

**STATE BAR OF MICHIGAN
2011-2012 COMMITTEE ANNUAL REPORT**

Article VI §6, Bylaws of the State Bar of Michigan

No later than May 1 of each year, the chair of each committee and subentity of the Bar, with the assistance of the staff liaison, shall report to the Executive Director on a form provided by the State Bar on the activities and accomplishments of the committee or subentity.

Committee Name: Law and the Media

Jurisdiction: Develop, recommend, and support programs that promote a positive relationship between the law and the media.

Study and identify sources of friction between the courts, lawyers, and the electronic and print press, and recommend solutions.

Chair(s) and Committee Members:

Officer	Name	Address	Telephone	Email
Chair	Thomas H. Howlett	Googasian Firm PC 6895 Telegraph Rd. Bloomfield Hills, MI 48301-3185	(248) 540-3333	thowlett@googasian.com
Staff Liaison	Naseem Stecker		(517) 367-6428	nstecker@mail.michbar.org
Commissioner Liaison	Brian D. Einhorn		(248) 351-5414	brian.einhorn@ceflawyers.com

Member/Advisor/Other	Member/Advisor/Other
Jienelle Ray Alvarado, member	Cecil Jesse Green, advisor
Nancy Brown, SBM	Victoria E. Green, member
Daniel J. Cherrin, member	Robin Luce Herrmann, member
Robin E. Dillard, member	Neil J. Lehto, member
Andrew S. Doctoroff, member	Elizabeth M. Madigan, member
Douglas I. Durfee, member	Tracey M. Martin-Henry, member
Abigail Elias, member	Kathleen M. Oemke, member
Elizabeth A. Favaro, member	Kenneth V. Zicho, member

Committee Meeting Schedule:

Please attach any additional information needed regarding Committee meetings as an addendum.

Meeting Type	Date	Location
Description		
In-person meeting	November 16, 2011	SBM
Conference call	February 29, 2012	Conference call
In-person Newsroom Seminar	March 14, 2012	WLNS-TV Lansing

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Resources provided by the State Bar of Michigan in support of committee work:

Help to arrange and coordinate Newsroom and Dealing with the Media seminars; prepare media kits for distribution to journalists and attorneys and administer the McCree awards process from the initial announcement to post-banquet publicity. Publicize work of the committee as appropriate.

Committee Activities:

Newsroom Seminar: March 14, 2012

An hour- long seminar was presented to broadcast journalists at WLNS TV 6 in Lansing.

Members participating: Tom Howlett, Andrew Doctoroff, Jesse Green, and Elizabeth Favarro. Kenneth Zichi and Victoria Green also attended and contributed to the discussion. The presentation was very well received by the journalists.

McCree Awards Banquet: April 22, at the Kellogg Center in East Lansing. Broadcast and print journalists were honored in conjunction with the Michigan Journalism Hall of Fame event hosted by MSU. State Bar President Julie Fershtman and the Hon. Wade Harper McCree presented the awards. For more information on the 2012 winners see press release at:
http://www.michbar.org/news/releases/archives12/3_16_12_mccreewinners.cfm

Dealing with the Media Seminar: SBM Annual Meeting

Arrangements are being made to partner with a Section for a presentation at the 2012 Annual Meeting in Grand Rapids.

Future Goals and Activities:

The committee is investigating how best to move some of the content that it has offered to lawyers and journalists – traditionally provided via in-person seminars – onto SBM’s website, including the possibility of providing video of a seminar on the website to permit it to be viewed at later dates by others.

The committee also is working to update its Dealing with the Media seminars to include additional content relating to social media, news organization websites, and other electronic means of disseminating information about the legal system that have more permanence than the more traditional coverage provided by newspapers, radio and television.

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Other Information: