



STATE BAR OF MICHIGAN

# BLF 2017

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**BAR LEADERSHIP FORUM**  
**GRAND HOTEL, MACKINAC ISLAND**  
**JUNE 9-10**



Register at [www.michbar.org/blf](http://www.michbar.org/blf)

## Friday, June 9

10:30 a.m.–5:00 p.m. | Registration

11:30 a.m.–1:00 p.m. | Vendor Visits & Refreshments

1:00–1:30 p.m. | Welcome

**Hon. James N. Erhart**  
*Subcommittee Chair, BLF*

**Lawrence P. Nolan**  
*President, State Bar of Michigan*

**Fred K. Herrmann**  
*Chair, Representative Assembly*

**Janet K. Welch**  
*Executive Director, State Bar of Michigan*

1:30–2:45 p.m. | Keynote Address: Effective Lawyer-to-Lawyer Leadership

How can lawyers lead their organizations successfully and still overcome and adapt to the constant challenges that the twenty-first century brings? Mark Beese will share data, analysis, insights, success stories, and practical solutions he finds particularly relevant marketplace changing at an unprecedented rapid pace to help you find the best way to become a dynamic influencer during your leadership term.

**Mark Beese**  
*President, Leadership for Lawyers, LLC*

2:45–3:05 p.m. | Vendor Visits & Refreshments

3:05–3:30 p.m. | Legislative Update  
**Peter Cunningham**

*Assistant Executive Director, Director of Governmental Relations, State Bar of Michigan*

3:35–5:00 p.m. | Interactive Session: Meet Your Peers and Tackle Common Challenges

Mark will continue his leadership training as bar association leaders and section leaders join their respective peers for table discussions focused on leadership for today's lawyers, identifying ways to apply specific skills to the real-world challenges facing bar associations and sections. Inspiring participation, energizing volunteers, increasing membership, engaging millennials, and developing future leaders are just some of the possibilities.

**Mark Beese**  
*President, Leadership for Lawyers, LLC*

6:00–7:00 p.m. | Grand Reception



## Saturday, June 10

8:00–8:30 a.m. | Hotel Checkout

8:15–8:30 a.m. | Vendor Visits

8:30–9:45 a.m. | Interactive Session: Lead with a Vision and Ignite Change

A clear and compelling vision is one that gives people a reason to show up early, stay late, and want to look for ways to help move the organization forward. It inspires innovation and creativity. Mark Beese will lead an interactive workshop helping participants hone a clear, concise and compelling vision for the future, and discuss practical strategies for actively involving others in the effort. This session will also tackle ongoing challenges such as understanding and working with members' different approaches to change, identifying constructive resolutions to conflict, engaging millennials, and attracting new members.

**Mark Beese**  
*President, Leadership for Lawyers, LLC*

## 9:50–10:40 a.m. | The Big Picture

**Janet K. Welch**

*Executive Director, State Bar of Michigan*

**Donald G. Rockwell**

*President-Elect, State Bar of Michigan*

**Joseph P. McGill**

*Chair-Elect, Representative Assembly*

## 10:45 –11:15 a.m. | Vendor Visits & Refreshments

## 11:15 a.m.–12:30 p.m. | Concurrent Sessions

### Session A: Developing Programs to Involve and Increase Membership

Hosting programs that inspire and connect people is one of the best ways to attract new members and energize current membership. Bar leaders with experience organizing and running successful programs will discuss their experiences and share concrete, practical how-to knowledge. Examples include, among others, local continuing legal education programs, community service and engagement projects, programs honoring members, and law-related education and public outreach programs such as Law Day, Constitution Day and mock trials.

Moderator:

**Syeda Farhana Davidson**

*Burgess Sharp & Golden PLLC, Clinton Twp.*

Panelists:

**Lori A. Buiteweg**

*Nichols Sacks Slank Sendelbach & Buiteweg, PC, Ann Arbor*

**Gloria A. Hage**

*Eastern Michigan University, Ypsilanti*

**Alexander Simpson II**

*IHS Markit Inc., Southfield*

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“The Bar Leadership Forum is one of the best programs of the State Bar of Michigan. It provides informative guidance and insights for both the experienced and new Bar leader.”

—*Lee Hornberger*  
*Alternative Dispute Resolution Section*

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## Session B: Running an Effective Meeting

Well-organized meetings are a key to success. They can also be used to gain or maintain momentum and to effectuate change in a dynamic legal marketplace. This session will demonstrate how to run a basic meeting, and will also show how to use meetings to achieve growth and succeed in reaching goals. Motivating participation, building board or council involvement, and dealing with disruptive or difficult personalities will also be addressed. Panelists will explain how to identify and use influential change leaders in the process.

Moderator:

**Jeffrey E. Kirkey**

*ICLE, Ann Arbor*

Panelists:

**Shenique Moss**

*Wayne County Commission, Detroit*

**Richard A. Roane**

*Warner, Norcross & Judd, Grand Rapids*

**Carolyn Stubbs**

*Professional Registered Parliamentarian, Flint*

## 12:30–1:00 p.m. | Concluding Remarks and Door Prize Drawing (Must be present to win)

## 1:00 p.m. | Lunch on Own

### Education & Events Committee

Ronald D. Keefe, *Chair*

Hon. James N. Erhart,

*Subcommittee Chair, Bar Leadership Forum*

Kim A. Coggins

David R. Peterson

Leanne Barnes Deuman

Hon. Thomas J. Phillips

Marguerite Donahue

Timothy C. Quinnell

Zenna Faraj Elhasan

Victoria A. Radke

Jennifer M. Grieco

Donald G. Rockwell

Andrea Lynn Kahn

Kimberly M. Slaven

Joseph Patrick McGill

Rick Troy

Anne B. McNamara

Hon. Karl A. Weber

Lawrence Patrick Nolan

Jeffrey E. Kirkey, Advisor



## FEATURED SPEAKER

Mark Beese is president of Leadership for Lawyers, a consultancy that is focused on helping lawyers become better leaders and business developers. He provides training, coaching and consulting for law firms ranging in size from single office small firms to Global 5 firms. Mark is an adjunct faculty member at the University of Denver Sturm School of Law and the Center for Creative Leadership. He is a Fellow of the College of Law Practice Management and an inductee in the Legal Marketing Association Hall of Fame. Prior to consulting, Mark served as a chief marketing officer for several Amlaw 100 and 200 firms.



**Mark Beese**

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303.913.8830 mobile  
www.leadershipforlawyers.com  
www.linkedin.com/in/markbeese

“The Grand Hotel environment is inspirational and open to appreciate the ideas being presented. It is the perfect combination for a leadership conference that is compact and impactful.”

—Elizabeth Weisenbach  
Huron County Bar Association

## Top **3** Reasons to Attend the BLF June 9-10, 2017

- **Network with Colleagues**
- **Access Leadership Resources**
- **Great Venue**

## Family Activities



**Friday, June 9 | 2:30–3:30 p.m.**

### Napkin Folding Demonstration

Dazzle your dinner guests with the amazing art of napkin folding! This one-hour demonstration will be performed by a member of the Grand Hotel's dining room staff, who will teach you how to fold napkins in a variety of remarkable designs. Fun for kids and adults!



**Saturday, June 10 | 10:30 a.m.–12:00 p.m.**

### History & Architecture of Mackinac's Summer Cottages Lecture and Walking Tour

Learn about Mackinac Island's gorgeous summer cottages with Mr. Steve Brisson, deputy director of the Mackinac State Historic Parks Service. This 90-minute session will include a slide show lecture and then a walking tour up the West Bluff to view the cottages first-hand.

# BAR LEADERSHIP FORUM

• June 9 & 10, 2017, Grand Hotel, Mackinac Island •

**Early Bird Registration**  
**Deadline: May 9, 2017**

**Register online:**  
**<http://www.michbar.org/blf>**

**Mail to:**  
State Bar of Michigan, Attn: Finance  
BLF Registration  
306 Townsend Street  
Lansing, MI 48933-2012

**Fax to:** (517) 372-5921

**Overnight Accommodations:**

For overnight accommodations, please complete the Grand Hotel reservation form and return directly to the Grand Hotel by **May 9, 2017**. Please note that the group rate is inclusive of tax, assessment, 19.5% added charge, breakfast, lunch, and dinner. All guests staying in your room must be registered guests of the hotel to receive meals. Indicate all guests in the appropriate area on the hotel reservation form and on this registration form.

**Cancellation Policy:**

To receive a full refund, you must notify the State Bar of Michigan Finance Department in writing by May 26, 2017. After May 26, a \$25 handling fee will be assessed. No refunds will be issued for cancellations received after June 2, 2017.

Questions or to arrange accommodations for persons with disabilities, contact Kari Thrush at (800) 968-1442 ext. 6371 or [kthrush@mail.michbar.org](mailto:kthrush@mail.michbar.org).

To pay by credit/debit card, register online at: [www.michbar.org/blf](http://www.michbar.org/blf)

Name \_\_\_\_\_ P # \_\_\_\_\_

Section or Bar Affiliation (please choose only one to be listed on your name tag) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail address \_\_\_\_\_

Name of spouse/each guest \_\_\_\_\_

Name and age of each child \_\_\_\_\_

***\*Regular and Early Bird registration includes one Grand Reception ticket.***  
*Tickets will be distributed on-site.*

**Attendee Registration (includes reception ticket)\*..... \$195.00 \$ \_\_\_\_\_**

**Attendee Early Bird Registration deadline May 9\*..... \$165.00 \$ \_\_\_\_\_**

**Guest Grand Reception ticket**

Spouse/Guest ..... \$29.00 X \_\_\_\_\_ \$ \_\_\_\_\_

Children 12 and under ..... \$15.00 X \_\_\_\_\_ \$ \_\_\_\_\_

**Family Activities:**

**Friday, June 9**

**2:30–3:30 p.m. Napkin Folding Demonstration**

Adult..... \$10.00 X \_\_\_\_\_ \$ \_\_\_\_\_

Children 12 and under ..... FREE X \_\_\_\_\_ \$ \_\_\_\_\_

**Saturday, June 10**

**10:30 a.m.–12:00 p.m. History and Architecture of Mackinac's Summer Cottages**

Adult..... \$25.00 X \_\_\_\_\_ \$ \_\_\_\_\_

Children 12 and under ..... \$15.00 X \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Please make checks payable to: *State Bar of Michigan*

Enclosed is check # \_\_\_\_\_ for \$ \_\_\_\_\_