

Opportunities for Your Section and Members to Collaborate with ICLE

The Institute of Continuing Legal Education (ICLE) is the education provider of the State Bar of Michigan. ICLE is a self-supporting nonprofit entity, cosponsored by the State Bar of Michigan and all of the law schools in Michigan. We strive to give Michigan lawyers the education and resources they need to do the best job for their clients at every stage of their careers.

ICLE focuses on providing practical, “how-to” solutions through a variety of resources, including Live and On-Demand Seminars, print books, online resources that include all of our books, drafted Forms, Checklists, How-To Kits, Top Tips, and interactive online skills training, including certificate programs.

We rely on a network of volunteer practitioners, including many Bar Section leaders and members, to develop content or identify experts in particular areas. We understand the key role of Sections and their leaders as experts in their subject areas. ICLE has 10 staff lawyers who can work with your Section. These lawyers concentrate in particular practice areas, so you may have seen them at Bar functions or Council meetings.

ICLE currently works with many Bar Sections on projects including seminars, journals, and online resources. In our effort to offer a wider range of resources to Michigan lawyers, we are always interested in new opportunities to collaborate with Bar Sections. Our technical infrastructure allows us to offer more specialized education and resources including content in niche areas. We would love to hear your ideas!

Many opportunities are free for Sections and others are fee-based. Some possibilities are listed below but we are open to your ideas and the needs of your members.

Live Partnership and On-Demand Seminars

One of the easiest ways to collaborate with ICLE is to cosponsor an ICLE Partnership seminar in your Section’s practice area. You would work with us to develop the topics and recommend speakers. Section members receive a discount on the registration fee, and those who are ICLE Partners can access the seminar free. Since over 10,300 Michigan lawyers have access to the ICLE Partnership, it’s likely that many of your members are covered. In addition, because ICLE promotes seminars beyond Section membership, this is an excellent way to increase your Section’s visibility.

While we still offer several live half- and full-day Partnership seminars, we are placing increased emphasis on shorter (typically one hour), practical seminars that are produced in our dedicated in-house studio and delivered quickly. These On-Demand Seminars are ideal for presentations on new law changes and how they affect practice, and solutions to unsettled practice issues. Please contact us if you have ideas for good topics—these would be a great way to work together.



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Major Live Events

ICLE works with many Bar Sections on major live events. While several “meeting services for a fee” arrangements are currently in place, ICLE is moving away from those arrangements. Instead, ICLE is targeting new major events that will attract 300+ registrants with an emphasis on multiple breakout tracks, including hands-on training, national speakers, tracks for related professionals, plus mentoring and networking opportunities. We encourage Sections to work with us on such events. Our current *Probate & Estate Planning Institute*, co-sponsored by the Probate & Estate Planning Section, and *Family Law Institute*, co-sponsored by the Family Law Section, are examples of this approach.

Online Interactive Education

ICLE has launched engaging, interactive, online training to help lawyers build competence at a pace that fits the busy practitioner’s schedule. Online lessons provide practical decision-making exercises with expert feedback, video demonstrations of critical skills, and best practices and self-assessments. From online certificate programs to shorter skill-building training, ICLE’s technical infrastructure and experience gives us the tools to work with you to develop interactive and other online content for your Section members and others. Talk with us about something you’d like to explore.

Top Tips in Ten Minutes and Other Online Resources

Another good way to start to work with us is to collaborate on a “Top Tips in Ten Minutes.” These are nuggets of advice from an expert. Examples of topics are “Building a Successful Solo Practice” or “Drafting a Durable Power of Attorney.” They are provided to ICLE Partners but are also pushed out to others. They can be linked from your Section’s web page and provided to your members.

ICLE’s Facebook Page

ICLE posts content marketing pushed out through our Facebook page (www.facebook.com/LikeICLE). If you work with ICLE to develop a seminar or Top Tips, this, in addition to the many avenues available through the Bar, will provide greater visibility for your Section.

We’d Like to Hear From You

For Any Area

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