

INTRODUCING THE LEADERSHIP OF THE ACCESS TO JUSTICE STATEWIDE CAMPAIGN COMMITTEE

The Access to Justice (ATJ) Development Campaign is raising an unprecedented level of private financial support from lawyers for civil legal aid. The campaign's significant success to date lies in the strength of the Statewide Campaign Committee, composed of a representative from each of the ten commissioner districts, a foundation representative, a corporate sub-committee, and a special needs member to represent appropriate constituent groupings.

These leaders have assumed responsibility for campaign activity in their regions, as well as with the corporate and foundation communities. They have assembled a number of volunteers in their communities, lawyers who are active in the Bar and/or in the cause of social justice, who have the potential to become champions for ATJ. These committees are working locally to raise public aware-

ness of ATJ, identify prospective supporters of ATJ, solicit potential donors, and lend local legitimacy to the statewide campaign. They are working with local bars and programs to demonstrate that coordinated fundraising can benefit justice issues throughout the state in a way that had not been previously demonstrated. The committee's work is supported by a three-person development staff at the State Bar of Michigan.

The projected outcome of this structure is to raise public awareness of ATJ, build an extensive network of people who can identify and access local pockets of philanthropic support, and to create a large pool of people sufficiently involved with ATJ to warrant major gift support.

Each of these volunteers is providing leadership in the philanthropic process for legal aid, which is a new role for the legal profession. Each leader is encouraged to

make a gift to the campaign that is personally significant. They raise interest locally, share campaign information with as many lawyers and law firms as possible, and have the flexibility to make local tactical decisions on campaign coordination. Decisions of the committee are made consistent with general campaign guidelines and in light of local circumstances, values, and delivery priorities.

The projected outcome is to create a cadre of committed philanthropic champions, proficient in development, who will help to drive the continuing campaign and leverage significant funds on behalf of ATJ. For more information on Access to Justice and the programs it supports, see www.michbar.org

Note: In addition to the committee members, there are many Bar members and volunteers who are not pictured here. This is just a sampling of the great work that our leaders are involved in for ATJ! ♦



Reginald Turner



John Tully



Ed Brady



Ron Keefe



Cheryl Gore Follette



Randy Piper



Bruce Courtade



Bob Garvey and Russ LaBarge



Tom Cranmer



Richard McLellan



Ed Stein



Craig Lubben



Elias Escobedo



William Brodhead

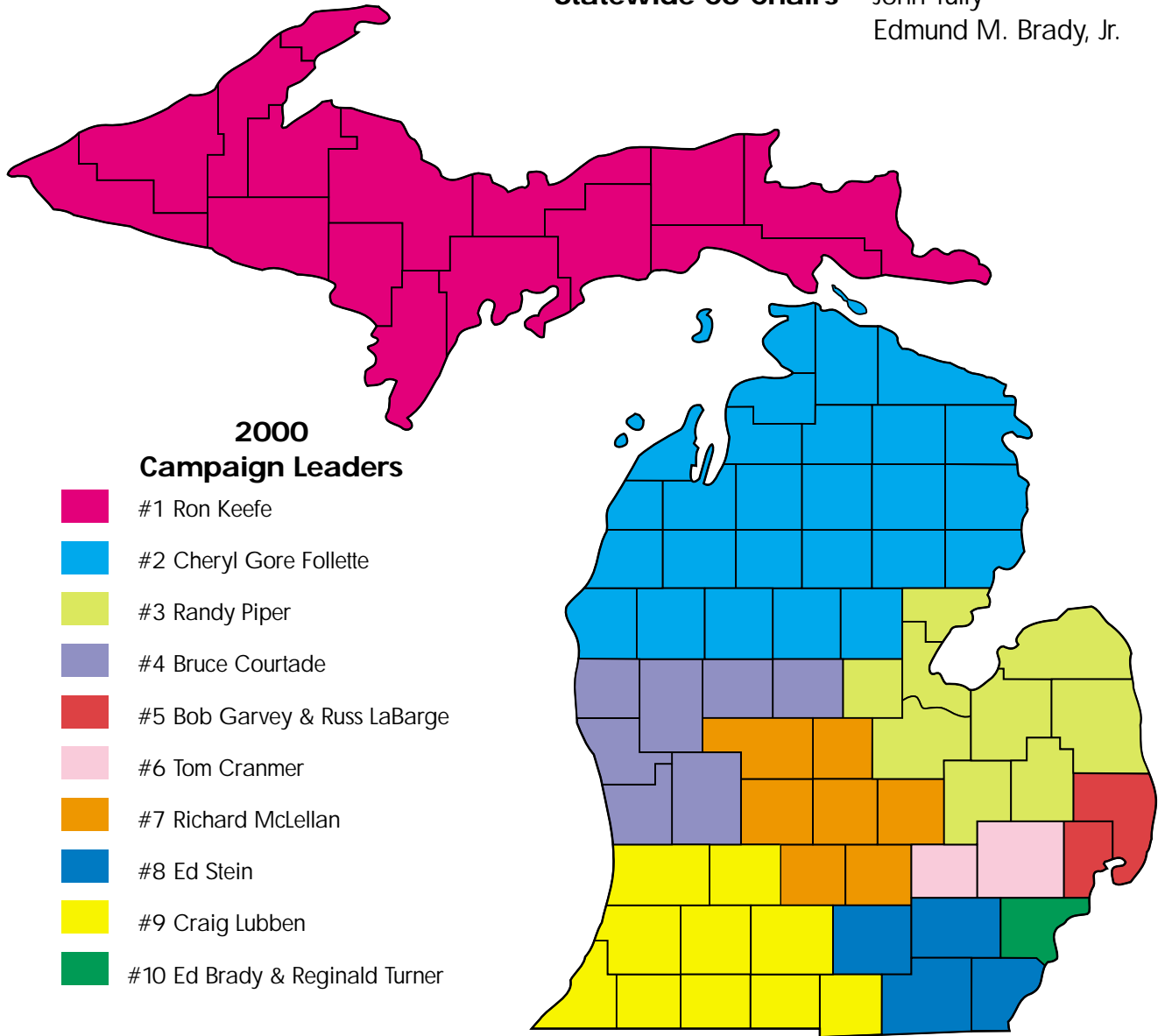


Corporate Committee—Tom Gottschalk, George Madison, Richard Manetta, Bob Gilbert



ATJ Statewide Campaign Regions

ATJ Task Force Chair—Reginald M. Turner, Jr.
Statewide Co-Chairs—John Tully
Edmund M. Brady, Jr.



Statewide Committees

Corporate—Thomas A. Gottschalk, General Motors Corporation
George W. Madison, Comerica Incorporated
Richard L. Manetta, Ford Motor Company

Foundation—William Brodhead

Special Needs—Elias Escobedo

