

Michigan Bar Journal Committee

Annual Report: Fiscal Year 2020

Jurisdiction: Provide recommendations to the Board of Commissioners on any changes concerning the Michigan Bar Journal consistent with the State Bar’s strategic plan and provide regular editorial assistance to the editor of the Michigan Bar Journal by:

- Developing annual plans for the content of each Michigan Bar Journal issue
- Soliciting and reviewing submissions to the Michigan Bar Journal
- Make recommendations to the Board of Commissioners on any substantial changes to the publication of the Michigan Bar Journal, including format, number of issues, and budget
- Recommending collaborations to advance the communication and member service objectives of the Strategic Plan
- Reviewing and evaluating metrics for evaluating the effectiveness of the Michigan Bar Journal

Time Frame	Strategic Plan Goal/Strategy	Description of Activity
FY 2020	1.2	The committee published 10 issues of the Michigan Bar Journal, including two general issues and issues specific to the following themes: children’s law, LGBTQA law, business litigation, real property law, bankruptcy law, municipal government law, election law, and international law.
	4.2	In response to a discussion by the Finance Committee about reducing the cost of the Michigan Bar Journal, the committee wrote a report offering recommendations to the Communications and Member Services Committee. Recommendations from the report, including changing from an “opt out” to an “opt in” model for print delivery and discontinuing the print version of the April Resource Directory, were implemented by the Board of Commissioners.
Current Projects	1.2	The committee is working to curate articles for upcoming issues of the Michigan Bar Journal that are high quality, timely, and of interest to large numbers of attorneys.
	1.2	The committee is working to welcome aboard several new members, and train them in Michigan Bar Journal stewardship by pairing them with the more experienced members of the committee.
Future Goals	3.6	The committee has a goal to improve the diversity of authors, so the Michigan Bar Journal is more representative of the state’s legal profession.

Recommended Committee Changes: None.

Additional Comments: None.