



STATE BAR OF MICHIGAN

BLF 2018

BAR LEADERSHIP FORUM

GRAND HOTEL, MACKINAC ISLAND

JUNE 8-9

Register at michbar.org/blf



Friday, June 8

10:30 a.m.–5:00 p.m. | [Registration](#)

11:30 a.m.–1:00 p.m. | [Vendor Visits & Refreshments](#)

1:00–1:30 p.m. | [Welcome](#)

Hon. James N. Erhart

Chair, BLF Planning Committee

Hon. Stephen J. Markman

Chief Justice, Michigan Supreme Court

Donald G. Rockwell

President, State Bar of Michigan

Joseph P. McGill

Chair, Representative Assembly

1:30–3:00 p.m. | [Values-Driven Leadership:
Individuals in Action](#)

Research shows that effective leaders “model the way,” a principle described in *The Leadership Challenge*, the seminal book by James Kouzes and Barry Posner. By clarifying their core values and then aligning their behaviors with them, leaders model the integrity that enables followers to have confidence in their character and trust in their decisions. The same can be true for organizations.

This two-part program explores what it means individually and organizationally to put values-driven leadership into action. Specifically, we will examine how to embody and operationalize three core values of the State Bar of Michigan: service, diversity and inclusion, and innovation—values also broadly shared by the bar association world in Michigan.

Part One: *Individuals in Action* focuses on the interpersonal: what does it mean for you to be a value-driven leader? Through a series of conversations and interactive exercises you will:

- develop a more robust understanding of what a leader committed to service, diversity and inclusion, and innovation would and would not do;
- assess your current alignment with key practices associated with each of these core values; and
- identify possible changes in your leadership approach to more effectively lead by example.

Discussion Leader, Jeffrey Cufaude



3:00–3:20 p.m. | [Vendor Visits & Refreshments](#)

3:20–4:50 p.m. | [Values-Driven Leadership:
Organizations in Action](#)

Part Two: *Organizations in Action* addresses how a bar section or affinity bar might operate differently if fully aligned with the core values of service, diversity and inclusion, and innovation. We will:

- identify critical moments when your bar entity’s efforts most need to be aligned with these core values through the prism of a member’s experience;
- explore case studies applying each of these values to common aspects of a bar member’s experience; and
- identify easy-to-apply tactics you can use to create a more robust and values-based experience for your members.

Discussion Leader, Jeffrey Cufaude

6:00–7:00 p.m. | [Grand Reception](#)

Saturday, June 9

8:00–8:30 a.m. | [Hotel Checkout](#)

8:15–9:10 a.m. | [Vendor Visits](#)

9:15–9:45 a.m. | [What's Happening in Lansing](#)

Legislation and court rules update and discussion

9:50–10:50 a.m. | [What's Happening in Michigan](#)

Join State Bar leaders in a lively discussion about recent initiatives, including closing the access to justice gap, limited scope representation, the statewide modest means panel, the evolving online legal marketplace, and others.

10:50–11:10 a.m. | [Vendor Visits & Refreshments](#)

11:15 a.m.–12:15 p.m. | [Nuts & Bolts: Fill Your Leadership Tool Box](#)

- Running an effective meeting
- Resources available to you from the State Bar website and staff

12:15–12:30 p.m. | [Closing Remarks and Door Prizes](#)

We'll close with an opportunity to network with peer leaders and informally share conference highlights. Your evaluation of conference programming will be sought here—and be sure to stay until the end for our popular door prize drawing!

12:30 p.m. | [Adjourn](#)

Education & Events Committee

Ronald D. Keefe, Chair

Elizabeth Allen

Barbara Bosler

Opolla Brown

Christina L. DeMoore

Hon. James N. Erhart

Ian B. Lyngklip

Victoria A. Radke

Vani G. Verkhovsky

Richard L. Cunningham, Advisor

Jeffrey E. Kirkey, Advisor

Family Activities



History of Mackinac

Friday, June 8 | 2:30–3:30 p.m.

Learn about Mackinac Island from Steve Brisson, deputy director of the Mackinac State Historic Parks Service. The presentation covers the history of Mackinac Island from the fur trade to the fudge trade. Dozens of historic images are used to weave the story of the this fascinating island, from Native American creation legends to its development as the major summer destination of the Great Lakes.



Grand Hotel Stables Tour

Saturday, June 9 | 10:30–11:30 a.m.

Take a tour of the Grand Hotel stables and hear some of the history of the horse culture on the island. You will learn how the Grand Hotel houses and trains its teams and have an opportunity to view the hotel's collection of historic carriages.

KEYNOTE



Jeffrey Cufaude

President and CEO
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A former association executive and university student affairs staff member, Jeffrey Cufaude is an architect of ideas, building communities of ideas and idealists through his writing, facilitation, and speaking. Currently he is working on his first book, *Say Yes Less: Why it Matters and How to Do It*. His areas of work include strategy think tanks that bring fresh eyes and innovative thinking to critical questions; conference workshops; volunteer and staff sessions and retreats; and major keynotes, including speaking on lifelong learning at TEDxIndianapolis in 2012. For 10 years, he led the American Society of Association Executives Future Leaders Conference, demonstrating his unique gifts in custom-designing and facilitating multiple-day leadership and learning experiences. His work is known for reflecting best practices in adult learning, and he often teaches presentation design and facilitation skills to subject matter experts. He also is an accomplished author with more than 20 articles published in major association magazines and journals. He is a long-time volunteer with several professional associations, was a co-producer of TEDxIndianapolis in 2013, and has served on the boards of several Indianapolis nonprofits including Big Car, an innovative arts and placemaking organization.

Top **3** Reasons to Attend the BLF June 8-9, 2018

- Network with Colleagues
- Access Leadership Resources
- Great Venue

REGISTER TODAY
MICHBAR.ORG/BLF

Early Bird Rates Through May 8

What Past Attendees Are Saying...

“The Leadership Forum was energizing and provided me with great ideas to make our programs even better than they are. Thank you for this amazing opportunity!”

—Mary Chartier-Mittendorf
Marijuana Law Section

“This is a must-do for incoming Section Chairs. It jump starts enthusiasm for leadership of your section and provides a feeling of cohesiveness with other sections. Don't miss it!”

—Teresa L. Duddles,
Paralegal/Legal Assistant Section