

State Bar of Michigan | 2017-2018 COMMITTEE ANNUAL REPORT

Article VI § 6, Bylaws of the State Bar of Michigan

No later than May 1 of each year, the chair of each committee and sub entity of the Bar, with the assistance of the staff liaison, shall report to the Executive Director on a form provided by the State Bar on the activities and accomplishments of the committee or sub entity.

Social Media & Website

Jurisdiction: · Provide assistance developing content for the SBM website and social media.
· Provide guidance to staff regarding resources and information related to social media.
· Assist in promotion of the SBM website, social media, and SBM e-publications (e-journal, Public Policy Newsletter, SBM News.)

Chair

P44120 Lori A. Buiteweg
Nichols Sacks Slank Sendelbach & Buiteweg PC
121 W Washington St Ste 300
Ann Arbor MI 48104-1300
Phone: (734) 994-3000
Fax: (734) 994-1557
e-mail: buiteweg@nsssb.com

Member

Term Ending: 2018

P70010	Cheryl Riemer Brunner, Auburn Hills
P44120	Lori A. Buiteweg, Ann Arbor
P77031	Tanya Nicole Cripps, Auburn Hills
P39282	Julie I. Fershtman, Southfield
P77821	Christopher Lee Jackson, East Lansing
P70099	Mark William Jane, Ann Arbor
P79241	Silvia Alexandria Mansoor, Rochester Hills
P70678	Shenique A. Moss, Detroit
P76833	Paul Shkreli, Troy
P80626	Aaron Philip Sohaski, Detroit
P68990	Joseph Wesley Uhl, Detroit

State Bar Liaison

Sandra Barger, Lansing
P79603 Kathryn Hennessey, Lansing
Samantha Meinke, Lansing

State Bar Liaison Assistant

Anne M. Smith, Lansing

Committee Meeting Schedule:

Please attach any additional information needed regarding Committee meetings as an addendum.

**Please keep meeting descriptions brief.*

Meeting Type Description	Date	Location
Meeting Type In Person/Conference Call Description	11.15.17	
Meeting Type Conference Call Description	3.6.18	
Meeting Type Conference Call Description	5.21.18	
Meeting Type Description		
Meeting Type Description		
Meeting Type Description		

[Reset Section](#)

Resources provided by the State Bar of Michigan in support of committee work:

Staff contacts chair to schedule meetings and sends future meeting dates via email to committee members. Prepares agendas, meeting minutes and other materials and posts to SBM Connect prior to the meetings. Sends meeting reminders to better ensure a quorum.

Works with SBM Connect Workgroup members in the planning and drafting of a plan to better utilize the automated features of SBM Connect to better welcome, communicate with, and build relationships with new members to sections. This plan starts with the preparation of 13 automated messages that will be emailed to members of the SBM Young Lawyers Section at various stages of the membership process - for example, a welcome message right after they've joined the section, a message to add profile information and a photo to SBM Connect if they haven't done so within three weeks of joining, and then additional messages highlighting all the member benefits and resources they have access to because of their section membership. Once approved, staff will program SBM Connect to automatically send the appropriate messages to section members on a predetermined timeline, should the right condition exist (to send a message prompting a member to add a profile photo if they haven't done so, for example).

Works with Social Media Workgroup to update the information page on michbar.org that mentions and links to the agencies of the attorney and judicial disciplinary system in Michigan to include descriptions, written in plain English, that explain what each agency is and does, to serve as a resource for reporters and members of the general public. Develops a series of tweets targeted primarily at reporters, but doubling for the general public, that explain aspects of the disciplinary system and process and points people to the information page on michbar.org for the information. Once this process is done, staff will continuously post tweets referring to the disciplinary resource page, to provide timely and relevant information to reporters and the general public.

[Reset Section](#)

Committee Activities and Strategic Goal Accomplishments:

Please list each accomplishment/activity, and indicate which strategic plan area it supports by checking the corresponding boxes.

<p>SBM Connect Workgroup members work with staff to draft a plan to better utilize the automated features of SBM Connect to better welcome, communicate with, and build relationships with new members to sections. This plan starts with the preparation of 13 automated messages that will be emailed to members of the SBM Young Lawyers Section at various stages of the membership process - for example, a welcome message right after they've joined the section, a message to add profile information and a photo to SBM Connect if they haven't done so within three weeks of joining, and then additional messages highlighting all the member benefits and resources they have access to because of their section membership. Once approved, staff will program SBM Connect to automatically send the appropriate messages to section members on a predetermined timeline, should the right condition exist (send a message prompting a member to add a profile photo).</p>	<p> <input checked="" type="checkbox"/>G1 <input type="checkbox"/>G2 <input type="checkbox"/>G3 <input type="checkbox"/>G4 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input checked="" type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S5 <input type="checkbox"/>S5 <input type="checkbox"/>S6 <input type="checkbox"/>S6 </p> <p style="text-align: center;">Reset Section</p>
<p>Social Media Workgroup members work with staff to update the information page on michbar.org that mentions and links to the agencies of the attorney and judicial disciplinary system in Michigan to include descriptions, written in plain English, that explain what each agency is and does, to serve as a resource for reporters and members of the general public. Develops a series of tweets targeted primarily at reporters, but doubling for the general public, that explain aspects of the disciplinary system and process and points people to the information page on michbar.org for the information. Once this process is done, staff will continuously post tweets referring to the disciplinary resource page, to provide timely and relevant information to reporters and the general public.</p>	<p> <input type="checkbox"/>G1 <input checked="" type="checkbox"/>G2 <input type="checkbox"/>G3 <input type="checkbox"/>G4 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S5 <input type="checkbox"/>S5 <input checked="" type="checkbox"/>S6 <input type="checkbox"/>S6 </p> <p style="text-align: center;">Reset Section</p>
	<p> <input type="checkbox"/>G1 <input type="checkbox"/>G2 <input type="checkbox"/>G3 <input type="checkbox"/>G4 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S5 <input type="checkbox"/>S5 <input type="checkbox"/>S6 <input type="checkbox"/>S6 </p> <p style="text-align: center;">Reset Section</p>
	<p> <input type="checkbox"/>G1 <input type="checkbox"/>G2 <input type="checkbox"/>G3 <input type="checkbox"/>G4 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S5 <input type="checkbox"/>S5 <input type="checkbox"/>S6 <input type="checkbox"/>S6 </p> <p style="text-align: center;">Reset Section</p>
	<p> <input type="checkbox"/>G1 <input type="checkbox"/>G2 <input type="checkbox"/>G3 <input type="checkbox"/>G4 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S1 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S2 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S3 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S4 <input type="checkbox"/>S5 <input type="checkbox"/>S5 <input checked="" type="checkbox"/>S6 <input type="checkbox"/>S6 </p> <p style="text-align: center;">Reset Section</p>

REPORT Future Goals and Activities:

The committee will continue to work to improve usage of SBM Connect automation tools for sections, rolling out the plan that has been developed for the Young Lawyers Section, and then working with other sections to customize automation to suit their section's purposes.

The committee will finish developing a plan to update the page that currently only contains the names of and links to the disciplinary agencies on michbar.org, to add brief explanations about what each of them is and what they do, to provide a resource where lay people - especially reporters - can find quick, simple answers to their questions. The committee will also develop tweets to continually alert reporters and the general public to this resource page, and thus information about how the system functions.

The committee will consider vetting the role of the SBM as a law source for media and the public.

Other Information:

In addition to any other important information, please indicate the titles of any workgroups or subcommittees, and attach their annual report as an addendum.

The work of this committee is the work of its collective workgroups, and is contained in the report above.

The workgroups are:

SBM Connect Workgroup
 Chaired by Mark Jane

Social Media Workgroup
 Chaired by Christopher Jackson

[Reset Section](#)

Approved by	Approved	Name
Chair	X	Lori Buiteweg
Co-chair		No CoChair
Staff Liaison	X	Samantha Meinke, Sandra Barger, Kathryn Hennessey
Other	X	Liaison Assistant Anne Smith

[Email Form](#)