Michigan Bar Journal Committee

Fiscal Year 2019-2020

Jurisdiction: Provide recommendations to the Board of Commissioners on any changes concerning the Michigan Bar Journal consistent with the State Bar's strategic plan and provide regular editorial assistance to the editor of the Michigan Bar Journal by:

- Developing annual plans for the content of each Michigan Bar Journal issue
- Soliciting and reviewing submissions to the Michigan Bar Journal
- Make recommendations to the Board of Commissioners on any substantial changes to the publication of the Michigan Bar Journal, including format, number of issues, and budget
- Recommending collaborations to advance the communication and member service objectives of the Strategic Plan

Reviewing and evaluating metrics for evaluating the effectiveness of the Michigan Bar Journal		
Time Frame	Strategic Plan Goal/Strategy	Description of Activity
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5/19-9/19	1.2/2.6/3.6/4.2	Published theme issues with respect to labor and employment
		law, domestic violence awareness, American Indian law, and
		appellate practice
	1.2/2.6/3.6/4.2	Published general issue in May 2019
10/19-5/20	1.2/2.6/3.6/4.2	Published theme issues on children's law, LGBTQA law,
		business litigation, and real property law.
	1.2/2.6/3.6/4.2	Published general issues in October 2019 and March 2020
	1.4/2.5/3.2/4.4	Published the Resource Directory in April 2020
	1.4/2.6/3.4/4.2	Prepared report and recommendations of the Michigan Bar
		Journal Standing Committee concerning proposed changes to
		the Bar Journal and presented to the SBM Communications and
		Member Services Committee.
Current Projects	1.2/2.6/3.6/4.2	Publishing theme issues on bankruptcy, municipal government
		law, election law, and international law.
	1.2/2.6/3.6/4.2	Publish a general issue in October 2020.
Future Goals	1.4/2.4/3.5/4.4	Improve the quality of the Michigan Bar Journal.
	1.2/2.4/3.5/4.4	Increase the timeliness of both theme and general issues articles.
	1.4/2.2/3.4/4.2	Reduce costs and increase revenues.

• Reviewing and evaluating metrics for evaluating the effectiveness of the Michigan Bar Journal

Recommended Committee Changes: None.

Additional Comments: The MBJ Committee appreciates the support it recently received from the SBM Communications and Member Services Committee and the Board of Commissioners as a whole concerning its recommendations for proposed changes to the Michigan Bar Journal.