

State Bar of Michigan | 2017-2018 COMMITTEE ANNUAL REPORT

Article VI § 6, Bylaws of the State Bar of Michigan

No later than May 1 of each year, the chair of each committee and sub entity of the Bar, with the assistance of the staff liaison, shall report to the Executive Director on a form provided by the State Bar on the activities and accomplishments of the committee or sub entity.

Professional Education & Events

Jurisdiction: · Provide assistance developing educational events for State Bar members that include, but are not limited to, the Bar Leadership Forum, Upper Michigan Legal Institute, and the Annual Meeting.
· Assist in improving access to legal information for members through resources at libraries and legal publications, and methods of conducting legal research.
· Provide guidance to the Practice Management Resource Center (PMRC) in the development, maintenance, and evaluation of resources, programs, and services designed to help members build and strengthen their law practices, with particular emphasis on the use of online resources as the primary vehicle to market and disseminate PMRC services.
· Supporting mentorship opportunities by helping design, develop, and evaluate mentorship programs

Chair

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Member

Term Ending: 2018

P79163 Elizabeth Allen, Detroit
P75993 Barbara Bosler, Grosse Pointe Park
P57253 Opolla Brown, Detroit
P32267 Christina L. DeMoore, Petoskey
P30026 Hon. James N. Erhart, Petoskey
P15782 Ronald D. Keefe, Marquette
P47173 Ian B. Lyngklip, Southfield
P41321 Victoria A. Radke, Escanaba
P79652 Vani G. Verkhovskiy, Plymouth

Advisor

P29735 Richard L. Cunningham, Detroit
P54637 Jeffrey E. Kirkey, Ann Arbor

State Bar Liaison

P62825 JoAnn L. Hathaway, Lansing
Alecia M. Ruswinckel, Lansing
Kari Thrush, Lansing

Committee Meeting Schedule:

Please attach any additional information needed regarding Committee meetings as an addendum.

**Please keep meeting descriptions brief.*

Meeting Type Description	Date	Location
Meeting Type Committee Meeting	11/30/17	Conference Call
Description The committee reviewed the event summaries for the 2017 UMLI, BLF, and NEXT Conferences, and discussed future planning and work for the committee. Votes on 2018 BLF Keynote speaker and 2023 NEXT Conference location.		
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Resources provided by the State Bar of Michigan in support of committee work:

The State Bar staff provides the coordination of the meetings, preparation of meeting minutes, preparation of notices to be sent, development and design of brochures, registration forms, and staffing at events. Staff also drafts the program content and suggests possible speakers for review by the committee. Staff members coordinate sending the forms and retrieval of the information and preparing statistics for review by the committee. Staff also coordinates registration and assists with the room reservations, and being on-site for the events themselves.

The committee has had services beyond the call of duty from the following staffers this year:

- Amy Castner, Member Service Representative - BLF, UMLI & NEXT Conference planning, coordination
- Sandi Barger, Webmaster & Digital Media Manager - NEXT Conference website design
- Darin Day, Director of Outreach & Constituent Development - mentor work group coordination
- Mike Eidelbes, Copy Editor - promotional material editor
- JoAnn Hathaway, Practice Management Advisor - PMRC reporting
- Samantha Meinke, Communications Manager - social media promotion of all events & PMRC activities and services
- Joyce Nordeen, editorial assistant - promotional material and report editor
- Linda Novak, Bar Journal Editor
- Sarah Nussbaumer, Graphic Designer - Design of all brochures and BJ ads for promotion of events
- Stacy Oudsema, Sales Representative - Coordination of NEXT Conference exhibitors
- Tracy Sproul, Member Services Representative - BLF, UMLI & NEXT Conference planning, coordination
- Kari Thrush, Assistant Division Director, Member Services - event coordination and management

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Committee Activities and Strategic Goal Accomplishments:

Please list each accomplishment/activity, and indicate which strategic plan area it supports by checking the corresponding boxes.

<p>Helping new Lawyers to be practice ready. Achieve this goal through the PRMC. The partnership with Michigan Legal Talk radio and development of the new podcasts focused on topics of lawyer wellness and practice management.</p>	<p><input checked="" type="checkbox"/>G1 <input type="checkbox"/>G2 <input type="checkbox"/>G3 <input type="checkbox"/>G4 <input checked="" type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S5 <input type="checkbox"/>S5 <input type="checkbox"/>S6 <input type="checkbox"/>S6</p> <p style="text-align: center;">Reset Section</p>
<p>Promoting member engagement to connect members with the bar, its resources and each other. Achieve this goal through creating engaging education events that encourage interaction amongst attendees, educate members on the resources of the SBM at all events, and design appealing interactive networking events.</p>	<p><input checked="" type="checkbox"/>G1 <input type="checkbox"/>G2 <input type="checkbox"/>G3 <input type="checkbox"/>G4 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input checked="" type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S5 <input type="checkbox"/>S5 <input type="checkbox"/>S6 <input type="checkbox"/>S6</p> <p style="text-align: center;">Reset Section</p>
<p>Expanding collaboration with professional organizations and communities outside the legal community. Achieved this goal through the partnership of the MMA, the SBM</p>	<p><input type="checkbox"/>G1 <input checked="" type="checkbox"/>G2 <input type="checkbox"/>G3 <input type="checkbox"/>G4 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input checked="" type="checkbox"/>S5 <input type="checkbox"/>S5 <input type="checkbox"/>S6 <input type="checkbox"/>S6</p> <p style="text-align: center;">Reset Section</p>
<p>Targeting the State Bar of Michigan’s communications to build awareness of bar programs and initiatives among members and the recipient community. Achieved this goal through promotion of events via mailing and eblasts.</p>	<p><input type="checkbox"/>G1 <input type="checkbox"/>G2 <input type="checkbox"/>G3 <input checked="" type="checkbox"/>G4 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input checked="" type="checkbox"/>S4 <input type="checkbox"/>S5 <input type="checkbox"/>S5 <input type="checkbox"/>S6 <input type="checkbox"/>S6</p> <p style="text-align: center;">Reset Section</p>
<p>Engage members in learning about and implementing innovative delivery methods. Achieved this goal through launch of new legal tech competency assessment and learning resource available through the PMRC.</p>	<p><input checked="" type="checkbox"/>G1 <input type="checkbox"/>G2 <input type="checkbox"/>G3 <input type="checkbox"/>G4 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input checked="" type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S5 <input type="checkbox"/>S5 <input checked="" type="checkbox"/>S6 <input type="checkbox"/>S6</p> <p style="text-align: center;">Reset Section</p>

REPORT Future Goals and Activities:

This committee will meet again in the spring via teleconference for an update on all events and the progress of the work groups. We will also review any new developments in the Practice Management Resource Center to evaluate the need for a work group in that area.

Mentorship Work Group:

The work group has had one conference call to discuss the goal of assessing what mentor programs are currently active in Michigan. They will develop and conduct a survey of all local bar associations, law schools and ancillary groups to identify current mentor programs. Once complete, this work group will follow-up with each program so that we can link their information to the SBM website.

Large Meetings Review:

This committee will take this effort up in the next fiscal year.

Other Information:

In addition to any other important information, please indicate the titles of any workgroups or subcommittees, and attach their annual report as an addendum.

Work Groups:

Upper Michigan Legal Institute

The mission of this work group is to provide assistance developing the annual legal education seminar especially targeted to the practice needs of northern Michigan practitioners. This work group has meet once via teleconference and communicated via email on various occasions. The program for the Upper Michigan Legal Institute was finalized in late December, 2017.

This work group consists of the following members:

- Anne McNamara
- David Peterson
- Hon. Thomas Phillips
- Jeff Kirkey
- Karl Weber
- Kim Coggins
- Leanne Barnes Deuman
- Ronald Keefe
- Timothy Quinnell
- Victoria Radke
- Kari Thrush, State Bar of Michigan

Mentorship Work Group

This work group will collect information on mentorship programs available throughout the state and will make recommendations on how the State Bar can help facilitate those efforts. They will also explore whether the State Bar needs to be more involved in creating a mentoring program at the state level and/or should be more active supporting local efforts.

This work group has met one time via conference call. They discussed how they will proceed in collecting mentor program information from organizations throughout Michigan - see future goals and activities.

This work group consists of the following members:

- Darin Day, State Bar of Michigan
- Barbara Bosler
- Opolla Brown
- Jeff Kirkey, ICLE

Additional work that has been accomplished in all areas of this committee over-site:

- Upper Michigan Legal Institute and Bar Leadership Save the Date postcards were designed in December, printed and mailed in January.
- Upper Michigan Legal Institute program was designed in January, printed and mailed in March to 3200 northern Michigan attorneys.
- Bar Leadership Forum program was finalized by staff in February, speakers confirmed and programing finalized in February.
- Bar Leadership Forum program was designed, printed and mailed in March to 375 section and bar leaders.
- NEXT Conference Exhibitor on-line registration opened in March
- NEXT Conference section invitations where sent to section leaders in February.
- NEXT Conference: Seven sections have committed to sponsor the NEXT Conference 2018
- NEXT Conference: Twenty six sections and eight ancillary groups have confirmed that they will hold meetings at the Next Conference
- The State Bar of Michigan partnered with the Michigan Manufactures Association on a Law Summit to be held at Ford Conference and Event Center on Thursday, Feb. 22 in Dearborn. Registration for this event was offered to our members at a discounted rate. The Summit will address the legal challenges of manufacturing. Keeping up with emerging issues involving autonomous vehicles, intellectual property protection, cyber security and potential changes to NAFTA all require new knowledge. The Law Summit was aimed at in-house counsel for manufacturing operations and any other legal professions working with Manufacturers. Eight members of the State Bar of Michigan attended this Summit.
- The Practice Management Resource Center launched the live podcast project it has been working on with Michigan Legal Talk radio. The podcast series focuses on the topics of lawyer wellness and practice management.
- The Practice Management Resource Center launched a new legal tech competency assessment and learning resource available through the PMRC.

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Approved by	Approved	Name
Chair	x	Ron Keefe
Co-chair		
Staff Liaison	x	Kari Thrush
Other		

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