

Public Outreach & Education Committee

Fiscal Year 2021

Jurisdiction: Support the public education services of the State Bar of Michigan

- Assisting in developing educational events and programs advancing lay understanding of law and the legal profession, with particular emphasis on community programs, including Law Day and Constitution Day
- Providing review and recommendations concerning the State Bar of Michigan's online resources available to the public
- Exploring and assessing opportunities for collaboration in public outreach consistent with SBM strategic goals with local bar associations, non-legal professional associations, and other external entities
- Conferring and coordinating regularly with the Unauthorized Practice of Law Committee to discuss how each committee's work might interact with and support the other's
- Recommending Michigan Legal Milestones that commemorate significant cases, events, places, and people in the state's legal history, and upon approval of the Board of Commissioners, helping implement the milestone and its celebration
- Reviewing reports on effectiveness of public outreach programming based on evaluation metrics and utilizing these reports as a basis for recommending improvements in content, or modification or discontinuation of programs.

Note: This committee may have more than 15 members.

Time Frame	Strategic Plan Goal/Strategy	Description of Activity
FY 2020-2021	2.2	POEC continues to be the center of the SBM's ongoing support of law-related education across the state. POEC collaborates routinely with the Michigan Center for Civic Education (MCCE), the Diversity and Inclusion Advisory Committee (DIAC), affinity bar associations, and state bar sections. The K-12 Programs Subcommittee reviewed and revised as needed curricular materials made available at michbar.org to teachers and volunteer attorneys. Such resources include lesson plans, educational videos, links to national resources, a guide to local civic education events and activities throughout Michigan, and a guide to diversity and inclusion pipeline programs like Face of Justice. Civic education programs include, among others, Constitution Day, Law Day, High School Mock Trial, We the People, and Project Citizen.

	2.2	POEC oversees the Michigan Legal Milestones (MLM) program. MLM 42 commemorating the career of Frank Joseph Kelley, 50th Michigan attorney general, who served from 1961 until 1999. The MLM 42 plaque was placed in the state law library in Lansing. SBM also published and promoted a short video celebrating the life and career of A.G. Kelley. MLM 43 commemorates the passage of Senate Bill 31 of 1857, providing compensation for court-appointed attorneys and thus increasing access to justice. The MLM 43 plaque will be placed in Allegan County in calendar year 2022, in collaboration with the Allegan County Bar Association.
	2.1	The Public Resources Subcommittee reviewed and coordinated revisions to materials made available at michbar.org for the lay general public and revised the public resource index accordingly.
FY 2021-2022 Priorities	2.2	POEC will continue to support law-related education, including Law Day, Constitution Day, We the People, Mock Trial, Face of Justice, and Project Citizen. POEC will also support the MCCE as it hosts the High School Mock Trial national championships, a first for Michigan, scheduled for May 2022 in Kalamazoo.
	2.2	POEC will continue to manage the Michigan Legal Milestones process. For 2022, POEC is working with the Allegan County Bar Association to select a location for MLM 43, commemorating the passage of Senate Bill 31 of 1857, providing compensation for court-appointed attorneys and thus increasing access to justice. SBM and the Allegan County Bar will determine the location for the plaque and organize an in-person or virtual event to celebrate the plaque dedication. Finally, the POEC will determine and recommend to the BOC a topic for MLM 44, to be dedicated in calendar year 2023.
	2.1	POEC will continue to review annually all materials intended for the lay general public and manages an index of such materials. As needed, the POEC ensures each resource is revised, replaced, consolidated, or removed when its author determines it is outdated, redundant, or no longer germane. POEC also continues to work with stakeholders (SBM committees, sections, etc.) to ensure that new materials covering previously unaddressed topics are published and added to the index.
Proposed Future Priorities	2.5	In FY22, POEC will continue to oversee the SBM's engagement with law-related and civic education programs, Michigan Legal Milestones, and the Public Outreach Resources Index through ongoing collaboration with SBM sections, affinity bars, the MCCE, DIAC, and other stakeholders.
	2.4	In FY22, POEC will likely be the home for the emerging Professionalism and Civility initiative.

	2.6	In FY22, POEC will likely be the home for the emerging Rule of Law initiative.
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Recommended Committee Changes: None.

Additional Comments: None.