

State Bar of Michigan | 2016-2017 COMMITTEE ANNUAL REPORT

Article VI § 6, Bylaws of the State Bar of Michigan

No later than May 1 of each year, the chair of each committee and sub entity of the Bar, with the assistance of the staff liaison, shall report to the Executive Director on a form provided by the State Bar on the activities and accomplishments of the committee or sub entity.

Law and the Media

Jurisdiction: · Develop, recommend, and support programs that promote a positive relationship between the legal community and the media, and accuracy in the reporting of news concerning the law.
· Study and identify sources of friction between the courts, lawyers, and the electronic and print press, and recommend solutions.

Co-Chair

P46880 Robin Luce Herrmann, Bloomfield Hills
Butzel Long PC
41000 Woodward Ave
Stoneridge West
Bloomfield Hills MI 48304-5130
Phone: (248) 593-3044
Fax: (248) 258-1439
e-mail: luce-herrmann@butzel.com

Member

Term Ending: 2017

P53307 Daniel J. Cherrin, Royal Oak
P77789 Laura B. Danielson, Grand Rapids
P46880 Robin Luce Herrmann, Bloomfield Hills
P28952 Neil J. Lehto, Berkley

Term Ending: 2018

P74898 Brett DeGroff, Lansing
P77887 Daniel James DuChene, Ypsilanti
P75900 Erin L. Emelander, Newaygo
P77553 Heather Elizabeth Sumner, Lansing
P33171 Cynthia F. Wisner, Livonia

Term Ending: 2019

P69956 Daniel A. Feinberg, East Lansing
P35401 Charles A. Fleck, Lansing
P57050 Lori K. Shemka, Lansing

Non-Bar Member

Ron Dzwonkowski, Novi
Patrick Shellenbarger, Rockford

State Bar Liaison

Samantha Meinke, Lansing

State Bar Liaison Assistant

Joyce Nordeen, Lansing
Anne M. Smith, Lansing

Committee Meeting Schedule:

Please attach any additional information needed regarding Committee meetings as an addendum.

**Please keep meeting descriptions brief.*

Meeting Type	Date	Location
Meeting Type Conference Call	10.18.16	
Description Conference Call		
Meeting Type Conference Call	11.15.16	
Description Conference Call		
Meeting Type Conference Call	1.17.17	
Description Conference Call		
Meeting Type Conference Call	3.21.17	
Description Conference Call		
Meeting Type		
Description		
Meeting Type		
Description		

[Reset Section](#)
Resources provided by the State Bar of Michigan in support of committee work:

Staff contacts chair to schedule meetings, sends future meeting dates via email to committee members and posts them in SBM Connect. Staff prepares agendas and minutes and posts to SBM Connect prior to meetings.

This year, the Michigan Press Association Foundation took over the Wade H. McCree Jr. Awards for the Advancement of Justice, which had traditionally been overseen by this committee. SBM staff gathered all materials created for the last McCree Award contest, including a nomination brochure, news release and details of how the contest has run, and sent them to the MPAF so they could continue the contest in a smooth manner, without interruption. Staff assisted committee members in gathering judges for the contest, which was part of the agreement for the MPAF to take over the awards. Staff put contact information for judges into a document and sent it to MPAF. Staff crafted a series of social media promotional messages so that committee members could help promote the contest and contact journalists to encourage them to submit entries into the contest.

Educational event support: SBM staff provides publicity for all educational events in news releases, on SBM website, on SBM Blog, and on social media sites. Prepare presentations and handouts to be shown and given out at educational events. Staff handle whatever audio/visual needs there are for the seminar – setting up requests for A/V equipment, and making sure it is all functioning on site. Staff makes videos and takes photographs of all sessions, and then does follow-up publicity in the Bar Journal, on the SBM website, SBM Blog, social media sites and elsewhere.

[Reset Section](#)

Committee Activities:

This year the committee was divided into two subcommittees: the McCree Awards Subcommittee and the Educational Programs Subcommittee.

McCree Subcommittee: The subcommittee members found five judges for the McCree Award contest to help the Michigan Press Association Foundation run the contest. They also worked to promote the contest to journalists across the state on social media, by making phone calls and sending emails to their journalism contacts, and by attending journalism conferences and passing on materials about the contest. Committee members were also on stand-by to answer any questions MPAF may have about the contest as they run it for the first time this year.

Educational Program Subcommittee: The subcommittee has been working this year to host a panel discussion called Ethical and Legal Implications of Media "Fact Checking" to be held in October of 2017 at the Western Michigan University Cooley Law School in Lansing, and simulcast to Cooley's campuses in Auburn Hills and Grand Rapids. The subcommittee is working to contact panelists to for the event in October.

Future Goals and Activities:

The committee will continue to plan educational events into the future.

Other Information:

[Reset Section](#)

Approved by	Approved	Name
Chair	3.27.17	Robin Luce-Herrmann
Co-chair		
Staff Liaison	3.27.17	Samantha Meinke and Anne Smith
Other		

[Reset Section](#)