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State Bar of Michigan

General Practice—
Solo and Small Firm Section
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Business Law Section

Law Practice Management &
Legal Administrators Section

Practice Management
Resource Center



Together
Delivering More
to Bar Members

STATE BAR OF MICHIGAN
ANNUAL MEETING




ICLE SOLO & SMALL FIRM
INSTITUTE

Lansing Center, Lansing

September 18–20

2013



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& JOIN the Event

Register at www.michbar.org/annualmeeting.cfm

Inspiring CLE, Great Networking at Your Annual Meeting

Revitalize your practice and reconnect with friends and colleagues at this year's Annual Meeting. It's all here in one location—section council meetings, SBM networking events, an enhanced vendor hall, and the most exciting *Solo & Small Firm Institute* yet!

Whether you're starting a new practice or giving your current firm an overhaul, the *Institute* has exactly what you need. Stay current on hot topics in technology, marketing, and law practice management with break-out sessions taught by national experts. Plus, brush up on the latest legal developments in your practice areas with insights from top Michigan attorneys. Discover the secrets to a satisfying and successful work life and reinvigorate your passion for practice!



New Lunch Events

Thursday—Grab a box lunch from the exhibit hall and then join your fellow SSFI attendees for a guided walking tour of our state's majestic Capitol building.

Friday—Share your knowledge and get questions answered at a roundtable lunch, compliments of the Law Practice Management & Legal Administrators Section. Please pre-register.

The Most Beneficial Program You Will Attend This Year!

Increase Exposure—Market Your Practice in Innovative & Inexpensive Ways

- Boost your networking prowess and revive your business relationships
- Deliver exceptional service and develop more business from current clients
- Employ social media to spread the reach of your existing work
- Precisely track the payback on your marketing and calculate the value of each client

Stay Confident in Your Client Representation— Legal Updates and Important Practice Trends

- Learn how the Affordable Care Act impacts your clients now
- Obtain discovery using smarter, streamlined techniques
- Grow an estate administration practice
- Prepare for your next criminal defense trial with secrets from a pro
- Identify the best Medicaid planning strategies today

Save Time and Money— Technology Made Easy

- Ethically store confidential client data in the cloud
- Get a plan to reduce that paper covering your desk
- Complete at least 80% of your daily legal work using just an iPad
- Master slick new Word tips guaranteed to improve productivity
- Uncover the tools in Word and Acrobat that let you safely share documents
- Pick the right computer today amid all the new options

Improve Your Bottom Line—Employ Smart Practice Management Strategies

- Avoid ten common mistakes when starting a law practice
- Apply startup company lessons to create your unique business plan
- Avoid nonpayment by clients with a state-of-the-art retainer agreement
- Jump-start your practice and acquire an existing book of business
- Follow a 30-day roadmap to gain more freedom from your law practice

Featured Speakers at the Solo & Small Firm INSTITUTE



Carolyn Elefant
MyShingle.com
Washington, DC



Roy S. Ginsburg
Roy S. Ginsburg JD
Minnetonka, MN



Barron K. Henley
Affinity Consulting Group
Columbus, OH



Janet K. Welch
Executive Director
State Bar of Michigan
Lansing

For biographical information, see <http://www.michbar.org/annualmeeting.cfm>

Vendor Showcase

The State Bar Annual Meeting exhibit hall is the central hub for participants to connect with the legal industry's top companies. Here, attendees can check out new product offerings, network with vendors, and test out the latest products and services that can help you in the practice of law. You'll find everything you need in one convenient location.

Our vendors are essential to the success of the Annual Meeting and we thank them for their support.

Exhibitors as of July 1, 2013:

ALPS – *Sponsor* –



AVIS Budget Group

Bar Plan Mutual Insurance Company

Barry Grant CPA/CFF

Blue Cross Blue Shield
of Michigan – *Sponsor* –



Casemaker

Chapgian & Tripp Law

Civil & Environmental Consultants, Inc.

Clio

D4 LLC

Greenview Data, Inc – *Sponsor* –



Institute of Continuing Legal Education

InterActive Legal

Legal Eagle Copy Service, LLC

Liberty Mutual

Member Insurance Solutions

Men's Wearhouse

Michigan Council of Professional Investigators

Michigan Lawyers Weekly

MTG Powered by Veracity

NALS

Paul Goebel Group – *Sponsor* –



ProAssurance

Value Services, LLC – *Sponsor* –



VanBelkum Voice & Data

VarTec, LLC

Volunteer Energy

Woodward Media

Yeo & Yeo, CPAs
& Business Consultants

SCHEDULE AT A GLANCE

State Bar of Michigan Events (Separate registration required)

State Bar of Michigan Awards Banquet

Wednesday, September 18 6:30pm–9:00pm

Join us as we pay tribute to our members who have achieved the highest honors in areas of leadership, professional integrity, and community service.

State Bar of Michigan Inaugural Luncheon

Thursday, September 19 12:00pm–2:00pm

Share in the celebration with the swearing-in of State Bar President Brian D. Einhorn and other State Bar officers.

Celebrating Diversity Reception

Thursday, September 19 6:30pm–8:30pm

The State Bar is focused on a broad concept of inclusion to diversify and strengthen the legal profession. Its Justice Initiatives community is hosting this reception to celebrate the diversity we currently enjoy and to recommit to the value of better reflecting the society we serve.

State Bar of Michigan 50-Year Golden Celebration Luncheon

Friday, September 20 12:00pm–2:00pm

Celebrate and honor fellow colleagues being recognized for 50 years of membership in the State Bar of Michigan. This is a great opportunity to network with your peers and mentors.

Wednesday, September 18, 2013

SBM ANNUAL MEETING

12:00pm–1:00pm

State Bar of Michigan Commissioner Committees Meetings & Lunch

1:30pm–3:30pm

State Bar of Michigan Board of Commissioners Meeting

2:00pm–4:00pm

Michigan State Bar Foundation Members/Trustees Annual Business Meeting

3:00pm–7:00pm

Annual Meeting Registration Open

4:00pm–5:00pm

State Bar of Michigan New Board of Commissioners Meeting

4:00pm–6:00pm

Michigan Association of Bar Executives Business Meeting

4:15pm–4:30pm

Fellows of the Michigan State Bar Foundation Annual Business Meeting

4:30pm–6:00pm

Fellows of the Michigan State Bar Foundation Annual Reception *(by invitation)*

6:30pm–9:00pm

State Bar of Michigan Awards Banquet

Thursday, September 19, 2013

LEVEL: BASIC/INTERMEDIATE CLE: 10 ETHICS: 1 NALA/NFPA CREDIT: CALL ICLE*

Solo & Small Firm INSTITUTE		SBM ANNUAL MEETING
8:00am	Continental Breakfast, Vendor Showcase, and Registration	8:00am–5:00pm Registration and Vendor Showcase Open
8:15am	Getting the Most Out of Your ICLE Resources Demonstration by ICLE staff	8:00am–9:30am Continental Breakfast
9:00am	Welcome and Introductions Elizabeth A. Silverman, Chair, General Practice—Solo & Small Firm Section of the State Bar of Michigan, Elizabeth A. Silverman PC, <i>Farmington Hills</i>	8:30am–12:00pm Agricultural Law Section Business Meeting and Program
9:20am	Report from the Executive Director Janet K. Welch, Executive Director, State Bar of Michigan, <i>Lansing</i>	9:00am–12:00pm Family Law Section Business Meeting
9:40am	KEYNOTE PRESENTATION: The Art of Professional Networking Roy S. Ginsburg, Roy S. Ginsburg JD, <i>Minnetonka, MN</i>	9:00am–5:00pm Representative Assembly Business Meeting
10:40am	Vendor Showcase Break	10:00am–11:30am Insurance and Indemnity Law Section Business Meeting and Program

*Approved for paralegal credit from the National Association of Legal Assistants Inc. and the National Federation of Paralegal Associations Inc. Credit may vary by topic. Call ICLE with specific credit questions.



Thursday, September 19, 2013 continued

Solo & Small Firm INSTITUTE			SBM ANNUAL MEETING
11:00am	SUBSTANTIVE LAW	Family Law Update Carrie E. Huff, Alane & Chartier PLC, <i>Lansing</i>	10:00am–11:30am Litigation Section Business Meeting
	MARKETING/ LAW PRACTICE MANAGEMENT	Retain Your Clients—A Roadmap to Effective Client Service Roy S. Ginsburg, Roy S. Ginsburg JD, <i>Minnetonka, MN</i>	10:00am–12:00pm Michigan Indian Legal Services Business Meeting
	TECHNOLOGY	Is Your Office Drowning in Paper? Now There's a Way Out! Barron K. Henley, Affinity Consulting Group, <i>Columbus, OH</i>	11:30am–2:00pm Real Property Law Section Council Meeting
12:00pm	Lunch and Annual Meeting Functions		12:00pm–2:00pm State Bar of Michigan Inaugural Luncheon
2:00pm	SUBSTANTIVE LAW	Criminal Law Update F. Martin Tieber, Tieber Law Office, <i>Lansing</i>	1:00pm–3:00pm Administrative & Regulatory Law Section Business Meeting and Program
	MARKETING/ LAW PRACTICE MANAGEMENT	Law Practice For Sale—Strategies for Sellers and Buyers, Part 1 Roy S. Ginsburg, Roy S. Ginsburg JD, <i>Minnetonka, MN</i>	1:00pm–4:00pm American Indian Law Section Business Meeting and Program
	TECHNOLOGY	Cloud Computing 2013—The Benefits, Drawbacks, and Ethical Issues of Moving Your Practice to the Cloud Barron K. Henley, Affinity Consulting Group, <i>Columbus, OH</i>	1:00pm–4:00pm Appellate Practice Section Business Meeting and Program
2:50pm	SUBSTANTIVE LAW	Practical Discovery—The Streamlined Approach C. Denise Fawcett, Law Office of C. Denise Fawcett, <i>Ann Arbor</i>	1:30pm–3:30pm Consumer Law Section Business Meeting and Program
	MARKETING/ LAW PRACTICE MANAGEMENT	Law Practice For Sale—Strategies for Sellers and Buyers, Part 2 Roy S. Ginsburg, Roy S. Ginsburg JD, <i>Minnetonka, MN</i>	1:30pm–6:00pm Environmental Law Section Business Meeting and Program
	TECHNOLOGY	How to Run 80% of Your Practice on Your iPad Randy Arden Musbach, Law Office of Randy Musbach, <i>Chelsea</i>	2:00pm–3:00pm Intellectual Property Law Section Program
3:35pm	Vendor Showcase Break		2:00pm–3:30pm Negligence Law Section Business Meeting and Program
3:55pm	SUBSTANTIVE LAW	What Your Small Business Clients Need to Know About Health Care Reform David L. Rogers, Rogers Mantese & Associates PC, <i>Farmington Hills</i>	2:00pm–4:00pm Michigan Retired Judges Association (Circuit and Court of Appeals) Business Meeting
	MARKETING/ LAW PRACTICE MANAGEMENT	Reinvent Your Law Practice: Your 30-Day Blueprint to Greater Freedom William A. McNeil, vLawyer Consulting LLC, <i>Orlando, FL</i>	2:00pm–4:30pm Labor & Employment Law Section Business Meeting and Program
	TECHNOLOGY	How to Protect Yourself While Trading Documents Electronically Barron K. Henley, Affinity Consulting Group, <i>Columbus, OH</i>	2:30pm–5:30pm Young Lawyers Section Business Meeting
4:45pm	SUBSTANTIVE LAW	Top 10 Forgotten Guidelines for Successful Criminal Jury Trial Practice Daniel T. Geherin, Simon & Geherin PLLC, <i>Ann Arbor</i>	4:30pm–6:00pm Law School Receptions Michigan State University Thomas M. Cooley University of Detroit Mercy University of Michigan Wayne State University
	MARKETING/ LAW PRACTICE MANAGEMENT	What Went Wrong? 10 Common Mistakes in Starting a Law Practice and How to Avoid Them John J. Conway, John J. Conway PC, <i>Royal Oak</i>	
	TECHNOLOGY	50 Tech Tips in 50 Minutes Barron K. Henley, Affinity Consulting Group, <i>Columbus, OH</i>	6:30pm–8:30pm Celebrating Diversity Reception

SCHEDULE AT A GLANCE

Friday, September 20, 2013

Solo & Small Firm INSTITUTE		SBM ANNUAL MEETING
8:00am	Continental Breakfast, Vendor Showcase, and Registration	
8:15am	Getting the Most Out of Your ICLE Resources Demonstration by ICLE staff	8:00am-2:00pm Registration and Vendor Showcase Open
9:00am	KEYNOTE PRESENTATION: The Art, Science, and Ethics of the 21st Century Retainer Agreement Carolyn Elephant, MyShingle.com, <i>Washington, DC</i>	8:00am-9:30am Continental Breakfast
10:00am	KEYNOTE PRESENTATION: Avoiding Multitasking Distractions—Finding Focus and Technological Efficiency Barron K. Henley, Affinity Consulting Group, <i>Columbus, OH</i>	9:00am-11:00am Criminal Law Section, Prisons and Corrections Section, and EAI Disabilities Workgroup Program
10:50am	Vendor Showcase Break	
11:10am	SUBSTANTIVE LAW Top Tips for Resolving Landlord-Tenant Disputes Lawrence Shoffner, Lawrence Shoffner Esq., <i>Detroit</i>	11:00am-12:00pm Criminal Law Section Business Meeting
	MARKETING/LAW PRACTICE MANAGEMENT Social Media for Lawyers—12 Steps to Make Social Media Work for Any Practice Carolyn Elephant, MyShingle.com, <i>Washington, DC</i>	9:00am-11:30am Master Lawyers Section Business Meeting and Program
	TECHNOLOGY Presentation Software on Your Windows PC, Mac, or the Web! Diane Ebersole, Practice Management Advisor, State Bar of Michigan, <i>Lansing</i>	9:00am-12:00pm Paralegal/Legal Assistant Section Business Meeting and Program
12:00pm	Lunch and Annual Meeting Functions	
2:00pm	SUBSTANTIVE LAW Adding Estate Administration to Your Practice Jennifer M. Harvey, Harvey Legal Group PLLC, <i>Ann Arbor</i>	9:30am-12:30pm Michigan Lawyers Alliance Business Meeting
	MARKETING/LAW PRACTICE MANAGEMENT Lean Law Firm—Applying the Big-Vision, Low-Cost Lessons of Startups to Launch and Build a Successful 21st Century Law Practice Carolyn Elephant, MyShingle.com, <i>Washington, DC</i>	10:00am-12:00pm Children's Law Section Business Meeting and Program
	TECHNOLOGY Pick the Right Computer Today Barron K. Henley, Affinity Consulting Group, <i>Columbus, OH</i>	10:00am-12:00pm Judicial Section Business Meeting
2:55pm	SUBSTANTIVE LAW Latest Developments in Medicaid Planning David L. Shultz, Chalgian & Tripp Law Offices PLLC, <i>East Lansing</i>	11:00am-12:00pm Diversity & Inclusion Advisory Committee Program
	MARKETING/LAW PRACTICE MANAGEMENT Solo Practice Systems for Success Carolyn Elephant, MyShingle.com, <i>Washington, DC</i>	11:00am-12:00pm Latin American Bar Activities Section Business Meeting
	TECHNOLOGY Getting the Most Out of Microsoft Word 2010 and 2013 Barron K. Henley, Affinity Consulting Group, <i>Columbus, OH</i>	11:00am-12:30pm Antitrust, Franchising & Trade Regulation Section Business Meeting
3:45pm	Networking Break	
4:00pm	SUBSTANTIVE LAW Contract Drafting for Your Small Business Clients Mark E. Kellogg, Fraser Trebilcock Davis & Dunlap PC, <i>Lansing</i>	11:00am-3:30pm Arts, Communications, Entertainment, and Sports Section Business Meeting and Program
	MARKETING/LAW PRACTICE MANAGEMENT A Business Analysis of Your Files and Your Time Timothy A. Dinan, Dinan & Associates PC, <i>Grosse Pointe Park</i>	12:00pm-2:00pm Law Practice Management & Legal Administrators Section Business Meeting & Lunch
	TECHNOLOGY Legal Drafting—Automation Tools and Best Practices Barron K. Henley, Affinity Consulting Group, <i>Columbus, OH</i>	12:00pm-2:00pm State Bar of Michigan 50-Year Golden Celebration Luncheon
		1:00pm-1:50pm General Practice—Solo and Small Firm Section Business Meeting and Program
		1:00pm-3:30pm Michigan Probate Judges Association Business Meeting
		1:30pm-3:30pm Animal Law Section Business Meeting
		2:00pm-3:00pm Aviation Law Section Business Meeting
		2:00pm-3:00pm Law Student Section Business Meeting

The State Bar of Michigan and Institute of Continuing Legal Education

Working to Help You Build Your Practice

Whether you are an experienced solo or small firm practitioner, a new law graduate, or leaving your firm to go out on your own, the *State Bar of Michigan Annual Meeting* and *Solo & Small Firm Institute* is the perfect place to be. Take advantage of numerous networking opportunities and expert guidance from other successful solo and small firm practitioners. Whatever your needs, count on your Annual Meeting to provide you with access to the right tools for the job.

EXPANDED NEED-BASED SCHOLARSHIPS



Scholarships made possible by the generous support of the State Bar of Michigan, ICLE, the Business Law Section, and the Real Property Law Section

Scholarships cover the registration fee for the *Solo & Small Firm Institute* and are offered on a first-come, first-served basis. Preference will be given to those who did not receive a scholarship to last year's program. Don't wait—apply today!

To apply, send a statement of need and indicate attendance (Thursday only, Friday only, or both days) to:

ICLE, Attn: Stephanie Fisher
1020 Greene St., Ann Arbor, MI 48109-1444

SPECIAL THANKS TO OUR GENEROUS SPONSORS

General Practice—Solo and Small Firm Section
of the State Bar of Michigan
Founding Sponsor

Law Practice Management
& Legal Administrators Section
of the State Bar of Michigan

Business Law Section
of the State Bar of Michigan

Practice Management Resource Center
of the State Bar of Michigan



Hotel Information

Radisson Hotel Lansing
111 N. Grand Ave., Lansing, MI 48933
(517) 482-0188 | www.radisson.com/lansingmi

Register online

Visit www.radisson.com/lansingmi and enter promo code SBM013

Connected to the Lansing Center, the Radisson Hotel Lansing is conveniently located in downtown Lansing. Hotel guests enjoy easy access to shopping at Eastwood Towne Center and Lansing City Market, Michigan State University, and local museums. For a reservation call (517) 482-0188 and use promo code SBM013. To receive \$126.95 discounted rate, reservations must be made by August 19, 2013. Registrants are responsible for their own hotel expenses.



ANNUAL MEETING SCHEDULE DETAILS

Wednesday, September 18, 2013

12:00pm–1:00pm

State Bar of Michigan Commissioner Committees Meetings & Lunch

1:30pm–3:30pm

State Bar of Michigan Board of Commissioners Meeting

2:00pm–4:00pm

Michigan State Bar Foundation Members/Trustees Annual Business Meeting

3:00pm–7:00pm

Annual Meeting Registration Open

4:00pm–5:00pm

State Bar of Michigan New Board of Commissioners Meeting

4:00pm–6:00pm

Michigan Association of Bar Executives Business Meeting

4:15pm–4:30pm

Fellows of the Michigan State Bar Foundation Annual Business Meeting

4:30pm–6:00pm

Fellows of the Michigan State Bar Foundation Annual Reception (by invitation)

6:30pm–9:00pm

State Bar of Michigan Awards Banquet

Join us as we pay tribute to our members who have achieved the highest honors in areas of leadership, professional integrity, and community service.

Champion of Justice Award

Eugene Driker, Michele L. Halloran, Valerie R. Newman, Ann L. Routt, A. Kay Stanfield Spinks

Frank J. Kelley Distinguished Public Service Award

Hon. Donna T. Morris

John W. Cummiskey Pro Bono Award

Robert G. Mossel

John W. Reed Michigan Lawyer Legacy Award

Professor James J. White

Kimberly M. Cahill Bar Leadership Award

Elizabeth A. Kitchen-Troop

Liberty Bell Award

Marge Palmerlee

Roberts P. Hudson Award

Kurt E. Schnelz

Thursday, September 19, 2013

8:00am–5:00pm

Registration and Vendor Showcase Open

8:00am–9:30am

Continental Breakfast

8:30am–12:00pm

Agricultural Law Section Business Meeting and Program

Greeting: United States Senator Debbie Stabenow, Chairwoman of the Senate Committee on Agriculture, Nutrition, and Forestry, Lansing

Session 1: Government's Role and Responsibilities

Panelists: James Johnson, Director, Environmental Stewardship Division, Michigan Department of Agriculture and Rural Development, Lansing; Brad Deacon, Emergency Management/Administrative Law Coordinator, Executive Office, Michigan Department of Agriculture and Rural Development, Lansing; Jeff Haarer, Producer Security and Ag Products Manager, Pesticide and Plant Pest Management Division, Michigan Department of Agriculture and Rural Development, Lansing; Christine White, State Executive Director, United States Department of Agriculture, Michigan Farm Service Agency, East Lansing

Session 2: What an Expert Can Do for You and Your Clients

Panelists: Barb Darrt, GROW: The Family Business Advisors, Kalamazoo; E. Lynn Pohl, CPA, Boge, Wybenga & Bradley PC, Mount Pleasant; Dennis Stein, Saginaw Valley District Farm Management Educator, Michigan State University Extension, Caro; William Knudson, Product Marketing Economist, Michigan State University Product Center for Agriculture and Natural Resources, East Lansing

9:00am–12:00pm

Family Law Section Business Meeting

9:00am–5:00pm

Representative Assembly Business Meeting

10:00am–10:30am

Insurance and Indemnity Law Section Business Meeting

10:30am–11:30am

Insurance and Indemnity Law Section Program

No-Fault Reform in Michigan

Speakers will address the pros and cons of Michigan No-Fault Reform and related legislation.

10:00am–11:30am

Litigation Section Business Meeting

10:00am–12:00pm

Michigan Indian Legal Services Business Meeting

11:30am–2:00pm

Real Property Law Section Council Meeting

12:00pm–2:00pm

State Bar of Michigan Inaugural Luncheon

Share in the celebration with the swearing-in of State Bar President Brian D. Einhorn and other State Bar officers.



Bruce A. Courtade
SBM President
2012–2013



Brian D. Einhorn
SBM President
2013–2014

1:00pm–2:00pm

Administrative & Regulatory Law Section Business Meeting

2:00pm–3:00pm

Administrative & Regulatory Law Section Program

1:00pm–2:00pm

American Indian Law Section Business Meeting

2:00pm–4:00pm

American Indian Law Section Program

Financing Economic Development Projects

Join the American Indian Law Section program as they focus on various outside sources of funding for non-gaming economic development projects.

1:00pm–1:45pm

Appellate Practice Section Business Meeting

2:00pm–4:00pm

Appellate Practice Section Program

Motions that Move the Court of Appeals

Michigan Court of Appeals judges and clerks will discuss motion practice, including special types of motions, how motions are processed and decided, common mistakes, and practice tips.

Panelists: Kim Hauser, Lansing District Clerk, Court of Appeals, Lansing; Hon. Kirsten Frank Kelly, Michigan Court of Appeals, Detroit; Hon. Amy Ronayne Krause, Michigan Court of Appeals, Lansing; Larry Royster, Chief Clerk/Research Director, Michigan Court of Appeals, Lansing

Moderator: Jill Wheaton, Dykema Gossett, Ann Arbor

1:30pm–2:00pm
Consumer Law Section
Business Meeting

2:00pm–3:30pm
Consumer Law Section
Program

1:30pm–4:45pm
Environmental Law Section
Program

5:00pm–6:00pm
Environmental Law Section
Business Meeting

2:00pm–3:00pm
Intellectual Property Law Section
Program

Intellectual Property Overview:
Patents, Trademarks, Copyrights, and
Trade Secrets in 60 Minutes or Less

The program will provide a basic overview of the acquisition and enforcement of patent, trademark, copyright, and trade secret rights.

Speakers: Adam Strauss, Chair-Elect, SBM Intellectual Property Law Section, Kalamazoo; Kristen Murphy, Rader, Fishman & Grauer, Bloomfield Hills

2:00pm–2:15pm
Negligence Law Section
Business Meeting

2:15pm–3:30pm
Negligence Law Section
Program

2:00pm–4:00pm
Michigan Retired Judges Association
(Circuit and Court of Appeals)
Business Meeting

2:00pm–2:15pm
Labor & Employment Law Section
Business Meeting

2:30pm–4:30pm
Labor & Employment Law Section
Program

2:30pm–5:30pm
Young Lawyers Section
Business Meeting

4:30pm–6:00pm
Law School Receptions
Michigan State University
Thomas M. Cooley
University of Detroit Mercy
University of Michigan
Wayne State University

6:30pm–8:30pm
Celebrating Diversity Reception

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Friday, September 20, 2013

8:00am–2:00pm
Registration and Vendor Showcase Open

8:00am–9:30am
Continental Breakfast

9:00am–11:00am
Criminal Law Section,
Prisons and Corrections Section,
and EAI Disabilities Workgroup
Program

Problem-Solving Courts: Lessons Learned
and Implications for People with Mental
Health Care Needs

The Disabilities Workgroup of the Equal Access Initiative and the Criminal Law and Prisons and Corrections sections are jointly sponsoring a program on problem-solving courts. This session will explore the follow-up assessment of pilot projects across Michigan and discuss the matters that people with mental health care needs encounter when they face the legal system. Across the spectrum of the system from law enforcement to courts to corrections, people with special needs are faced with unique barriers to overcome in order to be appropriately served. A two-panel discussion will look at the issues from multiple views in an effort to identify solutions to support access to justice for every individual.

11:00am–12:00pm
Criminal Law Section
Business Meeting

9:00am–10:30am
Master Lawyers Section
Program

Transitioning to Working Less:
Toward a Graceful Retirement

Many attorneys derive great satisfaction and self esteem from the practice of law and are hesitant to retire. Panelists will discuss the psychological, biological, and financial transitions that occur as legal professionals grow older. The various processes of change will be described and strategies to smooth the transition will be shared.

Speakers: Cynthia L. Johnson, Member, Master Lawyers Section Council; Ruthmarie Shea, Esq.; Tish Vincent, Program Administrator, State Bar of Michigan Lawyers and Judges Assistance Program

10:30am–11:30am
Master Lawyers Section
Business Meeting

9:00am–10:00am
Paralegal/Legal Assistant Section
Business Meeting

10:15am–12:00pm
Paralegal/Legal Assistant Section
Program

A History of Governmental Immunity
in Michigan Law

The presentation will cover the history of governmental immunity as it evolved in common law and statute and a discussion of significant case law that has shaped the application of immunity and exceptions.

Speaker: Margaret A. Nelson, Assistant Attorney General, Michigan Dept. of Attorney General, Lansing

9:30am–12:30pm
Michigan Lawyers Alliance
Business Meeting

10:00am–11:00am
Children's Law Section
Program

What's New at the Ombudsman Office?

The Office of Children's Ombudsman will be speaking on what the office is currently working on and what trends it is seeing through the child welfare area.

Speaker: Ms. Charlotte J. Smith, J.D., Office of Children's Ombudsman (OCO), Lansing

11:00am–12:00pm
Children's Law Section
Business Meeting

10:00am–12:00pm
Judicial Section
Business Meeting

11:00am–12:00pm
Diversity & Inclusion Advisory Committee
Program

Building a Diversity and Inclusion Database
for the Legal Profession in Michigan

The Diversity and Inclusion Advisory Committee will be discussing the data collection efforts it has been involved in and the importance of the information for setting a baseline and making assessments about the diversity and inclusion of the legal profession in Michigan. The discussion will focus on recent surveys of various groups in an effort to create a "360 degree" review of the landscape of the profession.

11:00am–12:00pm
Latin American Bar Activities Section
Business Meeting

11:00am–12:30pm
Antitrust, Franchising & Trade Regulation
Section Business Meeting

11:00am–1:00pm
Arts, Communications, Entertainment,
and Sports Section Business Meeting

1:00pm–3:30pm
Arts, Communications, Entertainment,
and Sports Section Program

ANNUAL MEETING SCHEDULE DETAILS

12:00pm–2:00pm

Law Practice Management & Legal Administrators Section Business Meeting & Lunch

Q&A for Your Law Practice Day

A question-and-answer session on law practice issues such as marketing and technology by knowledgeable practice management leaders. You need not be a member of the section to participate, but you must register in advance. Includes lunch.

12:00pm–2:00pm

State Bar of Michigan 50-Year Golden Celebration Luncheon

Celebrate and honor fellow colleagues being recognized for 50 years of membership in the State Bar of Michigan. This is a great opportunity to network with your peers and mentors.

1:00pm–1:20pm

General Practice—Solo and Small Firm Section Business Meeting

1:20pm–1:50pm

General Practice—Solo and Small Firm Section Program

How to Restore Driving Privileges

What a lawyer must know to advise their client on conduct and necessary steps to restore their driving privileges. The session will include common mistakes lawyers make.

Speaker: Mark A. Chadwick, Law Offices of Mark A. Chadwick, Sterling Heights

1:00pm–3:30pm

Michigan Probate Judges Association Business Meeting

1:30pm–3:30pm

Animal Law Section Business Meeting

2:00pm–3:00pm

Aviation Law Section Business Meeting

2:00pm–3:00pm

Law Student Section Business Meeting

Vendor Presentations

This year, attendees will have an opportunity to hear directly from vendors about current trends in the industry. Presentations may include demonstrations of the hottest new products and technologies, as well as new strategies that will impact the way you do business. Don't miss this great new feature!

Presentations will be located on the exhibit hall floor in the vendor showcase area during exhibit hall hours.

Presentations as of July 1, 2013:

Thursday

8:00am–5:00pm
Exhibit Hall Open

9:00am–10:00am

Casemaker Training



Casemaker, provided at no cost to you as a member of the State Bar of Michigan, will save you hundreds of dollars every month on legal research. At this seminar you will learn basic navigation, search functions, and even how to create and organize your personal research folders. If you've never tried this cost-saving FREE legal research tool, stop by and check out the presentation!

10:30am–11:00am

Veracity Payment Solutions and Fan CONNECT



Let us show you how to utilize innovative mobile marketing solutions to raise the bar for your practice! You will learn how to engage clients, promote your business, send special offers, and follow up with clients in a matter of seconds.

Fan CONNECT is a new mobile marketing solution our endorsed credit card processing partner Veracity Payment Solutions (formerly Midwest Transaction Group—MTG) is now offering. State Bar members get a FREE Fan CONNECT account up to 50 contacts.

3:00pm–4:00pm

Law in the Media Committee—Dealing with the Media

This seminar will feature a panel discussion of attorneys with media experience, including Pulitzer Prize-winning former journalist Eric Freedman, now an attorney and a Michigan State University professor. The panel will discuss how to respond to media inquiries, what “off the record” and “on background” mean, and interacting with the press in a manner consistent with Michigan's Rules of Professional Conduct.

4:00pm–5:00pm

Law in the Media Committee—Dealing with the Media

This is a repeat of the 3:00pm–4:00pm seminar.

Friday

8:00am–2:00pm

Exhibit Hall Open

9:00am–10:00am

Casemaker Training



Casemaker, provided at no cost to you as a member of the State Bar of Michigan, will save you hundreds of dollars every month on legal research. At this seminar you will learn basic navigation, search functions, and even how to create and organize your personal research folders. If you've never tried this cost-saving FREE legal research tool, stop by and check out the presentation!

10:00am–11:00am

Blue Cross Blue Shield of Michigan—Learn how the Affordable Care Act will affect you



Health care reform continues to evolve and will have far reaching implications for both small and large businesses. The Affordable Care Act mandates numerous employer responsibilities and will reshape the way health insurance is purchased. Alisa Bennett, Blue Cross Blue Shield of Michigan manager and subject matter expert on health care reform, will present the current state of health care reform in Michigan and discuss impacts for employer groups moving forward.

Greater Lansing looks forward to hosting the

State Bar of Michigan 2013 Annual Meeting
September 18-20
Lansing Center



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2013 Annual Meeting: September 18-20



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Register me for the following FREE Annual Meeting Events:

SECTION AND ANCILLARY GROUP MEETINGS	TIMES
THURSDAY, SEPTEMBER 19, 2013	
<input type="radio"/> ADMINISTRATIVE & REGULATORY LAW SECTION	1:00PM-3:00PM
<input type="radio"/> AGRICULTURAL LAW SECTION*	8:30AM-12:00PM
<input type="radio"/> AMERICAN INDIAN LAW SECTION*	1:00PM-4:00PM
<input type="radio"/> APPELLATE PRACTICE SECTION*	1:00PM-4:00PM
<input type="radio"/> CONSUMER LAW SECTION*	1:30PM-3:30PM
<input type="radio"/> ENVIRONMENTAL LAW SECTION*	1:30PM-6:00PM
<input type="radio"/> FAMILY LAW SECTION	9:00AM-12:00PM
<input type="radio"/> INSURANCE AND INDEMNITY LAW SECTION*	10:00AM-11:30AM
<input type="radio"/> INTELLECTUAL PROPERTY LAW SECTION*	2:00PM-3:00PM
<input type="radio"/> LABOR & EMPLOYMENT LAW SECTION*	2:00PM-4:30PM
<input type="radio"/> LITIGATION SECTION*	10:00AM-11:30AM
<input type="radio"/> MICHIGAN RETIRED JUDGES ASSOCIATION	2:00PM-4:00PM
<input type="radio"/> NEGLIGENCE LAW SECTION*	2:00PM-3:30PM
<input type="radio"/> REAL PROPERTY LAW SECTION COUNCIL	11:30AM-2:00PM
<input type="radio"/> REPRESENTATIVE ASSEMBLY* <input type="radio"/> I AM A R.A. MEMBER	9:00AM-5:00PM
<input type="radio"/> YOUNG LAWYERS SECTION*	2:30PM-5:30PM
FRIDAY, SEPTEMBER 20, 2013	
<input type="radio"/> ANIMAL LAW SECTION*	1:30PM-3:30PM
<input type="radio"/> ANTITRUST, FRANCHISING & TRADE REGULATION SECTION	11:00AM-12:30PM
<input type="radio"/> ARTS, COMMUNICATIONS, ENTERTAINMENT, AND SPORTS SECTION*	11:00AM-3:30PM
<input type="radio"/> AVIATION LAW SECTION*	2:00PM-3:00PM
<input type="radio"/> CHILDREN'S LAW SECTION*	10:00AM-12:00PM
<input type="radio"/> CRIMINAL LAW SECTION, PRISONS AND CORRECTIONS SECTION, AND EAI DISABILITIES WORKGROUP*	9:00AM-12:00PM
<input type="radio"/> DIVERSITY & INCLUSION ADVISORY COMMITTEE*	11:00AM-12:00PM
<input type="radio"/> GENERAL PRACTICE—SOLO AND SMALL FIRM SECTION*	1:00PM-1:50PM
<input type="radio"/> JUDICIAL SECTION*	10:00AM-12:00PM
<input type="radio"/> LATIN AMERICAN BAR ACTIVITIES SECTION*	11:00AM-12:00PM
<input type="radio"/> LAW PRACTICE MANAGEMENT & LEGAL ADMINISTRATORS SECTION*	12:00PM-2:00PM
<input type="radio"/> LAW STUDENT SECTION*	2:00PM-3:00PM
<input type="radio"/> MASTER LAWYERS SECTION*	9:00AM-11:30AM
<input type="radio"/> MICHIGAN LAWYERS ALLIANCE*	9:30AM-12:30PM
<input type="radio"/> MICHIGAN PROBATE JUDGES ASSOCIATION	1:00PM-3:30PM
<input type="radio"/> PARALEGAL/LEGAL ASSISTANT SECTION*	9:00AM-12:00PM

*Open to all State Bar members

Register me for the Solo & Small Firm Institute:

(Includes materials download. Register for printed handbook and meals separately.)

DATES	INSTITUTE FEES
INSTITUTE BOTH DAYS 9/19-20/13	<input type="radio"/> \$195 EARLY BIRD* <input type="radio"/> \$245 REGULAR
INSTITUTE THURSDAY ONLY 9/19/13	<input type="radio"/> \$105 EARLY BIRD* <input type="radio"/> \$125 REGULAR
INSTITUTE FRIDAY ONLY 9/20/13	<input type="radio"/> \$105 EARLY BIRD* <input type="radio"/> \$125 REGULAR

Attending the Institute AND want the printed handbook?

PRINTED HANDBOOK TITLE	PRINTED HANDBOOK FEES
2013 SOLO & SMALL FIRM INSTITUTE	<input type="radio"/> \$75

Can't attend the Institute? Order the printed handbook!
(Price includes tax, shipping, and handling.)

PRINTED HANDBOOK TITLE	PRINTED HANDBOOK FEES
2013 SOLO & SMALL FIRM INSTITUTE	<input type="radio"/> \$220

Register me for the following Networking Events and Meals:

(Contact Amy Casner to reserve tables at meal events. (517) 346-6322 or acastner@mail.michbar.org)

EVENT TITLE	# OF TKTS	EVENT FEES
WEDNESDAY, SEPTEMBER 18, 2013		
STATE BAR AWARDS BANQUET	_____ x	<input type="radio"/> \$66 EARLY BIRD* <input type="radio"/> \$70 REGULAR
THURSDAY, SEPTEMBER 19, 2013		
CONTINENTAL BREAKFAST	_____ x	<input type="radio"/> FREE
STATE BAR INAUGURAL LUNCHEON	_____ x	<input type="radio"/> \$45 EARLY BIRD* <input type="radio"/> \$49 REGULAR
CELEBRATING DIVERSITY RECEPTION	_____ x	<input type="radio"/> \$10
FRIDAY, SEPTEMBER 20, 2013		
CONTINENTAL BREAKFAST	_____ x	<input type="radio"/> FREE
50-YEAR GOLDEN CELEBRATION LUNCHEON	_____ x	<input type="radio"/> \$45 EARLY BIRD* <input type="radio"/> \$49 REGULAR

NAME _____ MI P # _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

SPECIAL AND DIETARY NEEDS _____

PAYMENT INFORMATION

2013 SOLO & SMALL FIRM INSTITUTE REGISTRATION SUBTOTAL \$ _____

2013 SOLO & SMALL FIRM INSTITUTE PRINTED HANDBOOK SUBTOTAL \$ _____

NETWORKING EVENTS REGISTRATION AND MEALS SUBTOTAL \$ _____

TOTAL AMOUNT DUE \$ _____

CHECK # _____ CHARGE MY: VISA

CHECKS PAYABLE TO: STATE BAR OF MICHIGAN MASTERCARD

DEBIT/CREDIT CARD # _____ EXP DATE _____

PLEASE PRINT NAME AS IT APPEARS ON THE CREDIT CARD _____

SIGNATURE FOR CREDIT CARD _____

***Early bird pricing guaranteed through August 16, 2013.**
Cancellation Policy: Cancellation requests must be made in writing to the State Bar of Michigan before August 16, 2013 for a full refund. After August 16 a \$25 fee applies. No refunds will be made after August 30, 2013.
Accommodations: Discounted rates are available at the Radisson Hotel Lansing. See www.michbar.org/annualmeeting.cfm for details or call (517) 482-0188.
To receive \$126.95 discounted rate, reservations must be made by August 19, 2013.

Register Today! Early Bird Savings End Aug. 16, 2013
 3 Convenient Ways to Register with the State Bar of Michigan

 **REGISTER ONLINE**
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 **FAX**
 (517) 372-5921

 **MAIL**
 State Bar of Michigan, Attn: Annual Meeting Registration
 306 Townsend St., Lansing, MI 48933-2012