

Public Outreach & Education Committee

Fiscal Year 2019-2020

Jurisdiction: Support the public education services of the State Bar of Michigan

- Assisting in developing educational events and programs advancing lay understanding of law and the legal profession, with particular emphasis on community programs, including Law Day and Constitution Day
- Providing review and recommendations concerning the State Bar of Michigan’s online resources available to the public
- Exploring and assessing opportunities for collaboration in public outreach consistent with SBM strategic goals with local bar associations, non-legal professional associations, and other external entities
- Conferring and coordinating regularly with the Unauthorized Practice of Law committee to discuss how each committee’s work might interact with and support the other’s work
- Recommending Michigan Legal Milestones that commemorate significant cases, events, places and people in the State’s legal history, and upon approval of the Board of Commissioners, helping implement the milestone and its celebration
- Reviewing reports on effectiveness of public outreach programming based on evaluation metrics and utilizing these reports as a basis for recommending improvements in content, or modification or discontinuation of programs.

Note: This committee may have more than 15 members.

| Time Frame | Strategic Plan Goal/Strategy | Description of Activity |
|------------|------------------------------|---|
| 5/19-9/19 | 2.1/2.2/2.3/2.4/2.5/2.6 | POEC continues to be the center of the SBM’s ongoing support of civic education across the state. POEC collaborates routinely with the Michigan Center for Civic Education (MCCE), the Diversity and Inclusion Advisory Committee (DIAC), affinity bar associations, and state bar sections. POEC also oversees the Michigan Legal Milestones (MLM) program and maintains the index of public outreach resources. Goal 2, Strategies 1-6 |
| | 2.2/2.3/2.4/2.5 | The K-12 Programs Subcommittee reviewed and revised as needed curricular materials made available at michbar.org to teachers and volunteer attorneys. Such resources include lesson plans, educational videos, links to national resources, a guide to local civic education events and activities throughout Michigan, and a guide to diversity and inclusion pipeline programs like Face of Justice. Civic education programs include, among others, Constitution Day, Law Day, High School Mock Trial, We the People, and Project Citizen. Goal 2, Strategies 2, 3, 4, 5 |
| | 2.1/2.2/2.6 | The Public Resources Subcommittee reviewed and coordinated revisions to materials made available at michbar.org for the lay general public and revised the public resource index accordingly. Goal 2, Strategies 1, 2, 6 |
| 10/19-5/20 | 2.2/2.3/2.4/2.5 | The K-12 Programs Subcommittee reviewed and revised as needed civic education curricular materials made available at |

| | | |
|-------------------------|-------------------------|--|
| | | michbar.org to teachers and volunteer attorneys. Such resources include lesson plans, educational videos, links to national resources, and a guide to local civic education events and activities throughout Michigan. Such programs, among others, include Face of Justice, Constitution Day, Law Day, High School Mock Trial, We the People, and Project Citizen. Goal 2, Strategies 2, 3, 4, 5 |
| | 2.1/2.2/2.6 | The Public Resources Subcommittee reviewed and coordinated revisions to materials made available at michbar.org for the lay general public. Goal 2, Strategies 1, 2, 6 |
| Current Projects | 2.3/2.4/2.5/2.6 | Assisting the MCCE in hosting the High School Mock Trial national championships, a first for Michigan, scheduled for May 2022 in Kalamazoo. Goal 2, Strategies 3, 4, 5, 6 |
| | 2.3/2.4/2.5/2.6 | Continuing a lasting collaboration with MCCE and DIAC hosting civic education events and pipeline programs. Goal 2, Strategies 3, 4, 5, 6 |
| | 2.2/2.6 | MLM 42 commemorating the career of Frank Joseph Kelley, 50th Michigan Attorney General, served from 1961 until 1999. The MLM 42 plaque will be placed in downtown Lansing in calendar year 2020. Goal 2, Strategies 2 and 6 |
| | 2.2/2.6 | MLM 43 commemorating the passage of Senate Bill 31 of 1857, providing compensation for court-appointed attorneys and thus increasing access to justice. The MLM 43 plaque will be placed in Allegan County in calendar year 2021. Goal 2, Strategies 2 and 6 |
| | 2.1 | Monitoring and managing the Public Outreach Resources Index. Goal 2, Strategy 1 |
| Future Goals | 2.1/2.2/2.3/2.4/2.5/2.6 | POEC plans to remain the center of the SBM's ongoing support of civic education across the state. POEC collaborates routinely with the Michigan Center for Civic Education (MCCE), the Diversity and Inclusion Advisory Committee (DIAC), affinity bar associations, and state bar sections, and oversee the MLM program, and maintain the index of public outreach resources. Goal 2, Strategies 1-6 |
| | 2.3/2.4/2.5/2.6 | POEC will continue to review and revise as needed civic education curricular materials made available at michbar.org to teachers and volunteer attorneys. Such resources include lesson plans, educational videos, links to national resources, and a guide to local civic education events and activities throughout Michigan. Such programs, among others, include Face of Justice, Constitution Day, Law Day, High School Mock Trial, We the People, and Project Citizen. Goal 2, Strategies 3, 4, 5, 6 |
| | 2.2/2.6 | POEC will continue to educate the public by placing MLM plaques throughout the state to commemorate seminal events and personalities in the legal history of Michigan. Goal 2, Strategies 2 and 6 |
| | 2.1 | POEC will continue to review annually all materials intended for the lay general public and manages an index of such materials. As needed, the POEC ensures each resource is revised, replaced, consolidated, or removed when its author determines it is outdated, redundant, or no longer germane. POEC also |

continues to work with stakeholders (SBM committees, sections, etc.) to ensure that new materials covering previously unaddressed topics are published and added to the index. Goal 2, Strategy 1

Recommended Committee Changes: None.

Additional Comments: None.