00am-12:00pm

Paralegal/Legal Assistant Section Program

Jury Trial Tools under Revised Rules

After the pilot program of 2008, the Michigan Supreme Court reformed jury trials by adopting changes to the Michigan Court Rules in 2011. The revised rules govern mandatory and discretionary procedures for both criminal and civil jury trials. How do these revisions impact trial preparation and procedure? Sweeping changes to MCR 2.512 and MCR 2.513 deal with preliminary instructions, trial notebooks, deposition summaries, scheduling of expert testimony, juror questions to witnesses, juror discussion of evidence, jury view, summaries of evidence, final instructions, and deliberation.

Paralegal/Legal Assistant Section

Program (continued)

Update your trial skills by attending this discussion on what changed and how to prepare for jury trials with the latest tools.

Speaker: Kristen E. Ray, Smith Haughey Rice & Roegge, Grand Rapids

10:00am-11:30am

Casemaker Training

10:00am-11:00am

Children's Law Section Program

An Open Dialogue: Concerns Regarding Children in the Child Welfare System

A presentation regarding general concerns of children within the child welfare system that need to be addressed within DHS and on the state level. Topics that will be discussed include disclosures made while in foster care, behavioral issues, medical evaluations, and mandatory requirements needed.

Speaker: Dr. N. Debra Simms, M.D., FAAP, Helen DeVos Children's Hospital Center for Child Protection Division Chief/Child Abuse Pediatrician, Grand Rapids

11:00am-12:00pm

Children's Law Section Business Meeting

10:00am-11:00am Judicial Section Business Meeting

11:00am-12:30pm

Antitrust, Franchising & Trade Regulation Section Business Meeting & Lunch

12:00pm-2:00pm

Law Practice Management and Legal Administrators Section Business Meeting & Lunch

Q&A for Your Law Practice Day and Free Lunch

Have you ever wished for a practice management CLE program that answered the particular questions on your mind? The Law Practice Management and Legal Administrators Section is making that personalized program a reality with its "no-program" free lunch.

Q&A for Your Law Practice Day features knowledgeable practice management leaders who will field the questions that keep you up at night. Regardless of whether you have specific or just general questions or concerns, come have lunch and get advice from practitioners and administrators who face them just like you.

- Technology
- Marketing
- Office management and administration
- Working smarter, not harder
- Productivity, timekeeping, billing, etc.

No formal presentations—just question-and-answer discussions and a free lunch! You need not be a member of the Law Practice Management and Legal Administrators Section to participate, but you must register in advance.

ANNUAL MEETING SCHEDULE DETAILS

12:00pm-2:00pm

State Bar of Michigan

50-Year Golden Celebration Luncheon

Celebrate and honor fellow colleagues being recognized for 50 years of membership in the State Bar of Michigan. This is a great opportunity to network with your peers and mentors.

1:00pm-1:30pm

Aviation Law Section Business Meeting

1:30pm-2:30pm

Aviation Law Section Program

1:00pm-3:00pm

Negligence Law Section Business Meeting & Program

Michigan Supreme Court Candidate Forum

All six candidates who will be running for the MSC in November will be invited to come speak to our section at an open forum, where predetermined questions will be asked of all the participants. Open debate will be encouraged. Specific one-on-one time will be left after the forum concludes for questions to be asked directly to those candidates who choose to stay.

1:30pm-3:30pm

Animal Law Section Business Meeting

2:00pm-2:30pm

Arts, Communications, Entertainment, and Sports Section **Business Meeting**

2:30pm-4:30pm

Arts, Communications, Entertainment, and Sports Section Program

Public Art in the Creative Economy: Challenges and Opportunities

Set during ArtPrize, the largest art competition to decide its awards by public vote, ACES will host a panel discussion on the role of public art in the creative economy, featuring perspectives of museums, academia, and business.

Panelists: Stephanie Neal, Grand Rapids Art Museum, Grand Rapids; Tom Williams, McGarry Bair, Grand Rapids; Paul Wittenbraker, Grand Valley State University, Allendale

Moderator: Joseph Voss, Clark Hill PLC, Grand Rapids

What is Fair?

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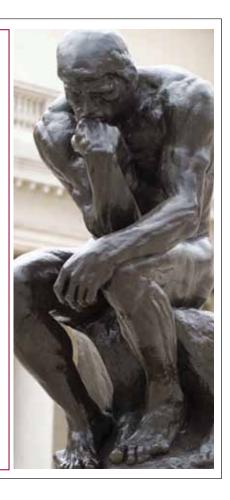
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Solo & Small Firm INSTITUTE SCHEDULE DETAILS

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Thursday, September 20, 2012

MODERATORS:

Plenary Session/Substantive Law Track

Maury Klein, Chair, General Practice—Solo and Small Firm Section of the State Bar of Michigan, *Southfield*

Marketing/Law Practice Management Track

Vincent A. Romano, Attorney Services Marketing, Grosse Pointe Park

Technology Track

William A. McNeil, McNeil Law Office PLC, Paw Paw

8:00am

Continental Breakfast, Vendor Showcase, and Registration

8:15am

Getting the Most Out of Your ICLE Partnership

Demonstration by ICLE staff

9:00am

Welcome and Introductions

Maury Klein, Chair, General Practice—Solo and Small Firm Section of the State Bar of Michigan, *Southfield*

9:20am

Report from the Executive Director

Greetings from the State Bar's executive director with an update on Bar activities of special interest to solo and small firm practitioners.

Janet K. Welch, Executive Director, State Bar of Michigan, *Lansing*

9:40am

KEYNOTE PRESENTATION:

The Creative Counsel

The practice of law is changing more quickly than ever. For attorneys to survive and thrive, they must adapt their practices to deliver legal services in creative and innovative ways. In this fast-paced presentation, learn how (and why) to implement innovative pricing strategies, creative marketing techniques, proven customer service principles, and cutting-edge ideas from other industries and professions. Leave energized and inspired, ready to innovate, keep your clients happy, and make more money!

Matthew Homann, LexThink LLC, St. Louis, MO

11:00am

Substantive Law Track: Family Law Update

Family practice continues to change rapidly. Stay on top of all the latest developments and be as current as you can be with an analysis of the most important changes during the last year.

Jennie Boldish Bryan, RizzoBryan PC, Grand Rapids

11:00am continued

Marketing/Law Practice Management Track: Connecting with Clients

Does the rise of easy-to-use tools like LinkedIn, Facebook, and Twitter signal the death of traditional trust-based relationship building? Learn practical, easy-to-implement ways to blend old-school networking methods with online services to begin, develop, and foster profitable, long-term client relationships.

Matthew Homann, LexThink LLC, St. Louis, MO

Technology Track: Champagne Technology on a Beer Budget!

Think you can't get great technology on a budget? Think again. Whether you're ready to start a firm or overhaul your firm's existing technology, Barron provides you with the ultimate lawyer's technology road map. From buying strategies to your ideal computer configuration; from VOIP phone systems to online faxing, you literally can't afford to miss this segment.

Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH

2:00pm

Substantive Law Track: Criminal Law Update

Stay on top of this fast-paced area of law with the most current information on criminal statutes, court rules, and caselaw. Plus, gain insight from a prosecutor who explains what it all means for your criminal law practice.

Timothy K. McMorrow, Kent County Prosecutor's Office, *Grand Rapids*

Marketing/Law Practice Management Track: Practical Pricing—Part 1

Clients hate the billable hour, and many lawyers do, too. Billing by the hour can discourage efficiency and innovation while driving a divide between lawyer and client. In this interactive workshop, participants will explore five alternative pricing models and learn how (and why) to dump the billable hour and base their fees upon value rather than time.

Matthew Homann, LexThink LLC, St. Louis, MO

Technology Track: Using Technology to Build Malpractice Avoidance Procedures into the Way You Work

Discover 10 malpractice traps and how the proper use of technology in your practice can eliminate or alleviate 7 out of the 10! Learn about calendaring, docketing, client communication/relations, research and investigation, conflicts of interest, documentation of work, and more. See if your firm is following "best practices" and identify areas of improvement.

Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH

2:50pm

Substantive Law Track:

Effective Cross-Examination Techniques

Cross-examination is one of the most difficult skills to master in litigation. How do you cross-examine a witness effectively without looking like a bully? In this demonstrative segment, you'll learn all the secrets of successful cross-examination; from the purpose of the cross to shaping the cross; from impeachment of witnesses to the best approach for expert witnesses.

Daniel P. O'Neil, Thompson O'Neil PC, Traverse City

Marketing/Law Practice Management Track: Practical Pricing—Part 2

This interactive workshop continues with participants exploring five alternative pricing models and learning how (and why) to dump the billable hour and base their fees upon value and not time.

Matthew Homann, LexThink LLC, St. Louis, MO

Technology Track: Smile! You're on Lawyer Camera

The video revolution is upon us. Technologies like Skype, FaceTime, and GoToMeeting are changing the way lawyers and judges interact. There are new opportunities for appearing in court, talking to clients and other lawyers, and taking depositions. Watch live demos and learn, step by step, the best ways to incorporate video into your practice using any device (all while avoiding ethical pitfalls). William A. McNeil, McNeil Law Office PLC, *Paw Paw*

3:55pm

Substantive Law Track: Lock, Stock, and Barrel—Building Your Creditor's Rights Arsenal

Despite continued economic woes in Michigan, not to mention our increasingly debtor-friendly legal climate, there is still a ton of money to be collected from business debtors. Learn how to identify and effectively utilize available rights and remedies to obtain, enforce, and collect on judgments for your creditor clients and watch your own practice grow. Charity A. Olson, Olson Law Group, *Ann Arbor*

Marketing/Law Practice Management Track: Pad Your Productivity with an iPad

Proving that you don't need to be an Apple fan to appreciate what an iPad can do for you and your practice, a longtime Windows enthusiast shows how the iPad and the right choice of apps, accessories, and services can make your practice more productive. Whether you have an iPad now or are considering purchasing one, learn how to untether yourself from the office and use the iPad for communication, document creation, legal research, litigation, remote access, and more.

Scott Bassett, Bradenton, FL

Solo & Small Firm INSTITUTE SCHEDULE DETAILS

Thursday, September 20, 2012 continued

3:55pm continued

Technology Track: Business Continuity— The New Frontier of Backup and Data Protection

You can't afford to lose your data! From creating backup rules to establishing responsibilities in your office, learn all the steps and technology you need to build a rock-solid system that will keep you up and running no matter what catastrophe may strike. Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH

4:45pm

Substantive Law Track: Anatomy of the Criminal Mortgage Fraud Case

These cases are all over the news, but exactly what do they entail? Hear perspectives from both the FBI and a defense attorney as they discuss these unique crimes, the fraud investigation, and the best defense strategies.

Bernhardt "Chris" D. Christenson III, Christenson & Fiederlein PC, *Flint*; Charles E. Story III, Federal Bureau of Investigation, *Flint*

Marketing/Law Practice Management Track: Marketing is a Contact Sport

Your contacts are a key element in your marketing plan. Loaded with dozens of suggestions and how-to's, you'll walk away with strategies to create and maintain more effective, business-producing relationships.

Elizabeth C. Jolliffe, Your Benchmark Coach, Ann Arbor

Technology Track: 50 Tech Tips in 50 Minutes

Fast-paced and fun, covering everything under the technology sun! From cool websites to software to gadgets and utilities, attend the fastest 50 minutes in CLE to learn the technology that will let you work smarter, faster, and more efficiently.

Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH

STOP BY AND VISIT OUR VENDORS!

The exhibit hall will be open from 8am-5pm on Thursday, September 20 and 8am-2pm on Friday, September 21.

Friday, September 21, 2012

MODERATORS:

Plenary Session/Law Practice Management Track

Elizabeth Welch Lykins, The Welch Law Firm PLC, Grand Rapids

Substantive Law Track

Kary C. Frank, Kary C. Frank Law Offices, Rockford

Technology Track

Hon. Donald H. Passenger, 61st District Court, *Grand Rapids*

8:00am

Continental Breakfast, Vendor Showcase, and Registration

8:15am

Getting the Most Out of Your ICLE Online Library

Demonstration by ICLE staff

9:00an

KEYNOTE PRESENTATION:

Don't Go to Work Unless It's Fun! How Lawyers Can Become Happier and More Productive

What percent of the American workforce do not get satisfaction from their work? Find out the answer and, if you are one of them (or even if not), this mini-workshop will give you a new look at work and your relation to it. It will help you to look forward to going to work every day and give you a sure-fire method to go home satisfied at the end of the day. Beyond that, you will learn the three resolutions to all work problems and have an opportunity to resolve one of your key issues!

Frank Sanitate, Frank Sanitate Associates, Santa Barbara, CA

10:00am

KEYNOTE PRESENTATION:

Killer Cloud Services for Lawyers

"I want to move all of my software to the cloud!" Are you gung ho about the cloud? Before you jump on the bandwagon, hear the expert's take on the pros and cons of cloud services. Explore the breadth of cloud services available, then discover Barron's top cloud services for lawyers and see live demonstrations of each. Plus, learn how to access ANY application by renting a server rather than buying one. By the end of this session you'll know if cloud services are right for you and what your next steps should be if you jump in.

Barron K. Henley, Affinity Consulting Group LLC, *Columbus*, *OH*

11.10am

Substantive Law Track: Klooster, Joint Tenancy, and Uncapping

Demystify all the confusion caused in the wake of *Klooster*. From a revisit of real property taxes and uncapping of assessments to an overview of joint tenancy and tenants in common, this informational segment will look into that abyss. Plus, learn about the exceptions to transfer of ownership under the General Property Tax Act and other situations when uncapping can occur.

Nyal D. Deems, Varnum LLP, Grand Rapids

Law Practice Management Track: Problem Solving and Creative Thinking

We all get trapped in our fixed way of thinking, preventing us from solving problems more effectively and becoming more creative. This workshop will give you an insight into why we do that and two techniques to overcome it. It will also help you understand the choices we are making when we don't deal with problems head-on. Finally, you will do an imaginative exercise that may transform your workplace! Frank Sanitate, Frank Sanitate Associates, *Santa Barbara, CA*

Technology Track: Supercharge Your Practice With Adobe Acrobat X

Explore all of the legal-specific benefits exclusive to Adobe Acrobat X Pro. Learn how to take any form and make it fillable. See how to embed annotations when trading documents back and forth. From redaction and document comparison to Bates numbering and document bundling in PDF portfolios, you'll take Adobe Acrobat to the next level!

JoAnn L. Hathaway, Practice Management Advisor, State Bar of Michigan, *Lansing*

2:00pm

Substantive Law Track: Drafting Ladybird Deeds

Ladybird deeds offer a simple and inexpensive method to avoid probate. However, they may not always be the best vehicle for transferring real property and can trigger unintended consequences. In this interesting segment, find out when you should use a ladybird deed and what language to include for each situation.

Douglas G. Chalgian, Chalgian & Tripp Law Offices PLLC, *East Lansing*

Law Practice Management Track: How to Stop Being a Victim of Your Practice by Bringing Order and Taking Control

Many attorneys have discovered that running a law practice is a full-time job—and then you still have to practice law! How you handle these disparate responsibilities will have a great impact on your stress level as well as your ability to meet deadlines, manage staff, turn out quality work, best serve your clients, and make money. Learn to create an organized work environment that will help you keep your practice under control!

Ann M. Guinn, G & P Associates, Kent, WA

Friday, September 21, 2012 continued

2:00pm continued

Technology Track:

Anywhere Lawyering: Productivity Without Paper (Smartphones, Scanners, Paperless Strategies)

Today's technologies no longer require that a lawyer must be in the office, tied to paper files to fully serve one's client and manage one's practice. In this session, you will learn about using scanners to transition all of your documents to electronic format and how to meaningfully access and analyze that information from anywhere. We'll discuss smartphone capabilities, basic mobile computing and security concerns, as well as considerations on what needs to be saved and for how long. Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH

2:55pm

Substantive Law Track: Elder Law—Top Ten Common Questions

What are the top issues practitioners are likely to come across and what are the best methods for resolution? In this informational overview, find out the answers to the most common elder law questions, from determining who the client actually is to durable powers of attorney and more. Plus, understand the best places to search for answers to those not-so-common elder law questions.

Kathleen Hogan Aguilar, Miller Johnson, *Grand Rapids*

2:55pm continued

Law Practice Management Track: Taking Your Firm's Pulse—A 10-Point Checkup and Recommended Prescription for the Business Side of Your Practice

Knowing the industry benchmarks for small firms and whether your firm is meeting those is key to its financial health. In this eye-opening segment, learn how to calculate and interpret the financial touchstones of your law practice, including realization, effective billing rates, overhead expenses and liquidity ratios, and accounts receivable.

Ann M. Guinn, G & P Associates, *Kent, WA*

Technology Track: 30 Word Tips in 50 Minutes

You wouldn't believe what you don't know about Word! This fast-paced lesson covers Word's best kept secrets in document design and development.

Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH

4:00pm

Substantive Law Track: Michigan Business Law Update

Don't miss this business practice update! It's jam-packed with recent cases you need to know about, the latest legislative developments, essential practice tips for business practices, and advice on how to update your forms to stay current and be efficient.

Jeffrey S. Ammon, Miller Johnson, Grand Rapids

4:00pm continued

Law Practice Management Track: How to Conquer Underearning and Get Paid for What You Do

Underearning is defined as earning below one's potential. Explore the 25 ways attorneys underearn and how underearning is always a result of choices the attorney has made. Learn how to earn at your potential using seven simple secrets. This is not about making more money; it's about getting paid appropriately for the work you do.

Ann M. Guinn, G & P Associates, Kent, WA

Technology Track: The Nuts and Bolts of a Personal Computer—Literally!

For many of us, a computer is something that showed up on our desk one day and we were told to use it. Understanding all the technical elements of a computer can be rather daunting and prevent us from making the most of technology. Learn the basic elements of a computer—memory, hard drive, processors, monitors, etc.—so that you can learn how a computer works and how to best put it to use, all in plain English. Witness a computer being taken apart so you can see how the components work together!

Barron K. Henley, Affinity Consulting Group LLC, Columbus, OH

PAST ATTENDEES RAVE

Cost of seminar—\$, information and tips—
priceless. I have been to five of these and
never fail to learn something that I can use
back at the office.

—Judith Leppek

—Judith Leppek Adkison Need & Allen, *Bloomfield Hills* The sessions, together with the accompanying materials, comprise a very comprehensive and useful road map for any lawyer who is either already in solo or small practice, or is contemplating that as the next career step.

—Thomas G. Peck

Law Office of Thomas G. Peck, Grosse Pointe Woods

Rookie or veteran, there is always something of great value justifying attendance.

—Barry Shoults Shoults Picard & Brooks LLP, *Lapeer*

The Solo & Small Firm Institute: The most fun you'll have improving your practice! >>

—Sig Hepler Hepler Law Office, *Clarkston* 2.00PM-4.00PM

1:00PM-4:00PM

1:00PM-4:00PM

10:00AM-11:30AM

2:00PM-3:30PM

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9:00AM-10:15AM

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Early Bird Savings End August 17, 2012

REGISTRATION FORM (Please photocopy this form for additional registrants.)

Register me for the following FREE Annual Meeting Events:

SECTION AND ANCILLARY GROUP MEETINGS

O ADMINISTRATIVE & REGULATORY LAW SECTION

THURSDAY, SEPTEMBER 20, 2012

O AMERICAN INDIAN LAW SECTION

O APPELLATE PRACTICE SECTION

CASEMAKER TRAINING

CASEMAKER TRAINING

O FAMILY LAW SECTION

UITIGATION SECTION

MICHIGAN LAWYERS AUXILIARY

REPRESENTATIVE ASSEMBLY

O YOUNG LAWYERS SECTION

ANIMAL LAW SECTION

O AVIATION LAW SECTION

CASEMAKER TRAINING

O CHILDREN'S LAW SECTION

O CRIMINAL LAW SECTION

O LAW PRACTICE MANAGEMENT AND

MASTER LAWYERS SECTION O NEGLIGENCE LAW SECTION

LEGAL ADMINISTRATORS SECTION

O PARALEGAL/LEGAL ASSISTANT SECTION

O JUDICIAL SECTION

FRIDAY, SEPTEMBER 21, 2012

O CONSUMER LAW SECTION

O DIVERSITY AND INCLUSION 2.0

O ENVIRONMENTAL LAW SECTION

O INSURANCE & INDEMNITY LAW SECTION

O LATIN AMERICAN BAR ACTIVITIES SECTION

MICHIGAN RETIRED JUDGES ASSOCIATION

SBM PAST PRESIDENTS' ADVISORY COUNCIL MEETING

ANTITRUST, FRANCHISING & TRADE REGULATION SECTION

GENERAL PRACTICE—SOLO AND SMALL FIRM SECTION

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(Includes materials on CD-ROM.	Register for print			oarately.)
DATES		INSTITUTE FEE	S	
INSTITUTE BOTH DAYS	9/20-21/12	_		\$195 REGULAR
INSTITUTE THURSDAY ONLY		\$80 EARLY		\$105 REGULAR
INSTITUTE FRIDAY ONLY	9/21/12	\$80 EARLY	BIRD*	\$105 REGULAR
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*Early bird pricing guaranteed through August 17, 2012.

PLEASE PRINT NAME AS IT APPEARS ON THE CREDIT CARD

Cancellation Policy: Cancellation requests must be made in writing to the State Bar of Michigan before August 17, 2012 for a full refund. After August 17 a \$25 fee applies. No refunds will be made after September 1, 2012.

Accommodations: Discounted rates are available at the Amway Grand Plaza, Grand Rapids. See www.michbar.org/annualmeeting.cfm for details or call (800) 253-3590. Reservations must be made by August 19, 2012.

MASTERCARD

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