

e-Journal Banner Ad Configurations and Rates

HOME PAGE BANNERS

Acceptable formats include .jpg and .gif (no animated gifs).

Sizes are exact. We will not accept anything other than the ad size specified.

LARGE BANNER AD

The large banner fly-out ad has a small tile ad that flies out to the bigger ad.

Tile size: 150W X 126H or 2.083W X 1.75 inches (will appear in the e-mail)

Fly-out size: 220W X 337H

1 year \$25,020
6 months \$13,200
3 months \$6,900
1 month \$2,600

SMALL BANNER AD

150W X 126H (does not fly out to a bigger ad)

1 year \$6,000
6 months \$3,600
3 months \$2,100
1 month \$800

Classified Advertisements

Base of 50 words or less, \$1 for every word over 50.

Website and/or e-mail direct links are included.

	<u>Members</u>	<u>Non-Members</u>
1 month	\$185	\$205
3 months	\$310	\$330
6 months	\$435	\$455
1 year	\$710	\$735