

PUBLICATIONS AND WEBSITE ADVISORY COMMITTEE
Regular Meeting
Wednesday, March 1, 2017
Minutes

Present:

Members: Josh Ard, David Cohen, Margaret Costello, Brian Draper, David Dyki, Jessica Fox, Brendan Frey, Vani Chandrasekhar Gujuluva, John Juroszek, Joe Kimble, Richard Kraus, Gerard Mantese, John Mayer, John Runyan, Chris Trudeau.

Staff: Mike Eidelbes, Linda Novak.

Absent:

Excused: Neal Nusholtz, Rebecca Schnelz.

Unexcused: Linda Watson, Tyra Wright.

REGULAR MEETING

Meeting called to order at 5:04 p.m. by John Runyan

1. Approval of November 30, 2016, Meeting Minutes

Motion to approve minutes as submitted made by David Cohen and seconded by Jessica Fox. Motion approved unanimously.

2. Michigan Bar Journal

a. Trial practice column (Gerard Mantese)

The column continues to flourish, with talented authors bringing forth great ideas every month. He raised the possibility of drawing bigger audience and more participation by changing the scope of column to include best practices in addition to trial practice, which would open up the column to authors from fields outside of litigators – the column title can be misleading when columns are rich, interesting, and go beyond scope of preparing for trial.

b. Theme issues status (Linda Novak):

- March 2017 (General): The issue featured the state's lawyer-legislators.
- April 2017 (Directory): In a departure from the past, the front half of the directory – now known as the SBM Resource Directory – includes contacts and other information regarding the courts, other branches of state and local governments, and lawyer associations. It is sent to all members for free. The alphabetical listing of members is only available by pre-order for \$35.
- May 2017 (Antitrust, franchising, and trade regulation): All content is in and has been reviewed by co-editors Brian Draper and Richard Kraus.
- June 2017 (Future of the legal profession): As of the meeting date, four of the articles had been submitted. The SBM's Candace Crowley is pushing authors to submit the remaining articles.

- July 2017 (Family law): The Family Law Section asked for a short deadline extension. Content should be submitted by end of April.
- August 2017 (Lawyers in nontraditional roles): Josh Ard is in the process of rounding up authors for this issue.
- September 2017 (Prisons and corrections): Section liaisons have been contact in advance of the issue and are now working on soliciting authors. The issue cover will feature prison art.
- October 2017 (General): There are four approved articles in the general-issue inventory with three articles up for review.
- February 2018 (Immigration law): John Runyan has committed to soliciting immigration lawyers to serve as authors.
- Future theme issues
 - i. Jessica Fox reports she will talk to Lawrence Nolan about working on a future theme issue, and will also speak with Julie Ferschtman about a possible animal law issue.
 - ii. Brendan Frey and Josh Ard will work together on a consumer finance/banking theme issue.
 - iii. Brendan Frey and Richard Kraus will pursue leads regarding future issues focused on criminal law and bankruptcy.
 - iv. Brendan Frey will also reach out to gauge interest in future issues focused on real property and corporate law.

c. General issues status (Linda Novak):

Linda Novak reports she is hesitant to schedule general issues for 2018 because of dearth of articles; she would like to keep October as a general issue to accompany the article featuring the new SBM president. An advertisement calling for submission of articles ran in February issue.

d. Unsolicited articles review (Richard Kraus):

Richard Kraus reports that there are four approved articles ready for publication and three articles awaiting review.

e. Citizen lawyer series (Margaret Costello and Rebecca Schnelz)

Margaret Costello suggested a piece on Mike and Peggy Pitt, who've been extremely active in the community and established a fund for disabled students at Wayne State University Law School. Costello is targeting the series debut in the August issue, with a May 15 submission deadline.

John Juroszek requested clarification regarding the series – namely, is it meant to highlight lawyers who are good citizens in non-law fields. Costello indicated the purpose isn't recognizing people who have won awards.

f. Law school column proposal (John Runyan)

John Runyan received a proposal from a University of Michigan clinical professor of law Ted Becker regarding clinical education and what Michigan law schools are doing to teach students practical skills. The committee was unsure about how much interest there would be in this topic among readers. Part of Becker's motivation was to get more lawyers involved in this effort. Runyan says the topic could be a fit for the upcoming Future of Law column.

3. Website

a. Website activities update (Brendan Frey)

Brendan Frey raised the possibility of a section for future law on the SBM website, which would include a summary of the 21st Century Task Force's work and a rundown of the key issues the profession faces moving forward.

4. Diversity subcommittee (Gerard Mantese)

Gerard Mantese reports he has reached out to a diverse set of potential candidates for future committee membership. He plans to have names of nominees for the next meeting.

5. Other business

a. Perma.cc (John Juroszek)

John Juroszek has been in contact with representatives for the archiving website that permanently maintains links cited in legal articles. He will have an update at the next meeting.

b. Subcommittee membership (John Runyan)

Members wishing to participate in one of the PWAC subcommittees are asked to contact the subcommittee chair, John Runyan, or Linda Novak.

c. Proposed schedule of meetings for 2017

- Wed., June 7 – 5 p.m.
- Wed., October 4 – 5 p.m. (in Lansing)
- Wed., December 6 – 5 p.m.

Meeting adjourned at 5:55 p.m.