

A Section Listserv reminder...

The State Bar of Michigan has arranged with The Modern Firm to provide listservs for each section. Each section has the option contracting with The Modern Firm at its own expense, or selecting its own listserv host. If the section chooses The Modern Firm, the State Bar's Finance Staff will process the billing from The Modern Firm and charge the listserv expenses directly to each section. This process relieves the sections, the Finance staff, and the host provide of additional paperwork and bookkeeping procedures.

All service arrangements and contracts, however, are the responsibility of the section and The Modern Firm. The current pricing structure negotiated by the State Bar of Michigan is listed below.

There are two different types of lists, detailed below. Section may have as many lists created as required to suit their individual needs.

Discussion vs. Announcement lists: On a discussion list, members can send e-mail messages to the list address and the messages will be sent to the entire list membership. This allows for easy communication to all list members through the use of a single e-mail address. On an announcement list, members can only receive messages.

Discussion lists have a moderate to high volume of messages and topics generally include legal discussion and new issues surrounding the section's area of the law. To join a discussion list, an individual must opt-in to the list, and must be a current member of the section.

Announcement lists have a low volume of messages (1-2 per month) and topics generally concern important section wide issues, such as upcoming events or newsletter distribution. By default, section members are automatically signed up for section announcement lists with the e-mail address provided to the State Bar of Michigan.

The Modern Firm Pricing

Normal discussion mailing list:	\$25-\$60/month
Announcement only mailing list:	\$10-\$25/month
Council/Sub-list:	\$10-\$25/month
Setup Fee:	\$50/list

Section Discussion Lists:

0-75 members	\$25/list/month
76-150 members	\$30/list/month
151-300 members	\$35/list/month
301-450 members	\$40/list/month
451-600 members	\$45/list/month
601-750 members	\$50/list/month
751-900 members	\$55/list/month
901-1150 members	\$60/list/month
1151+ members:	please request quote

Section Announcement/Distribution Lists:

0-10,000 members:	\$25/list/month
0-10,000 members:	\$10/list/month when bundled with section discussion or announcement list.
10,000 + members:	Please request a quote.

Section Council/Sub Lists:

0-50 members:	\$10/month when bundled with with section discussion or announcement list.
50+ members:	Please request a quote.

Should you have any questions, please feel free to contact Brendan Chard at sbm-support@thefirm.com