

Standing Committee on Social Media & Website (198900)

As of November 28, 2018

Jurisdiction: Support the development and maintenance of the State Bar's website and use of social media:

- Providing assistance in the development, curation, and culling of content for the SBM website and social media
- Offering suggestions regarding resources and information related to social media
- Exploring and assessing the opportunities for collaboration consistent with SBM strategic goals in collaborative social media campaigns with local bar associations, nonlegal professional associations, and other external entities
- Conferring and coordinating regularly with the Michigan Bar Journal committee
- Providing guidance and support for the promotion of the SBM website, social media, and SBM e-publications (e-Journal, Public Policy Newsletter, and SBM News)
- Reviewing and evaluating metrics measuring the effectiveness of the State Bar's public outreach and education efforts

Chair

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Term Ending: 2020

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