

# Virtual Law Practice

Diane Ebersole

Practice Management Advisor

State Bar of Michigan

# Virtual Law Practice



# Is there a market for virtual law practice?

## Quality You Can Trust

Over the past 12 years, over 2 million businesses and families have used LegalZoom for their Wills, Trademarks, LLCs and more.



Speak to a Customer Care Specialist: (800)773-0888


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# Affordable. Personalized. Protection.

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I'm looking for...



Starting Your Business

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Wills & Trusts

Personal & Family

# Last Will & Testament

With a LegalZoom Last Will, you get:

- A personalized legal document specific to your state
- Advanced provisions to safeguard your family
- Peace of mind, backed by our \$50,000 **Guarantee**

**+** See What Every LegalZoom Last Will Includes

from  
**\$69**

Attorney support available whenever you need it

[See details](#)



**"Why we made our Will"**  
The Bryants, Pasadena, CA

## Start Customizing Your Will

- I'm married
- I have children
- I own property

I live in:

**Get Started**

Feedback

## 3 Easy Steps



# Why Choose LegalZoom?

- Our online process was developed by **experienced attorneys**
- **100% satisfaction guarantee** and **lifetime customer support**
- Your finished document can be sent within **2 business days** (same-day service also available)\*\*

“Absolutely awesome! **Easy. Quick.** An ease to my mind to have this will completed.

Kathleen C., Amanda Park, WA

10:00am - 7:00pm ET

[Email us](#)



## Creating your Last Will

Sign In

1. Family

2. Gifts

3. Representatives

4. Special Considerations

5. Purchase

### Sign In

 [Your personal information will remain private.](#)

I am a new customer  I am an existing member

Your e-mail address:

Your password:

Confirm password:

Sign Up ▶

[View our privacy policy](#) and [terms of use](#).

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It is your responsibility to review these Terms of Use periodically. If at any time you find these Terms of Use unacceptable or if you **do not agree to these Terms of Use, please do not use this Site or any Applications.** We may revise these Terms of Use at any time without notice to you. If you have any questions about these Terms of Use, please contact our [Customer Care Center](#).

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# Contains: 13 Single spaced pages, 6637 words

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.....provide an **automated software solution to individuals who choose to prepare their own legal documents.**

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.....review of your answers for **completeness, spelling and grammar, and for internal consistency of names, addresses and the like.**

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**LegalZoom is not a law firm and may not perform services performed by an attorney.**

**LegalZoom and its Services are not substitutes for the advice of an attorney.**

PLEASE READ THESE TERMS OF USE CAREFULLY BEFORE USING THIS SITE.

Furthermore, the legal information ...is **not legal advice and is not guaranteed to be correct, complete or up-to-date.**

Therefore, if you **need legal advice** for your specific problem, or if your specific problem is too complex to be addressed by our tools, you should **consult a licensed attorney in your area.**

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....LegalZoom does not and will **not create an attorney-client relationship** between you and LegalZoom.

Instead, **you are and will be representing yourself** in any legal matter you undertake through LegalZoom's legal **document service**.

# Is there a market for virtual law practice?

During March 2010—one month—an approximately 535,00 people in the US searched the Legal Zoom website looking for legal solutions!

From the Legal Zoom website this week:

A snippet of a LegalZoom advertisement. It features the headline "Quality You Can Trust" in large blue font. Below it, text states: "Over the past 12 years, over 2 million businesses and families have used LegalZoom for their Wills, Trademarks, LLCs and more." To the right, there is a gold seal with the word "SATISFA" visible, suggesting a satisfaction guarantee.

**Quality You Can Trust**

Over the past 12 years, over 2 million businesses and families have used LegalZoom for their *Wills, Trademarks, LLCs* and more.

# Clients are ready!

- The client base of the future is populated by “Digital Natives”



# What is a Virtual Law Practice?



# What is a Virtual Law Practice?



- Wikipedia

- A **virtual law firm** is a law practice that does not have a bricks-and-mortar office, but operates from the home offices or satellite offices of its lawyers, usually delivering legal services to clients at a distance using technological means of communication. Most have a central function responsible for the accounting and administrative side of the practice.<sup>[1]</sup> Virtual law firms are not regulated in the same way as traditional law firms and their lawyers may be self-employed consultants rather than partners or employees.<sup>[2]</sup>

# What is a Virtual Law Practice?

- Stephanie Kimbro

Author of *Virtual Law Practice: How to Deliver Legal Services Online*

- **What is a Virtual Law Practice?**

- Virtual law practice is one form of eLawyering. It is a secure, professional method of delivering legal services online that is accessible to the client and the attorney anywhere they may access the Internet. The use of an online client portal allows for the initiation of the attorney/client relationship through to completion and payment for legal services. Attorneys operate an online backend law office as a completely web-based practice or in conjunction with a traditional law office. Virtual law practice should maintain strong professional standards while providing quality legal services to the public.



# What is eLawyering?



- Marc Lauritsen, Co-chair, ABA eLawyering Task Force
- eLawyering is “all the ways in which lawyers can do their work using the Web and associated technologies. These include new ways to communicate and collaborate with clients, prospective clients and other lawyers, produce documents, settle disputes and manage legal knowledge. Think of a lawyering verb – interview, investigate, counsel, draft, advocate, analyze, negotiate, manage and so forth – and there are corresponding electronic tools and techniques.”

\*\*\*\*

# What a Virtual Law Practice is not?

- An online website that sells legal documents without attorney review.
- A law firm website with an email “contact us for a free quote” form for prospective clients
- Communication by email even if sent through a law firm’s website
- A rented physical office that may be shared with other professionals along with a receptionist service



\*\*\*\*

# What a Virtual Law Practice is not?

- VPNs, extranets and other services, such as GotToMyPC and LogMeIn
- A conglomeration of attorneys in remote locations pooling resources and communicating over the Internet
- A law practice based in a virtual reality world such as Second Life
- Not all legal SaaS products providing web based practice management tools create virtual law offices.



# What is Unbundling?

- Stephanie Kimbro  
Author of *Limited Scope Legal Services: Unbundling and the Self Help Client*
- Unbundling is a method of legal service delivery in which the lawyer breaks down the tasks associated with a client's legal matter and provides representation only pertaining to a **clearly defined portion** of the client's legal needs. The **client accepts responsibility for doing the footwork** for the remainder of the legal matter until reaching the desired resolution. Unbundling is also referred to as limited-scope services, a la carte legal services, discrete task representation, or disaggregated legal services.



# What is a Virtual Law Practice?



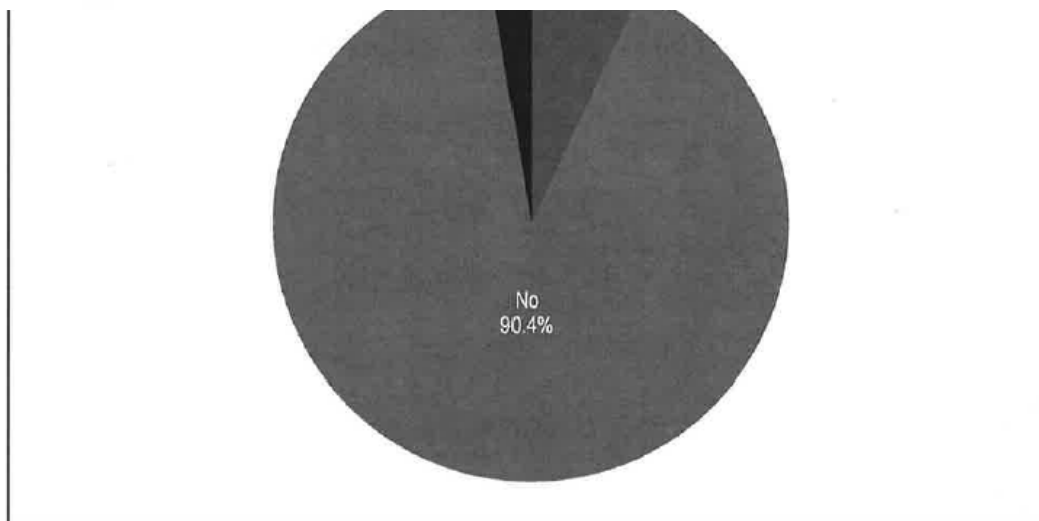
- The virtual law practice must provide and use a secure client portal to facilitate the confidential exchange of information and documents between the attorney and client.



# ABA 2014 Technology Survey

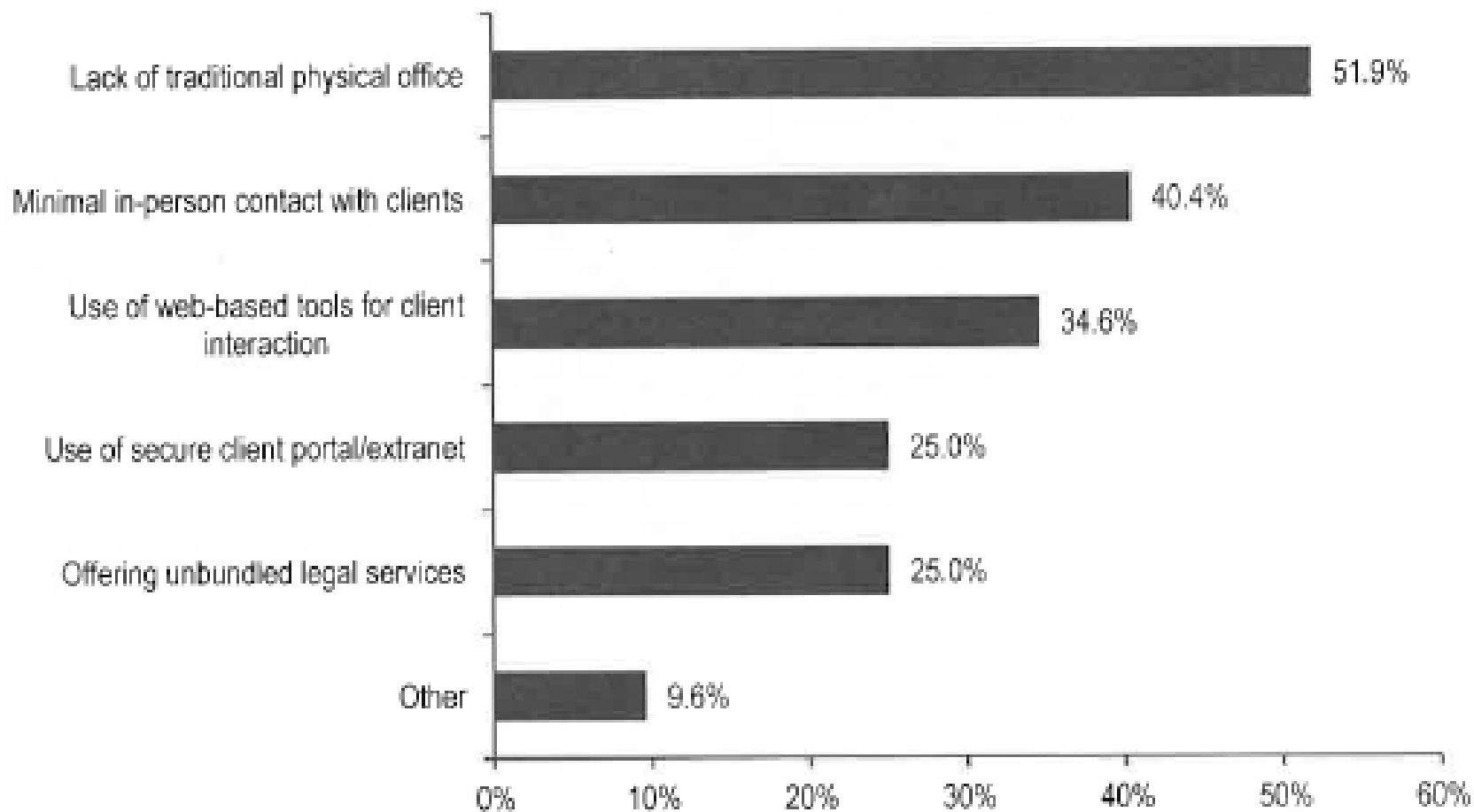
23. Would you describe your practice as a *virtual law practice*?

	NUMBER OF LAWYERS AT ALL LOCATIONS						
	Total	Solo	2-9	10-49	50-99	100-499	500 or more
Yes	7.0%	9.9%	8.1%	1.5%	8.3%	3.4%	8.1%
No	90.4%	86.4%	90.5%	93.1%	91.7%	93.2%	91.9%
Don't know	2.6%	3.7%	1.4%	5.3%	—	3.4%	—
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Count	747	191	221	131	48	88	62



# ABA 2014 Technology Survey

## Defining Characteristics of Virtual Law Practice

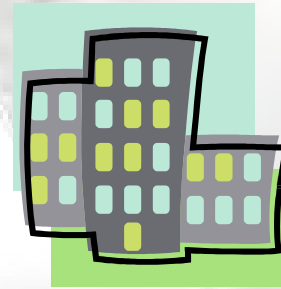


# Public Benefits of Virtual Practices

- Greater access to legal services
- Affordable
- Accessible
- Pro-se litigants



# Attorney Benefits of Virtual Practice

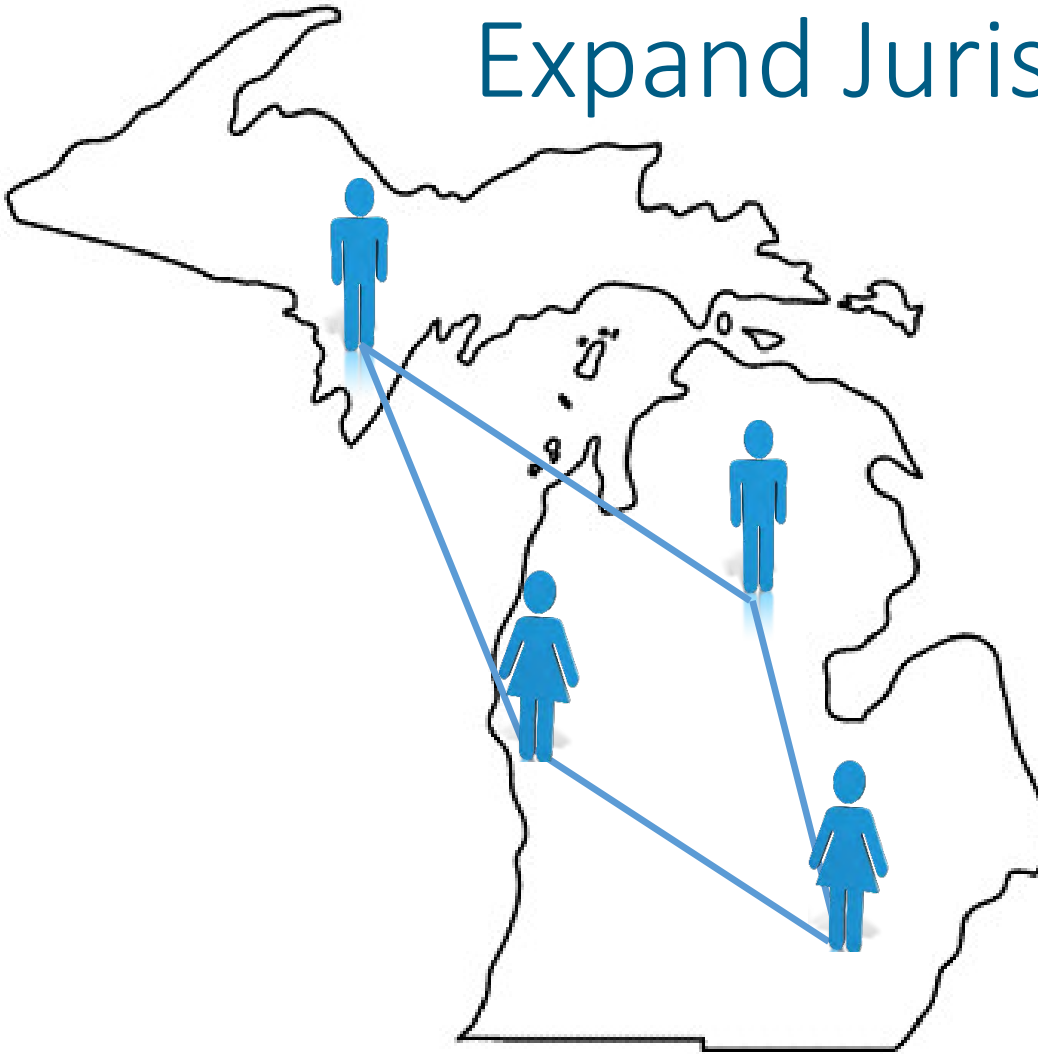


## Mobility & Flexibility

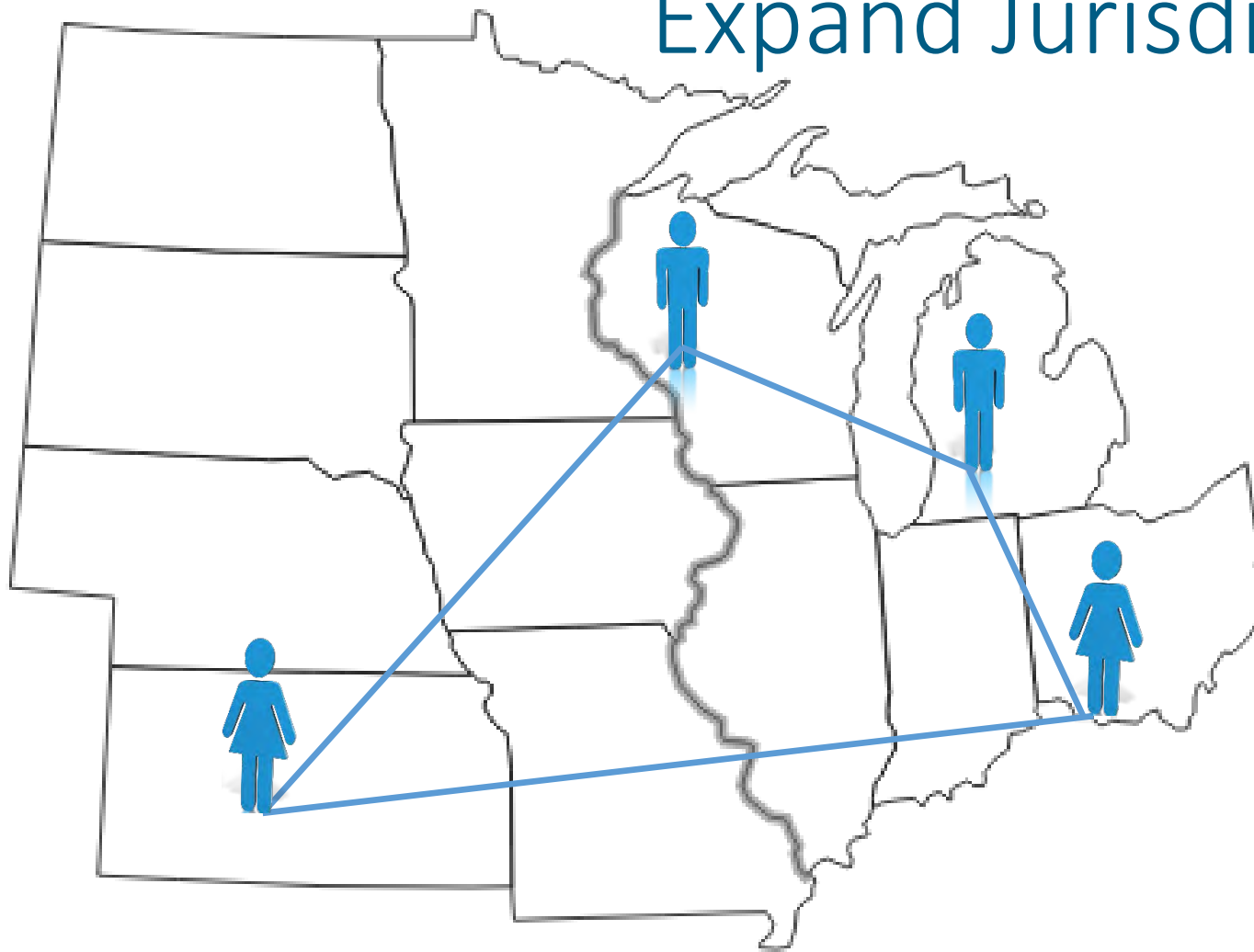
# Attorney Benefits of Virtual Practice Expand Your Firm



# Attorney Benefits of Virtual Practice Expand Jurisdictions

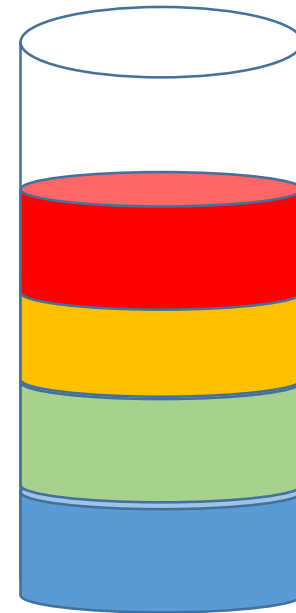
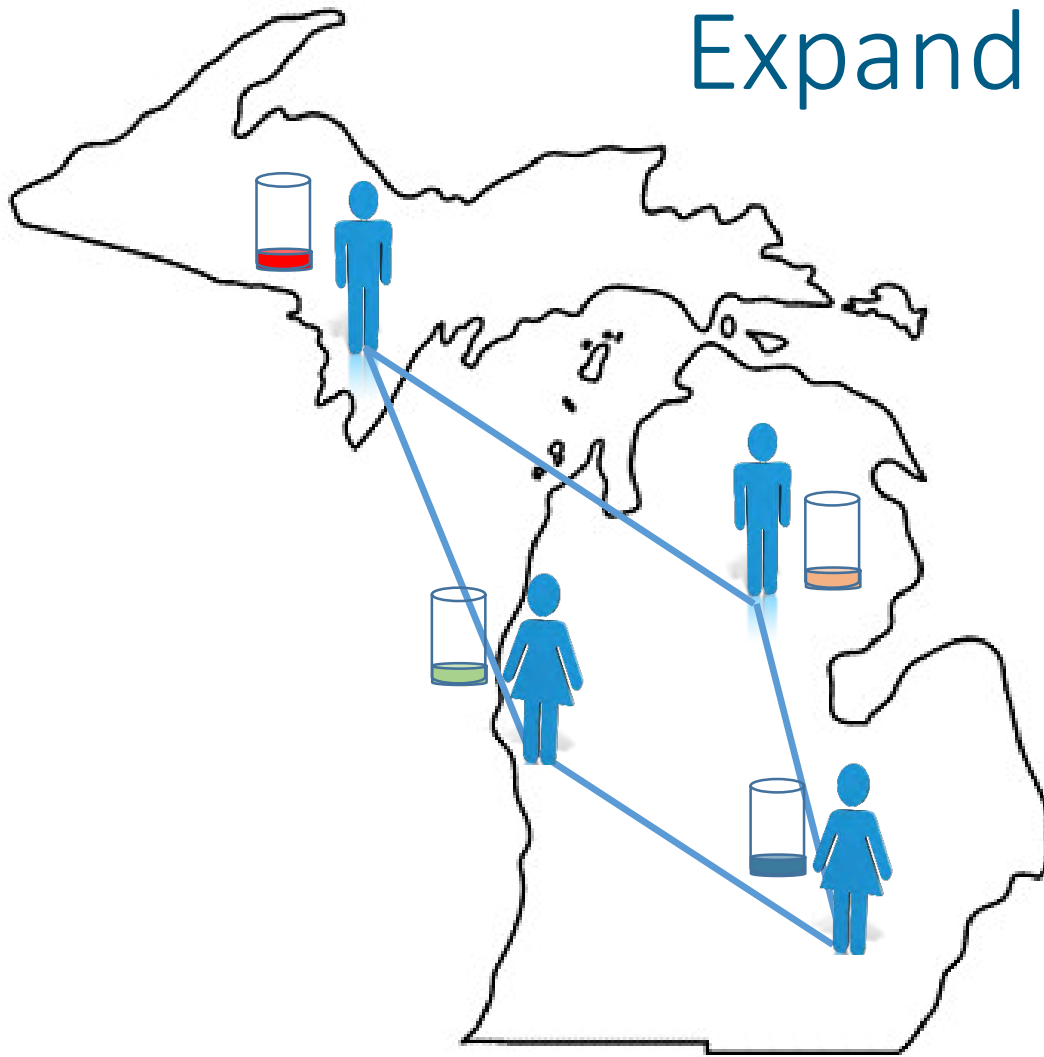


# Attorney Benefits of Virtual Practice Expand Jurisdictions



# Attorney Benefits of Virtual Practice

## Expand Practice Areas



# Attorney Benefits of Virtual Practice Reduced Overhead



# Attorney Benefits of Virtual Practice Work – Life Balance



# Attorney Benefits of Virtual Practice Work – Life Balance



# Attorney Benefits of Virtual Practice

## Use Technology to:

- Streamline routine tasks & focus on practicing law
- Enhance automated checks and processes
- Increase accessibility

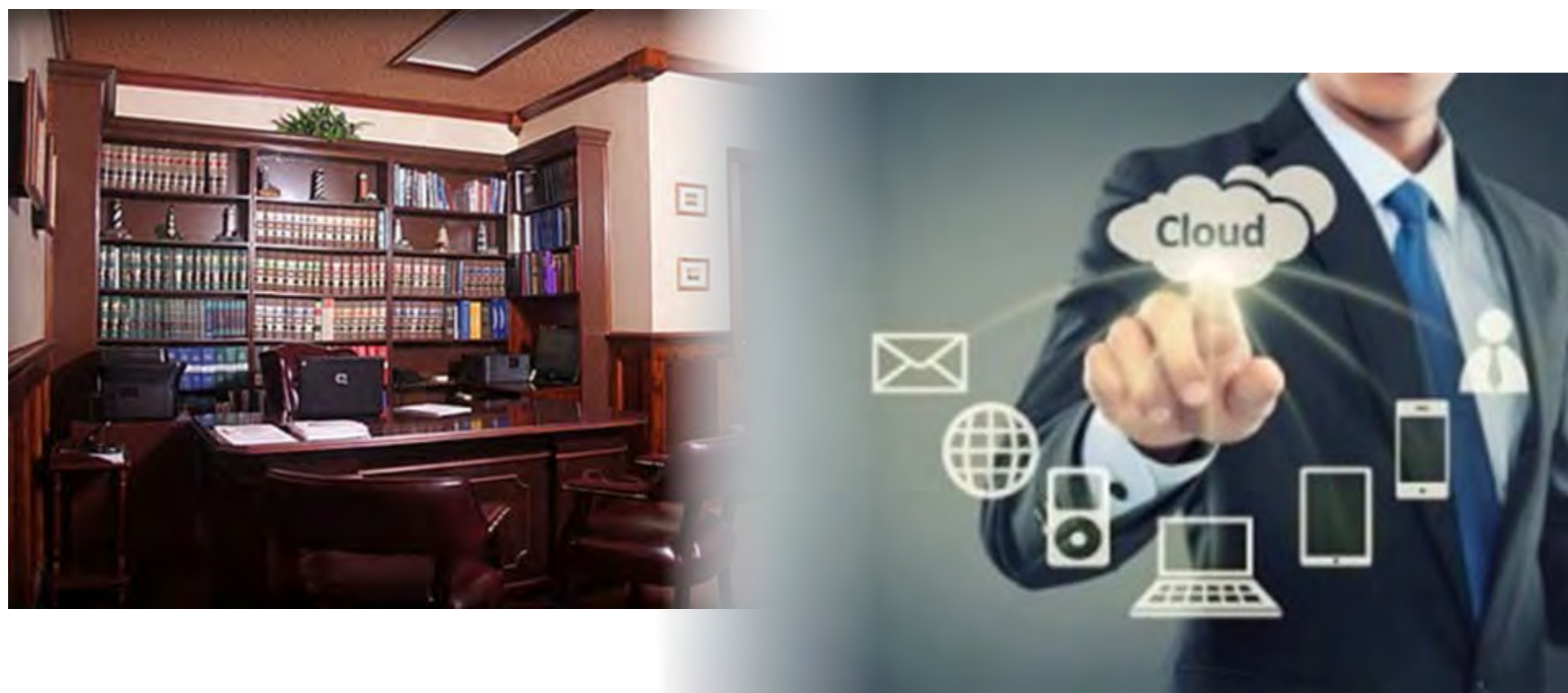




# How Do Attorneys Practice Virtually?

# How Attorneys Practice Virtually

- Blended – Traditional and Virtual



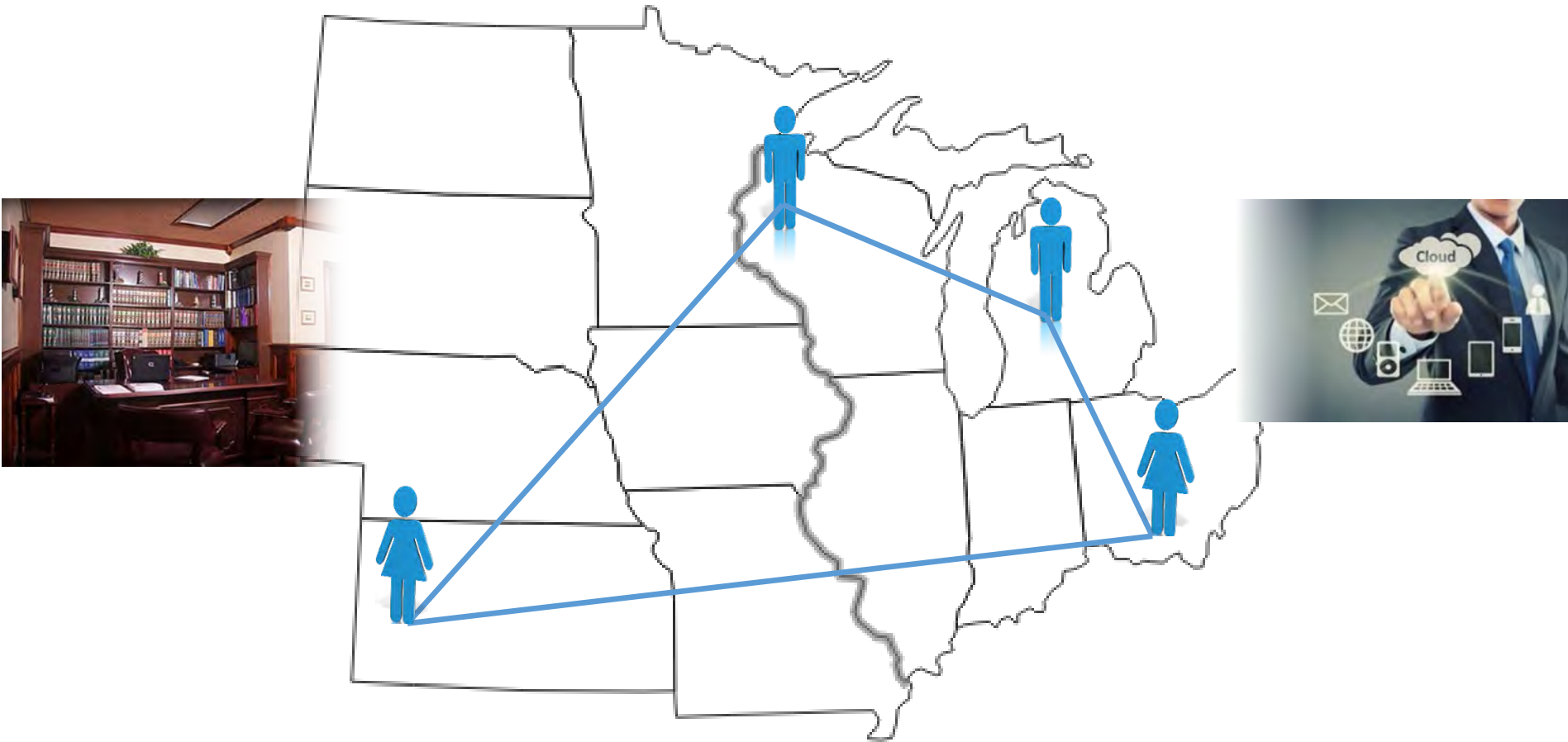
# How Attorneys Practice Virtually

- Virtually Virtual



# How Attorneys Practice Virtually

- Multi-Jurisdictional, blended and/or virtual



# What technology do you need?

## Basic:

- Up to date computer system
- Security and redundant back-up systems in place
  - Up-to-date, reliance tested, test-restores
- Stable, fast Internet connection
- Mobile devices with stable fast Internet access
  - Security and back-up systems

# What technology do you need?

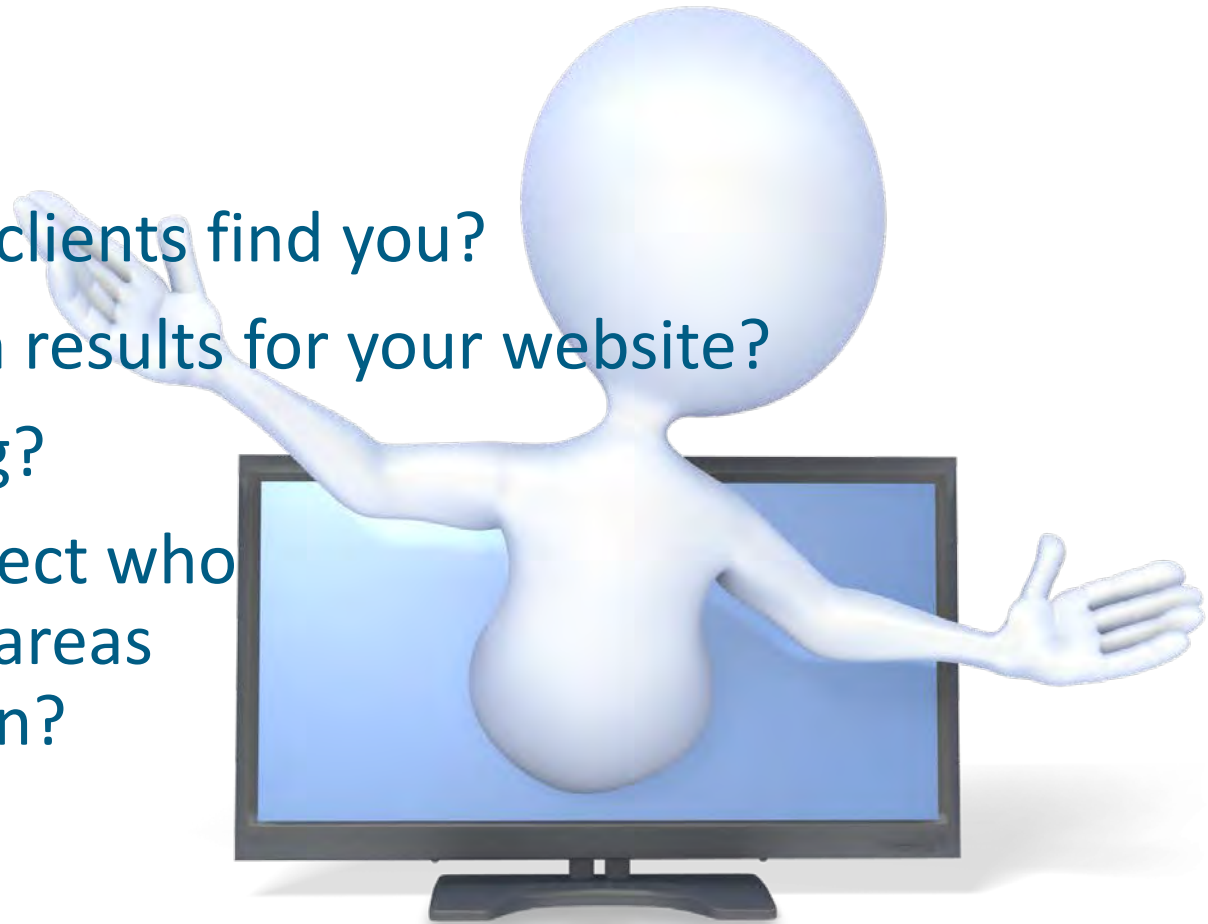
## Excellent Website

Do you track how clients find you?

Do you test search results for your website?

Is your site inviting?

Does your site reflect who you are and what areas of law you focus on?



# What technology do you need?

## Excellent Website

Do you use Google Analytics?

Do you understand SEO  
(Search Engine  
Optimization)?

How often does your  
webpage change?

Google Analytics



# What technology do you need?

## Excellent Web Presence



# What technology do you need?

## Excellent Web Presence

Do you have Facebook account for your practice?

Do you “work” the Facebook page?

How many “likes” does it have?

Do you understand how

Facebook for business  
works?



# What technology do you need?

## Excellent Web Presence

Are you on LinkedIn?

Do you “work” it by making changes  
and adding more contacts?

Do you participate in

LinkedIn groups?

Should you create a

LinkedIn group?



# What technology do you need?

## Excellent Web Presence

Are you on Twitter?

Do you “work” it by tweeting regularly

Who do you follow?

Do you belong to groups?

Twitter Inc.

Company

Twitter is an online social networking and microblogging service that enables users to send and read short 140-character text messages, called "tweets". Registered users can read and post tweets, but unregistered users can only read them. [Wikipedia](#)



# What technology do you need?

## Excellent Web Presence

Do you have a Pinterest account?

Take your message to your audience!

### Pinterest

**Pinterest** is a visual discovery tool that people use to collect ideas for their different projects and interests. People create and share collections (called "boards") of visual bookmarks (called "Pins") that they use to do things like plan trips and projects, organize events or save articles and recipes.

**Pinterest** - Wikipedia, the free encyclopedia

[en.wikipedia.org/wiki/Pinterest](https://en.wikipedia.org/wiki/Pinterest) Wikipedia ▾



# What technology do you need?

## Excellent Web Presence

Do you have a blog tied to your website?

How often do you post to your blog?

An active blog, tied to your website increases status in searches.



# What technology do you need?

## Excellent Web Presence

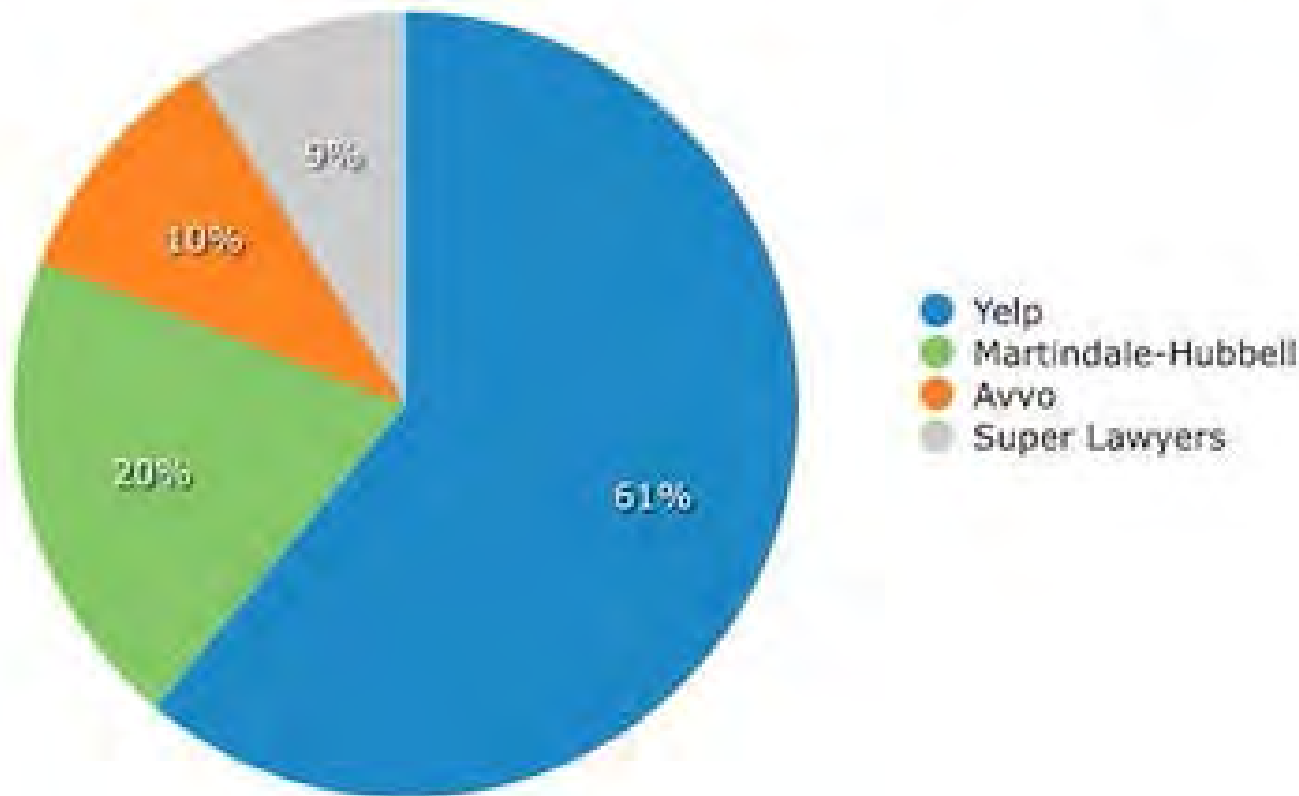
Are you using a service like HootSuite® to help manage your social media posts?



# What technology do you need?

Excellent Web Presence – YELP!?!

## Most Trusted Websites for Attorney Reviews



# What technology do you need?



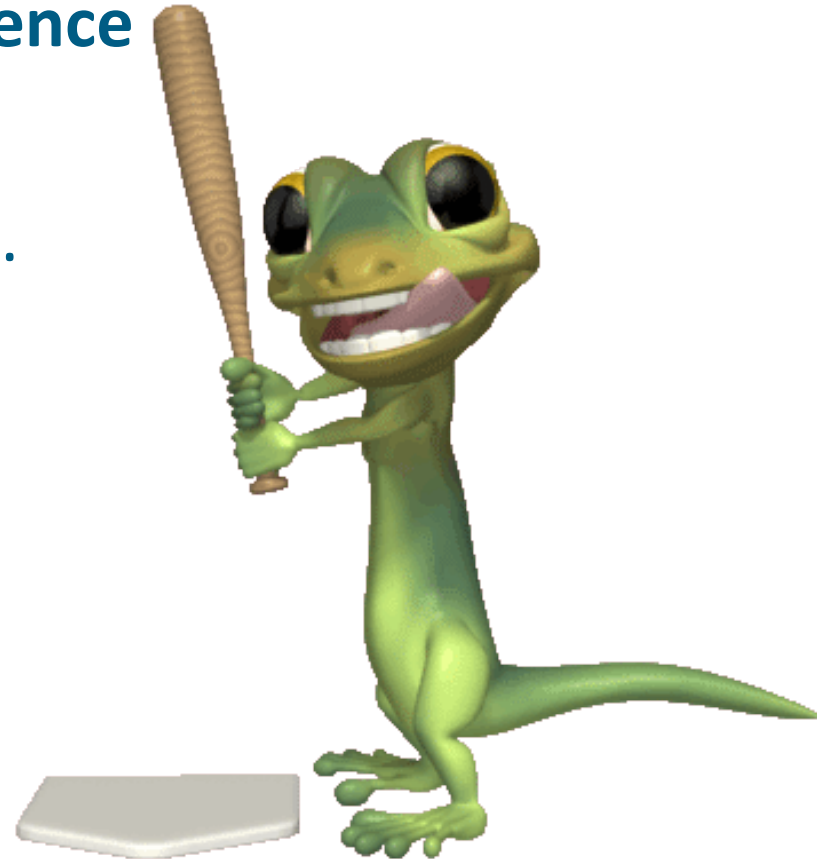
## Excellent Web Presence

Have you considered hiring a ghostwriter for social media posts?

# What technology do you need?

## Excellent Website & Web Presence

What happens if you build it.....  
your **virtual practice**...  
tied to a **mediocre website**.....



And nobody comes.....



# What are the costs?

Improved website and web presence:

Current hardware and software improvements:

Both depend on where you start.



# What technology do you need?

## Secure client portal services

Contract with a virtual office SaaS provider

DirectLaw<sup>®</sup>

Contract with SaaS practice management provider

Clio<sup>®</sup>

Rocket Matter<sup>®</sup>

Contract with Curo Legal for management of the process

~~Do it yourself~~

# What technology do you need?

**Enhanced office procedures using technology through a secure client portal and practice management software.**

- Establish attorney-client relationship
- Gather client data
- Generate and deliver documents quickly
- Online client billing and payment
- Track time and expenses accurately
- Conflict checking

## More Information

- ▶ [DirectLaw<sup>®</sup> Features & Pricing](#)
- ▶ [Virtual Law Firm Basic](#)
- ▶ [Virtual Law Firm PayGo](#)
- ▶ [Virtual Law Firm Complete](#)
- ▶ [New Lawyer and Solo Start-Up Programs](#)



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## Attorney Prepared Documents

The Attorney-Prepared Legal Documents include legal advice from an attorney and are offered at the fixed prices listed below.

How it works:

1. Click on a document name to purchase it.
2. Complete a simple, online Questionnaire and submit it to us via this web site.
3. An attorney will review your submitted Questionnaire and contact you if additional information is needed to clarify your intent. If necessary, your Attorney will draft language to make sure the document reflects your intent and is right for your circumstances.
4. When your completed document is ready, your Attorney will upload it to your MyLegalAffairs™ web space and notify you via e-mail.
5. Simply log into your secure web space to review, download and print your completed document.

## Document Packages

Package	Description	Free Preview	Price	Try
<a href="#">Will Package for a Married Couple (OH)</a>			\$600.00	
<a href="#">Will Package for an Unmarried Person (OH)</a>			\$300.00	
<a href="#">Wills for a Married Couple (OH)</a>			\$250.00	

## Wills, Powers of Attorney, and Estate Planning

Document	Description	Free Preview	Price	Try
<a href="#">Codicil for Will</a>			\$100.00	
<a href="#">Codicil Revoking a Gift to a Named Beneficiary</a>			\$100.00	



# clio

Practice Management Simplified

## SaaS based practice management application



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Search your practice

You have 29 days left in your free Clio trial. [Subscribe Now.](#)

Practice Calendar Tasks **Matters** Contacts Activities Bills Accounts Documents Reports

Open Matters Closed Matters Pending Matters All Matters New Matter

### Welcome to Clio Matters

These are your matters (aka: cases or files). To create a new matter simply click the 'New Matter' link above to reveal the matter creation form. When creating a matter you are presented with several default practice areas from which to select - these can be modified to suit your particular practice requirements. Typically matters are associated with a primary client, you may select this client from within your existing Clio contacts by typing the client name in 'Find Contact', or by creating a new client during the matter setup process. Once a matter has been created any relevant information (other contacts, financial transactions, tasks, notes & documents) stored Clio can be accessed via the Matter interface.

[Hide this message](#)

May 2013						
Su	Mo	Tu	We	Th	Fr	Sa
29	30	1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
2	3	4	5	6	7	8

### AGENDA TODAY

No agenda items.

### TIMEKEEPING

No timer running.

### RECENT

- Test Person Afakename
- 00002-Afakename
- 00001-Afakename

### Matters

Matters

More

Display Number	Client	Description	Practice Area	Open Date	
00001-Afakename	Test Person Afakename	Rent is too damn high	Bankruptcy	05/06/2013	
00002-Afakename	Test Person Afakename	The rent is too damn high	Civil Litigation	05/06/2013	

< Prev 1 Next >

Export to File



The web generation of legal software  
**ROCKETMATTER™**



Curo Legal – Centered on the future of law

## The Future of Law is Now...

Here is a non-breaking news story: The legal profession is changing—now. If you are aware of these changes and are trying to figure out how you fit into the future of the profession, keep reading.

Change in how legal services are provided is positive. Issues such as consumer expectations, new technology and emerging business models may raise an eyebrow because they are new and different.

Curo Legal is here, backed by an All-Star Team of service providers, to assist *law firms* and *bar associations* in not only keeping up with the changes, but getting out in front of them. Based on proven methodologies, Curo Legal has the knowledge, relationships and *innovative spirit* to assure that individual law firms, as well as the legal profession at large, have the best chance for success *now and well into the future of law practice*.



### Strategic Partners



# What are the costs?

- Developing virtual components:
- Templates
- Questionnaires
- Document assembly
- Client Portal
- Developing and implementing marketing strategies

Depends on your **time**, skill levels, patience, drive, dedication, and what services you purchase.

# What technology do you need?

**Everything needs to be:  
fast, accurate, mobile,  
secure and accessible  
24x7**



# Blended – Multi-State

<http://www.burton-law.com/>

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The smart way to hire the right lawyer for your needs.

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GUIDES NEW POPULAR



### The Appearance of Benefit Corporations

Benefit corporations are for-profit businesses that formally and legally commit to act for public and ...

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### Starting a Startup in Ohio

Starting a Startup in Ohio? You've come to the right place. It's no surprise that Cincinnati, Dayton and ...

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### The 3 Documents Your Startup Can't Live Without

When starting a new business, creating a product, or building software, there are three essential ...

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### Does your startup need a prenup?

Before you jump headfirst into business marriage, take a moment, breathe, and think through some ...

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### The Business Break Up

Planning for, or at least thinking through the potential split of a partner(s) is a critical responsibility that all ...

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### Tackling Your Terms of Service

The Terms of Service, or Terms and Conditions is a legal tool used by digital entrepreneurs to explain ...

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### Do I still need a contract if my business is an LLC?

What does an LLC really cover, and should you be using a service agreement, contract or other ...

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### Surviving your start-up

Creating a startup business from the ground up is never an easy feat. It takes plenty of time, money ...

1203

READ GUIDE

# Solo – Blended Nov. 2015

<http://www.reedlawplc.com/>



REED LAW PLC

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Fax: 269-585-6047

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## PRACTICE AREAS

- ▶ Real Estate
  - ▶ For Sale By Owner
  - ▶ Landlord/Tenant
  - ▶ Real Estate Transactions
- ▶ Estate Planning
- ▶ Small Business
- ▶ Personal Injury
- ▶ Bankruptcy
- ▶ Minor in Possession
- ▶ Michigan Online Legal Services
- ▶ Client Log-in

## Welcome to The Reed Law Virtual Office

### Online Legal Services through The Reed Law Virtual Office

Reed Law is pleased to offer The Reed Law Virtual Office (RLVO) as a way to provide professional, online legal services to our clients. The RLVO allows clients to obtain customized legal documentation and professional legal advice at an affordable cost. Each piece of documentation requested is drafted and then reviewed by a licensed Michigan attorney. Additionally, The Reed Law Virtual Office provides legal advice specific to the information that has been requested. These services are designed for the "do-it-yourself" individual who still desires the expertise and advice that only a licensed attorney can provide.

Want to know what online legal services we provide? [Click Here](#)

New User? [Register Here](#)

Already signed up? [Log-in Here](#)

### What is a Virtual Law Office?

An online law office, more commonly known as a "virtual law office", provides the benefit of online access coupled with traditional legal advice, accessible in a secure and easy to use platform. The Reed Law Virtual Office provides customized advice and services in the following areas:

Almost everything you count on in life can be found online, why not the law? Reed Law has taken the convenience of the internet and seamlessly combined it with legal services to fit your busy life.



### How does it work?

The Reed Law Virtual Office provides clients with 24/7, real-time access to a secure account.

After registration, clients will have access to an online, secure portal where legal documentation, legal advice, and business counseling can be obtained. Additionally, if a client utilizes Reed Law's traditional legal services, the client will have real-time monitoring of cases; including, notes, requests, status changes, due dates, charges, and expenses. The client also has the ability to view all documentation associated with the file and to communicate seamlessly and securely with Reed Law.

### How do I start?

The process is simple:

# Solo – Blended

## Jan. 2016

<http://www.reedlawplc.com/>

The screenshot shows the website for Reed Law PLC. The browser address bar displays "www.reedlawplc.com". The navigation menu includes "HOME", "ABOUT US", "PRACTICE AREAS", "BLOG", "E-SERVICES", "INFORMATION", and "CONTACT US". A video player is featured with the title "Landlord Tenant Services" and the text "From lease drafting to evictions, we help landlords protect their investment property." Below the video is a "Home" button. The "PRACTICE AREAS" section lists: Business Representation, Real Estate, Estate Planning, Personal Injury, Bankruptcy, Minor in Possession, Michigan Online Legal Services, Online Legal Legal Services Client Log-In, and Current Client Log-In. A testimonial section includes a quote: "Check out what our clients are saying about Reed Law!" and a "rate a biz" widget showing 4 stars and "(4) Verified Reviews". The main content area is titled "Professional Excellence and Understandable Legal Advice" and contains three paragraphs of text describing the firm's services and commitment to clients.

www.reedlawplc.com

HOME ABOUT US PRACTICE AREAS BLOG E-SERVICES INFORMATION CONTACT US

**Landlord Tenant Services**  
From lease drafting to evictions, we help landlords protect their investment property.  
More...

Home

### PRACTICE AREAS

- ▶ Business Representation
- ▶ Real Estate
- ▶ Estate Planning
- ▶ Personal Injury
- ▶ Bankruptcy
- ▶ Minor in Possession
- ▶ Michigan Online Legal Services
- ▶ Online Legal Legal Services Client Log-In
- ▶ Current Client Log-In

Check out what our clients are saying about Reed Law!

★★★★★ (4)  
rate a biz  
Verified Reviews

### Professional Excellence and Understandable Legal Advice

Reed Law is dedicated to providing superior legal services in real estate, estate planning, small business law, bankruptcy, personal injury, and minor in possession representation. At Reed Law, understanding your issues, listening to your concerns, and communicating the law to you in "plain English" is essential for dealing with important and challenging legal issues. Reed Law PLC provides personal attention with technology that fits your everyday life. Respect for your concerns, your business, your ideas, your opinions, and your finances sets us apart from the large, impersonal law firms. Detailed focus and communication are the keys to exceeding your legal expectations and Reed Law takes this seriously.

Serving the greater Kalamazoo area, Attorney Phillip Reed meets with each client at an initial interview to discuss individual legal situations. After the initial interview, a complete analysis of the potential causes of action and remedies is provided and discussed in plain English. Reed Law PLC believes that each client needs to understand the law relevant to them and needs to understand potential strategies that maybe available. Regardless of your legal issue, whether it is real estate law, estate planning, business law, bankruptcy, or personal injury, we strive to keep every client continually informed and updated throughout the legal process.

Reed Law is an experienced real estate attorney and business attorney. Additionally, Reed Law is excited to help protect your family by providing in-depth estate planning, including wills, trusts, and power of attorneys.

Reed Law believes that every client should have access to legal services and we are dedicated to providing "Open Pricing" for our clients. Many people are afraid to contact an attorney due to the potential cost, but we believe that you should not worry about contacting your attorney. Reed Law believes in value pricing, and wants every client to know what the costs will be. There will not be any surprises when it comes to the services we provide. We believe in relationships and value, not billable hours.

Reed Law is committed to serving clients intelligently and diligently and has a desire to "Do what's right, because it's right".

We are pleased to announce **The Reed Law Virtual Office**. This virtual law office is designed for the "do-it-yourself" individual who wants the counsel and protection that a licensed attorney provides.



## E-Services

### PRACTICE AREAS

- ▶ Business Representation
- ▶ Real Estate
- ▶ Estate Planning
- ▶ Personal Injury
- ▶ Bankruptcy
- ▶ Minor in Possession
- ▶ Michigan Online Legal Services
- ▶ Online Legal Legal Services Client Log-In
- ▶ Current Client Log-In

Welcome to The Reed Law Virtual Office

#### Online Legal Services through The Reed Law Virtual Office

Reed Law is pleased to offer The Reed Law Virtual Office (RLVO) as a way to provide professional, online legal services to our clients. The RLVO allows clients to obtain customized legal documentation and professional legal advice at an affordable cost. Each piece of documentation requested is drafted and then reviewed by a licensed Michigan attorney. Additionally, The Reed Law Virtual Office provides legal advice specific to the information that has been requested. These services are designed for the "do-it-yourself" individual who still desires the expertise and advice that only a licensed attorney can provide.

Want to know what online legal services we provide? [Click Here](#)

New User? [Register Here](#)

Already signed up? [Log-in Here](#)

#### What is a Virtual Law Office?

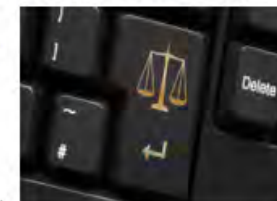
An online law office, more commonly known as a "virtual law office", provides the benefit of online access coupled with traditional legal advice, accessible in a secure and easy to use platform. The Reed Law Virtual Office provides customized advice and services in the following areas:

Almost everything you count on in life can be found online, why not the law? Reed Law has taken the convenience of the internet and seamlessly combined it with legal services to fit your busy life.

#### How does it work?

The Reed Law Virtual Office provides clients with 24/7, real-time access to a secure account.

After registration, clients will have access to an online, secure portal where legal documentation, legal advice, and business counseling can be obtained. Additionally, if a client utilizes Reed Law's traditional legal services, the client will have real-time monitoring of cases, including notes requests, status changes, due dates, charges, and expenses. The client also has the ability to



<http://www.reedlawplc.com/>

# Solo “Virtual”

Home

Bio

Services

FAQ

Links

Contact Info



## Michigan Family Law Appeals

**Scott Bassett, Esq.**



### Welcome

Appellate work in family law, or any legal field, requires specialized knowledge of frequently changing substantive law and procedural rules. I combine a solid knowledge of substantive family law on issues such as property division, child support, custody, alimony, etc., with more than 30 years of experience handling appeals in the Michigan Court of Appeals and Michigan Supreme Court. I can work alone or with your trial attorney to maximize your position on appeal.

**Note: Scott Bassett is licensed to practice law only in Michigan and handles only Michigan legal matters. He is not licensed to practice law in any other state and does not handle legal matters from any state other than Michigan.**



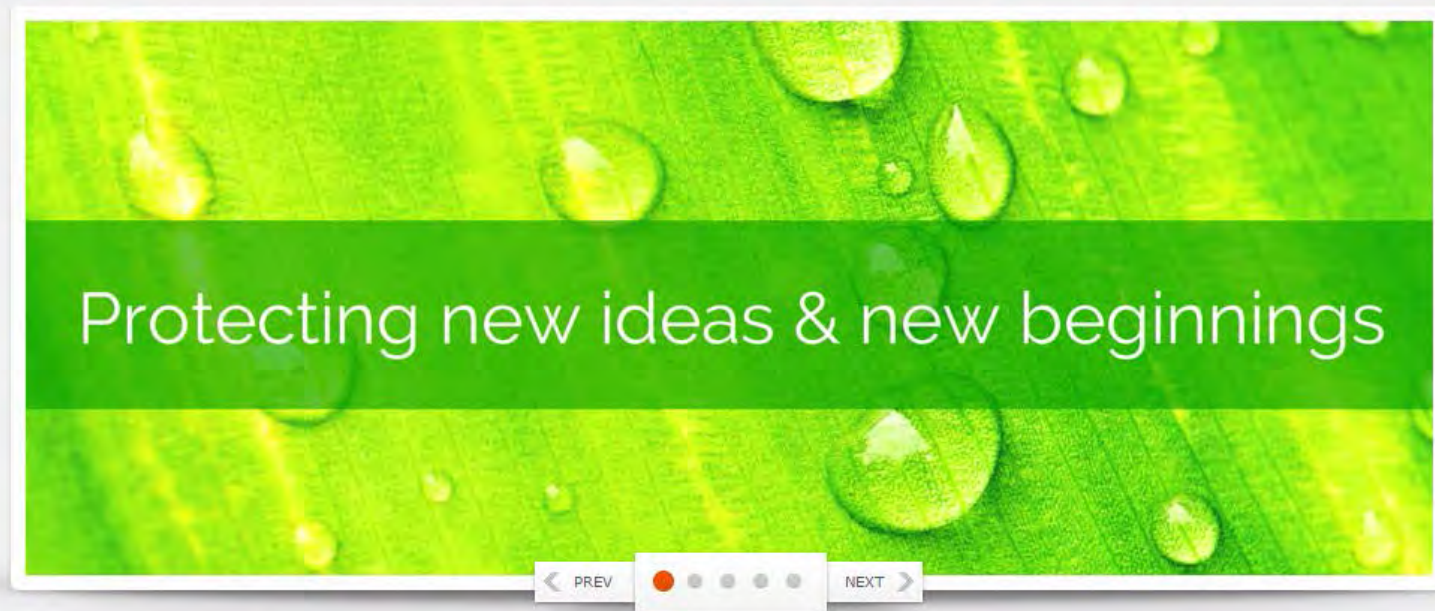
### Disclaimer

This site is provided for informational purposes only. It is not intended to be relied upon as legal advice. Readers should consult a qualified attorney for legal advice. Links to other sites are not under the control of the publisher of this site and do not constitute endorsement of the site.



<http://www.vujadelaw.com/>

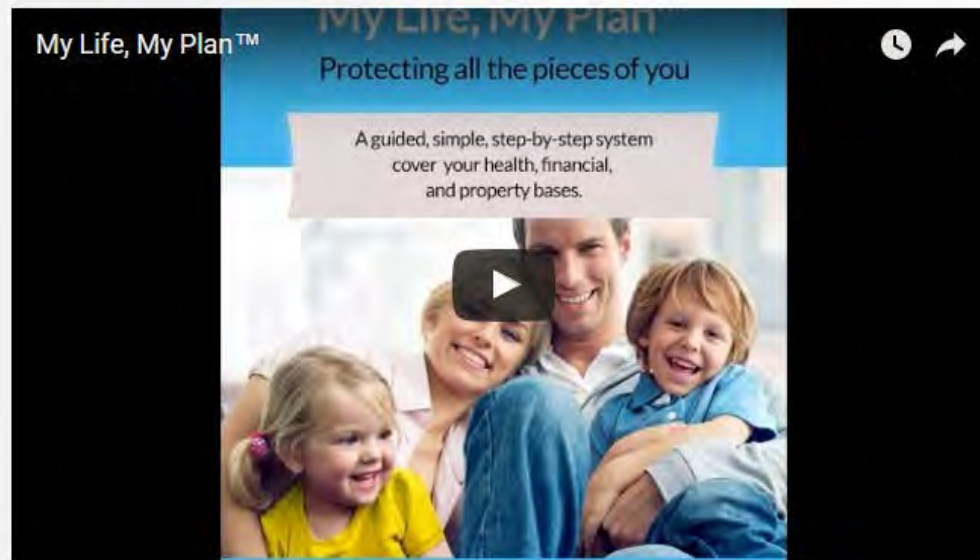
Solo – Virtual  
Nov. 2015



Solo –  
Virtual  
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If you're ready to **protect yourself and your family**, then you are in the right place.

And if you find yourself thinking -

**"Tamsen, I have *no idea* what I need or what to do.**

**Just hearing the words *lawyer* and *legal* is a bit too much for me."**

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\* = required field

**What's important to you?**

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- Business

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**Schedule a meeting**

with Tamsen

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A guided simple step-by-step system  
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when you need it most.

### FREE Updates

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What's important to you?

- Personal & Family  
 Business

Sign me up!

Schedule a meeting


with Tamsen



To access all the instructional videos

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Get access to instructional videos, online guides, actionable checklists, and practical resources for moving *legal* from "to-do" to "totally done!"



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Solo - Virtual

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### Hang on! Just **one thing** left to do...

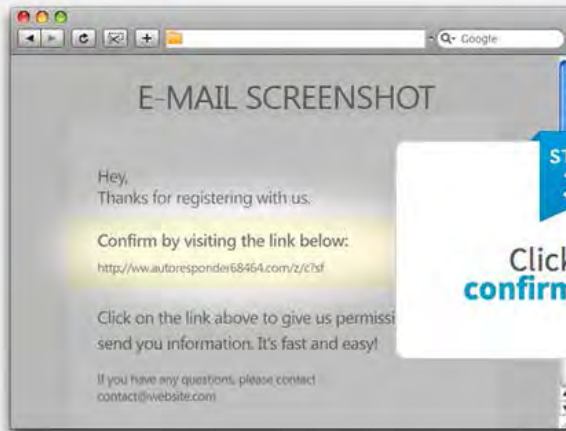
STEP 1

Check your **email**



STEP 2

Find the one **from me**



STEP 3

Click on the **confirmation link**

STEP 4

**Get Access** to the information I just sent to your inbox

Convenient Scheduling

# Solo - Virtual

From	Subject	Date
Diane Ebersole	Here is the file for revised record ret	2/19/2015 10:54 A
Vujà Dé Law   Tamsen Horton <thorton@vujadelaw.com>	Your #livinglegallyhealthy life starts no	2/19/2015 10:31 AM
Tamsen Horton <no_reply@leadbrite.com>	Welcome Gift	2/19/2015 10:30 AM
"ABA CLE - Law Practice Division" <cle@americanbar.org>	Current, Compelling, and Ethical Web	2/19/2015 10:14 A

## Welcome Gift

Welcome,

Being scared or overwhelmed about legal stops right now.

I'm going to guide you step-by-step along your journey towards protecting all the pieces of you - one at a time™. I'm so glad to have you join the Vujà Dé Law™ circle.

In addition to the Getting Started information, I wanted to make sure you had these downloads to start your Living Legally Healthy™ library.

1. The [Living Legally Healthy™ Quick Start Guide](#)
2. [My Kid, My Plan™](#) | (if you don't have kids, please share with a friend that does)

I hope you truly enjoy this new experience in all things legal. If there's anything that I can do to help you, please contact me right away - I am glad to help.

Now vujà dé your day - that simply means to see your day from a new perspective  
Tamsen

See how to start #livinglegallyhealthy now.

[View this email in your browser](#)



Diane,

Welcome, I'm truly so glad that you're here and now a part of the #livinglegallyhealthy tribe!

Together we're going to help you kick any lingering #legaloverwhelm to the curb and grab tight to peace of mind. Whether you know what questions to ask or not - I'm going to do my best to make sure you have exactly what you need to learn and take action in keeping all of you safe.

- Kids
- Family
- Business

To help you get started #livinglegallyhealthy here are two resources for you.

[My Kid, My Plan™](#) which is the custom I created for myself when I was

# Solo - Virtual

<http://www.vujadelaw.com/>

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## Solo - Virtual



"My clients enjoy peace of mind with set legal fees for services provided by licensed lawyers experienced in Michigan Law. They love the convenience and affordability of online lawyer advice. Register to securely contact our Michigan law office; there are no lawyer fees until we have an agreement in place. We look forward to working with you."

- Laura Griese, Attorney & Founder of MichiganOnlineLawyer.com



# Laura Griese



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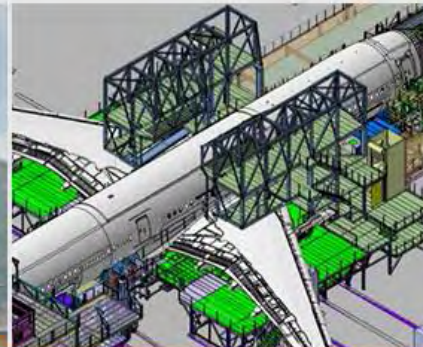
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### HOW IT WORKS

PlanetXLaw.com is not a law firm. PlanetXLaw.com is a legal-services company that helps attorneys to profitably provide affordable legal services, by giving attorneys software and services that enable them to deliver more than 55 of the most common legal services to lower- and moderate-income people.

We do this primarily through our software -- an automated legal-services delivery tool that automates the retrieval, intake, assembly, and delivery of over 55 of the most common legal

# business law and estate planning rethought\_

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# Before starting a virtual practice...

## Practice area suited to virtual practice?

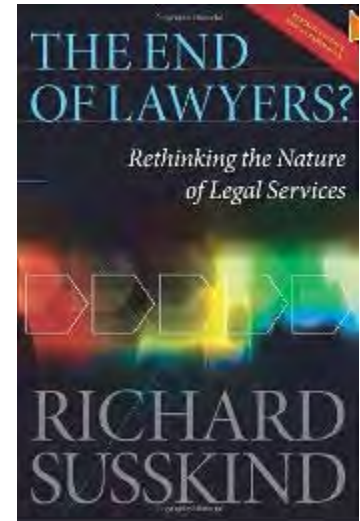
## Whim or Commitment?

## Professional Liability Insurance

# How will virtual practice impact the practice of law?

# Richard Susskind asks attorneys

“what elements of their current workload could be undertaken differently - **more quickly, cheaply, efficiently, or to a higher quality** - using alternative methods of working”



# Should the question be



“what elements of their current workload could be undertaken differently - **more quickly, cheaply, efficiently, and to a higher quality** - using alternative methods of working”

# What it means to practice virtually?

It is up to you.

It can be a small undertaking  
but success requires a huge  
commitment!



# Virtual Law Practice?

Diane Ebersole

Practice Management Advisor

State Bar of Michigan